

14-15

Lindenwood Academia New Appointments

Founded 1827

LINDENWOOD
UNIVERSITY

Mission Statement

Lindenwood University offers values-centered programs leading to the development of the whole person – an educated, responsible citizen of a global community.

Lindenwood is committed to

- providing an integrative liberal arts curriculum,
- offering professional and pre-professional degree programs,
- focusing on the talents, interests, and future of the student,
- supporting academic freedom and the unrestricted search for truth,
- affording cultural enrichment to the surrounding community,
- promoting ethical lifestyles,
- developing adaptive thinking and problem-solving skills,
- furthering lifelong learning.

Lindenwood is an independent, public-serving liberal arts University that has a historical relationship with the Presbyterian Church and is firmly rooted in Judeo-Christian values. These values include belief in an ordered, purposeful universe, the dignity of work, the worth and integrity of the individual, the obligations and privileges of citizenship, and the primacy of the truth.

Letter from the Vice President for Human Resources



Each year Lindenwood has the pleasure of welcoming numerous new and talented faculty members who support the growth and expansion of our academic offerings—one of the benefits of working for a university that continues to grow in popularity among students, in reputation among professors, and in degree offerings among more than 120 already well-established majors.

Last year alone Lindenwood-St. Charles created two new schools—the School of Nursing and Allied Sciences and the School of Sport, Recreation, and Exercise Sciences. The hiring of new professors for these schools has continued, and we have hired as well for established programs and our fast-growing residential campus in Belleville. This year we also have the pleasure of welcoming a highly regarded academician for the newly created position of Associate Vice

President for Academic Affairs/Chief Accreditation Officer and three new deans.

We warmly welcome these exceptional new employees with genuine enthusiasm and with gratitude for the great dedication with which they will serve Lindenwood's students. As President Evans has pointed out many times, the University is blessed with a culture of respect and a faculty that is dedicated to equipping our graduates with skills that enable lifelong professional growth and learning in the best liberal arts tradition.

A handwritten signature in black ink, which appears to read "Deb Ayres". The signature is fluid and cursive, with a long, sweeping tail on the last letter.

Deb Ayres, EdD
Vice President for Human Resources



School of Sciences

Department of Psychology

Stephanie Afful

PhD Social Psychology
Saint Louis University

Stephanie E. Afful earned bachelor's degrees in psychology and sociology from Drury University and a PhD in social psychology from Saint Louis University. Her research interests include racism (e.g., measurement of modern racism, racial identity) and the scholarship of teaching and learning. She has served in leadership capacities within APA Division 2, including serving as chair of the Society for Teaching Psychology Early Career Psychologist Council. Afful recently received several teaching awards including the Emerson Excellence in Teaching (2011), the Joan Goostree Stevens Award (2011) from Fontbonne University, and the APA Division 2 Early Career Jane Halonen Award (2013).



Dean of the Center for Distance Learning

Willie J. Broussard, Jr.

MBA Human Resources
University of Phoenix

Willie J. Broussard, Jr., earned a Master of Business Administration in human resources management from the University of Phoenix in 2007 and also holds a bachelor's degree in hospitality administration from Lamar University in Beaumont, Texas. He is currently completing the requirements for the Doctor of Education in learning design and technology from the University of Houston. Broussard's career in hospitality and hospitality technology covers over twenty years including management, training, and administration, as well as serving as an instructor in the hospitality administration program at Lamar University. He is the president-elect of the Council of Military Education in the South (COMETS) and is active in the U.S. Distance Learning Association (USDLA) and the Council and College of Military Educators (CCME). Lamar University awarded him the Distinguished Staff Award for 2013-2014, and he is a member of the Phi Kappa Phi and Golden Key International Honour societies.



School of Humanities

Department of History

Ted Cohen

PhD History

University of Maryland, College Park

Ted Cohen received a doctorate from the University of Maryland, College Park. He was a 2011-2013 Pre-Doctoral

fellow at the Carter G. Woodson Institute for African-American and African Studies at the University of Virginia and has a BA from Yale University. He has taught Latin American studies, history, and African American studies classes at the University of Maryland and the University of Virginia. Cohen's research investigates how twentieth-century artists, musicians, and anthropologists classified African cultures as Mexican. He has conducted research and presented his work in Mexico and the United States and has published an article on the role of Mexican artists and composers in the Harlem Renaissance and has an essay about "La bamba" in Mexico and the United States forthcoming in *Studies in Latin American Popular Culture*. At Lindenwood, he will be an assistant professor of history and will teach courses about Latin America, the Atlantic world, and global history.



School of Humanities

Department of English

Benjamin Cooper

PhD English and American Literature

Washington University in St. Louis

Benjamin Cooper earned a Doctor of Philosophy in English and American literature from Washington University in St. Louis and also holds a master's degree from Northwestern University and a bachelor's degree, magna cum laude and as a Phi Beta Kappa, from Davidson College. Before coming to Lindenwood, Cooper was a Postdoctoral Fellow and Lecturer at Washington University in St. Louis where he taught a wide variety of courses in English and American Studies, including courses on nineteenth-century American literature, veteran culture, and contemporary war literature. Supported by a fellowship at the American Antiquarian Society, his scholarship has appeared in scholarly journals such as *Arizona Quarterly*, in edited collections such as a forthcoming volume from Rutgers University Press about the present generation's relationship with the War on Terror, and—for more popular audiences—online, most notably in collaboration with Washington University's newly created *The Common Reader*. He is currently at work on a book manuscript about the unheralded rise of veteran authorship from the early republic through Reconstruction.

Cooper is a member of the Modern Language Association, the American Studies Association, and the Organization of American Historians.



Division of Humanities

Department of English

Derek Dadian-Smith

MFA Mass Communication & Media Art
Southern Illinois University Carbondale

Derek Dadian-Smith, who is joining the LU-Belleville faculty, received a Master of Fine Arts in media art from Southern Illinois University Carbondale in 2013. Dadian-Smith works in a variety of media, including video, performance, sound, and the web. His work explores themes such as improvisation, play, ritual, ephemerality, domesticity, and communication. He has performed and exhibited work nationally and internationally. Most recently his work was featured in the Unnoticed Art Festival, a catalogued exhibition in The Netherlands, and BRUXISM, an experimental music concert series in St. Louis, Mo. Dadian-Smith's other experiences include being the sole proprietor of a video production company, working as a stage manager in a children's theatre, serving as the co-director of the long-running Big Muddy Film Festival, and designing and developing websites for clients. His work can be viewed online at <http://derek.dadian-smith.net>.



Division of Natural Sciences and Mathematics

Department of Biology and Chemistry

Sara K. Drenkhahn

PhD Biochemistry
University of Missouri – Columbia

Sara K. Drenkhahn received a doctorate in biochemistry from the University of Missouri in Columbia in 2013 and a bachelor's degree in biochemistry and history from Bradley University. Her dissertation focused on the interaction between the Estrogen Receptors and the Sonic Hedgehog Signaling Pathway in prostate cancer. She has taught courses in biology and chemistry as an adjunct instructor for Lindenwood University-Belleville and McKendree University. As an assistant professor of chemistry at LU-Belleville, Drenkhahn looks forward to developing new biochemistry courses and bringing cancer research to undergraduate students.



Division of Humanities

Department of Communications

Justin R. Edgren

MFA Interdisciplinary Digital Media Production
Southern Illinois University Carbondale

Justin R. Edgren is an interdisciplinary artist who received his MFA from Southern Illinois University Carbondale and holds BA degrees in political science and music. He has 10-plus years of professional consulting and educational experience in audio journalism, politics, business, and the arts. Past positions include work in major market newspaper, radio, and film, and communication plan development for individuals with traumatic brain injury. Edgren has volunteered for multiple political campaigns, and his works as an animator have appeared on Brazilian television and at corporate events in Europe. His original musical compositions for short film and sound art performance have been included in festivals in the United States, Portugal, and Austria. His research interests include storytelling techniques from oral traditions to current intermedia narrative development in the digital era, social control through mass media, and human-computer interaction. He is a member of the American Communication Association and the Society for Animation Studies.



Division of Education and Counseling

Department of Education

Christopher A. Fahs

PhD Exercise Physiology
University of Oklahoma

Christopher A. Fahs earned a Doctor of Philosophy degree in exercise physiology from the University of Oklahoma and a master's degree in kinesiology from the University of Illinois at Urbana-Champaign. He is also a certified strength and conditioning specialist (CSCS) with the National Strength and Conditioning Association. Fahs is interested in how the cardiovascular system and muscular system are affected by exercise and has authored or co-authored several peer-reviewed journal articles primarily focused on the effects of resistance training on the body. He has personally been avidly involved in resistance training for over 15 years and has competed in both drug-free powerlifting and bodybuilding. Fahs loves educating students about the benefits of exercise and physical activity as an assistant professor of physical education in the Division of Education and Counseling at the Lindenwood University-Belleville campus.



Dean of the Lindenwood College of Individualized Education

Gina Ganahl

PhD Education
University of Missouri

Gina V. Ganahl earned a Doctor of Philosophy in education with a concentration in instructional theory and practice from the University of Missouri. She has a master's degree in marketing education from MU. She earned a BS in marketing and business administration from the University of Illinois-Urbana. Most recently Ganahl was associate dean in the School of Professional and Continuing Studies at the University of Missouri-St. Louis. She oversaw testing center and conference center operations and the coordination and marketing of off-campus credit courses, noncredit programs, and conferences. She was a visiting professor in workforce education and development at Southern Illinois University Carbondale and an adjunct instructor at John A. Logan Community College. Ganahl also served as training and development coordinator at the University of Missouri. She has a passion for helping adult students improve their lives by achieving their educational goals.



School of Human Services

Department of Christian Ministries
Studies

Timothy S. Gibson

PhD Educational Studies
Trinity International University

Timothy S. Gibson is a graduate of the University of Mississippi (BA English and broadcast journalism), Reformed Theological Seminary (MDiv counseling), and Trinity International University (PhD educational studies). Gibson says he is passionate for Christ and the spiritual maturation of young adults. He has over 20 years of experience ministering to teenagers and college students in congregational and academic settings. In addition, Gibson is an ordained minister and the author of the book *Whatever Is Wise: Proverbs for Young Adults*. Gibson previously taught at Montreat College, Montreat, N.C., as assistant professor of biblical studies and youth ministries before coming to Lindenwood University to assume the position of department chair and assistant professor of Christian Ministry Studies. He and his wife, Brooke, have two sons—Whitman and Chamblin. Gibson says he enjoys spending time with his family, chatting around a good meal, and playing golf with friends.



Division of Business and Entrepreneurship

Department of Management

Christopher Gourdine

Doctor of Management
Webster University

Christopher Gourdine earned a doctorate in management and a master's degree (Distinguished Graduate) from Webster and a bachelor's degree in aeronautical engineering from the United States Air Force Academy. He also attended Air Force and Army schools on leadership and completed the Master Certificate program of Lean Six Sigma with Villanova University. He joins LU-Belleville with diverse teaching experiences including adjunct coursework at LU and coaching military executives in crisis management and as an instructor pilot teaching aircraft systems and combat flight operations for the Boeing C-17A aircraft. His management and supervisory experience includes ground assignments in the Horn of Africa, Kuwait, and NATO staff in Afghanistan. His flight experience includes supporting operations in the Balkans, Central Asia, Europe, Asian-Pacific Rim, Africa, and the Middle East. Gourdine has earned several military decorations for excellence in management and oversight of critical defense missions, including two Defense Meritorious Service Medals and four Air Medals. He is

a passionate advocate for the fields of management and economics.



School of Humanities

Department of Foreign Language

Shenika N. Harris

PhD Second Language Acquisition
University of Wisconsin-Madison

Shenika N. Harris earned a Doctor of Philosophy in second language acquisition from the University of Wisconsin-Madison in 2014. She has a Master of Arts in Spanish from Saint Louis University and two bachelor's degrees from the University of Missouri—St. Louis. Harris has taught a wide variety of Spanish language courses at several institutions including Saint Louis University and Washington University in St. Louis. Before joining the Foreign Language Department at Lindenwood, Harris served as an adjunct instructor with the University of Missouri-St. Louis. In the coming academic year, she will teach courses in Spanish language, literature, and culture. Harris' dissertation focused on dual language use in the foreign language writing process of intermediate students of Spanish, and she has presented her research at various conferences including the American Association for Applied Linguistics and the Second Language Research Forum. She is currently an assistant professor of Spanish at Lindenwood University.



School of Sciences

Department of Chemistry

Scott J. Hasty

PhD Chemistry

University of Missouri—St. Louis

Scott Hasty earned a Doctor of Philosophy in chemistry from the University of Missouri—St. Louis, where he also earned master's and bachelor's degrees. Hasty's dissertation concentrated on developing methodologies toward expeditious oligosaccharide synthesis. Most recently, he was an adjunct instructor at McKendree and Southeast Missouri University. His teaching experience includes general chemistry lecture and laboratories along with organic chemistry lecture and laboratories. This fall he will join the Lindenwood faculty as an assistant professor in the Chemistry Department teaching organic chemistry.



School of Fine and Performing Arts

Department of Theatre

Stuart Hollis

MFA Theatre Design

Southern Methodist University

Stuart D. Hollis earned a Master of Fine Arts in theatrical design from Southern Methodist University and a Bachelor of Fine Arts in theatre design and technical theatre from Shenandoah University. In the education field, Hollis served as adjunct instructor and Designer/Technical Director at the University of Dallas. Later, he redesigned the technical theatre program for the Anna Independent School District, while serving as teacher and technical director. Hollis' professional work has been viewed by audiences of the Dallas Shakespeare Festival, Fort Worth Shakespeare in the Park, Pegasus Theatre and Dallas Summer Musicals and in Six Flags Theme Parks and Silver Dollar City. His work has also appeared on television and in high-end shopping centers, marketing/visitor centers, and corporate exhibits and show rooms for Mattel Toys, Fisher-Price Toys, and Disney. At Lindenwood University, Stuart will be serving as an assistant professor and technical director for the Theatre Department and the J. Scheidegger Center for the Arts.



School of Fine and Performing Arts

Department of Music

Matthew Hoormann

Doctor of Musical Arts
University of California, Los Angeles

Matthew Hoormann earned a Doctor of Musical Arts from University of California, Los Angeles, and a bachelor's degree and a Master of Music from Southern Illinois University Edwardsville. Performances have led Hoormann across much of the United States as well as parts of England and France. Some of the notable artists and ensembles with whom he has had the opportunity to perform include the Boston Brass, the San Diego Symphony Pops Orchestra featuring Lou Rawls, Debbie Boone and the Tommy Dorsey Orchestra, Frankie Valli and the Four Seasons, and Doc Severinsen. At Lindenwood, Hoormann directs the LU Jazz Band, teaches Jazz History, coaches the Jazz Combos, assists with the Lindenwood Lions Pride Marching Band, and provides private instruction in trombone, euphonium, and tuba. Hoormann is a member of the National Association for Music Education, the Jazz Education Network, Missouri Music Educators Association, and the International Trombone Association.



School of Fine and Performing Arts

Department of Graphic Arts

Audra Hubbell

MFA Graphic Design

Audra Hubbell holds a Master of Fine Arts degree with an emphasis in graphic design from The University of Illinois at Chicago. She completed her undergraduate studies in visual communication at Truman State University and received additional training at Lorenzo de Medici in Florence, Italy, and the Basel School of Design in Switzerland. She has instructed design courses at Greenville College in Illinois and The University of Illinois at Chicago and conducted design workshops at The Art Institute of Chicago. Her professional experience ranges from art direction at a large advertising agency to design strategy for various small studios. Her client work has included a wide variety of projects, from global brand communication to local public projects such as Chicago's Navy Pier revitalization plan and the future Obama Presidential Library proposal. Hubbell's graduate work focused on large-scale public typography and has been featured by *Paste* magazine, The Huffington Post, Design Taxi, and The Society of Typographic Art's Chicago Design Archive.



Division of Social and Behavioral Sciences

Department of Criminal Justice

Shauntey James

PhD and Juris Doctorate
Western Michigan and Thomas M. Cooley

Shauntey James earned a PhD from Western Michigan University in 2000 with concentrations in sociology, criminology, criminal justice, and feminist theory. James earned a JD in 2014 from Thomas M. Cooley Law School. Prior to coming to Lindenwood, James was on the National Mock Trial Team, became certified in mediation, and worked in the Ingham County Probate Court and Estate Planning Clinic in Michigan. Her teaching experience has enabled her to present her research on the national and state level and to work with populations both inside and outside the criminal justice system. Presently, James' research focuses on personal protection orders for male victims.



School of School of Sport, Recreation, and Exercise Sciences

Department of Exercise Science

Chad M. Kerksick

PhD - Exercise, Nutrition and Preventive Health
Baylor University

Chad M. Kerksick earned a PhD in exercise, nutrition and preventive health from Baylor University in 2006 and holds a master's degree in exercise and sports science from the University of Memphis and a bachelor's degree from Truman State University in exercise science. He has previously worked at the University of Oklahoma and University of New Mexico teaching and conducting research alongside both undergraduate and graduate students. Kerksick is certified as a strength and conditioning specialist (CSCS*^D), personal trainer (NSCA-CPT*^D) from the National Strength and Conditioning Association, and athletic trainer (ATC) from the National Athletic Trainers' Association, and he is currently recognized as a fellow of the International Society of Sports Nutrition and American College of Sports Medicine. Kerksick continues to aggressively study exercise and nutrition interventions and their ability to impact the health, performance, and recovery of healthy, athletic, aged, and clinical populations. He has published over 50 articles

in peer-reviewed scientific journals, given over 100 research presentations, authored multiple chapters, and edited a book on nutrient timing.



School of Communications

Andrew Millians

MFA - Motion Picture, Television & Recording Arts
Florida State University

Andrew Millians earned an MFA in motion picture, television and recording arts from Florida State University and also holds a BA in political science from the University of Georgia. He has taught film and television production courses in the School of Film & Media Studies at Ngee Ann Polytechnic in Singapore for the past 12 years. Millians has taught a variety of courses focusing primarily on general production, cinematography, and writing. He has also worked in a variety of capacities in the production industry in the US and abroad. Millians has presented papers at the University Film & Video Association annual conference on the use of mobile technology in film and television education, the development of Final Year Projects, and implementation of laptop-based editing. He is currently developing a feature script set in Singapore set for completion in 2015. He will be teaching Video Production, Advanced Video, and Writing for Electronic Media.



Division of Natural Sciences and Mathematics

Department of Biology and Chemistry

David Naistat

PhD Bioorganic Chemistry
University of Miami, Coral Gables, FL

David Naistat earned a doctorate degree in bioorganic chemistry from the University of Miami, Florida. He also obtained a master's degree in chemistry at UM and a bachelor's degree in chemistry from the Universidad de Buenos Aires (UBA), Argentina. He is a multilingual chemistry educator with 20 years of teaching experience in the U.S. and abroad. He is also a past fellow of the National Institute of Occupational Safety and Health (NIOSH). Since earning his degrees, Naistat has held several faculty appointments at different institutions, including the College of William and Mary in Williamsburg, Virginia, and the University of Minnesota in the Twin Cities. He has taught a variety of courses including General Chemistry (I & II), Introductory Chemistry; Organic Chemistry (I & II), Biochemistry, and Pharmacology, as well as associated lab sections. His research interests include the integration of green chemistry into chemistry curricula, studies on Alzheimer's disease and other neurodegenerative diseases, and occupational exposures to chemical hazards.



School of Communications

Jeremiah J. Ratican

MS Game Production & Management
University of Advancing Technology

Jeremiah J. Ratican earned a Master of Science in game production and management from the University of Advancing Technology and earned a Bachelor of Arts in digital interactive media from Webster University. Prior to serving as assistant professor of interactive media and web design at Lindenwood University, he served as the program coordinator for design at The Art Institute of St. Louis and was the chair of drafting and design at ITT Technical Institute. Ratican has taught a wide variety of courses, including 3D modeling and animation, video effects and compositing, graphic design, web design, game design, and emerging technologies. With over 15 years of teaching and professional experience, including multiple international game projects, his current area of interest is online virtual worlds, and he recently presented a call for research on this topic at MBAA International.



School of Sciences

Department of Earth Sciences

Robin R. Rodriguez

PhD Soil Science
Oklahoma State University

Robin R. Rodriguez earned a doctorate in soil science from Oklahoma State University, where she developed a method to assess the bioavailability of arsenic in contaminated soil. She also holds master's and bachelor's degrees in soil science from Utah State University. Additionally, she earned a master's degree in civil engineering with an environmental emphasis at the University of Missouri in Columbia while working as a soil testing laboratory supervisor for the University Extension Division. She worked for 20 years as an environmental engineer/scientist on hazardous waste site investigations and clean-up projects. Her technical area of expertise is in the area of environmental risk assessment. Rodriguez also has 10 years of adjunct teaching experience at Southern Illinois University Edwardsville, Maryville University, and Lindenwood University. She begins her assistant professor position at Lindenwood with the goal of supporting the Earth Sciences Department by additional course development and by continuing a research program with the overall emphasis of lowering the uncertainty in the risk assessment process.



Division of Education and Counseling

Department of Education

Lindy M. Rossow

PhD Exercise Physiology
University of Oklahoma

Lindy M. Rossow earned a Doctor of Philosophy in exercise physiology from the University of Oklahoma after completing her master's and bachelor's degrees in kinesiology at the University of Illinois at Urbana-Champaign. She previously taught in the Exercise and Sports Science Department at Fitchburg State University in Massachusetts. She joins the Lindenwood University-Belleville campus with research experience that has focused on cardiovascular responses to varying types of exercise. Her dissertation examined cardiovascular and muscular responses to eight weeks of high-intensity strength training in women of different ages.



School of Education

Department of Teacher Education

Mary M. Ruettgers

EdD Instructional Leadership
Lindenwood University

Mary Ruettgers earned a doctoral degree from Lindenwood University in 2013. In 2014, she was awarded Lindenwood University's Lighthouse Consulting Award for Doctoral Excellence. Ruettgers earned a Master of Arts in English in 2010 from the University of Missouri—St. Louis where she participated in the Gateway Writing Project. She also earned a Master of Arts in educational administration from Lindenwood University in 2007. She attended McKendree University where she graduated with a Bachelor of Science in elementary education with middle school endorsement in language arts in 2003. In 2002, Ruettgers earned an Associate of Science degree and an Associate of Arts degree from Southwestern Illinois College. Prior to joining the School of Education faculty, she taught a variety of English courses at the junior high, high school, and collegiate levels. Ruettgers' research focuses on preparing teacher preparation program graduates with the 21st century knowledge and skills necessary to effectively lead in today's classrooms.



Division of Education and Counseling

Department of Education

Paul E. Sharp II

EdD Educational Leadership and Policy Analysis
University of Missouri - Columbia

Paul E. Sharp II earned a doctorate from the University of Missouri-Columbia

in educational leadership and policy analysis, a master's from Southeast Missouri State University, and a bachelor's in history education and political science from Indiana University-Bloomington. Sharp has over 17 years of experience as a secondary school teacher and building administrator, and he has worked in school districts in southeast Missouri and St. Louis County. He has advanced character education certification and believes strongly in education that attends to the whole student. Sharp says he looks forward to utilizing his current and relevant experience in K-12 public education for classroom learning at the LU-Belleville campus.



School of Humanities

Department of Philosophy

Joseph Steineger

PhD Philosophy
University of Chicago

Joseph Steineger received a BA (2003) and MA (2005) from the University of Kansas, and a second MA (2007) and

PhD (2014) from the University of Chicago. His primary teaching and research interests are in philosophy of religion, metaphysics, and philosophy of mind within the context of medieval philosophy. More specifically, these interests include the existence and nature of a first cause, hylomorphic accounts of mind and reality, and the role of philosophy in guiding one's way of life. Steineger is an enthusiastic teacher of college undergraduates, having taught philosophy at the University of Chicago, the University of Kansas, Aurora University, St. Xavier University, and Joliet Junior College.



School of Business and Entrepreneurship

Department of Sport Management

Daniel Robert Sweeney

PhD Sports Administration
The Florida State University

Daniel Robert Sweeney brings to the School of Business and Entrepreneurship experience teaching a wide variety of subject matter in the area of sport management. In addition to his doctorate, he earned an MHK in sport management from The University of Windsor in Ontario and a BEd in physical education from McGill University in Québec. Sweeney has numerous publications to his credit, and he presented at numerous conferences during his years as an assistant professor at the University of Arkansas and as an instructor at Florida State University.



School of Communications

Kristy Tucciarone

PhD Education
University of Missouri—St. Louis

Kristy “Tucc” Tucciarone earned a Doctor of Philosophy in education from the University of Missouri—St. Louis. Since 1999, Tucciarone has been in higher education teaching advertising, communication, and media studies courses as well as developing new degree and certificate programs. Her dedication to teaching earned Tucciarone the Emerson Excellence in Teaching Award 2011. Prior to teaching, she was employed with an advertising and public relations agency and the world’s largest direct response agency. In addition to teaching, Tucciarone serves on the Board of Governors for AAF-Ad Club St. Louis and is an active member with the American Advertising Federation. Tucciarone’s research focuses on the portrayals of higher education in film, advertising’s effect on search and college choice, information sought by students on a college’s website during the search process, portrayals of the advertising industry in film and influence on career choice, influence of service-learning in an advertising course, and how movies influence international students to study in the United States.



Division of Business and Entrepreneurship

Department of Business Administration

Sila Tuju

PhD Business Administration
Northcentral University

Sila Tuju earned a PhD in business administration at Northcentral

University in Arizona. He has an MBA from the University of Tennessee at Chattanooga and a bachelor's degree in business from Covenant College, Lookout Mountain, Georgia. Tuju has held faculty appointments at other universities where he has taught a wide variety of business courses. Tuju's professional experience is diverse. He began his professional career at the world-famous Barclay's Bank. Later, as project manager/trainer for the Chalmer's Center for Economic Development, he trained Non-Governmental Organization (NGO) leaders in the U.S., Philippines, Ethiopia, and Kenya. In addition, Tuju has several years' experience as a licensed real estate broker. He says he is able to integrate examples from his rich professional experience in the classroom. Tuju is a member of the Academy of Management and the Academy of International Business.



Division of Humanities

Department of History

Jennifer L. Welsh

PhD History
Duke University

Jennifer L. Welsh earned a doctorate in history from Duke University, a master's degree in medieval studies from Cornell University, and a bachelor's degree from the University of Richmond. She has worked as a visiting assistant professor in history at Davidson College and the College of Charleston. Welsh has taught a wide variety of courses, including survey and upper-level courses focusing on themes such as pre-modern global trade and cultural exchange, religion and culture in medieval and early modern Europe, and the Silk Road. She has also presented papers on aspects of European history and connections between Europe and Asia during the early modern period at a variety of professional conferences. This summer, she participated in a National Endowment for the Humanities-funded Summer Institute focusing on the Mongols and the Eurasian nexus of global history. She hopes to incorporate this material into her future courses at Lindenwood University-Belleville.



Chief Assessment Officer

Associate Vice President for Academic Affairs

David W. Wilson

PhD Psychology
Iowa State University

David W. Wilson, Chief Assessment Officer and Associate Vice President for Academic Affairs, earned a PhD in psychology from Iowa State University in 1976. His master's degree is also from Iowa State University and his bachelor's degree is from Kansas State University. Wilson held a postdoctoral research fellowship in social psychology at Ohio State University in 1976-1977. He has held teaching positions at Texas A&M University, Phillips University, and Culver-Stockton College. Wilson is the recipient of two teaching awards. At Culver-Stockton, he served as a division chair, dean of student development, and vice president for academic affairs and dean of the college. He was the president of Northwest Christian University in Eugene, Oregon, from 2004-2010. Prior to his employment at Lindenwood University, Wilson operated a higher education consulting practice. His background includes considerable experience in such matters as accreditation and assessment, including time as a consultant-evaluator for the Higher Learning Commission. In his personal life, Wilson enjoys playing the guitar, bluegrass music, and spending time with his four grandchildren.

The Lindenwood *EDGE* **Having the Lindenwood *EDGE* means to be . . .**

Educated

- Informed by the liberal arts and sciences
- Prepared for a modern career
- Engaged in lifelong learning

Disciplined

- Principled and values-based
- Self-starting
- Others-centered

Global

- Inter-culturally informed
- Open-minded
- Internationally connected

Effective

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