

From: Porter, John R. <jporter@lindenwood.edu>
Sent: Friday, April 08, 2022 10:27 AM
Subject: Friday Message from the President

Happy Friday! It's been a good week—highlights below.

HLC Conference

Last week, I was in Chicago for the HLC conference. It was great to share ideas and thoughts with other leaders through the president's track which discussed the fastest growing segment of learners. Adult, non-traditional learners may have families and full-time jobs, so they need a hybrid track to accommodate their schedules. There was also discussion about the Gen Z student and how they're making college choices. While in Chicago, we had a great alumni event with more than 20 LU graduates in attendance.

Diversify the Pride Week

Led by our Chief Diversity Officer Emily Pitts, Diversify the Pride Week was a success. The week enabled greater alignment to the over-arching strategy, increased participation from the campus community, and incorporation of all DEI pillars: Workforce, Culture, Students and Community.

Meeting with City Officials

Yesterday, we met with officials from local municipalities along with St. Charles County Administration and the EDC. We discussed partnerships and skill gaps among employees and how Lindenwood could help. The following areas present needs where we could provide courses/training:

- Certified public manager
- Public administration

- Supervisor and manager academies
- IT topics
- Project management

This Week

We invited parents and their prospective students to campus for a tour and info session covering admissions and financial aid topics. Data shows that parents influence where students attend college, so this was a great conversation with both student and family decision makers. We have 2 more of these events scheduled this spring.

We've had several positive meetings with potential donors and have the opportunity to close a few gifts in the coming months.

Enjoy your Free Lunch Friday today and have a great weekend!

John

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