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Lindenwood College: its goals...its future...

Lindenwood College

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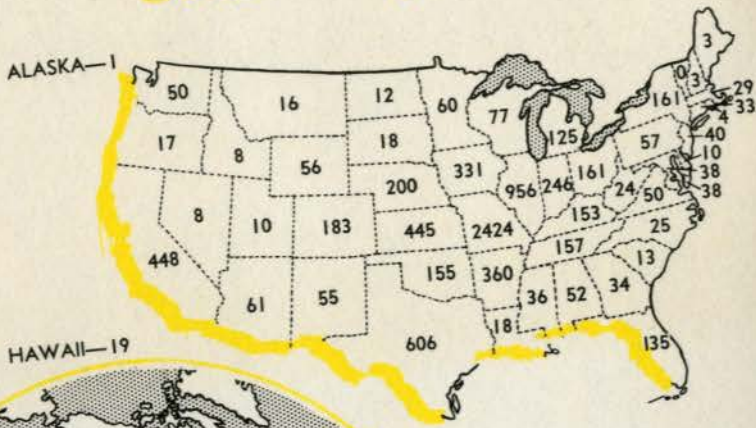
1961

Lindenwood College

its goals . . .

its future . . .

Lindenwood in the World Community



HAWAII—19



Responsibility for Intellectual Leadership

Franc L. McCluer

President, Lindenwood College

THE QUALITY of intellectual leadership in our country in this decade will be decisive in determining the quality of our national community in the next half century. Educational institutions, large and small, must face responsibility for maintaining high standards and achieving greater excellence in these days of rising costs. Those who believe that privately supported institutions are vital to the strength of higher education in America will see to it that these institutions grow in strength.

Traditional confidence in the work of these institutions is not based on parochial sentimentalism, but on their achievement. For example, a recent study of the background of men who had won the Ph.D. degree and were listed in *American Men of Science* reveals that, of the fifty leading institutions in terms of the percentage of

graduates achieving this distinction, thirty-nine were liberal arts colleges. In depth and in breadth, the reach of the good small college is significant.

As we look at our history, we are confident that the small privately supported colleges have been a help. As we examine our needs with the responsibilities now before us, they become either a burden or a great opportunity.

The accompanying maps show the dispersion of former Lindenwood students in the United States and in the world community and give some indication of the impact of the college upon the larger community.

The Long-Range Planning Committee at Lindenwood College has completed its study of more than a year and a half and has made a report to the Board of Directors of the institution. This report spells out Lindenwood's needs to meet the challenging years ahead. I think of this program as vital to the maintenance of Lindenwood's position in the world of education and to the achievement of that greater excellence that must be expected of a successful college.

Substantial gifts and bequests have been made to the College over the years by its patrons and friends without solicitation or drives. While the total cost of the proposed development program is in large amount, we are confident that not only the immediate family of the College but also the friends of this kind of education will welcome the opportunity to invest in this program. Participants will have a feeling of satisfaction and pride in assisting a successful college to reach its goals for the future.

There are many forms of giving which can be tailored to an individual's interest and convenience. We have prepared material on the making of gifts by taking full benefit of tax laws and tax credits. You may use the card and envelope attached to bring you material on these subjects promptly. Your support of Lindenwood's Development Program will be deeply appreciated. Our gratitude to you and our pride in your support will be matched by our effort to merit your confidence.

The Means to Translate Today's Impact

Report of the Long-Range Planning Committee to the Board of Directors

TWENTY-ONE MEMBERS from the Board of Directors, Administration, Faculty, and the Alumnae Association form the Long-Range Planning Committee of Lindenwood College, St. Charles, Missouri.

Their report, which follows, was approved by the Board of Directors of Lindenwood College on May 24, 1961:

The days in which we are living are the most tense and exciting ones in human history. Scientific discoveries are increasing knowledge at an unprecedented rate. The educator is challenged to master this new knowledge and to find the means to translate the impact of these changes into meaningful educational experiences for the student. Western society is challenged intellectually as well as politically by Marxism. Rapid developments in communications and in the international situation require study of peoples and cultures unnoticed a few years ago but now vitally affecting our lives.

Lindenwood College is searching for ways to teach our new knowledge and to prepare women for their varied roles in this changing world. The faculty is making a thorough restudy of the

purposes and goals of the College and of its curricular and extra-curricular programs. It is encouraging accelerated programs for those students who wish to finish their college work before marriage. It is planning a flexible curriculum which will enable the mature woman, who wishes to return to college, to complete her work or refresh her course offerings before reentering her professional field.

In order to educate women for this challenging and changing world, Lindenwood College seeks the resources which will make possible a number of important changes in its educational program.

1. Curricular offerings must be expanded. Additional courses in the sciences and in the world's languages and cultures are now needed. As a liberal arts college Lindenwood is concerned also with improvements in its offerings in the arts and sciences now in the curriculum. An enriched program of lectures, concerts, and conferences (supplementing formal instruction) is also planned to deepen the cultural and religious life of the College.

2. New methods of instruction must be introduced. Electronic equipment can greatly facilitate learning in some areas. Plans are under way for placing more responsibility on the student for her own learning through independent study. Consideration is being given to a better organization of the college calendar in order to utilize time and facilities more effectively. These developments will call for greatly increased library resources as well as improved equipment in classrooms and laboratories.

3. Additional faculty members will be required to teach courses not now offered and to add sections to existing courses as enrollments increase. Changes in teaching methods and growing knowledge mean additional graduate study and time for research and preparation on the part of present faculty members. To attract and hold outstanding teachers, endowed chairs for distinguished professors are needed.

4. New buildings, alterations, and other improvements will be required for an improved educational program for a larger student body.

The resources needed for expanding our curricular offerings, providing additional instructional equipment, adding to the faculty, improving the present plant, and constructing needed new buildings are summarized in the presentation of the goals of the Lindenwood College Development Fund Program shown on page 7.

These new facilities and resources outlined in this report will make possible an improved education for Lindenwood students. Undoubtedly additional needs will be discovered as the Lindenwood College faculty and the Long-Range Planning Committee continue their exploratory work and as the College continues to make the changes needed to maintain its place as an excellent institution of higher learning.

The following resolution was adopted at the meeting of the Board of Directors on May 24, 1961:

"The Board of Directors has received the report of the Long-Range Planning Committee and the outline of the program through which the college seeks the necessary resources to strengthen and improve its program. The Board agrees that Lindenwood College must achieve all the recommended objectives in the shortest possible time and heartily approves the plan and the program presented by the Long-Range Planning Committee. The Board pledges its support of these objectives and calls on the college administration and the faculty to assist in every way possible to insure the support and participation of alumnae, friends, patrons, leaders in business and industry, and members of our churches."

Plans for Development

As Approved by the Board of Directors

Additions to Current Endowment Funds

to provide necessary income for:

1. Increasing faculty salaries and securing additional faculty members
2. Endowing faculty chairs and establishing distinguished professorships
3. Providing additional scholarships
4. Endowing lectureships, concerts, a permanent art collection, and conferences planned to deepen the cultural and religious life of the college

Estimate \$3,650,000

Alterations and Other Improvements

Alterations, Roemer Hall; remodel Health Center; new kitchen equipment; improvement of campus, parking, landscaping

Estimate 235,000

New Buildings

1. McCluer Residence Hall—now under construction
2. Science Center
3. Art Building
4. Student Center Building
5. Physical Education Building
6. An additional Residence Hall

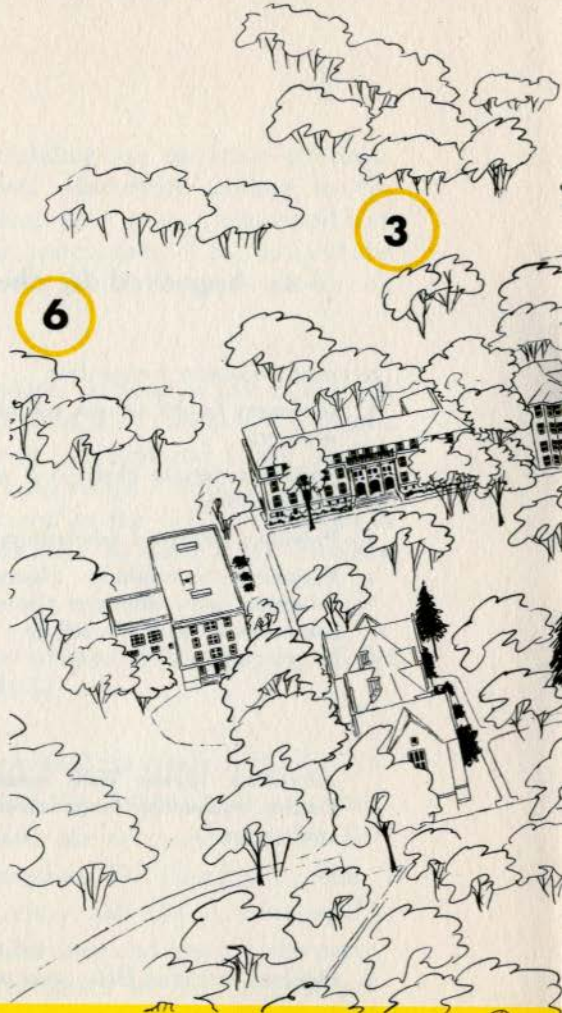
Estimate 3,750,000

New Equipment

1. Chapel Pipe Organ
2. Library Equipment and Books
3. Instructional Equipment

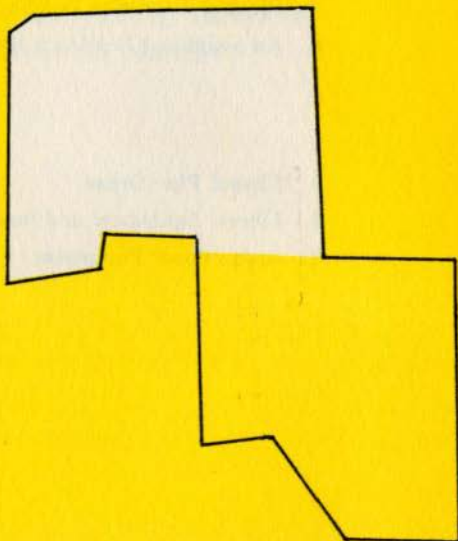
Estimate 200,000

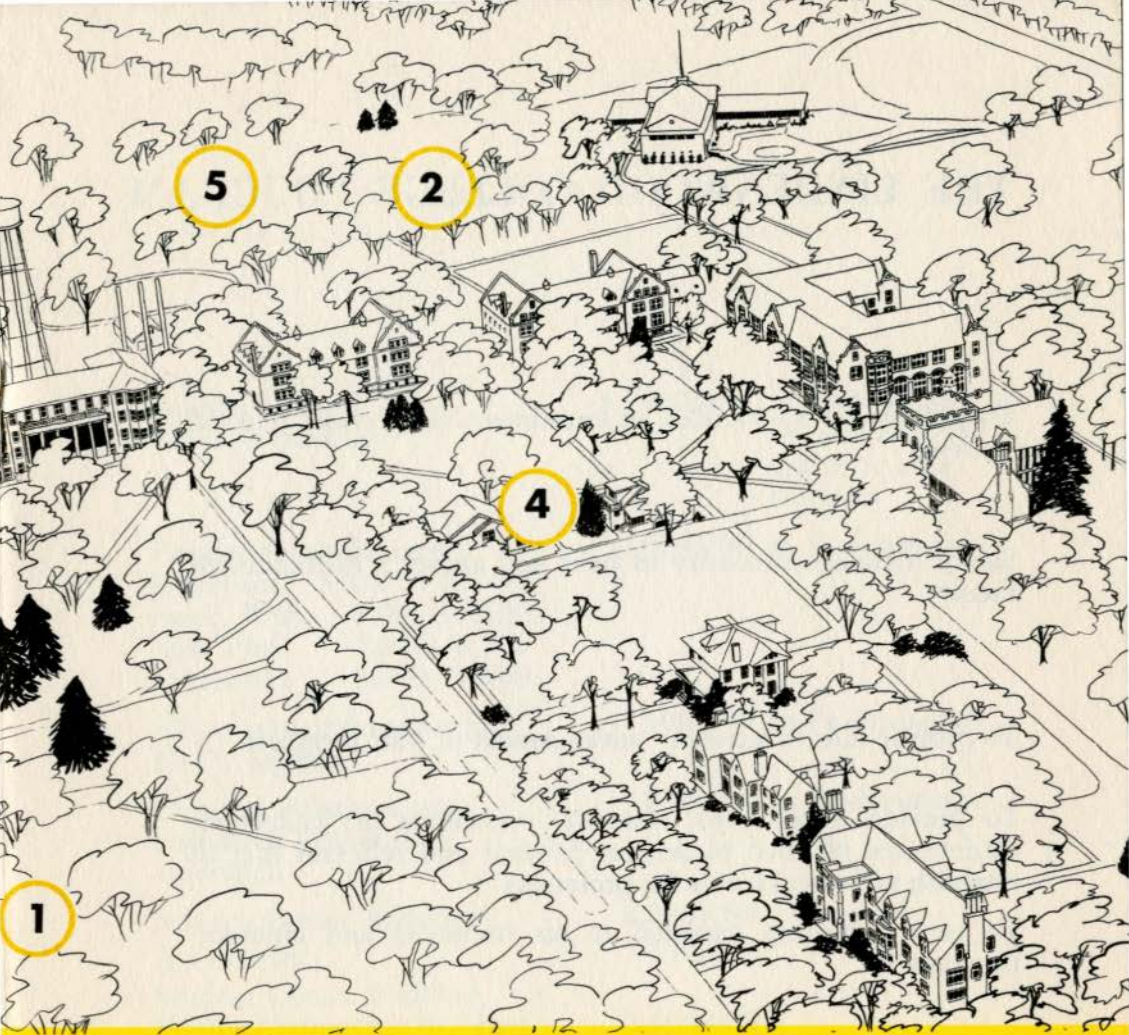
Total \$7,835,000



*The Campus and
Proposed Additions*

1. McCluer Residence Hall
—now under construction
2. Science Center
3. Art Building
4. Student Center Building
5. Physical Education Building
6. An additional Residence Hall





The plat at left shows the approximate 140 acres of the Lindenwood College campus area. The shaded portion represents the heart of the campus, which is shown above.

THE LINDENWOOD COLLEGE PROGRAM

Objectives

To provide for an increase in enrollment of carefully selected students

Salary increases necessary to hold and attract a distinguished faculty

To provide aids to scholarly advancement of staff members

To provide lectureships, concerts, permanent art collection, conferences planned to deepen cultural and religious life; to establish sabbatical leaves for professors

To erect buildings essential to an improved and enlarged program

Alterations and other improvements

To provide the finest possible facilities and equipment for classroom and extracurricular work

Addition to chapel

Projected 5-Year Goals

Investment Opportunities

| | |
|---|---|
| Student body of 750 qualified students | \$ 500,000 in Endowments for scholarship grants to able students |
| Faculty Salary Ranges: Professors \$10,000-12,000 Assoc. Prof. 8,000-10,500 Asst. Prof. 7,000- 8,500 Instructors 6,000- 7,000 | 2,000,000 in Endowments |
| 60 per cent of faculty with Ph.D. degrees | 500,000 in Endowments |
| Cultural Programs and Sabbatical Leaves, in operation | 650,000 in Endowments |
| Science Center Building | 1,000,000 |
| Art Building | 150,000 |
| Student Center Building Physical Education Building An additional Residence Hall | 2,600,000 |
| Alterations, Roemer Hall; remodel Health Center; new kitchen equipment; improve- ment of campus, parking, landscaping | 235,000 |
| 30-station Language Laboratory; additions to library volumes; instructional equipment | 160,000 |
| Chapel Pipe Organ | 40,000 |
| | <hr/> \$7,835,000 |

Methods for Effective Giving

An outright gift

from income or capital in the form of cash, securities, life insurance, or property

- a. Gift can be made subject to donor's reservation of life income or annuity
- b. Gift can be made as a living trust

Giving by will

- a. Lindenwood may be included in a will for an outright bequest
- b. Lindenwood may be included in a will for a bequest with life income reserved for survivor(s)
- c. By will for a contingent bequest

Life Insurance

- a. Outright gift
- b. Proceeds may be funded to provide income for life to person named by donor.

Your own lawyer should be consulted on legal matters pertaining to, or for the drafting of, any legal instrument, such as a will or trust agreement, that is required to put your gift into effect.

For more than a century Lindenwood College has emphasized the value of a liberal education for women. The great influence of women in all areas of human life challenges the College to provide them with a liberal education of the highest order. Lindenwood College is dedicated to continued excellence in education, and the College will continue to give the best education it can to the ablest students it can find.

Your gift to Lindenwood College will be a perpetual memorial dedicated to Christian training and academic achievement.

Gift Suggestions

Faculty Additional endowments to increase faculty salaries; to endow chairs in particular departments; to create new distinguished professorships; to establish lectureships; to provide funds to assist faculty members with advanced study, research, and writing.

Students Increasing endowments for scholarships for able students who could not otherwise attend Lindenwood.

Religion and the Arts Endowments for an enriched program of lectures and conferences planned to deepen the intellectual and religious life of the College, for musical concerts, and for a permanent art collection.

Library Funds for adding a substantial number of selected volumes to Lindenwood's library collection; microfilm equipment and library; rare and special reference works and manuscripts which cannot be purchased within the regular budget.

Alterations and Other Improvements Funds to redesign classrooms and faculty offices in Roemer Hall on removal of science facilities to new buildings; to remodel Health Center and add additional equipment; for new kitchen equipment; for improvement of campus: roads, walks, lighting, parking, landscaping.

Buildings Gifts to pay for McCluer Hall — now under construction—and to add planned new structures: Science Center; Art Building; Student Center Building; Physical Education Building; an additional residence hall.

Chapel Chapel pipe organ—for the Music Department and for Chapel and Vesper services.

Laboratory and Instructional Equipment A language laboratory of 30 stations; a calculator for classes in statistics; audio-visual aids; equipment for Lindenwood's Station KCLC; equipment for biology, chemistry, mathematics, and physics laboratories.

Higher Education

IS EVERYBODY'S CONCERN*

ACCORDING to one of the foremost authorities on our national manpower needs: "The state of the world for some centuries to come may hinge upon the effectiveness with which the United States employs her intellectual resources." For never in history has the need for educated leadership been so acute.

You may not at first realize it, but you have the same kind of stake in higher education as in national defense. These are the two sides of the same protective shield.

The progress of the United States as a dynamic and free society has been due in part to the fact that we have provided more educational opportunity of more kinds for more of our people than any other nation.

Higher education has been one of the main bulwarks of our national life. In a highly competitive world our kind of democracy can remain strong only if we have educated manpower sufficient to meet the demands of a nation still growing both in quality and in size.

We are already in an uncomfortable position. Right now there are critical shortages of educated manpower in education vital to the Nation's well-being. Our colleges and universities are the main instruments for supplying the necessary educated manpower. But —only growth in educational resources can make possible growth in intellectual resources.

Here is a job to be done, and it concerns every responsible citizen.

*A statement prepared by the Council for Financial Aid to Education, Inc.

Franco L. McCluer, President of Lindenwood College

I would appreciate more information about Lindenwood College and its work.

I may be interested in item(s) checked:

- Outright gift from capital (securities)
- Gift from income
- Gift with reserved lifetime interest
- Gift with retained life income
- Gift with retained annuity income
- Special trust plan
- Irrevocable trust
- Special property subject to use for life
- Property which is not readily salable
- Gift by life insurance
- Bequest of money or property (restricted or unrestricted)
- Testamentary trust with income to survivor
- Irrevocable trust with income to donor or survivor
- Perpetual annual giving by bequest
- Gift by special or term trust

I wish to consider Lindenwood College in my will

NAME _____

STREET ADDRESS _____

City _____ Zone _____ State _____

LINDENWOOD COLLEGE DEVELOPMENT FUND

Name _____ Street Address _____
(please print)

City or Town _____ Zone _____ State _____

To help Lindenwood College meet the goals set forth in its Development Program approved on May 24, 1961, I will give the sum of

Dollars (\$ _____)

I prefer to use the 3-year payment plan and will pay Each month for 36 months

\$ _____ commencing _____ 196__

Each quarter for 12 quarters

\$ _____ commencing _____ 196__

Annually for 3 years

\$ _____ commencing _____ 196__

or

as follows _____

Signature _____ Date _____ 196__

Mail Address _____

Make checks payable to Lindenwood College, St. Charles, Missouri

If you would like more information or direct and personalized assistance in making a gift or bequest to Lindenwood College, please write or telephone me asking for information or assistance. Either I or a qualified representative will gladly call to tell you what could be accomplished with your gift; or you may prefer to use the attached envelope in requesting information.

Franco L. McCluer

Franco L. McCluer, President
Lindenwood College

LINDENWOOD COLLEGE

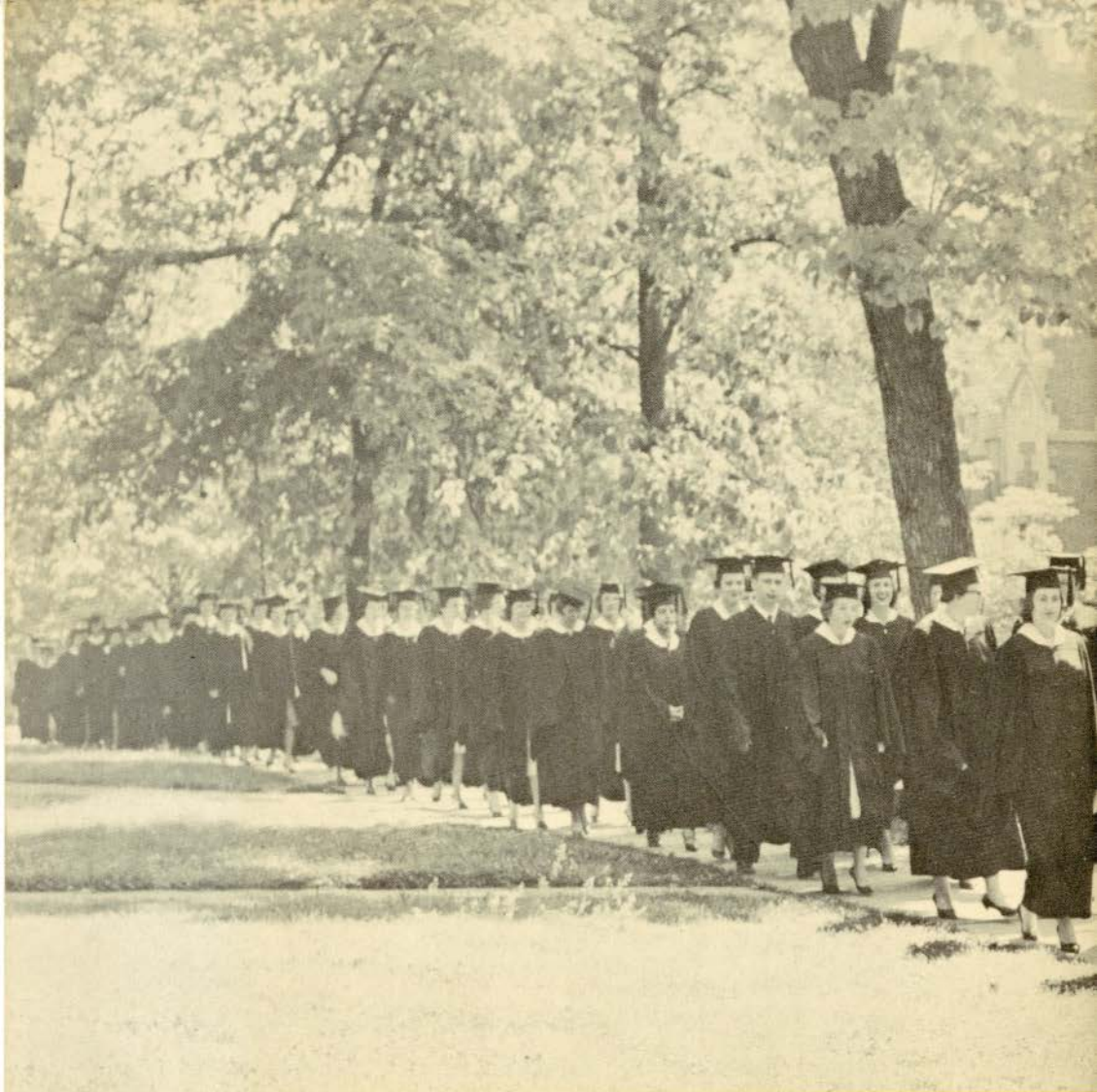
| | |
|---------------------------------|--------------------------------|
| President of the College | FRANC L. McCLUER, Ph.D., LL.D. |
| Dean of the College | DONALD M. MACKENZIE, Ph.D. |
| Business Manager | ROBERT C. COLSON, B.S. |

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| | |
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Visitors to the college are welcome, and guides are available. The administrative offices in Roemer Hall are open Monday through Friday from 8:30 a.m. to 4:30 p.m., and by appointment until noon on Saturday.