

COMMUNIQUE

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LOCAL ASPECT OF FUND DRIVE LAUNCHED

William O. Mullins of St. Charles, president and publisher of the ST. CHARLES JOURNAL, has been named chairman of a local campaign to raise \$150,000 in contributions from the St. Charles community for Lindenwood. The local effort is part of the current \$500,000 fund-raising campaign launched by the institution in January.

Charles W. Boswell of St. Charles, district manager of Union Electric Co., has been appointed in charge of major gifts and will aid Mullins in the St. Charles efforts to raise the \$150,000 toward the \$500,000 goal.

With contributions from faculty and staff and members of the Lindenwood Board of Directors already exceeding \$50,000, remaining contributions are being sought from nearly 10,000 Lindenwood alumni throughout the country, friends of Lindenwood from outside the St. Charles area and corporations and foundations.

Various aspects of the annual fund drive were outlined recently during a breakfast meeting at Lindenwood that was attended by about 50 community and civic leaders from St. Charles. Aspects include a luncheon for St. Charles women on April 7; a community dinner and reception this spring; an Alumni Phone-a-Thon this spring; scholarship programs; grant proposals; and a fall fund-raising event at the Fox Theatre.

'SLEEPING BAG WEEKEND' TERMED 'SUCCESS'

The Admissions Office terms Lindenwood's first "Sleeping Bag Weekend" a success, stating that it has received eight applications and 14 tuition deposits from prospective students. The February 19-21 event brought high school students from throughout the midwest to the Lindenwood campus for four days of social and academic events. Aided by volunteer efforts from faculty, staff and students, the Admissions Office acquainted prospective students with Lindenwood programs, facilities and educational offerings. Because of the success of the first "Sleeping Bag Weekend," others are planned this fall and next spring as recruiting projects, reports Admissions Director Sharon W. Stites.

UTILIZE EMPLOYEE SUGGESTION BOXES

Faculty and staff members are encouraged to utilize the Employee Suggestion Boxes installed recently at the Physical Plant office and on the ground floor of Roemer Hall near the Post Office.

Anonymous suggestions are welcome, but it is suggested they be signed in case additional information or clarification is needed. Any type of suggestion concerning Lindenwood policy, procedure or practice is encouraged.

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NONVERBAL COMMUNICATION IS COURSE SUBJECT

Actions speak louder than words and often reveal more than spoken words. Understanding nonverbal communication is a useful tool in today's market and is the subject of a three-hour workshop April 1 sponsored by the Leisure Learning Office. The 7-10 p.m. session will be taught by Alan H. Shiller, assistant professor of speech.

Shiller will discuss body language, facial expressions, eye contact, touch, the use of space, physical appearances and dress and paralanguage. The format will include exercises, discussions and short lectures. The fee is \$20. For further information and registration procedures, contact Barbara Ludwig at extension #346.

LINDENWOOD COTILLION SET APRIL 9

An evening of dancing and entertainment will take place April 9 when the 21st annual Lindenwood Cotillion is held from 8 p.m. to 1 a.m. at the Bel Air Hilton Hotel in downtown St. Louis. Tickets for faculty, staff, alumni and guests are priced at \$7 each or \$10 per couple; for Lindenwood students, there is no charge. For further information and reservation procedures, contact Lee Bolger, student activities director, at extension #245. Overnight accommodations at reduced rates also are available.

FOREIGN AFFAIRS EXPERT TO SPEAK APRIL 14

James Chace, managing editor of Foreign Affairs magazine, will discuss "U.S. Vital Interests, Can We Afford To Do What We're Doing?" during the Business Administration Department's "Executive Fridays" series in April. His presentation is scheduled at 4:30 p.m. April 14 (a Thursday) at the Babcock Center for the Study of Modern Business in Cobbs Conference Center.

"At no times since the 1930s have international economic problems been so pervasive to United States business interests," states Robert King, department chairman, "and thus, Mr. Chace's talk should be of particular interest." The session is open to all free-of-charge.

Chace's most recent book, Solvency: the Price of Survival (Random House, 1981), is an essay on American foreign economic policy. He is the author and editor of four books and more than 40 major articles on foreign policy, and he has traveled extensively in Eastern and Western Europe, Latin America and the Soviet Union. Chace has served as a visiting lecturer at Columbia University, the Georgetown University School of Foreign Service and Yale University.

KCLC PLANS LIVE ELECTION NIGHT COVERAGE

Reporters will be at city offices next Tuesday to provide up-to-the-minute live election coverage for the April 5 general election on KCLC-FM. The Lindenwood radio station, 89.1 khz on the dial, plans live broadcasts shortly after the polls close at 7 p.m. Newscasts also will be presented by reporters at studios on the Lindenwood campus.

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CARES MEETING SET APRIL 7 AT AYERS

Older adults, working and married students, commuters or persons interested in returning to college are invited to attend the next meeting of Continuing & Returning Education Seekers (CARES), April 7 at noon in the Cardinal Room of Ayers Cafeteria. CARES is a group formed to meet the special needs and interests of Lindenwood students 25 years of age and older.

AVANT-GARDE FILM SCHEDULED FRIDAY

Jean Cocteau's 1930 classic film, "Blood of a Poet," will be shown at 7 p.m. Friday in Young Auditorium. It is free to all students; for nonstudents, admission is \$1. The film is considered by many to be one of the most important examples of the avant-garde school of cinema. Also scheduled are Samuel Beckett's 1965 creation, "Film," starring Buster Keaton, and the 1965 short Czechoslovakian animation, "The Hand." The film showings are part of this semester's "Art of Film" series sponsored by the Lectures & Concerts Committee. An informal discussion will follow.

PROFESSOR IN MARYVILLE LECTURE SERIES

Richard Rickert, Ph.D., LCIE faculty advisor and professor of philosophy, is among guest lecturers taking part in a 13-lecture series, "The Roots of Violence in Today's World," taking place at Maryville College. The course explores the incidence and impact of violence in our culture and around the world. Dr. Rickert on April 6 will present "Non-Violence: the Personal Role," a lecture dealing with personal responses to problems of violence.

MIZZOU TIGERS TO SCRIMMAGE HERE

The University of Missouri-Columbia Tigers will hold their spring scrimmage April 16, beginning at 1:30 p.m. at the Lindenwood stadium. It will be the first time Coach Warren Powers and the football team have appeared on campus. The event is open to students, faculty, staff and the St. Charles community free-of-charge.

TELEPHONE DIRECTORIES AVAILABLE

Faculty and staff members who need new telephone directories can pick copies up at the Loading Dock in Roemer Hall, adjacent to the Publications Office on the ground floor. Available are Southwestern Bell Telephone directories for St. Charles and St. Louis and "Yellow Pages" for St. Louis.

NEW BOOKS AT BUTLER - CHECK THEM OUT!

New listings at Butler Library include Suburbia by Bill Owens; John Berryman: A Critical Commentary by John Gaffenden; Marianne Moore: Imaginary Possessions by Bonnie Costello; Imagination by William Carlos Williams; Joyce Carol Oates by Ellen G. Friedman; Immunology, Aging and Cancer by F. M. Burnet; Louis Zukofsky; Index to Nutrition and Health by Joseph W. Sprug; The Champion Pig by Barbara P. Norfleet; Light Touching Silver by Steven Klindt and Joseph D. Jacna; Survey of American Poetry; and La Baie/Bath Scenes by Laurence Salzmann.

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POEMS PUBLISHED BY FACULTY MEMBER

Poems written by Michael Castro, LCIE faculty advisor, have been included in Voices from the Interior, an anthology of Missouri poems published recently by BkMk Press and the University of Missouri-Kansas City.

WATKINS TO ADDRESS CHAMBER DINNER

Edward D. Watkins, Lindenwood director of development and a national career consultant, will discuss productivity when he addresses members of the Lake St. Louis Chamber of Commerce, April 18 at the Lake St. Louis Country Club. The dinner meeting is the first for the newly-formed Chamber of Commerce.

ALUMNI CLUB SCHOLARSHIP DINNER

The St. Charles Lindenwood Alumni Club is sponsoring a dinner May 2, beginning at 6:30 p.m. in the Ayers Hall Cafeteria, to honor club scholarship recipients. Tickets are \$5.75 each and can be obtained by contacting Glenda Schaefer, club president, at (314) 946-4990.

SUBMISSIONS SOUGHT FOR 'DID YOU KNOW . . .'

Faculty and staff members are requested to submit brief items of information about programs and services on campus for a new series to be aired on KCLC-FM, entitled "Did You Know . . ." The brief announcements will be aired throughout day and evening hours during the radio station's normal programming.

An example of a couple of items being aired this week are, "Did you know . . . that high school students in St. Charles County are eligible to compete in nearly \$265,000 in free scholarships being offered this year by the Lindenwood Colleges? The Lindenwood Admissions Office has the details."

Or, the same item with a different script - "Did you know . . . that it costs \$4,600 per year in tuition to attend the Lindenwood Colleges? But, if you're a 1983 high school graduate from public or private schools in St. Charles County, you may be able to obtain free tuition - even for the next four years! Call the Lindenwood Admissions Office for information."

Any idea for an announcement is encouraged, and your input is sought to make the series a worthwhile and informative public service feature of KCLC-FM. Send your submissions to Randy Wallick at the Office of News & Public Information, 203 MAB. And, turn your FM dials to 89.1 khz to hear the broadcasts!

-COMMUNIQUE #30-

"COMMUNIQUE" is published each Monday by The Lindenwood Colleges. Comments concerning the publication, as well as the submission of information, should be sent to Randy L. Wallick, Editor, Office of News & Public Information, The Lindenwood Colleges, St. Charles, Missouri 63301.