

the Lindenwoods

ALUMNI NEWS

THE LINDENWOOD COLLEGES

SPRING II, 1980

'77 Grad Named Missouri Teacher of the Year

Beverly Bimes a 1977 LC IV graduate with a Masters in Education was selected as teacher of the year for the Hazelwood School District in North St. Louis County. This was only the beginning. She went on to be named Missouri Teacher of the Year and is one of the four finalist in the Nation for Teacher of the Year Award.

One of her ideas, implemented at Hazelwood East High School, is TOTAL SCHOOL WRITING. This comprehensive writing program involves all faculty and the 1,850 students. Once a year the school day stops and for one hour, everyone writes on the same topic during the same time. Papers are graded by the English Department and results are analyzed in light of specific goals. These results are then used to develop better means of teaching writing by the entire faculty. Although this program began at Hazelwood East, it is now being used at two other Hazelwood High Schools. Therefore, in one district, a total of 9000 students and faculties of over 400 are involved in TOTAL SCHOOL WRITING.

Similar programs are likely to develop in other sections of Missouri, Texas and Illinois, for this is one of the topics Bev is requested to address when she speaks at workshops. Others are "Encountering the Teaching Self" and "The Reality of Teaching."

In May, several months after the President of the United States has named the 1980 National Teacher of the Year, the

Beverly Bimes story goes nationwide. *Good Housekeeping*, the magazine that joins *Encyclopedia Britannica* and the Council of Chief State School Officers is sponsoring the Teacher of the Year competition, will present all four finalists in a special feature.



Beverly Bimes -- "Teacher of the Year"

LC Alums Save Frogs' Lives

Jean Mudd and Dan Odom, two Lindenwood Alums, made the national news with their Frog-Warming Heroism.

Jean, a 1949 graduate and an English teacher at St. Charles High School, was assigned the task of producing a frog-leaping contest at the school in honor of Mark Twain who immortalized the frog in "The Celebrated Jumping Frog of Calaveras County."

Arrangements were made for 42 pond frogs to be delivered from a biological supply house in Tennessee. The frogs were to arrive by special delivery with two rest days before the competition. The arrival day came and went and there was no sign of the frogs. "I was really getting nervous," said Jean. "The kids were really looking forward to the contest...It was the highlight of the activities."

Finally a secretary of the school mentioned she had seen a cardboard box in the wooden mailbox under a fire escape. The box was marked, "Live Specimens-don't freeze, don't delay,

don't overheat." The frogs had been exposed to three nights of subfreezing temperatures since they had been delivered on Saturday.

The box was opened by Dan Odom, a 1977 graduate and a biology teacher at St. Charles High School. He found the 42 frogs stiff and covered with ice.

The frogs were carried to Dan's biology class and, as the students gathered around, they found that the frogs had gone into hibernation. They put the frogs into a cold-water bath and then into progressively warmer baths until they began to show signs of movement. In order to save four of the frogs, Dan applied mouth to mouth resuscitation and the back arm lift method of resuscitation to the remainder.

In the end, not one frog was lost and none seemed the worse for the ordeal when it came time for the frog jumping competition.

Leisure Studies - New Concept In Adult Education

Program for Adults

Lindenwood recognizes the need for a program for adults who are seeking to enrich their lives, experiment in a new field, pursue an intellectual interest and satisfy a curiosity about new ideas.

Leisure Studies fulfills this need by offering these programs in a relaxed and informal manner without the usually accompanying hassles of grades, papers and examinations.

A Unique kind of Learning Experience

The spring semester brings to Lindenwood the first in Adult Education Programming strictly for leisure studies. These programs are designed to bring to the community a unique kind of learning experience, an intellectual and artistic approach that was not, until the inception of "Leisure Studies" offered at the college.

The leisure programs this spring include: "Workshop in Popular Writing", "Human Communications and Human Relations", "Designing Futuristic Environments", "Your Camera and You", "Stain Glass Design", "Figure Painting", "Off-Loom Weaving", "Getting Acquainted with Medical Terminology," and a special one day "E.S.P. Conference/Workshop". We believe this selection covers a wide range of interests for those adults seeking an exciting and unique learning experience.

Open to All Adult Women and Men

Leisure Studies is open to all adult women and men. Except for the art series, the courses are all non-credit with no academic requirements needed for enrollment. The art series is offered for both credit and non-credit. A credit of one semester hour can be granted to students enrolled or planning to enroll and work toward a degree at Lindenwood.

Leisure Studies will continue in the fall semester programming.

There are over 50 ideas being evaluated and instructors are being contacted.

These ideas range from "How to Run a Small Business" to "How to Survive Plastic Surgery."

Alumni Ideas Invited

Lois Boschert, Lindenwood Alum, is Director of Continuing Education and Leisure Studies and invites ideas from the Alumni for future programs.

Continuing Ed For Alumni

According to CASE Conference brochure, "Continuing education? For my alumni? Never!"

Not so fast! Sure, you have your homecomings, reunions, alumni chapters, and all the other traditional alumni activities most alumni associations have, and undoubtedly they're all fairly successful. Isn't it strange, though, that the thing that brought your students to your institutions—education—is the thing you seldom, if ever, offer them once they become alumni?

Traditional alumni programs are important, but they do not attract the same type of alumni that a good, solid continuing education program does. For that reason, more and more alumni associations are starting or expanding continuing education programs for their alumni. Whether they're called alumni colleges, vacation colleges, educations, or other catchy titles, these programs offer an opportunity for alumni to become re-involved with alma mater — educationally, recreationally, and socially.

Continuing Education: Reinvolving Alumni with the College Experience is a workshop first offered a year ago in Kansas City. The topic itself proved so popular and the conference evaluations so positive that it was decided to offer the program again.

Terrie Rollings, Lindenwood Alumni Director, attended the conference held in Louisville, Kentucky March 19 - 21, to discern how to incorporate the idea of Continued Education involving Alumni on Lindenwood's campus.

Special emphasis during this workshop was given to alumni colleges, since this seems to be most popular with alumni associations. Speakers gave considerable attention to other successful alumni association-sponsored continuing education programs.

College Crest Charms Available

The alumni office has received a limited number of gold-filled charms with the college crest. The \$3.50 cost will benefit LINDENWOOD'S ALUMNI ASSOCIATION. Those wishing to purchase a charm should make checks payable to The Lindenwood Colleges and mail to the Alumni Office.

FROM THE PRESIDENT'S DESK

Lindenwood is moving! We have been able to make real progress in improving our financial situation. The Board of Directors and its Executive Committee have provided unusually strong support in making these changes. We are current in our accounts payable, and accounts receivable are being reduced very rapidly. We have modified our banking procedures to provide another half million dollars for student financial support. Enrollment prospects for next fall are good. We have also been able to lease some of our facilities to outside agencies and this is producing substantial return on our investment. The faculty and some of the administrative staff have been given raises for the first time in three years, and there are refurbishment projects underway throughout the campus.

We are now in a position where we can guarantee prospective donors that their gifts and grants will be used for the exact purposes for which they are given.

Lindenwood is at the point where its alumni can be of vital help. A great many of you have already assured us of your interest and willingness to assist in developing grants from government agencies, corporations, foundations, and individuals. Rickard B. Scott is assuming responsibility for development of grant proposals and is moving rapidly into a position of responsibility in development.

Beginning with this letter we are starting an intensive program of further appeals to our alumni. Would you please write Terrie Rollings and make suggestions for class representatives, geographic area representatives, and those from specific areas of interest - Communication Arts, Horsemanship, English, Music, etc. - who can assume the important responsibility for making personal contacts with our graduates and former students. We are preparing a number of brochures which will explain to you the methods of current giving, deferred giving, and various tax protected programs. We intend to concentrate our efforts to alumni between now and next October.

Following is a reprint of our list of needs from the Winter Alumni News. You will notice we have added to the list the rehabilitation of Niccolls Hall at \$290,000.

Rehabilitation of Ayres Hall	\$265,000
Rehabilitation of the kitchen	115,000
Redecorating and replanning the dining room	32,315
Redecorating of the Memorial Arts Building parlor	8,412
Redecorating of Cobbs Hall and parlor	3,145
Redecorating and refurbishment of the main reading room in the library	7,275
Rehabilitation of Niccolls Hall	290,000
Exterior painting of all buildings	97,450
American history collection for the library	12,200
Art Department part-time curator	3,500
Improved slide collection	8,000
Support of biology field programs	2,500
Development of placement and counseling program	8,400
Fence and refurbishment of stable area	5,000
Cleaning and re-landscaping of Boschert Creek	7,222
Resurfacing and re-equipping of tennis courts	860
Improved campus lighting	3,650
	\$869,929

I am sure there are many alumni who can help us meet all or a major portion of each of these needs.

We will be contacting you. It is my genuine hope that each of you will tell us how you will help.

Sincerely,



Robert Johns
President

CORRECTION

The dates for the Amsterdam trip should read September 27 to October 5.

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In Memoriam

First Four-year Graduate Passes Away

Pauline Weissgerber Palmer, Lindenwood's first four-year graduate, passed away on February 15, 1980.

Mrs. Palmer graduated in 1921 with a B.S. in Home Economics. She was the only graduate that year of the first four year courses at Lindenwood. Pauline was president of the Student Body, Editor of Linden Leaves and a member of the Honor Society.

CLASS NOTES

DEATHS

1913	Frances Strathman Meyer	1926	Esther Dyar December, 1979	1946	Nancy Knott Boardman January 25, 1980
1918	Lillian McClusky Stanley, August 8, 1979, granddaugh- ter of Rev. Robert Irwin, once President of Linden- wood.	1928	Mildred McClain Scott Janu- ary 6, 1980	1947	Jo Anne Garvin Palmer March 1979
1921	Pauline Weissgerber Palmer	1929	Margaret Mahon Bell May 24, 1979	1960	Martha McInnis Martin March 1979
1921	Vera Eberle Price September 11, 1979	1932	Charlotte Abildgaard Worden September 14, 1979	BIRTHS	
1924	Dr. Oreen Ruedi	1936	Marian Harlan Wahrenberg	1971	Sharron Serre Smith, '75 and and Christopher Smith, '71, a 1975
1926	Dorothy Clough Coons	1941	Mary Louise Fowler Swisher Nov 1979	1978	Kriste Anne Meek McVey, and Bill McVey, a daughter, Danielle, January 16, 1980.
1943	Phyllis Drake Reid Decem- ber 28, 1979				

1976 Patrick Murphy, 1976 gradu-
ate of Lindenwood III with a BS
degree in business sciences, has
joined the Industrial Products
Group of A.E. Staley Mfg. Co. as
general manager-transportation.
He will be located at the firm's
corporate headquarters in Deca-
tur.

Murphy comes to Staley after
17 years of transportation experi-
ence with the Allis Chalmers
Company, Springfield, IL., and
the Mississippi Valley Structural
Steel, St. Louis, MO. In his
most recent position, he was
manager of purchasing and trans-
portation for Mississippi Valley.

1958 Diana Watson Walter has had
three articles published in na-
tional newspapers and maga-

zines. "Serenity in Nature" and
"Acres and Acres of Pleasure" in
GRIT newspaper and "Relaxing
and Refreshing" in Empire Mag-
azine, the Sunday Denver Post.



Cushing Named V.P. at KM&G

Kay S. Cushing, a 1965 graduate of
Lindenwood, has been named a vice
president of Ketchum, MacLeod and
Grove Public Relations in Pittsburgh,
PA.

Kay joined the agency in Novem-
ber, 1978, as an account supervisor.
Before joining KM&G, she was general
manager of the Pittsburgh Ballet Thea-
tre, was director of development and
promotion for Pittsburgh's Civic Light
Opera, and served as director of adver-
tising and promotion for KQV Radio,
Pittsburgh.

She graduated with a B.A. degree in
English and broadcasting.

Kay Cushing is pictured to the left.

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