Making *a* Difference, Changing *Lives*

Lindenwood University 2005 President's Report



Dear Friends.

Lindenwood University has had another phenomenal year. I firmly believe our success is directly tied to the success of our students and our graduates. They are the heart of this institution.

Our graduates are succeeding in the workplace. Their achievements are documented in this report. Some are teachers; some work in computer science; others are in criminal justice. The one thing they have in common is that they all have been taught by the finest faculty in America. Lindenwood faculty members are part of a new model in higher education—The Teaching University. Teaching is their business; it is their passion. Our faculty's commitment gives us a distinct advantage over our competitors.

As I reflect on Lindenwood's success in 2005 and look to the future, I cannot help but think of how much this University is blessed. The student population continues to grow, and buildings are rising faster than at any other time in this institution's 178-year history. But Lindenwood is not all about numbers and buildings. It is about people making connections, building relationships, gaining knowledge and discovering solutions.

This past year has been full of good news for Lindenwood. Our \$5 million renovation of the athletic stadium is complete, as is the \$1.5 million Lou Brock Baseball/Softball Complex. Plus, we finished construction on two new residence halls and upgraded science and computer labs across the campus. Soon, ground will be broken on the biggest construction project in Lindenwood history—a \$32 million Fine and Performing Arts Center.

I am proud to share this 2005 President's Report with you, documenting the success of our students and the solid academic and financial position of this University.

Sincerely,

Dennis C. Spellmann

President



Teaching that makes the complex understandable is an every day event at Lindenwood.

Lindenwood University strives to be the preeminent representative of a new category in higher education—the Teaching University. The Teaching University does not aspire to be the bureaucratic, fragmented research university that populates the mainstream of higher education. It stands for teaching excellence and fiscal responsibility and seeks foremost to be accessible and affordable to students. The Teaching University is dedicated to producing and continually improving a learning-oriented campus culture. At Lindenwood, that culture includes a commitment to a campus-wide general education program that draws from the full range of the University's curriculum; education of the whole person; development of critical thinking skills and a problem-solving orientation; character education and encouragement of social responsibility.

The Teaching University supports scholarship but believes scholarship should complement, illuminate and enhance the process of learning and student development. Lindenwood accomplishes this by rewarding scholarship that is incorporated into class activities and course material; by encouraging students to work alongside their professors in scholarly pursuits; by promoting a vigorous honors program; and by continuously collecting, analyzing, and interpreting data on student achievement and program assessment.

LINDENWOD



Lindenwood University ROTC members were sworn in at commencement.



More than 100 local high school student leaders visited LU for the annual Youth Salute.



Robert Easton, great-greatgrandson of Rufus Easton, first postmaster of St. Louis and the father of Lindenwood founder Mary Sibley, visited LU in '05.

Highlights

	1989	2005
Student Enrollment	1,225	13,063
Resident Students	230	3,108
Staff	369	138
Full-time Faculty	40	228
Salary Level	3rd quartile	1st quartile
Classroom Utility	65%	95%
Endowment	\$600,000	\$36.8 million
Placement	?	98 percent
Acreage	109	500
Parking Spaces	350	2,950
Financial Condition	*	70



Dan McLaughlin of Fox Sports, a 1996 LU grad, visited campus and talked to students recently.



Cortney Hupper, Class of 1999 and first vice president of the LU Alumni Association, is working in the family real estate business in Troy, Missouri.

Student Success

The Lindenwood University placement rate is phenomenal. Ninety-eight percent of all graduates either get professional jobs or go to graduate school within six months of commencement. Following are just a few success stories:

TERRI ANDERSON is an accountant with Boeing; CHRISTA BATOR is a telecommunications specialist with the Internal Revenue Service; SHERI BORDERS is an 8th grade teacher at Ritenour Middle School;

JENNIFER CAMPBELL is a residential counselor with Youth In Need; LAUREN CASSITY is a promotional specialist with Miller Brewing; EDWARD DAHL is a field auditor with the USDA; RICHARD DUREE is owner of Book X-change;

WIDAD FRANCO is an associate producer with the New York Bureau of NHK Japan Broadcasting; KELLY GEDEON is a HR development specialist with Edward Jones; REGAN HARMON is a product analyst with MasterCard International;

AMY KAESBERG is a human resources generalist and payroll administrator with West Pointe Bank and Trust Company; JOHN LONG is a financial advisor with Morgan Stanley; KELLEY McCORMICK is a social worker with Bridgeway Women's Center; JAMIE MEYERPETER is a research analyst with CitiMortgage;

JOSEPH NEUBAUER is a mortgage loan coordinator with CitiMortgage; NANCY NILL is a 2nd grade teacher in the Wentzville School District; TIFFANY PASCHEDAG is a graduate student at Lindenwood University; BRIAN POWERS is a graduate student at Lindenwood University;

TOM SHEPHERD is guest services manager with the St. Louis Science Center; CAROLE SONDEREGGER is a special education teacher in the Francis Howell School District; STEPHANIE SQUIER is a 5th grade math teacher in the St. Charles School District; and JESSICA WAGNER is in law school at Michigan State University.



LU grads listen to the speaker during Commencement 2005.



LU and St. Louis Community College officials sign an articulation agreement.

LU Has Record-breaking Commencement

Undergraduate and graduate degrees were conferred on more than 2,250 students--a new record--at Lindenwood's 178th commencement. Mark Kern, a member of the Lindenwood Board of Directors and the newly-elected chairman of the St. Clair County, IL board, was guest speaker at the undergraduate commencement on Saturday, May 14. Kern was instrumental in helping LU open its campus in Belleville, IL, which paved the way for redevelopment of Belleville's West Main Street. The Rev. Gary Meyers, senior pastor at Dardenne Presbyterian Church, was the featured speaker at the baccalaureate and graduate student commencement Friday, May 13. Both ceremonies were held inside the Hyland Performance Arena on the campus.

Lindenwood Committed to Graduates' Success

Lindenwood University is placing a unique guarantee on its graduates' writing skills called the "Proficient Graduate Guarantee." The pledge ensures that any student who graduates from Lindenwood is proficient in the writing skills necessary for success in the professional world and everyday life. The American Association of Colleges has stated that a bachelor's degree should mean that its holder can read, write and speak at levels of distinction and has been given many opportunties to learn how, said LU President Dennis Spellmann. The guarantee will enhance LU's already-high placement rate for graduates. "We want businesses to be even more confident when they see Lindenwood on a resume," he said. Lindenwood evaluates each student's proficiency in written communication not only in the freshman year but also just before the junior year when a special assessment is given. A student who needs to sharpen competencies in grammar, punctuation or syntax will take an additional course, Professional Writing Lab, prior to graduation.

Partnership With SLCC Benefits Accounting Students

Lindenwood University and St. Louis Community College recently signed an articulation agreement that assists community college accounting majors who want to transfer to Lindenwood to earn their bachelor's degree. The agreement clarifies transfer policies and procedures between the two institutions. Transfer students from SLCC who have completed the Associate in Applied Science degree will have full acceptance into their designated Lindenwood program. The students will have access to the same financial aid, scholarship funds, advising and other services as native Lindenwood students. The accounting major offers many opportunities in public accounting as well as in the private sector. Some of the careers an accounting graduate may pursue include auditor, business analyst, tax accountant, banker, mortgage lender, controller, and more.



Prof. George Hickenlooper wrote a play, Saint Francis and the Sultan, which enjoyed a reading at the First Run Theatre. A full production will occur in 2006.



Dean Jann Weitzel works with students in a high tech classroom. Weitzel is this year's winner of the Governor's Award for Excellence in Teaching.

Faculty Works for the Greater Good

Dr. Ray Scupin published several articles and reviews during the year, as well as, "Muslim Intellectuals in Thailand: Exercises in Moderation and Reform," a chapter in Omar Farouk's book Dynamics and Dimensions of Inter-Religious Contacts in Southeast Asia: Examining Buddhist-Muslim Relations in Thailand.

Dr. David Wallis conducted the Lindenwood ensemble Voices Only during the grand opening of the St. Charles Convention Center and the Mayor's Ball. In addition, he adjudicated several music festivals and state band competitions.

Dr. Alice Bloch conducted a lecture-performance "Dance in Culture" for the Missouri Historical Society, as well as several waltzes and workshops.

Dr. Kenneth Chilton produced three economic policy lectures on the Lindenwood University campus and presented outside lectures at Washington University and Truman State University.

Dr. Emilie Johnson wrote the study guide for *Educational Psychology 9th edition* and the instructor's resource manual for *Educational Psychology Theory and Practice 8th edition*.

Professor Joe Alsobrook presented the keynote address at the Virginia Music Educators Association conference as well as "Making Music-Makers Priority One" at the Wisconsin Music Educators Association conference. He also conducted an honors concert at the Eastern Oklahoma Band Directors Association conference.



Steve Ehlmann receiving the Sibley Medallion of Honor.



A Lindenwood work study student sorts mail. Work study students received a pay increase in 2005.

Ehlmann Receives Sibley Medallion

St. Charles County Administrator Steve Ehlmann has been awarded the prestigious Sibley Medallion of Honor. The award, which was presented at Lindenwood's Butler Society Dinner, is given each year to an individual who has demonstrated a deep commitment to Lindenwood University. The Sibley Medallion is named after Lindenwood's founders, Mary and George Sibley. Ehlmann has served St. Charles County as an attorney, circuit judge and legislator.

As a legislator, he fought hard for Lindenwood's independence from "bureaucracy and what could have been devastating mandates in teacher education," said Lindenwood vice-chairman Jim Shoemake, who presented the award to Ehlmann. Ehlmann and his wife, Jean (LU Class of 1984), live in St. Charles with their two sons, Brendan and William. Ehlmann is author of a new book: *Crossroads, a History of St. Charles County, Missouri*. The book is the second published by the Lindenwood University Press, and it went on sale after Thanksgiving 2004.

Minimal Impact to Lindenwood's Tuition Increase

If students work on campus at Lindenwood University, the school's first tuition increase in four years will cost them only \$100 per semester. The University has issued a hefty increase in work study compensation; students will now be paid \$2,400 for 10 hours work a week over two semesters. The pay increase covers much of Lindenwood's 7.1 percent tuition increase for full-time graduate and undergraduate students, effective with the fall 2005 semester.

"We are still the best value around," said President Dennis Spellmann. "Our cost is about half of that of most other private colleges and universities." Tuition for full-time students increased by \$800 to \$12,000 annually. The 7.1 percent increase also applies to room and board, which increased by \$400 to \$6,000 annually. Adult students studying in the accelerated LCIE program saw a six percent increase.



Guffey Hall--Sue Spellmann, John and Sheryl Guffey and President Dennis Spellmann



Rauch Memorial Hall--Elizabeth Rauch and her daughter, Lucy Rauch



Calvert Rogers Hall--Nancy Calvert, Jane Rogers, Board Chairman Jim Shoemake, St. Charles Mayor Patti York and President Spellmann



Flowers Hall--John, Duane and Linda Flowers

Residence Halls are Named

Changes at Lindenwood are evident all across the sprawling 500-acre campus. Notable among the numerous construction projects are the six new residence halls which have been built since 1999 on a site where a mobile home park once stood.

The first new residence halls constructed since Parker in 1966 are four stories tall and built of red brick, and each of them houses 180 students. Built well enough to last through Lindenwood's next 178 years, the first of the halls, Blanton, was dedicated in August of 2000. Another opened later that year, two more were constructed in 2002, and just this fall two more residence halls were opened.

In late 2004 and in 2005, Lindenwood dedicated four of the five remaining halls, naming them after generous donors. The new buildings are named Guffey Hall, Calvert Rogers Hall, Rauch Memorial Hall and Flowers Hall.

Each of the residences features a student lounge and laundry facilities and each is wired for high speed Internet and cable television. All of the buildings were designed by Hastings and Chivetta, Inc.

The Centerpiece

of the \$136.5 million

Create the Future Campaign

will be a 132,000 square foot Fine and Performing Arts Center

Lindenwood University has announced a new and ambitious \$136.5 million capital campaign called Create the Future... People, Programs and Facilities.

The cornerstone of the new capital campaign is a proposed \$32 million Fine and Performing Arts Center. Lindenwood has received a \$1 million challenge grant from the J.E. and L.E. Mabee Foundation of Tulsa, OK, towards funding the new building.

The capital campaign will also include the renovation and doubling

in size of Harmon Hall, which is currently home to the University's Fine and Performing Arts division. The \$12 million project will be completed in phases, and the newly renovated building will house Business and Economic Studies.

Renovation of the Cultural Center, campus wide technology improvements, campus beautification and improvements to the Boone and Belleville campuses are also parts of the Create the Future campaign.



East elevation of the Fine & Performing Arts building.



North elevation of the Fine & Performing Arts Building.

New Building Will Feature Many Amenities

Ground soon will be broken on the Fine and Performing Arts Center. It will be the largest construction project in Lindenwood University history when it emerges on the western end of campus over the next two years.

The new center, a 132,000 square foot building, will house a 1,200-seat main auditorium for theatrical, musical, dance and lecture events.

The structure will feature a main gallery to showcase student art and professional exhibitions. That gallery will double as a principal reception area for events scheduled in the main auditorium.

While entertainment will be a principal attraction for the center, the University has gone to great lengths to make sure that education remains the central theme. There will be large and medium-sized classrooms, both a fashion design studio and a production design studio, a high-tech video suite, a vocal music hall and an instrumental music hall as well as a movement studio for movement and dance classes.



Donor Barbara Kern with President Spellmann. Kern and her husband, Fred, made a generous donation to the auditorium fund.



The historic Daniel Boone Home underwent substantial renovation in 2005.

Belleville Auditorium Restoration Under Way

Lindenwood University is well on the way to completing the first phase of a restoration of the historic auditorium at its Belleville, IL campus. The 80-year-old auditorium is a community jewel in Belleville, designed by the well-known school architect William B. Ittner.

The \$1.5 million auditorium project has received a generous lead gift of \$500,000 from two of Belleville's most giving citizens, Fred and Barbara Kern.

The auditorium will undergo masonry and woodwork repairs as well as receive new lighting, seating and carpeting. In addition, there will be a new air conditioning and heating system as well as plumbing upgrades, door and window replacement and new sound equipment.

Lindenwood opened its Belleville campus in January 2003 with 18 students and expects about 1,500 in 2006. The University already has spent more than \$1 million renovating the main building on campus and has developed a campus master plan.

In the future, the University plans additional degree programs in Belleville as well as the launch of a daytime degree completion program.

Boone Campus Busy in '05

Students attended classes at Lindenwood's Daniel Boone Campus throughout 2005, studying everything from history to archeology. In addition, Lindenwood courses from Environmental Science to Writing Through the Curriculum used the Boone Home and Boonesfield Village for field trips. The Boone Home is a popular destination for field trips for several area high schools as well.

The Boone Home underwent substantial repairs in 2005, fixing damage to the structure and ensuring the future stability of its foundation. Plans are under way for a 30-acre expansion that will include a new visitors' center and expanded parking as well as sites for relocation of two additional historic structures.



The bleachers were near capacity at LU's first home football game.



Lindenwood's new athletic stadium



Kirchner Block and Brick named the plaza outside the new stadium.

Athletic Facilities Opening in Style; LU Garners 7 National Championships

Lindenwood University opened its home football season in style--playing inside a newly renovated athletic stadium. The project cost more than \$5 million. Gone are the old railroad tie bleachers, concession stand and aging press box. They have been replaced by comfortable aluminum bench seating, a new student section, a new concession stand and a new press box. In addition, a new 1000-seat student section was added above the concession stand, and a 475-seat VIP section was added beneath the Spellmann Campus Center.

Renovation of the athletic stadium isn't the only athletic investment of 2005--the University is proud to have completed the \$1.5 million Lou Brock Baseball/Softball Complex. The complex has two stadiums, seating for visitors, new dugouts, a concession stand, fencing and lights. Look for this project to be dedicated in the spring of 2006.

As the athletic construction projects were winding down, Lindenwood's athletic department was wrapping up its most successful season in school history. LU sports teams won seven national titles, creating a level of achievement that will be difficult to duplicate in future years.

There were national championships in men's soccer, wrestling, men's indoor track, Division I and Division 2 roller hockey, men's bowling and shooting sports.





Linderwood paid for decorative street lights along First Capitol Drive at the front of campus.



Rauch Memorial Hall

University's Financial Impact Strengthens Local Economy

Lindenwood University has become a vital part of the region's economy, with an annual impact that has grown to more than \$273 million. The University is the fastest-growing four-year college or university in Missouri and one of the largest employers in St. Charles County. Lindenwood has more than 700 employees and 3,000 students participating in the Work and Learn Program.

The largest benefit the community receives from Lindenwood is through the University's bold expansion plan. Lindenwood University's new construction is generating and/or keeping hundreds of jobs in St. Charles. In the past nine years, Lindenwood has built a new state-of-the-art gymnasium and performance arena, six new residence halls, and a 112,000 square foot campus center. In addition, the University has spent \$1.5 million building the Lou Brock Baseball/Softball Complex and \$5.5 million renovating its beautiful athletic stadium. LU is spending \$125 million on construction over five years.

Lindenwood has invested millions in St. Charles as it renovates its historic campus. Soon, ground will be broken on the largest construction project in University history—a \$32 million Fine and Performing Arts Center. Not long after that, St. Charles residents are likely to see the beginnings of a new shopping center across from the campus, with dozens of shops and an anchor grocery store. The center is expected to have a solid impact on the area's employment and will generate tax dollars for the local economy for years to come.

There are more than 3,000 students living on the Lindenwood campus, spending nearly \$60 million in the local economy over their nine-month stay in the community. In addition, Lindenwood's 38 sports host nearly 200 home athletic events annually, which translates into nights at local hotels and crowded lobbies in area restaurants. But the tourism impact isn't limited to just athletics. Each year, thousands of people descend upon St. Charles for music and theatre events as well as the Lindenwood University commencement ceremony and the weekend students move back into campus housing.

Performance Ratios

Return on net assets ratio
This is a change in net assets to total new assets. This ratio furnishes a broad measure of the change in an institution's total wealth over a year. It is well into the top quarter of performance among 300 peer institutions, according to audited financial statements by KPMG, LLP.
Net income ratio
This is a change in unrestricted net assets to total unrestricted income. It, too, is well into the top quarter of performance among 300 independent institutions.
Cash income ratio
This is net cash provided by operating activities to total activities to total unrestricted income, excluding gains. Once again, Lindenwood University ranks in the top quarter of performance among 300 independent institutions.
Operating income ratio
This is an operating income to educational and general expenses. It is practically off the charts for Lindenwood.
Viability ratio
This is expendable net assets to long-term debt.
Default ratio
The educational loan default rate at Lindenwood is among the lowest of all higher educational institutions in the country!

FINANCIAL ACTIVITIES STATEMENT

	2005*	2004
Revenues, gains and other support		
Student tuition and fees	\$71,298,451	\$61,127,715
Auxiliary-room and board	16,441,220	13,957,914
Institutional scholarship allowance	-25,050,199	-22,384,423
Net Student tuition and fees	62,689,472	52,701,206
Auxiliary—other	4,593,063	3,391,641
Contributions	2,292,247	1,392,949
Real estate contribution	2,032,625	30,429,904
Investment income	1,916,432	2,318,771
Net gain on investments	1,785,455	1,271,974
Federal grants	594,072	697,719
Change in value of split-interest agreements	300,531	-1,243,744
Contractual services	0	2,040,629
Other	261,558	210,311
Total revenue, gains and other support	76,465,455	93,211,360
Expenses		
Instructional and library	19,329,108	17,002,121
Student services	9,668,460	8,651,198
Institutional support	5,846,600	5,674,015
Auxiliary—room and board	7,426,616	6,571,105
Auxiliary—other	3,988,993	3,173,073
Total expenses	46,259,777	41,071,512
Increase in net assets	30,205,678	52,139,848
Net assets		Barrows.
Beginning of year	197,060,875	144,921,027
		TENESTINE.
End of year	\$227,266,553	<u>\$197,060,875</u>
*unaudited actual		

FINANCIAL POSITION STATEMENT

Assets Cash and cash equivalents Inventories Prepaid Expenses Contributions receivable, net Contractual services receivable, net Accounts receivable, less allowance for uncollectibles of \$1,039,623 and \$1,039,623 in 2005 and 2004 respectively Student loans receivable, less allowance for uncollectibles of \$430,983 and \$259,800 in 2005 and 2004, respectively Accrued interest and other receivables Property, plant, and equipment, less accumulated depreciation
Inventories 580,298 448,959 Prepaid Expenses 600,214 307,862 Contributions receivable, net 903,372 600,747 Contractual services receivable, net 1,465,629 1,750,629 Accounts receivable, less allowance for uncollectibles of \$1,039,623 and \$1,039,623 in 2005 and 2004 respectively 1,806,082 1,478,954 Student loans receivable, less allowance for uncollectibles of \$430,983 and \$259,800 in 2005 and 2004, respectively 583,093 865,005 Accrued interest and other receivables 841,019 1,022,737 Property, plant, and equipment, less accumulated depreciation
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Property, plant, and equipment, less accumulated depreciation
C#22 450 200
of \$33,450,200 and \$28,637,196 in 2005 and 2004 respectively 165,900,708 139,694,719
Collections 554,000 554,000
Funds held in trust by others 4,119,789 3,730,711
Long-term investments <u>55,026,495</u> <u>52,181,263</u>
Total assets \$232,776,375 \$203,100,974
Liabilities and Net Assets
Liabilities:
Accounts payable and accrued expenses \$1,242,568 \$1,088,243
Retainage and other construction payables 991,540 1,545,515
Deferred revenue 1,715,980 1,643,675
Funds held in custody for others 67,961
Obligations under split-interest agreements 93,815 102,473
Refundable U.S. government student loans 745,342 926,984
Payable to life estate annuitants 653,305 665,248
Total liabilities 5,509,822 6,040,099
Net Assets:
Unrestricted 213,405,710 186,016,920
Temporarily restricted 3,630,203 2,359,938
Permanently restricted 10,230,640 8,684,017
J. 10,250,010 6,001,017
Total net assets 227,266,553 197,060,875
Total liabilities and net assets \$232,776,375 \$203,100,974
*unaudited actual

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Lindenwood Mission Statement

Lindenwood University offers values-centered programs leading to the development of the whole person – an educated, responsible citizen of a global community.

Lindenwood is committed to

- providing an integrative liberal arts curriculum,
- offering professional and pre-professional degree programs,
- focusing on the talents, interests, and future of the student,
- supporting academic freedom and the unrestricted search for truth,
- affording cultural enrichment to the surrounding community,
- · promoting ethical lifestyles,
- developing adaptive thinking and problem-solving skills,
- furthering lifelong learning.

Lindenwood is an independent, public-serving liberal arts university that has a historical relationship with the Presbyterian Church and is firmly rooted in Judeo-Christian values. These values include belief in an ordered, purposeful universe, the dignity of work, the worth and integrity of the individual, the obligations and privileges of citizenship, and the primacy of the truth.

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