

COMMUNIQUE

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JOINT AGREEMENT WITH GMAD-WENTZVILLE

A cooperative educational agreement has been made between the General Motors Assembly Division (GMAD) and Lindenwood that will provide academic credit and instruction at the new GMAD facility in Wentzville, MO.

The joint agreement is designed to increase the skills of GMAD workers by providing nearly 20 credit hours of instruction by GM management personnel and Lindenwood faculty members. Lindenwood will provide academic credit for training courses offered by GM at GMAD-Wentzville - group dynamics, conflict management and social science statistics.

As part of the agreement, Lindenwood will supplement the GM training courses at GMAD-Wentzville by offering instruction in courses of human behavior management, communications, business simulation and data processing/computer science. These courses will emphasize basic skills such as human relations, written communications, math reasoning and critical thinking.

In announcing the joint agreement at a press conference this morning at Lindenwood, Gary L. Cowger, manager of GMAD-Wentzville and newly-elected member of the Lindenwood Board of Directors, and James I. Spainhower, Lindenwood president, said that up to 150 management personnel at GMAD-Wentzville could take part initially in the cooperative agreement.

One of the most modern and technologically-advanced facilities in the United States, GMAD-Wentzville has been under construction for three years and costs \$500 million. Housed under one roof encompassing 78 acres, the plant contains nearly 165 robots, more than any other GM plant or division in the country. To produce full-size Buick Electras and Oldsmobile 98s, the 3.2-million square-foot facility will employ about 2,500 workers in one shift when auto production begins in mid-July. Initially, GMAD-Wentzville has the capacity to produce 75 autos per hour.

Lindenwood instructors chosen for the cooperative agreement are faculty members who have had extensive experiences in business and industry. They also have developed various practical approaches to teaching that combine both theory and practice. Instruction will begin this fall. If necessary, it will be supplemented by academic offerings at the institution's main campus or at satellite branches such as Lindenwood's Lake St. Louis Center located near GMAD-Wentzville.

'ANNUAL ASSEMBLY' SET FOR THURSDAY

All faculty and staff members are required to attend the first "Annual Assembly" this Thursday at noon in the Young Hall Auditorium. The event has been scheduled by President Spainhower to provide the opportunity to discuss mutual concerns among the administration, faculty and staff. Attendance is mandatory.

OSCAR-WINNING FILM TO BE SHOWN FRIDAY

Luis Buneul's 1972 Oscar-winning film, "The Discreet Charm of the Bourgeoisie," will be shown at 7 p.m. Friday in Young Hall Auditorium. There is no charge for Lindenwood students; for others, a \$1 admission is charged.

The film, which captured the 1972 Best Foreign Film Award, is a savage comedy about a dinner party that turns into a surreal nightmare for a group of bourgeois. Fernando Rey, Delphine Seyrig, Stephane Audran and Jean-Pierre Cassel are among the victims of the mordant jokes in this French comedy.

Also scheduled is "The Hand," a 1965 short Czechoslovakian animation. The film showings conclude this semester's "Art of Film" series sponsored by the Lectures & Concerts Committee. An informal discussion will follow.

SPAINHOWERS ARE ALUMNI CLUB GUESTS

Dr. and Mrs. James Spainhower were guests last week at a reception hosted by the Kansas City Alumni Club. It was held at the residence of Mrs. Esther Muench in Leawood, KS. During the trip, Dr. Spainhower personally met with alumni in the Kansas City area and St. Joseph, made an address at Savannah High School and conducted an April 10 sermon at the First Christian Church in Maryville, MO.

Dr. Spainhower also last week presented opening remarks at a luncheon meeting of the West County Rotary Club, held at Salem Methodist Church in Ballwin, and was the guest at a luncheon of the St. Charles Clergy Association.

FACULTY MEMBER TO MAKE PRESENTATION AT SEMO

Wanita A. Zumbrennen, assistant professor of English, is scheduled to make a presentation, "The Advisor Roles," at the second annual meeting of the Mid-America Conference for the Student Literary Magazine. The conference will be held April 15-16 at the campus of Southeast Missouri State University in Cape Girardeau.

LCIE ADMISSIONS DIRECTOR BOUND FOR UAE

Miriam E. King-Watts, director of LCIE admissions, has received a personal invitation from the United Arab Emirates (UAE) to conduct a two-week tour and speaking engagement this month in Dubai, UAE. Her invitation stems from LCIE recruiting efforts in Washington, DC, and from correspondence with the Director of Dubai, Kamal Hamza. She leaves Thursday at UAE expense to make a presentation, "Trends in Adult Education in the United States."

"This tour is the result of seven years of effort to recruit outstanding international students for the LCIE program," she said. Although originally I was invited to make this academic presentation, I have been able to expand my tentative itinerary to include presentations in local secondary schools, to faculty members at Dubai College, to the New Dubai Hospital, at local cultural clubs and to business and industry groups," she added.

Situated on the southern shore of the Arabian Gulf, Dubai is the second

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largest of seven individual states or sheikdoms that make up the UAE. Its principal city is Dubai, a key commercial center of the Middle East with a population of nearly 300,000, where Ms. King-Watts will concentrate the majority of her tour.

Included in her trip will be a meeting with H. H. Sheikh Rashid, the ruler of Dubai, and a presentation before the Municipal Council of Dubai, the 32-member governing body of Dubai City and several outlying areas.

Using the LCIE as an example, the presentation explains how American institutions are changing to meet the needs of adults through alternative forms of education. "The LCIE model is of current interest to the UAE because of its uniqueness and success," she said. Her talk will include slide presentations on the 156-year-old Lindenwood as well as on the St. Charles and St. Louis communities. She also has compiled samples of LCIE students' work, historical data on Lindenwood and materials concerning the employment of LCIE students.

Ms. King-Watts, who earned her master's degree in education last year at Lindenwood, will be accompanied on the trip by her father, Roderick V. King, a former engineer and manager of research who currently serves as a consultant for product development for the Ethyl Corp., Baton Rouge, LA.

LINDENWOOD EYES CABLE TV USAGE

President Spainhower and William K. Schwienher, Ph.D., chairman of the Mass Communication Department, recently attended a meeting of the Higher Education Center of St. Louis, an organization that is studying viable ways to provide college television courses on cable television systems in the area.

"Plans were disclosed to supply college course materials to the cable systems of St. Louis and St. Charles counties," Dr. Schwienher reports. "Videocassettes, for example, would have to be prepared by professors at Lindenwood, taken to the Cooperating School District's studio in Olivette, fed into the regional interconnect switching site and, from there, transferred into all the cable systems of the two counties."

Dr. Schwienher will monitor developments of the Higher Education Center's progress before any decision is made for Lindenwood to participate in the proposal, Dr. Spainhower said.

FOREIGN AFFAIRS EXPERT TO SPEAK THURSDAY

James Chace, managing editor of FOREIGN AFFAIRS magazine, will discuss "U.S. Vital Interests, Can We Afford To Do What We're Doing?" Thursday at 4:30 p.m. at the Babcock Center for the Study of Modern Business in Cobbs Conference Center. Sponsored by the Business Administration Department, the event is open to students, faculty and staff as well as the general public.

Chace's most recent book, SOLVENCY: THE PRICE OF SURVIVAL, is an essay on American foreign economic policy. The author of more than 40 major articles on foreign policy, he has served as a visiting lecturer at Yale, Columbia and Georgetown universities.

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LATE PLAYWRIGHT'S BROTHER ON CAMPUS

The late Tennessee Williams' brother, Dakin Williams of Collinsville, IL, will be on campus Friday when the Department of Performing Arts opens Williams' famous autobiographical play, "The Glass Menagerie," the playwright's first successful drama.

Dakin Williams will be at the Campus Bookstore from 4-6 p.m. to autograph copies of his book, TENNESSEE WILLIAMS AN INTIMATE BIOGRAPHY, coauthored by Shepherd Mead and released last month by Arbor House Publishing Co. Two years in the making, the book was finished quickly and published following the playwright's death in New York City February 23 at the age of 71. He also will be featured at a champagne reception a half hour before the 8 p.m. curtain time in Roemer Hall's Jelkyl Theatre.

Lindenwood's production of "The Glass Menagerie" under the direction of Edward Herendeen, assistant professor of theatre, is being staged as a tribute to Tennessee Williams, considered by many as the "world's most illustrious playwright." The play was inspired by the playwright's young adulthood in St. Louis. The plot centers upon his mother's attempt to mold her children in her image and the children's attempts to cope with authority.

Community residents as well as faculty, students and staff are invited to meet Dakin Williams at the autograph session as well as the pre-performance reception at 7:30 p.m. Copies of TENNESSEE WILLIAMS AN INTIMATE BIOGRAPHY, priced at \$16.95@, have been ordered specially and are available at the Campus Bookstore.

Tickets for the production, the conclusion of this season, are priced at \$6, \$7 and \$8. Performances are scheduled at 2 p.m. April 17 and at 8 p.m. April 15-16 and 21-23 in the Jelkyl Theatre. For ticket information, call #218 or stop by the Box Office in Roemer Hall.

SOFTBALL GAME IS RESCHEDULED

Because of inclement weather, last week's softball game between Lindenwood students and faculty/staff members has been rescheduled for April 23. The game will begin at 1 p.m. in the stadium.

AFA PLANS MISSISSIPPI RIVER CRUISE

"Mississippi Madness" is the theme for the May 5 Mississippi River cruise and dinner aboard the mv. Tom Sawyer being sponsored by the Associates of Fine Arts (AFA). An organization of 150 art enthusiasts of Lindenwood and the community, the AFA is sponsoring this social event to coincide with Commencement Weekend. It will include a 2½-hour river cruise, a buffet dinner and entertainment by a Dixieland band. A cash bar also will be available.

Boarding will begin at 7 p.m. with a departure scheduled for 7:20 p.m. Free parking is available on the wharf near the Gateway Arch on the St. Louis riverfront. Tickets for the event are priced at \$17.50@, and reservations must be made by April 22. For further information and ticket requests, contact W. Dean Eckert at the Lindenwood Colleges Art Department, extension #240.

EDUCATION CHAIRMAN FEATURED ON PANEL

Gene M. Henderson, Ph.D., chairman of the Education Department, recently addressed members of the Educational Personnel Association of Greater St. Louis as a member of a panel that discussed the subject, "Teachers: Yesterday's Surplus, Tomorrow's Shortage."

Panel members targeted reasons for a possible future teacher shortage as being a combination of the current exodus by teachers from education to alternative occupations and the concentration by college students in business and technological career fields.

Dr. Henderson told the group he believes this shift is due to a lack of value for teachers in American society and a lack of compensation that is commensurate with professional quality and educational preparation for teachers. To orient students toward teaching as a profession, he urged high school administrators to implement Cadet Teacher programs and "Teachers of Tomorrow" clubs as part of curriculum offerings. These programs could then serve as career education and guidance models through "hands-on" experience in teaching at an early age, he said.

DATES, TIMES ADDED FOR HEALTH ASSESSMENTS

Responses to free health assessments being offered this month by the Nursing Department have prompted the adding of more dates and times to the schedule. Combined dates and times are Wednesday from 6:30-8:30 p.m.; Thursday from 9:30-11:30 a.m., 12:30-2:30 p.m. and 2:30-4:30 p.m.; Friday from 8 a.m. to 2:30 p.m.; April 19 from 4:30-8:30 p.m.; April 20 from 4:30-6:30 p.m.; and April 21 from 9-11 a.m. and 11:30 a.m. to 1:30 p.m. With all information confidential, histories and assessments will be conducted in private in the Health Center in Cobbs Hall, and they will be supervised by the nursing faculty. For an appointment for the two-hour assessment, call the Nursing Department at extension #264.

CAREER PRODUCTIVITY INSTITUTE FORMED AT LINDENWOOD

A national center, the Career Productivity Institute (CPI), that promotes societal values, skill performance and work preparation has been formed at Lindenwood. The CPI will focus upon these three educational issues which institute developers feel must be addressed in order to support long-range productivity growth in the United States.

The principal developer of the new center is Ed Watkins, a national career consultant and director of development at Lindenwood, who will serve as CPI president. Board members, who are yet to be named, will consist of national and local education and business leaders.

The CPI will work with local and national corporations and businesses, secondary and post-secondary schools and social and religious agencies to promote and implement its themes - that productivity growth must be supported by a strong value system, by a well-educated populace and by people who are prepared to work, Watkins said at a press conference today announcing the formation of the CPI.

The CPI is utilizing Lindenwood goals and facilities to address these major educational issues as a means of increasing long-range American productivity growth. Its first prototype program is the cooperative educational agreement announced today between Lindenwood and the new General Motors Assembly Division plant under construction in nearby Wentzville.

ACTING SCENE PRESENTATIONS NEXT WEEK

Student actors will perform five-minute scenes from "A Streetcar Named Desire," "The Glass Menagerie" and "Something Unspoken" beginning next week at the FAB. The three one-hour sessions will be held from 12:30-1:30 p.m. April 18, 20 and 22. These will be for partial fulfillment for student grades in the Department of Performing Arts. All students, staff and faculty members are invited to witness the performances.

Students taking part April 18 include Michele Spears, Cindy Huse, Wes Morgenthaler, Tamara Jackson, Michael Moellering and Lisa Albert; on April 20, Raub McKim, Anne Brewster, Glenn Stephenson, Carol Ritchie, Dara Townsend and Penny Reid; and on April 22, Karen Long, Cindy Schiermier, Kate White, Dawn Chiaurro, Mary Graveman and Kris Armistead.

SUBMISSIONS SOUGHT FOR 'DID YOU KNOW . . .'

Faculty and staff members are requested to submit brief items of information about various programs and services on campus for a new series being aired each week on KCLC-FM, entitled "Did You Know . . ." The brief announcements will be broadcast throughout the day and evening hours during the radio station's normal programming.

Any idea for an announcement is encouraged, and your input is sought to make the series a worthwhile and informative public service feature of KCLC-FM. Submissions, which should be about one or two paragraphs in length, should be sent to Randy L. Wallick at the Office of News & Public Information, 203 MAB. And, turn your FM dial to 89.1 khz to hear the broadcasts!

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