



Do you want to be part of one of the fastest growing clubs on campus?

LYNX TALE

WINTER EDITION · 2010

LINDENWOOD UNIVERSITY
BELLEVILLE CAMPUS



LU-Belleville Rolls Out Ambassador Program

By Jenna Todoroff

Undergraduate students are now being offered a new way to get involved at Lindenwood University — Belleville, right from the comforts of the classroom.

Students who take the J-Term course Applied Mass Communication — Public Relations (COM 301 03) will have the chance to help create the new Lindenwood University Ambassador Program. This new opportunity is the brainchild of Interim Associate Director of Day Admissions Sandy Mulitsch. Adjunct Professor Katie Davis will teach the 3-credit hour class.

According to curriculum plans, students enrolled in this class will create and develop a working model for Lindenwood — Belleville's Ambassador Program. They will study and discuss the history, image and geography of Lindenwood University along with famous alumni, athletic achievements and other fun facts. With their new knowledge of everything LU, students will create a manual that will be used by future ambassadors to learn



about PR as it relates to the program.

Mulitsch encourages students to enroll quickly because the class is limited to a small number of students. She also encourages students who don't want to take the class to be aware of an announcement this spring regarding tryouts to become an ambassador.

Professor Davis is excited to begin the class. "(This course) will challenge students with a groundbreaking project for the university," she says. "But just as important, it will provide real life experience, combining public relations with policy making for this institution."

The LU Ambassador Program will be introduced after the mass communications class is finished and the

See Ambassador Program page 2 . . .



New Business Start-up

By Mike Seibold

The summer quarter LCIE management cluster for graduate students embarked on a new learning experience. Professor Michael Seibold introduced a more hands-on approach to teaching this cluster after having taught it in a more traditional fashion for several quarters. By incorporating an entrepreneurial approach in conjunction with business terms as well as business theories and concepts discussed in the required texts, the students were able to apply immediately what was being learned.

To accomplish this type of learning, the students were instructed to form a "mock" business, Innovative Graduate Concepts, which would be used to

illustrate, as stated earlier, key concepts in business management, human resource management and employee relations. A key concept emphasized by Professor Seibold was that when a community supports a business, the business - no matter how large or small - has the responsibility to support the community. With this said, a project was born.

To accomplish this task and practice good corporate citizenship, the eight members of the management team (the students) planned and sponsored a trivia night on September 17, 2010, which was held in the District 201 Boardroom. With a budget set by Mr. Seibold, the management team worked many long hours in just a few weeks to organize this event. Through their hard work, motivation of

See New Business Start-up page 2 . . .

Update on LU's Black Student Leadership Union
By: Stephanie Courtney

Want to be a part of one of the fastest growing clubs on campus? According to Club President Tiare Vaughn, "Black Student Union is not just for African American students!"

BSU is an all-inclusive group that seeks to influence the community for the better and provide students with a way to bond with each other and have fun. On October 1, the group hosted the first student dance on the Lindenwood-Belleville campus, with all the proceeds from the tickets going to a BSU scholarship fund. Vaughn explained that in the next academic year, the club plans to award roughly \$300 in scholarship money to one Lindenwood-Belleville student whose grades, application essay, and personal character make him or her the perfect candidate.

Also in the works for BSU is a host of community-oriented activities. The group volunteered at Belleville's "Paint the Town" event on October 16 and hosted a canned food drive at Thanksgiving. Vaughn said that any

See BSLU page 3 . . .

NEW STUDENT CENTER

Story on page 2

LINDENWOOD UNIVERSITY

2010

WHERE THE WILD LYNX ARE
STORY ON PAGE 3

2010/11 BASKETBALL - PAGE 4
FOULS T.O.L. FOUL PLAYER T.O.L. FOULS

ECKERT BECOMES DEPARTMENT CHAIR FOR CRIMINAL JUSTICE PROGRAM - PAGE 2

ON THE ROAD WITH THE LU SOCCER TEAM
STORY ON PAGE 3

HOME OF THE LYNX



Senator Alan J. Dixon Student Center



Library, Soft Seating & Information Desk



Bookshelves and Study Tables



Dining and Meeting Area



Computer Lab



Pool Tables and Ping Pong Table

Lindenwood University-Belleville has announced that its new student center on campus will be named after former United States Senator Alan J. Dixon.

The University and the family of Senator Dixon have partnered together to raise \$250,000 for the transformation of the former high school cafeteria building into a state-of-the-art collegiate student center, slated to open in the spring of 2011.

"Our family is thrilled and honored to have Lindenwood pay homage to Al through the new student center," said Joan Dixon, wife of the former

senator, who currently practices law in St. Louis. "He went to high school here, as did his mother and our three children, and he always put Belleville first, so we thought this was a fitting tribute to him."

The Alan J. Dixon Student Center will provide Lindenwood University students with a comprehensive research library, an ergonomically designed computer lab with 48 computer terminals, a dining hall, a contemporary student lounge, and a campus store. As a tribute to Senator Dixon, the library will also showcase a small museum of his political accomplishments.

Eckert becomes Department Chair for Criminal Justice Program

By Stephanie Courtney

How would you like to have a judge for a teacher? This spring semester, former Judge Annette Eckert will become the department chair for Lindenwood-Belleville's criminal justice program.

The first female circuit judge to be elected to the 20th Judicial Circuit, Eckert announced her retirement from the position on Sept. 24. She will take on her new duties as department chair in January 2011.

Since 2002, Eckert has presided over St. Clair, Monroe, Washington, Randolph, and Perry Counties as circuit judge and has handled such assignments as the drug court program, as well as family and criminal cases. She has nearly 20 years of experience in the judicial system.

"I am very excited to be part of the faculty at Lindenwood-Belleville," she said. "I have a fair amount of teaching background and have gained real world experiences from 20 years on the bench and 15 years of private practice. Lindenwood's criminal justice program is



in the early stages, and I'm looking forward to all the creative possibilities I will have as department chair."

Eckert is a graduate of Belleville Township High School East; she obtained her B.A. from Bradley University in Peoria, Ill., and later received her Juris Doctorate from DePaul University College of Law in Chicago, Ill. While Eckert remained in the Chicago area for many years as an assistant public defender and lawyer with her own private practice, she returned to Belleville in 1982.

"We have such a great education system in Belleville, and Lindenwood continues that tradition," Eckert said. "The university is one of the greatest things to happen to Belleville, and I am thrilled to help grow the criminal justice program."

New Business Start-up Continued . . .



each other, tenacity to succeed, and their desire to help an organization they chose to donate the event's proceeds, the trivia night was a success. The class was able to present a check for \$1000 to the executive director of Special Children, Incorporated. Special Children, Inc. serves St. Clair and Madison County and offers services to families with young children who have various developmental challenges and needs.

Due to the positive feedback and input from the students who were a part of this trial learning experience, this teaching method will continue to be used in future clusters taught by Professor Seibold. As with anything in life, there is always room for improvement. Future students will help in this endeavor. If future students have the positive personal yet diverse characteristics displayed by these eight, the new "start-ups" will not

fail. The Fall Quarter Graduate Management Clusters have already formed their companies. One group has organized a state-of-the-art fitness center and the other group has formed an upscale kennel facility. The fundraisers are being completed and the organizations receiving proceeds from these events will be Relay for Life and the Belleville Humane Society.

Ambassador Program Continued . . .

student workers' plans are finalized. According to Mulitsch, "The Ambassador Program will be an elite group of students chosen based on their grade point average, talent, and/or ability to represent Lindenwood University — Belleville."

"In the end we'll have a group of students committed

and capable of providing prospective students and their parents with all the details they'd like to know about our institution," Mulitsch says. "And at the same time make the prospective student feel 'Yes, this is the school I want to be a part of. I could be at home here and make friends and memories.'"

LYNX TALE

EDITORIAL POLICY

LINDENWOOD UNIVERSITY
BELLEVILLE CAMPUS

LYNX TALE CONTRIBUTORS

Jerry Bladdick - Vice President of Lindenwood University, Belleville, Ill.
Dr. Keith A. Russell II - Chair of the English Department
Dr. Angela Wingo - Dean of Students
John Wunderlich - Faculty Advisor
Lennon Mueller - Design Coordinator
Stephanie Courtney - Features Editor
Cindy Shanks - Graduate Assistant
Jenna Todoroff - Graduate Assistant
Shelley Jones - Work and Learn



2600 West Main Street • Belleville, Ill. 62226

Where the Wild Lynx Are!

By Stephanie Yearian



Children's Literature is where the wild Lynx are! Sherry Johnson, a member of the Speakers Bureau with Southwestern Illinois College (SWIC), shared with students of EDU246 the enjoyable, interactive experience of "playing a story." The theatrical recreation began by reading aloud the Caldecott Award picture book, *Where the Wild Things Are*, by Maurice Sendak. Using newspapers without the aid of scissors or tape, students created costumes and props.

Johnson directed the players. Through the story "Max" (Tommy Terrell) wore his wolf suit and made mischief while accompanied by his dog (Lori Kinney) with puppy eyes. He threatened to eat his mother (Michelle Hemmer-Schwoebel) alive with a newspaper fork! She looked through her newspaper glasses, called him "wild thing," and sent him to his room. It was there that a forest (Nora Nordike, Julie Sydow, and Lindsey Lickenbrock) grew and grew until vines hung from his bedroom ceiling. An ocean tumbled by with a private boat provided by the arms of Allen Siedle and Lanie Macia, which carried him through day and night for almost a year to where the wild things were. The wild things (Cierra Williams, Kasey Teich, Caleb Cook, Stephen

Ware, and Stephanie Hodge) roared their terrible roars, gnashed their terrible teeth, and rolled their yellow eyes. Rumpusing was enjoyed by all until Max said, "Now stop!"

Lindenwood appreciates Sherry Johnson's time and talent in training intern teachers to "play a story" with future students of elementary education.



BSLU Continued . . .

ideas or suggestions for BSU's future volunteer opportunities would be much appreciated.

Even more hopes for growth are in store for BSU next year as the group plans to attend the National BSU Conference for the Midwest region. "We are starting to build the funds now to attend the conference in November of

next year," said Vaughn. With a variety of events and community service activities planned, BSU wants your help to make a difference in the life of the University and greater community. If you're interested in joining BSU, please contact Tiare Vaughn at tlv760@lionmail.lindenwood.edu.

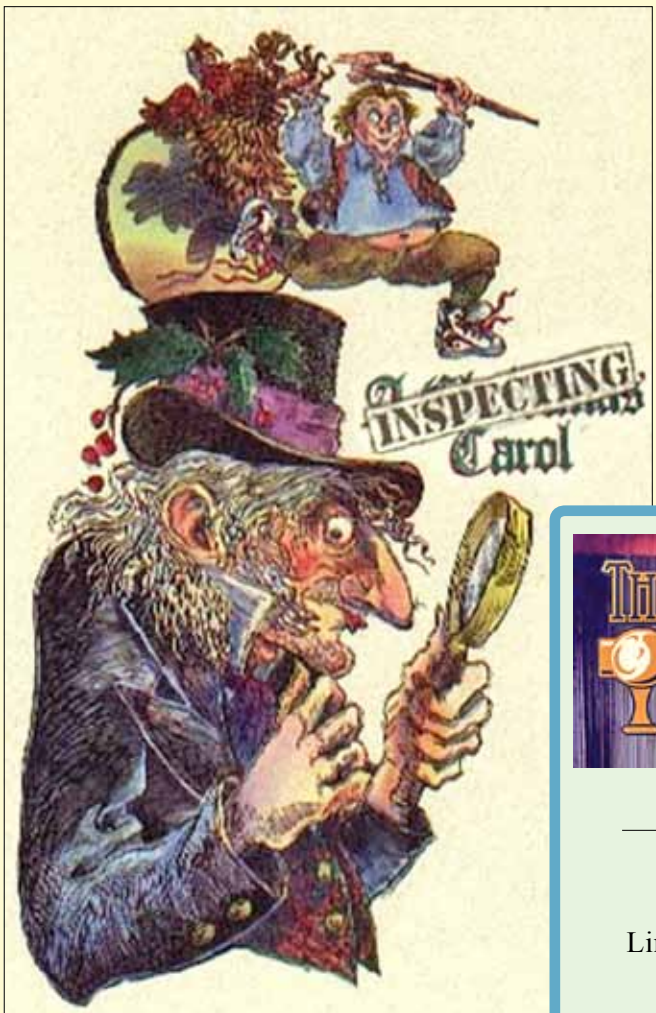
On the road with LU-Belleville Soccer

By Cindy Shanks

With the close of soccer season, the Lindenwood-Belleville men's soccer players reflected on what proved to be an outstanding year for their team. Among the experiences they shared this semester, some of the most memorable ones took place on the road. In between classes and practices, it was difficult to catch these guys, so it was fortunate that Coach Hogan gathered them up for a few minutes to chat about some of their experiences on the road.

The team shared details about the bus rides, the wins, and the shared experience away from home. The truth of the matter is that there isn't a lot of down time for the team during road trips. That undefeated mindset kept them focused on the task at hand, playing hard and winning. To be undefeated and win so many games away from home is a testament to just how hard this team works. After the long trip and exciting play on the field, the guys particularly enjoyed the hotel jacuzzis. They shared a few short tales of songs and singing on those long bus

rides. Judging by the smiles and laughs, music was a primary source of enjoyment on the road. Oldies like the Back Street Boys and 'N Sync were specifically mentioned, and a number of Spanish songs were played as well. "Papa Americano" was a song title shared that brought some smiles. Not everyone could sing the lyrics, but they clearly enjoyed the camaraderie. Andrew Saucedo, a senior who has been on the soccer team for multiple seasons, shared insights about how the team is different this year. "Not only is the team larger, but there's a greater cultural diversity that makes it more fun and interesting." I asked a number of team members about the highlights of the trip. Two common themes appeared unanimous. The guys felt the trips were great opportunities to get to know each other better, and to bond as a team. After winning, what was the highest point the guys shared over and over again? Hands down, it was "Olive Garden's endless pasta and salad!" Not surprising really - such hard play requires replenishment!



We Deliver!
10% OFF
with Lindenwood I.D.

Jon & Jackie Weaving • Owners
4628 N. Illinois (Hwy 159)
Fairview Heights, IL 62208
(618) 416-4464
Fax: (618) 416-4465
jonweaving@hotmail.com
www.jonnys-pizza.com

"I'd like to have your head in my business"

Welcome Lindenwood!

BOB'S BARBER SHOP
Specializing In Flat Tops
Bob Kaiser, Owner

2117 West Main St. • Belleville, IL 62226
(618) 234-2111

ACROSS FROM FISCHERS RESTAURANT

THE BRASS RAIL PLAYERS

The Brass Rail Players at Lindenwood proudly present the hilarious holiday comedy, **Inspecting Carol**

PERFORMANCE DATES
December 2, 3, 4, 9, 10, 11 at 7:30 p.m.
December 5 & 12 at 2:00 p.m.
Lindenwood University Premier Center for the Arts, Belleville, IL

10% OFF

FISCHERS
www.fischersrestaurant.com

Discount Valid With Lindenwood I.D.

2100 West Main St. • Belleville, IL 62226 • 233-1131

For advertising opportunities please contact John Wunderlich at jwunderlich@lindenwood.edu

LYNX ATHLETICS

LINDENWOOD UNIVERSITY BELLEVILLE CAMPUS



Starks Named Player of the Week

By Brad Cygan

Lindenwood - Belleville men's basketball player Todd Starks took home two awards on Tuesday, as he was named as an Area College Player of the Week by area basketball expert, Earl Austin Jr. In addition, Starks was named USCAA Men's Basketball Player of the Week.

Starks had an outstanding week for the Lynx, which included leading his team to two victories over very talented opponents. He averaged 21 points, 3.5 rebounds and 36 minutes per game in two games at the McDonald's Classic over the past weekend. Starks, a sophomore transfer from Idaho State, was very happy to be honored "This feels pretty good and shows that hard work pays off." However, Starks was quick to point out that that this individual honor was a team effort. "This is a team victory for us," he said. "This award is great for our school and for this team."

Starks was named to the All-Tournament Team at the Classic along with teammate Rashad May. In the first game, Starks led the offense with 22 points, helping the Lynx to hand Bethel University its first loss of the season. In the second game, he was even more impressive. While scoring 20 points, he made two clutch free throws at the end of the game to knock-off the NAIA number eight-ranked McKendree University 64-60.



Players of the Week

By Brad Cygan

The USCAA announced that two Lindenwood - Belleville men's soccer players have been named players of the week.

Forward Tyler Houck and keeper Genaro Fernandez were both honored as this week's winners. This is the third week that an LU - Belleville athlete has been named a winner in this weekly honor.

Houck, a local product from Freeburg, Ill., has been one of the most productive players on offense this season. He currently ranks second on the team in goals with 11 and has a knack of being in the right place at the right time.

Houck was honored for an outstanding effort against NCAA Division II opponent Oakland City, where he registered both goals for the Lynx in a 2-0 upset victory.

The other is keeper Genaro Fernandez. Genaro was honored for having an outstanding week, allowing zero goals in two games for the Lynx. Fernandez played the strongest against Oakland City, where he made three saves that looked to be sure goals, helping the Lynx to preserve an undefeated season in their final two games of the regular season. This is the first such honor for both athletes.



Men's 2010 - 11 Basketball

| | | | |
|---------|-----------|------------------------------|-----------------|
| Dec. 8 | 7:00 p.m. | MO Baptist University | Belleville, IL |
| Dec. 11 | 7:00 p.m. | Harris Stowe | St. Louis, MO |
| Dec. 17 | 7:00 p.m. | #13 NJCAA - STLCC-Meramec | Belleville, IL |
| Dec. 31 | 3:00 p.m. | Maryville University | St. Louis, MO |
| Jan. 3 | 6:30 p.m. | Indiana Univ. Northwest | Belleville, IL |
| Jan. 7 | 7:00 p.m. | Lincoln Christian University | Belleville, IL |
| Jan. 12 | 8:00 p.m. | Robert Morris-Springfield | Belleville, IL |
| Jan. 15 | 2:00 p.m. | Central Baptist | Belleville, IL |
| Jan. 19 | 7:00 p.m. | Logan College | Belleville, IL |
| Jan. 28 | 7:00 p.m. | Central Baptist College | Conway, AR |
| Jan. 29 | 2:00 p.m. | Philander Smith College | Little Rock, AR |

Women's 2010 - 11 Basketball

| | | | |
|---------|------------|-------------------------------|--------------------|
| Dec. 9 | 7:00 p.m. | Stephens College | Belleville, IL |
| Dec. 13 | 7:00 p.m. | #16 NAIA - William Woods | Belleville, IL |
| Dec. 15 | 7:00 p.m. | Fontbonne University | Belleville, IL |
| Dec. 18 | 1:00 p.m. | Maryville University | St. Louis, MO |
| Dec. 29 | 5:30 p.m. | UMSL | St. Louis, MO |
| Dec. 30 | 12:00 p.m. | SEMO State | Cape Girardeau, MO |
| Jan. 3 | 6:00 p.m. | SECC | Burlington, IA |
| Jan. 4 | 5:30 p.m. | Davenport University | Grand Rapids, MI |
| Jan. 8 | 1:00 p.m. | Olivet Nazarene | Bourbannis, IL |
| Jan. 10 | 6:00 p.m. | John Wood CC | Quincy, IL |
| Jan. 12 | 6:00 p.m. | Robert Morris-Springfield | Belleville, IL |
| Jan. 21 | 7:00 p.m. | St. Mary of the Woods College | Belleville, IL |
| Jan. 27 | 7:00 p.m. | North Arkansas College | Belleville, IL |
| Jan. 29 | 1:00 p.m. | Oakland City University | Oakland City, IN |



Annie Ewing
Head Coach

Coach Ewing can be reached at (618) 239-6037 or via email at aeewing@lindenwood.edu.

The Lindenwood - Belleville women's basketball program is led by head coach Annie Ewing.

Ewing comes over from MacMurray College, an NCAA Division III school in Jacksonville, Ill., where she held the same position. In her first season at MacMurray, Ewing doubled the program's wins from the previous season and won more conference games than the year before. In her second season, she doubled the roster size from seven to 14 players, bringing in nine new players including several freshmen who contributed extensively to the program.

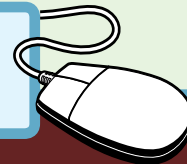
Prior to assuming coaching responsibilities at MacMurray,

Ewing was as an associate attorney at Kozeny and McCubbin, LC, in St. Louis, Mo. She advised clients on Missouri, Nebraska and Kansas legal matters involving real estate law, foreclosures, evictions, and bankruptcy.

Ewing previously coached freshman and varsity basketball at Ursuline Academy and Lutheran South High School in St. Louis, MO.

Ewing graduated from Dayton University in 2003 with a bachelor's degree in psychology, and she earned her J.D. (Certificate in Health Law) from Saint Louis University School of Law. She was admitted to the Missouri Bar in 2006 and the Nebraska Bar and Kansas Bar in 2008.

For more detailed information about past Lynx Athletics news, please visit <http://belleville.lindenwood.edu/athletics/news.cfm>



Geo's
Wings & More
4307 West Main St.
Belleville, IL
233-WING

\$5.00 OFF DINE IN ONLY
Any \$25 food purchase at regular price.
One coupon per visit. Valid at Belleville. Valid thru 7/31/2011. Excludes alcohol.

Monday • 20 Wings & Pitcher of Choice of Beverage \$18
Wednesday • 60¢ Wings
Thursday • Bike Night
Friday • Karaoke
Saturday • Karaoke

**LYNX LODGE WELCOMES
LINDENWOOD ATHLETICS**

QUARTERMANIA
Pay \$6.00 for a lane. Then pay only a quarter for each game of bowling, shoe rental & soft drink!
Thursdays 9:30 pm - Midnight
BEL-AIR BOWL
200 South Belt West • Belleville, IL • 233-1703