

December 31, 1968

Mr. Albert (Red) Schoendienst  
~~St. Louis Cardinals~~  
250 Stadium Plaza  
St. Louis, Missouri 63102

Dear Red:

I know that you get a lot of requests soliciting funds but there are very few organizations that need help that are closely associated with sports in general and baseball in particular.

The Buddy Fund is just such an organization and I am hopeful that you can become a member. The dues are only \$100.00 per year (tax deductible) and the money from the dues is spent on athletic equipment for needy youngsters.

Because of the special arrangement with Rawlings Sporting Goods Co. and several other local manufacturers we are able to make \$1.00 do the work of \$3.00. We get a tremendous discount on all of the merchandise we buy for youngsters and that is why The Buddy Fund dollars can do so much good.

With people like Gov. Hearnes, Bob Burnes, Bob Broeg, Jack Buck and Bob Hyland as members you can be sure that you will be in good company.

We are not asking you to serve on any committees for we know that your time will not permit but we would like to have you as a member. If I have convinced you then just send me your check made out to The Buddy Fund and I will take care of all remaining details.

Kindest regards,

C. C. Johnson Spink  
Publisher

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