

From: Porter, John R. <jporter@lindenwood.edu>
Sent: Friday, April 22, 2022 2:27 PM
Subject: Friday Message from the President

Happy Friday! I hope you've had a great week. Highlights from this week below:

Town Hall

Nearly 300 employees joined us for a Town Hall on Tuesday. We discussed the progress on fundraising, financials for FY22, our strategic plan, updates from academics, and ended with Q&A. We are investing in areas that will have a positive impact in the near future. We must work as a team, stay focused, and be the best we can be. For those that couldn't make the call, the recording will be added to Workday under Useful Links beginning next week.

Strategic Enrollment Management

I've been spending time with Senior Vice President of Strategic Enrollment Management—Lindenwood Global, Joe Sallustio. Joe has a fresh perspective on enrollment, and we are seeing results in deposits for this upcoming fall semester. Our student ambassadors have been making calls to prospective students to form meaningful connections. The calls have yielded 19 deposits – great work!

LindenGiving

My wife Beverly, chair of LindenGiving, and the committee organized an event on Wednesday benefitting the Boys & Girls Clubs of St. Charles. Faculty, staff, and students stuffed backpacks with school supplies that will be distributed to local students in July. Thank you to those who participated.

This Week

I met with 3 potential donors and believe we will be able to close on two gifts before the end of the academic year. More to come about our 1,000 for \$1,000 initiative soon!

Thank you for all you do for Lindenwood. Have a great weekend!

John

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