

A large, stylized sunburst graphic composed of numerous thin, white lines radiating from a central point, creating a starburst effect. The lines are evenly spaced and extend across the upper half of the page.

# LINDENWOOD

2009 ANNUAL REPORT



# What It's About



Dear Friends:

This annual report teems with good news, as has been the case for many consecutive years. For nearly two decades now, Lindenwood has enjoyed an unprecedented era of good fortune and continuous improvement of her programs and services. The most conspicuous sign of the University's success is the abundance of new capital improvements we have made on this campus and at many of our extended sites. Although they are important for providing better services, opportunities, and learning spaces for our students, the new facilities are not our most significant accomplishments.

Lindenwood is not about what we have but, rather, what we do. We make high quality educational and developmental programs accessible and affordable for a diverse population of qualified students. We have students from 44 states and more than 70 countries, from all socioeconomic levels, age brackets, and persuasions. Forty-one percent of our freshmen are first-generation college students – the first ones in their families to go to college – many with great financial need. If applicants for admission are qualified to study and learn at the university level, we make sure they get the chance. We commit about \$38 million a year of our budget to providing Lindenwood grants directly to our students. We award many of our institutional scholarships and grants on the basis of talent, but just as many are determined by student need.

The students who matriculate here represent a range of academic ability. When compared to national and state norms, most of our students are at or somewhat above those averages, with dozens of each year's new admits falling into Missouri's exceptionally high "Bright Flight" range. We also accept some students whose ACT scores are slightly below the national average, because they show promise of achievement. Since the demand for class seats at Lindenwood has grown so much in the past decade, we could afford to admit only students who have above average test scores. That approach would make us shine even more brightly in the eyes of peer institutions. However, our philosophy is to evaluate each applicant as an individual and accept students who show the ability to do university-level work; then we provide the best possible learning environment to maximize their successes. It is not about how bright we look. It is about how bright they can become.

Our students graduate and get jobs, many choosing to work in the Greater St. Louis Metropolitan Area. Lindenwood has a strong Comprehensive Graduation Ratio, defined as the percentage of the University's fall census of students completing degrees annually. Nearly one-fourth of students enrolled here in the fall complete their degrees within one year, which is a better rate than is produced by two thirds of the private four-year colleges and universities in the state. Our records show that 93 percent of our new graduates enter professional jobs or are admitted to graduate school within six months of finishing their degrees. Further, about 75 percent of them take jobs within the regional community.

We graduated 2,775 students last year. Now that's news worthy of an annual report!

Very sincerely yours,

James D. Evans, Ph.D.  
President

# Lindenwood Accreditations Provide Added Value for Graduates

Lindenwood University has been continuously accredited with the Higher Learning Commission of the North Central Association of Colleges and Schools since 1918. In fact, in its most recent 10-year review in 2004, Lindenwood received glowing marks from the Higher Learning Commission.

“Lindenwood is blessed with what is arguably one of the hardest-working and most dedicated teaching faculties in American higher education,” said the visiting team’s report. Lindenwood’s accreditation extends into 2014.

The University also holds a variety of specialized accreditations in various programs, providing added value for graduates of those programs as they seek

to separate themselves from the pack in the workplace.

- The Athletic Training program has been continuously accredited by the Commission on Accreditation of Athletic Training Programs since 2003.

- The undergraduate degree program in Human Resource Management has received a full, one-year accreditation from the National Society for Human Resource Management.

- The University is a candidate for a specialized accreditation with the Association of Collegiate Business Schools and Programs (ACBSP), a specialized accreditation association for business education.

- The Social Work Program holds

specialized accreditation, valid through February 2013, from the Council on Social Work Education.

- The School of Education accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools, was recently recognized by the Missouri Department of Elementary and Secondary Education as an exemplary program. The school is also a member in “good standing” with the Teacher Education Accreditation Council (TEAC) and will undergo the auditing procedure of TEAC in 2009-2010.

- The Sport Management Program has been recognized for meeting the course standards of the North American Society for Sport Management.

Lindenwood athletic training students have enjoyed accreditation by the Commission on Accreditation of Athletic Training Programs since 2003.





# ‘Centers for Excellence’ Help to Define the University

Among the things that make Lindenwood University special in higher education are its intense focus on the student and its partnership with the larger community. Along with the on-going commitment of Lindenwood’s faculty to provide the best possible education in the classroom, Lindenwood offers a collection of programs, services, facilities, and initiatives designed to help its student succeed in school and in the years that follow and to also enhance the school’s role in the community.

These special features, referred to as “centers for excellence” in the most recent Lindenwood Academic Book, help to define what Lindenwood is as an institution of higher learning. They include

Lindenwood’s state-of-the-art facilities for students studying a wide array of subject areas, including broadcasting, the arts, the sciences, and business. They include Butler Library, which, like Lindenwood, is a blend of historical character and technological nuances.

They also include innovative programs like the First-Year Experience, the Success Center, and the Writing Center, which help students acclimate to college and find help if they need it, or the Career Center, which

provides resources for students and alumni in finding and achieving the right career path. Also included are programs in which Lindenwood students serve the community, whether it be cleaning up a litter-strewn road, raising money for cancer research, or helping out the needy.

Indeed, these centers for excellence are central to the University’s mission to prepare its students for life. They are what make Lindenwood University a center for excellence..

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The labs used in the Lindenwood School of Sciences are equipped with the latest technology to enhance the hands-on experience for students.



# Dedicated Faculty are Backbone of Teaching University

Lindenwood University prides itself as one of the finest “teaching universities” in the region. That is, the University’s primary focus is on the student. Logic would indicate that the backbone of any teaching university is a caring, dedicated, and qualified faculty, and Lindenwood’s faculty is a constant source of pride for the school.

Lindenwood employs more than 213 full-time faculty members, each of whom is dedicated to student success. These individuals work toward scholarly pursuits, but are also involved in campus life, sponsoring student organizations, and attending athletic events.

In keeping with Lindenwood’s goal for a high level of personal attention, advising

is also an essential part of each faculty member’s connection to the Lindenwood student. Lindenwood’s faculty members assist students in degree selection, planning of courses toward graduation, and even offering job advice in conjunction with the Lindenwood Career Services office.

Dr. Richard Boyle, Vice President for Human Resources, said Lindenwood faculty members are carefully selected to ensure students receive instruction from only the best and the brightest in the academic community. Currently, 70 percent of Lindenwood faculty members have terminal degrees in their teaching areas. He added that the University is committed to ultimately increasing that to 75 percent.

A survey of Lindenwood faculty in 2009 indicated a substantial increase in satisfaction with the overall teaching climate at the school. Specific areas of notable improvement include administrative relations, faculty governance, policies and resources, and building and facility upgrades.

“Approximately four-fifths of the entire faculty responded they are more satisfied with our teaching environment than they were when they first started at Lindenwood,” Boyle said. “Eighty-three percent said they were proud to be part of the University. That’s an impressive average, and we will continue to work toward even higher ratings.”

Joe Alsobrook—2009 Scholar of the Year

Michiko Nohara LeClair—2009 President’s Scholar-Teacher Award





More than ever before, Lindenwood University faculty members are contributing new knowledge. Recent accomplishments include several literary journals and speaker series, a published doctoral dissertation, and a state-wide research conference.

Lindenwood's *Untamed Ink* literary journal was named a 2009 award winner by Western Writer's of America, Inc., which annually recognizes distinguished writing about the American West. Author Susan Salzer's "Cornflower Blue" won a Spur Award for Best Short Fiction Story, and *Untamed Ink* received the recognition as publisher of the piece.

Lindenwood launched a new regional studies journal called "*The Confluence*," a selection of thoroughly researched, well-written, thought-provoking articles on the region's past, present, and future. The journal is named for the confluence of the Mississippi and Missouri Rivers and also for the collection of thoughts and ideas in each issue. It includes lavishly illustrated,

peer-reviewed articles on history, science, architecture, art, planning, and public policy and material culture, written by contributors from throughout the region.

The Lindenwood University Center for International and Global Studies (CIGS) produced its first peer reviewed research publication, the *Journal of International and Global Studies*. The high-quality book is part of the Center's commitment to creating a vibrant teaching and research environment through the promotion of international and global studies via academic instruction and research.

CIGS also launched its inaugural speaker series in 2009, as did the School of Education. Their engaging and well-attended presentations were a welcome addition to the already successful Lindenwood Speaker Series and the Institute for Study of Economics and the Environment (ISEE) Speaker Series.

The doctoral dissertation of Sherrie Wisdom, Ed.D, Assistant Professor in

the Lindenwood University School of Education, was selected for publication by Lambert Academic Publishing (LAP). "Predictors of Academic Success for High School Students: The Correlation Between Middle School Missouri Assessment Program Scores and Freshman Year Grade Point Average" is now available for purchase through most major on-line retailers.

The Lindenwood Psychology Department hosted the Fifth Annual Missouri Undergraduate Psychology Conference (MUPC) in 2009, attracting attendees and presenters from 15 different educational institutions in Missouri and neighboring states. More than 50 undergraduate students delivered presentations on a variety of research topics within the field of psychology. Of the 12 presentations given by Lindenwood students, 10 received awards for outstanding performance in their respective categories.

Nancy Durbin—2009 Emerson Award for Teaching Excellence

Rachel Douchant—2009 Lindenwood Student Government Association Professor of the Year



# University Uses Social Media to Connect with Community

Lindenwood University more than doubled its on-line presence during the past year. A new and improved athletic website, television streaming capabilities, and several growing social media outlets are just some of the advancements the University has made in order to share news and information with prospective students and their families, alums, and others.

The Lindenwood Lions and Lady Lions are now showcased on a redesigned, fan-friendly website that launched in August with the help of Internet Consulting Services. It features video interviews, extra photos of athletes, live stats of selected sports, highlights, interactive stories, schedules, and rosters. A special section gives fans the freedom to watch

Lindenwood football and basketball games from the comfort of their own computer screens.

Live video broadcasts of Lindenwood sporting events and commencement ceremonies are made possible through the University's high-definition cable channel, LUTV. The station streams events along with its lineup of more than 30 regular programs through the University website at [www.lindenwood.edu](http://www.lindenwood.edu), and broadcasts them on AT&T U-verse channel 99, Charter Communications channel 989 and Florissant City Television channel 10.

Lindenwood has inserted itself into new and evolving social media endeavors by creating official pages on social networking sites such as Facebook, Twitter, and

YouTube. Many departments such as the Alumni Association, Career Services, LUTV, and more have also created profiles that link to the official University page on each site.

The University's social media efforts have been well-received, with the number of Lindenwood Facebook "fans" rising to more than 1,300 in a matter of months and a Twitter account amassing more than 100 "followers" in an even shorter amount of time. Uploaded YouTube videos of class projects, sporting events, and LUTV programming are just the beginning of what promises to be yet another successful media venture.

Public Relations Specialist Rachel Wilmes and LUTV General Manager Peter Carlos have been central to Lindenwood's effort to expand its presence and functionality on various Internet sites.





# Campus Construction Continues with Major Projects

Lindenwood University continued in 2009 to make remarkable changes to the campus. Swift progress was made on several construction projects that will serve the University for decades to come.

Crews are more than a year into the remodeling and expansion of Harmon Hall, which marks the halfway point of the undertaking. Launched in 2008, the project will create nine additional classrooms and several seminar halls, meeting rooms, and office space. A new external façade, which will eventually grace the entire building, already can be seen on the expanded portion.

Named for the family of late Lindenwood Chairman of the Board Ray Harmon, the facility housed the University's School

of Fine and Performing Arts from 1969 until the J. Scheidegger Center for the Arts opened in 2008. The refurbished Harmon Hall has been dedicated as the future home of the School for Business and Entrepreneurship upon its completion in 2010.

Community leaders joined Lindenwood staff, students, and alumni in early May for a groundbreaking event celebrating the new LU Commons student center. Located adjacent to the Robert F. Hyland Performance Arena, the 119,000-square-foot building will feature a wide array of amenities when it is finished in the fall of 2011.

Students will have access to a second dining hall; three basketball courts and one

multipurpose court; a suspended track; a variety of exercise and fitness equipment; an additional cafeteria, complete with a la carte stations and a large central dining hall; music and game rooms; a mail room; laundry facility; student organization meeting rooms, and office space.

Construction wrapped in October on another exciting project that began when Lindenwood broke ground for the LU Commons building. An impressive set of curved stone structures now serve as the University's new main entry gate near the southeast corner of the campus at the intersection of First Capitol Drive and Kingshighway.

The groundbreaking ceremony for the new LU Commons included Lindenwood's Lion mascot; Pat Sullivan, of the Board of Directors; Ashley Stewart, Lindenwood Student Government Association president; Kendra Kaine, former LSGA president; Lindenwood President James D. Evans; and St. Charles City Mayor Patti York.





# Day College Enhances Position in Belleville



Starting a day college is practically unheard of in the United States, especially in the woeful economy of 2008-2009. But Lindenwood University did just that

in the fall of 2009, opening the doors to more than 70 young people in Belleville, Illinois. Lindenwood has had a presence in Belleville since 2003 when it acquired the old Belleville West High School campus and converted it to a successful evening college for working adults.

President Jim Evans said starting the day college was a decision based upon market needs. Administrators studied the possibility over the past few years and made the

commitment after reaching the conclusion there was a void in the market in St. Clair and surrounding counties. Evans projects steady growth for the day college and the campus in general.

Lindenwood-Belleville relies on many of the basic services provided by the main campus in St. Charles, Missouri, but has its own maroon branding scheme, its own mascot—the Lynx, its own sports teams, and definitely its own campus pride. Evans said that pride was clearly evident on the historic first day of classes and during the opening convocation at which students received Lindenwood pins and took part in the ceremonial planting of a linden tree.

The campus pride extends to alumni, who support the institution financially and

through strong attendance at events. The community is proud of Lindenwood—Belleville as well and demonstrates that pride by signing up for classes. The good feeling extends throughout the community's neighborhoods, since many of the residents actually attended high school on those very grounds.

Evans said the University has invested millions in the campus since it was acquired six years ago, and more is on the way. Plans are completed and construction is under way on a new welcome center for the beautiful auditorium, and the entire West End of Belleville is anxious for construction to begin on ground Lindenwood sold to Illinois for a new state police crime lab.

Planting a linden tree on the Belleville Campus in a fall ceremony were (from left) Vice President Jann Weitzel, President James D. Evans, students Ian Milster and Shelly Jones and Vice President Jerry Bladdick.







(Above) Students making their way to classes on the first day of the Belleville Campus' semester program this fall.

(Below) Students at Belleville's Opening Convocation shortly after the start of the semester.



Jerry Bladdick, LU Vice President for the Belleville Campus, at the opening convocation.



Instructor Chris Olden on the first day of daytime classes at Belleville.



The Belleville campus' new colors were featured on a cake at the opening convocation event.



# Enrollment Growth is Hallmark of Lindenwood Success

Lindenwood University's enrollment has grown steadily over the years, establishing the school as the fastest growing college or university in Missouri and among the fastest growing in the country. Today, strong enrollment continues to indicate a thriving Lindenwood with more than 15,000 students in all programs during the 2007-08 and 2008-09 academic years. That growth stands in contrast to the enrollment of just under 9,000 students 10 years ago.

From the fall 2008 semester to the fall 2009 semester, Lindenwood saw healthy increases in residential and commuter figures among its daytime undergraduate students, as the residential population increased from 3,493 to 3,612 and the

commuters went from 823 to 1,021.

"We are very pleased that our enrollment has continued to increase, particularly in the midst of our country's economic downturn," said Lindenwood President James D. Evans, Ph.D. "We believe this is a reflection of the exceptional quality of our academic programs and the value that Lindenwood is for our students."

Lindenwood's evening program, Lindenwood College for Individualized Education (LCIE), also saw solid gains from the 2007-08 academic year to 2008-09 as the program's overall enrollment numbers went from 3,419 to 3,748, or a gain of 10 percent.

Brett Barger, Dean of Evening and

Graduate Admissions, said there were healthy enrollment gains in each quarter in 2008-09. Enrollment at the new St. Louis City campus, which opened for the winter 2009 quarter, nearly met its enrollment projections for its first year in just two quarters.

"Not only is the St. Louis City campus off to a great start, but we saw significant growth during some or all of the year in many of our older campuses, including South County, St. Charles, Westport, O'Fallon, and Wentzville," Barger said. "The city campus has been successful from the beginning, but it is really nice to see the growth in our established campuses as well."

Lindenwood's enrollment growth is exemplified by the decision to move the annual commencement exercises to the St. Charles County Family Arena in 2007 to accommodate the growing number of graduates.





# Graduates Make Impression in Job Market

Andrea Hayes is a shining example of commitment to education. The Lindenwood University alumna (class of '98 and '09) is pursuing her second master's degree while teaching seventh grade language arts at Hazelwood Southeast Middle School in St. Louis.

Hayes earned an undergraduate degree in business administration and worked for the St. Louis Black Repertory Theatre before realizing her true calling was teaching. She enrolled in the Master of Arts in Teaching program at Lindenwood.

"I try to get students to see the world beyond their own communities," said Hayes.

Hayes also encourages her students to persevere through challenges. She was diagnosed with cervical cancer in the spring of 2009 but continued to teach and finish

her degree under the strain of a hectic treatment schedule.

Hayes celebrated six-months of recovery in January 2010. She is currently pursuing a master of arts degree in education.

**Betina Bell**, Program Director of Respiratory Therapy Education at St. Louis College of Health Careers

**Traci L. Bluestein**, Certified Athletic Trainer and Health Teacher at Whitfield School

**Becky Castardi**, Paraprofessional at Francis Howell Middle School

**Angela Emring**, Clinic Manager at the University of Missouri-St. Louis College of Optometry

**Stephen Fister**, Network Engineer at Edward Jones

**Greg Franklin**, Engineer at Emerson

Motor Company

**Wylea Griggs**, Vocational Rehabilitation Counselor at Michigan Rehabilitation Services, Department of Energy, Labor & Economic Growth

**Matt Hans**, Staff Accountant at Brown Smith Wallace, LLC

**Patrick Holwerda**, Production Manager at Westport Labs, Inc.

**Carol Hoormann**, Driver & Traffic Safety Education Teacher at Lindbergh Schools

**Jeffrey Jackson** – President of St. Louis CompuTronics, LLC

**Heather Mayden**, Program Cost Accountant at The Boeing Company

**Pam Montgomery**, Pre-Kindergarten Primary Educator at Little Guppy Child Development Center

**Brooke C. Warren**, Marketing Manager at The Keane Insurance Group, Inc.

Lindenwood grad Andrea Hayes in her classroom at Hazelwood Southeast Middle School





# Lindenwood Athletics Department Sees Year of Growth

The athletic department had a year of growth and success, and once again was one of the Top Five NAIA schools nationwide in Director's Cup Challenge, which recognizes the top athletic programs in the country.

## Hunter Stadium Sporting New Turf

The athletic department completed a summer construction project with Blanton Construction and Enviroturf, leveling the crown in Hunter Stadium and installing a new artificial surface. The new turf simulates grass and is supplemented by thousands of pounds of rubber pellets, reducing injury and joint damage. The \$900,000 project was completed just in time for a St. Louis Rams scrimmage August 7, with an estimated 7,500 fans in attendance. Hunter Stadium is the home to Lindenwood Lion football, field hockey, lacrosse, and soccer. The projected life of the new surface, according to athletic director John Creer, is 8-10 years.

## New Hall of Fame Class Inducted

Homecoming Weekend is a whirlwind of activity, especially for Lindenwood's athletic department. The Hall of Fame recognized its third class of inductees October 17 with a banquet in the Anheuser-Busch Leadership Room. The event was emceed by alumnus and sports broadcaster Bob Ramsey. The 2009 class included Randy Biggerstaff (meritorious service); Max Brown (football); Marijke Callebaut (women's soccer); Steve Crotz (women's basketball coach); Edward Donnie Dillard (track and field); James "Skip" Hale (baseball/men's basketball); Branko Savic (men's soccer); Kelli Wind (swimming and diving); and the 2001-02 roller hockey team.

## National Championships Continue to Accumulate

In 2009, the Lindenwood men's ice hockey and men's volleyball programs

took the next step in their progression by winning their first national championship. The men's ice hockey team defeated Illinois by a 4-1 score in its championship contest, while the Lions' volleyball squad won its title with a 3-0 win over California Baptist. In all, Lindenwood captured six varsity and one junior varsity national championships during the 2008-09 school year. Other varsity titles came from the men's wrestling, clay target shooting, Lion Line dance, and women's ice hockey teams. The roller hockey junior varsity squad also won its sixth straight title.

## Three Recognized as Top Coaches

Lindenwood University prides itself in having the best coaches for its student-athletes. Three of those talented head coaches were recognized over the past year as tops in their field—football coach Patrick Ross, wrestling coach Joe Parisi, and women's ice hockey coach Vince

In 2009, the Lindenwood football team, along with the soccer, field hockey and lacrosse teams, played on a brand new synthetic grass surface in Harlen C. Hunter Stadium.





O'Mara. Ross was named the CollegeFanz NAIA National Coach of the Year for the 2008 season after leading the Lions to their first playoff victory and setting the stage for the team's 2009 run to the national championship game. Parisi earned a third national coach of the year honor after the Lindenwood wrestlers continued their dynasty with another NAIA National Championship. O'Mara won his second ACHA National Coach of the Year award after leading his Lady Lions to their third national championship.

#### **Athletic Department Launches New Website**

The Lindenwood University Athletics Department launched its new website in 2009 at [www.lindenwoodlions.com](http://www.lindenwoodlions.com). Lindenwood collaborated on the new site with Internet Consulting Services (ICS), one of the largest college athletics web-based content management companies. The new site includes numerous new features making it among the best NAIA websites in the country. Among the many new features are improved photography and a Lindenwood Athletics YouTube Channel. Over the first

four full months that the new website has been live, it has seen a dramatic increase in visitors, with page views up over 30 percent from the same period a year ago.

#### **Booster Club**

Lindenwood University's Athletic Department and Institutional Advancement Office jointly launched a booster club program in the summer of 2009, and the endeavor quickly paid dividends for the University. Under the direction of Jane Baum, the boosters have given their time and their money in an effort to support the institution, and the first official booster club event, Breakfast With Brad, was a tremendous success. Nearly 150 friends and supporters attended a fundraising breakfast in late October featuring new basketball coach Brad Soderberg as the guest speaker. Similar events for football and other sports are being planned for 2010.

#### **Board of Directors to Consider NCAA Division II**

President James D. Evans appointed a committee in July to explore the possibility of the institution leaving the

NAIA and moving to NCAA Division II. The committee met throughout the summer, conducting extensive research and site visits, and recommended that the President and Board of Directors consider the move. In its report to President Evans, the committee indicated that moving to the NCAA would be consistent with the many advances the institution has made in enrollment, academics, and building expansion. The Board of Directors was taking up the matter for consideration in late 2009 and early 2010.

#### **New athletic program in Belleville**

The new day college in Belleville, Ill. kicked off its first year of existence with its own athletic department and team name—the Lynx. The men's soccer team finished the year with a respectable record of 6-5-3. Expansion already has been approved for year two, and Lindenwood-Belleville will be adding women's soccer, men's and women's volleyball, men's and women's basketball, men's and women's tennis, and cheerleading. The teams compete in the United States Collegiate Athletic Association (USCAA.)

A press conference announcing the hiring of Brad Soderberg as men's basketball coach was attended by most major St. Louis sports media outlets.



# Alumni Participation, Donors Increase in 2009

The Lindenwood University Office of Institutional Advancement saw an increase in donations in 2009, as well as significantly expanded alumni participation. Dr. Lucy Morros, Vice President for Institutional Advancement, said the expanded donor base is attributable to a heightened activity level in the Institutional Advancement Office. She said the office has conducted more appeals, been more active, and branched out into new areas.

Lindenwood's new booster club, launched in the summer, has helped connect sports aficionados with Lindenwood athletics and has significantly increased donor support for the athletic program.

Morros said the Office of Institutional Advancement is working on a number

of different fronts, including the annual fund, capital campaigns for Harmon Hall expansion and the Belleville campus, various endowment programs, scholarship funds, fine and performing arts, science, the Institute for the Study of Economics and the Environment, and a variety of grant application programs.

"We're trying to increase participation and spread the donor base," Morros said. "We're also reaching out in new ways to work with other parts of the University."

Similarly, alumni participation has increased dramatically over the past two years, but Morros says the goal is to continue to build on recent gains. Alumni participation at schools nationwide has decreased over the same time period

because of the economy.

Roughly twice as many alumni registered for Homecoming and Reunion Weekend in 2009 than the prior year, and the University has expanded efforts to reach out to alumni in different ways. The Alumni Office has also held a number of events, including the second year of the annual Alumni Picnic in June and a variety of alumni get-togethers in Arizona, Chicago, Belleville, and Panama. In addition to the quarterly *Connection* alumni magazine, the Alumni Office also distributes a monthly e-newsletter, the Linden Bark, and has established a presence on the networking sites Facebook and LinkedIn.

In a highlight of the 2009 Homecoming festivities, former professors Groff and Fern Bittner were Grand Marshals of the Homecoming parade.





# A Helping Hand — Financial Aid Helps Students Stay in School

The nation's tough economic climate has affected many people's spending habits, and college students are no exception. Lindenwood University works hard to ensure that students receive the assistance they need in order to receive a quality education. University officials have seen an increase in special circumstances and hardship and responded with more than \$27 million in institutional scholarships and grants in the past year.

"Our mission is to serve as a resource center for them," said Lori Bode, Director of the Lindenwood Financial Aid Department. "We want our students to

know that we are here, and if something changes that affects their ability to attend Lindenwood, we want to know about it. We will do whatever we can to help them. There are many federal and state grants for which they can apply, and we help them understand and navigate those processes."

The department also is responsible for applying the correct grant and scholarship amounts to student financial aid packages.

"Admissions counselors start the process of determining aid eligibility and of putting together a financial plan," Bode said. "Once a student enrolls, it's our job to implement those plans and get the funds here."

Some recent legislative changes have affected the amount of aid that students can receive. The Access Missouri State Grant program underwent cuts in 2009 that reduced the maximum available award by 22 percent.

In 2008, the Access Missouri cap for eligible students was \$ 4,600. That amount is determined by the number of students who apply for those funds. More people applied in 2009, so the maximum amount that could be awarded was changed to \$3,590.

Lori Bode (right), Director of the Lindenwood Financial Aid Office, consults with a student.





# Lindenwood's Reach Goes Beyond the Classroom

Lindenwood is well known as an institution of higher learning. Certainly, teaching and a dedication to its students are central to the University's mission. However, Lindenwood's reach in the community extends beyond the classroom and out into the community. Through the Community Service Work Study program and the School of Human Services, Lindenwood students volunteer thousands of hours each year in a variety of service efforts. Additionally, the University's many student organizations also play a big role in community service, including the "Lions Take a Bite Out of Cancer" fundraising initiative that was launched in 2009.

Lindenwood also holds a number of

programs throughout the year in keeping with the school's education mission but geared toward younger students. For the second straight year, Lindenwood teamed up with Partners for Progress to host a "Lego League" robotics competition for middle school students.

In 2009, the Lindenwood School of Communications launched a summer film and television camp for high school students interested in learning about those fields from Lindenwood faculty. The School of Human Services returned for the second year with its Lion's Pride Project, a summer Youth Leadership Summit for high school students interested in careers in public service. Also, for the third straight

year, the History Department held its high school History Bowl competition, which was televised on LUTV in the format of a television quiz show.

In 2009, the School of Education again held its popular Camp Read-A-Lot, a summer reading program for children in first through sixth grade. The program is administered by reading practicum students in the School of Education under the supervision of Lindenwood teacher education faculty.

These programs and others show, once again, the extent of Lindenwood's commitment beyond the borders of the campus to the community of which it has been a part since 1827.

Students and faculty on the LUTV news set during Lindenwood's inaugural film and television camp for high school students.



# J. Scheidegger Center is World-Class Venue for Professional, Student Acts

Since its opening in September 2008, the \$32 million J. Scheidegger Center for the Arts has become the newest high-end entertainment destination in the region, while at the same time giving Lindenwood students in the fine and performing arts a modern facility in which to learn and perform their craft.

The debut act at the center's 1,200-seat Bezemes Family Theater, legendary performer Liza Minnelli, set the tone for what was to come: a progression of top acts like Hal Holbrook, Roger Williams, Joan Osborne, and the Russian State Ballet Theatre, as well as touring Broadway shows *Jesus Christ Superstar*, *Movin' Out*, *CATS*, *Annie*, and *Oliver*.

The Bezemes Theater and its companion, the 200-seat Emerson Black Box Theater, have also provided quality venues befitting Lindenwood's theatre, music, and dance departments for student plays, musicals and concerts. As they put together student shows, and also through the opportunity to work on professional shows that come to the center, students work in a facility equivalent to what they would experience in the workplace after graduation.

Each year, the community is treated to a full slate of student plays and musicals, such as this year's *The Hobbit*, *Anything Goes*, and the perennial favorite *A Christmas Carol*, as well as orchestral, jazz, vocal, and dance concerts by Lindenwood's fine and

performing arts students.

The Scheidegger Center is also home to the Boyle Family Gallery, which houses a schedule of graduate level student art exhibitions, as well as visiting exhibitions, such as The Political Cartoons of Daniel Fitzpatrick and the popular Young Artists and Their Teachers exhibition. Additional gallery space on the second level is used for undergraduate student art exhibits.

A premiere performing arts venue and an unparalleled facility for arts students, the J. Scheidegger Center is the newest and brightest jewel in Lindenwood's crown.

A view from the stage in the 1,200-seat Bezemes Family Theater.





# Financial Position Statement

	2009	2008
<b>ASSETS</b>		
Cash and cash equivalents	\$ 8,504,787	3,788,982
Inventories	288,426	225,117
Prepaid Expenses	413,223	162,575
Contributions receivable, net		
City of Belleville, Illinois	1,221,164	1,286,823
Other	2,890,825	589,805
Accounts receivable, less allowance for uncollectibles of		
\$2,069,024 and \$1,707,584 in 2009 and 2008, respectively	4,138,050	3,415,168
Student loans receivable, less allowance for uncollectibles		
of \$359,826 and \$385,313 in 2009 and 2008, respectively	723,302	757,834
Accrued interest and other receivables	823,211	939,768
Property and equipment, less accumulated depreciation		
of \$56,238,582 and \$49,445,908 in 2009 and 2008, respectively	235,923,086	217,354,565
Collections	636,151	554,000
Funds held in trust by others	3,406,277	4,358,053
Long-term investments	97,695,416	104,759,287
<b>Total assets</b>	<b>\$ 356,663,918</b>	<b>338,191,997</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>Liabilities:</b>		
Accounts payable and accrued expenses	\$ 8,540,572	2,700,297
Retainage and other construction payables	1,821,784	2,890,888
Deferred revenue	4,574,146	4,280,972
Funds held in custody for others	240,291	130,271
Obligations under split-interest agreements	65,136	80,383
Refundable U.S. government student loans	841,692	844,672
Payable to life estate annuitants	606,751	619,152
<b>Total liabilities</b>	<b>16,690,372</b>	<b>11,546,635</b>
<b>NET ASSETS:</b>		
Unrestricted	328,206,861	310,302,046
Temporarily restricted	1,894,858	4,884,677
Permanently restricted	9,871,827	11,458,619
<b>Total net assets</b>	<b>339,973,546</b>	<b>326,645,342</b>
<b>Total liabilities and net assets</b>	<b>\$ 356,663,918</b>	<b>338,191,977</b>



# Financial Activities Statement

	2009	2008
<b>REVENUES, GAINS AND OTHER SUPPORT</b>		
Student tuition and fees	\$ 101,252,921	97,766,226
Auxiliary—room and board	25,443,376	22,982,052
Institutional scholarship allowance	-28,365,954	-30,580,055
<b>NET STUDENT TUITION AND FEES</b>	<b>98,330,343</b>	<b>90,168,223</b>
Auxiliary—other	2,711,935	2,165,906
Contributions	4,323,059	1,755,439
Investment income	3,419,860	4,641,968
Net loss on investments	-15,670,225	-5,484,895
Federal grants	816,218	823,350
Change in value of split-interest agreements	-476,486	-254,357
Contractual services	149,425	165,000
Other	110,322	240,594
<b>TOTAL REVENUE, GAINS AND OTHER SUPPORT</b>	<b>93,714,451</b>	<b>94,221,228</b>
<b>EXPENSES</b>		
Instructional and library	34,335,617	28,430,055
Student services	19,314,726	15,171,967
Institutional support	9,058,978	9,721,156
Auxiliary—room and board	12,455,408	10,747,698
Auxiliary—other	4,191,918	2,776,073
Other	1,029,600	0
<b>TOTAL EXPENSES</b>	<b>80,386,247</b>	<b>66,846,949</b>
<b>INCREASE IN NET ASSETS</b>	<b>13,328,204</b>	<b>27,374,279</b>
<b>NET ASSETS</b>		
Beginning of year	326,645,342	299,271,063
End of year	\$ 339,973,546	326,645,342

# Board of Directors

## Officers

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### **Jim J. Shoemake**

Chairman  
Attorney,  
Guilfoil Petzall & Shoemake, L.L.C.  
St. Louis, MO

### **Ben F. Blanton**

Vice Chairman  
President, Ben F. Blanton Construction Co.,  
St. Peters, MO

### **John W. Hammond**

Treasurer  
Community Leader, Chesterfield, MO

### **Grace Harmon**

Secretary  
Community Leader, St. Charles, MO

## Members

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### **Patricia Ahrens**

President, Ahrens Contracting, Inc.  
St. Louis, MO

### **Kevin Bray**

Senior Vice President and Group Manager,  
Commerce Bank, N.A.  
St. Peters, MO

### **Jackie Brock**

Community Leader, St. Charles, MO

### **Nancy Calvert**

Alumna '61, Communications Consultant,  
Naperville, IL

### **J. Michael Conoyer**

Physician, Midwest ENT Centre, P.C.,  
St. Peters, MO

### **David G. Cosby**

Director of Advancement, Ninos De  
Mexico, Union, MO

### **James D. Evans**

President, Lindenwood University  
St. Charles, MO

### **Duane Flowers**

President, Bass-Mollett, Inc.,  
Greenville, IL

### **Jonathan Ford**

Community Leader, Creve Coeur, MO

### **Thomas R. Hughes**

President, T.R. Hughes, Inc.,  
St. Charles, MO

### **Jan Lewien**

Alumna, '85, '04, '07, Alumni Association  
President, Grants Administrator/Community  
and Childrens Resource Board  
St. Charles, MO

### **Elizabeth Huss**

Community Leader, St. Charles, MO

### **James E. Issler**

President & CEO  
H.H. Brown Shoe Company, Inc.  
Greenwich, CT

### **Mark Andrew Kern**

Board Chairman, St. Clair County,  
Belleville, IL

### **Robert Lowery, Sr.**

Mayor, City of Florissant  
Florissant, MO

### **Joseph G. Mathews**

Broker, Mathews & Associates,  
Lake Saint Louis, MO

### **Doug Mueller**

Partner, MPP&W, P.C., St. Louis, MO

### **Maurice D. Newberry**

Vice Chairman, The Newberry Group, Inc  
St. Charles, MO

### **Ronald W. Ohmes**

Community Leader, Roach, MO

### **Ronnie D. Osborn**

Pastor, St. Charles Presbyterian Church,  
St. Charles, MO

### **Donald Paule**

President & Principal, Paule, Camazine &  
Blumenthal, P.C.,  
St. Louis, MO

### **Ruamjerd Pongcharoenkiat**

President & CEO, RJ Group,  
Bangkok, Thailand

### **Lucy D. Rauch**

Circuit Judge, St. Charles County  
St. Charles, MO

### **Herb Roach**

Senior Vice President, Heartland Bank  
Clayton, MO

### **Jane Calvert Rogers**

Alumna '67, CEO, Preston Rogers  
Associates,  
Medfield, MA

### **Dale Rollings**

Attorney, Rollings, Shaw & Associates,  
St. Charles, MO

### **Jerry E. Scheidegger**

Board Chairman, Corporate Group, Inc.,  
St. Charles, MO

### **Gary N. Shaw**

Managing Director,  
Wells Fargo Investments, St. Charles, MO

### **Randall R. Simons**

Senior Vice President & CFO,  
The Boeing Co. Integrated Defense  
Systems, St. Louis, MO

### **Patrick S. Sullivan**

Executive Vice President, Home Builders  
Association of Greater St. Louis,  
St. Louis, MO

### **Rick Sullivan**

CEO, St. Louis Public Schools,  
Chesterfield, MO

## Life Members

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### **Henry J. Elmendorf**

Community Leader, St. Charles, MO

### **Larry G. Kelley**

Community Leader, St. Louis, MO

### **Elizabeth M. Rauch**

Alumna '44, Community Leader,  
St. Charles, MO

# Alumni Board

## Officers

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**Jan Lewien** ('85, '04 & '07), President  
**Judy Brown** ('67), First Vice President  
**Peter Cohen** ('98), Second Vice President  
**Mary Ellen Kantz** ('77 & '91), Secretary

## Members at Large

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**Carolyn Cannon Bloebaum** ('63)  
**Barbara Broadfoot** ('70 & '87)  
**Nancy Calvert** ('61)  
**Mary Green Hudwalker** ('59)

### **Randy Karraker** ('84)

**Betsy Light LeDoux** ('63 & '91)

**Cortney Hupper Lenk** ('99)

**Marie Mahaffy** ('63)

**Mark McColl** ('85)

**Brian Mundy** ('98)

**Dr. Betty Osiek** ('62)

**Mary Ann Messer Oelklaus** ('65)

**Emily Rademan** ('07)

**Dr. Dorothy Ricketts** ('72)

**Jane Calvert Rogers** ('67)

**Glenda Raef Schaefer** ('68 & '90)





LINDENWOOD  
209 S. Kingshighway • St. Charles, MO 63301