



Lindenwood University • Saint Charles, Missouri

A Year of Progress ... A Decade of Results

2010 Annual Report
Decennial Edition



Lindenwood Mission Statement

Lindenwood University offers values-centered programs leading to the development of the whole person – an educated, responsible citizen of a global community.

Lindenwood is committed to providing an integrative liberal arts curriculum, offering professional and pre-professional degree programs, focusing on the talents, interests, and future of the student, supporting academic freedom and the unrestricted search for truth, affording cultural enrichment to the surrounding community, promoting ethical lifestyles, developing adaptive thinking and problem-solving skills, furthering lifelong learning.

Lindenwood is an independent, public-serving liberal arts university that has a historical relationship with the Presbyterian Church and is firmly rooted in Judeo-Christian values. These values include belief in an ordered, purposeful universe, the dignity of work, the worth and integrity of the individual, the obligations and privileges of citizenship, and the primacy of the truth.

President's Message



What a Year! What a Decade!

Dear Friends,

This *Annual Report* is a special one in that it not only presents much of the best of 2010 but also reviews Lindenwood's overall advancements during the first decade of this century. Oh what a decade we have had!

This report was organized into four main sections representing the key areas of our operations and accomplishments: *Stakeholders* (those who affect or are affected by the University), *Programs* (both academic and co-curricular), *Facilities*, and *Finances*. Each section presents the highlights of Fiscal 2010, which ran from July 1, 2009, through June 30, 2010, and the major trends and developments in the same area from Fiscal 2001 through Fiscal 2010.*

As you take a few moments to examine and appreciate news of Lindenwood's accomplishments during the past decade, please also recognize and credit not only the

University's exceptional alumni and Board of Directors, who remain abiding stewards of this institution, but also the late President Dennis Spellmann, whose leadership in the 1990s and first six fiscal years of the 21st century was so pivotal in establishing the foundation of Lindenwood's present financial and programmatic health.

I believe you will find this decennial edition of our *Annual Report* to be exceptionally interesting. In fact, you might be amazed by some of the information you will encounter in the "Decade of Results" spaces. Clearly we are a blessed institution destined to continue serving our students and the greater good in the best possible ways. This report shows that we have everything it takes to be a higher learning environment unlike any other.

I want to personally thank you for your interest in Lindenwood and issue a standing invitation for

your comments, questions, and suggestions in response to what you will learn about in these pages. It is easiest to reach me at jevans@lindenwood.edu. Finally, I wish especially to thank those readers who have actively participated in the University's success, whether through service, gifts, direct support of our academic and co-curricular programs, or goodwill in our behalf.

Very sincerely yours,

James D. Evans, Ph.D.
President

**Note:* Many of the "Decade of Results" graphs show our status in Fiscal 2000 – the last year of the prior decade – simply as a point of comparison.

A Professional Culture

Dr. Shane Williamson is Dean of the University's First-Year Programs, which were launched in 2007 to ease the transition to college for new students and better prepare them to succeed.

Lindenwood a 'Great College to Work For'

Lindenwood University has joined an elite group of fewer than 100 institutions in the nation to be named a "Great College to Work For" in the *Chronicle of Higher Education's* third annual report on "The Academic Workplace." The honor was announced to the delight of University faculty and staff in July 2010, following the completion of a survey of more than 42,000 employees at colleges and universities in the United States.

The report's results were determined by a two-part assessment that included survey responses from faculty, administration, and professional support staff and an audit that captured workplace policies and practices from each institution.

The crucial factor in determining which institutions were recognized was employee feedback, which earned Lindenwood special recognition in the specific categories of collaborative governance and confidence in senior leadership. Collaborative governance refers to the degree to which, "faculty members are appropriately involved in decisions regarding academic programs," and confidence in senior leadership indicates the level to which employees feel, "the institution's leaders have the knowledge, skills, and experience necessary for institutional success."

Lindenwood Vice President for Human Resources Richard Boyle, Ph.D., said the recognition is a reflection of the school's efforts to

foster a healthy and happy work environment for all employees.

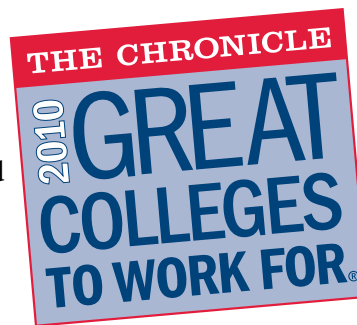
"The President had set the expectation that Lindenwood would be a place where everyone feels valued, respected, and appreciated. It's very exciting to know that faculty and staff from all different areas of the school responded in such a positive manner to the survey and to see an organization like the *Chronicle for Higher Education* recognize our efforts and accomplishments."

Lindenwood President James D. Evans, Ph.D., expressed intense pride in the University's dedicated employees for contributing to the

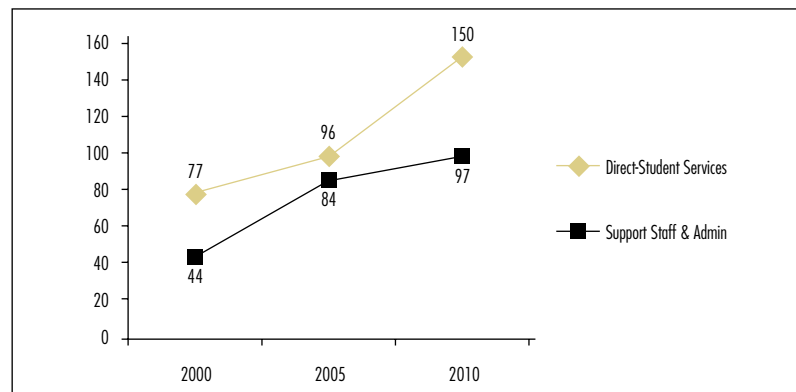
professional culture that garnered the *Chronicle* award.

"This speaks volumes about the ethos of collegiality and other-centeredness at Lindenwood University," Evans said. "The campus community, as a whole, has been working to optimize

a work climate of mutual support and respect here, and the high marks shown by this year's survey validate the success of our collective effort. Congratulations to everyone who learns, teaches, and serves at this extraordinary educational institution."



"Decade of Results"
Putting Students First:
Full-Time Staff and Administration



We Care About Our Students



Dr. Pernell Witherspoon conducts a criminal justice class in the School of Human Services.

Enrollment Continues Impressive Climb

Lindenwood University served more than 17,000 students in Fiscal 2010, exceeding previous enrollment records by a substantial margin. The record-breaking student count is an impressive reflection of the University's successful recruitment and retention efforts.

"Lindenwood is a truly personalized school," said Dean of Undergraduate Admissions Joe Parisi. "When people have very positive experiences here, it shows that we truly care about the success of our students."

The University takes many steps to ensure that students receive the assistance they need in order to receive a quality education. In 2010, more than \$43 million in merit

and need-based aid was awarded to deserving students.

"That's only one of several factors that contribute to Lindenwood's enrollment success," Parisi said. "We also have an extremely rare and sound financial position that is attractive for all students and families, the facilities throughout our University are second to one, and 75 percent of our faculty members have terminal degrees. We are so fortunate to have this combination of top-notch facilities, employees, and services."

Enrollment in courses offered through Lindenwood's evening and graduate programs also increased throughout the University's campus network in 2010. The total number of students enrolled in fall quarter

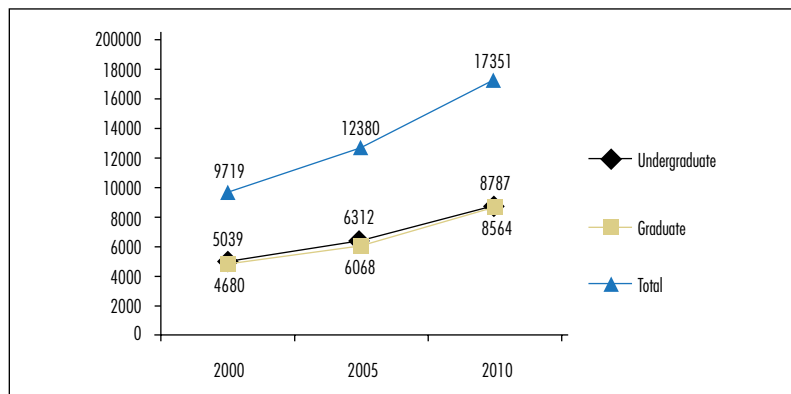
MBA Plus and graduate fall semester classes increased by four percent from the previous year. In addition, Lindenwood opened a new evening site in 2010 – Wildwood – which is thriving.

The most sizeable growth occurred within Lindenwood's MBA Plus program, which is offered through the School of Business and Entrepreneurship on the main campus in St. Charles, Mo. The program, offering eight areas of graduate emphasis through an accelerated format, saw a 23 percent increase from 274 students in 2009 to 336 in 2010.

"It's wonderful to see such strong expansion, despite difficult conditions in the country's economy," said Brett Barger, Dean of Evening and Graduate Admissions. "The growth has come from the synergy created by faculty members who are active recruiters, the school's investment in new facilities, and committed international and domestic admissions departments."

"We are all proud to say that Lindenwood remains committed to providing quality, service-based education. Our reward for that dedication is that each year more and more qualified students are selecting Lindenwood as their university."

"Decade of Results"
Lindenwood Became a Destination:
Total Students



Faculty Firepower

Faculty members Cynthia Schroeder, Fletcher Glancy, Okey Peter Onyia, and Ben Carr, all four of whom joined the Lindenwood faculty in 2010.

Faculty Members Have Top Credentials

The period between 2005 and 2010 witnessed not only a significant increase in the size of Lindenwood's full-time faculty but also a notable enhancement of the faculty's professional credentials, as the ratio of professors with terminal degrees in their respective disciplines went from 60 percent to 75 percent.

The terminal-degree percentage improvement is even more dramatic when Fiscal 2010 is compared to Fiscal 2000. Faculty members having a doctoral degree or the equivalent became increasingly important as Lindenwood developed more graduate-level offerings, particularly doctoral programs.

Indeed, Lindenwood University's efforts over the past several years to hire top faculty have never been more evident than in 2010, which saw 37 new faculty hired – 34 of whom had terminal degrees.

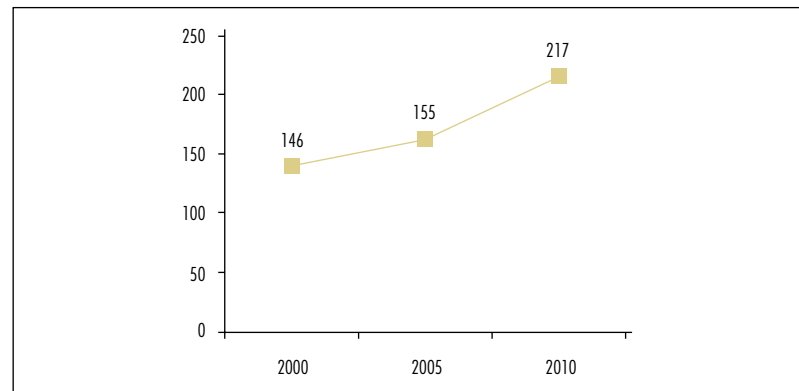
But that academic prowess only tells part of the story. When various deans interview potential faculty members, they are looking for other key qualifications, according to Vice President for Human Resources Rick Boyle. The deans are also looking for the best possible combination of scholarship, service, and love of being in the classroom.

It is all a part of Lindenwood's plan to hire only the best. While growth in the student population has fueled some of the new hires, much of it has been driven by President James D. Evans'

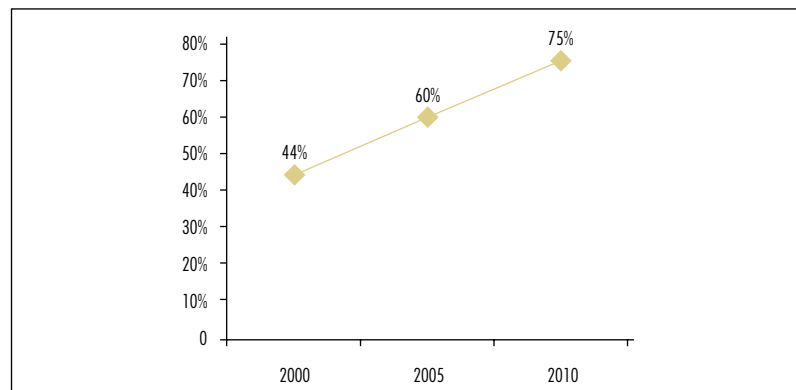
initiative to reduce faculty teaching and at the same time improve academic advising and mentoring for students. With the Board of Directors' support, Lindenwood

launched a mission to hire faculty members who combined scholarship with a clear and evident love of teaching.

"Decade of Results"
Serving Students Better:
Number of Full-Time Faculty



"Decade of Results"
Stoking the Flame:
Percent of Faculty with Terminal Degrees



Award-Winning Teachers



Faculty award winners for 2010 were (from left) Kris Smith, Rita Kottmeyer, and Beth Kania-Gosche.

Professors Honored for Top Pedagogy

Lindenwood congratulates its 2010 faculty award winners. Dr. Kris Smith, of the History Department, is the winner of the President's Scholar-Teacher Award. Dr. Beth Kania-Gosche, of the School of Education, was awarded the Scholar of the Year Award, and Dr. Rita Kottmeyer, Chair of the LCIE information technology, math, and science clusters, is the recipient of the Emerson Award for Excellence in Teaching. All three award winners were announced at the University's faculty meeting in October.

Smith, who has been a member of the History Department since 2002, was cited for blending outstanding scholarship with excellent teaching. Her nomination cites an example from spring of 2010 in which she took two students to present their research at the Missouri History Conference. Both students were commended by those at the conference, who frequently expressed the opinion that they could not believe the students were undergraduates.

"This is just one example of how Kris actively seeks to engage her students in scholarly research and present their findings at a state conference," her nomination reads. "Kris shows true commitment to her students' academic success by exposing them to a wide variety of professional and scholarly opportunities."

Kania-Gosche joined the School of Education faculty as an

assistant professor in 2009. She was recognized for her research, publications, and professional presentations focusing on the best strategies to employ as a researcher, writer, and consultant for graduate students in the field of education. Furthermore, her nomination states that she has effectively used that research to guide her students toward completion of their research.

"Dr. Kania-Gosche's graceful encouragement of our graduate students' efforts helps them clarify the content and raise the professional level of their writing products," her nomination states. "Her thoughtful application of the knowledge she has gained and synthesized through her own personal research and learning processes provides strength for the support offered to our graduate students in the School of Education."

Kottmeyer, who has taught in Lindenwood's LCIE accelerated evening program since 1999, was recognized for her ability to demystify mathematics for even the most anxious of students while maintaining a challenging curriculum and creating a rapport with her students.

"In the classroom, Rita adjusts her delivery to meet the needs of the students," her nomination states. "LCIE students are particularly prone to math anxiety, not having faced an algebraic formula for many years. Rita's calm and straightforward manner, coupled

with a gentle sense of humor, creates a safe learning environment that challenges the students to overcome their fears and recognize that they can be successful in math."



Additionally, Professor Judy Kamm, of the School of Business and Entrepreneurship, was awarded the University's inaugural Faculty

Service Award. Her nominators praised her for her energetic service to Lindenwood, her students, and her fellow faculty members, as well as her efforts to improve the overall instructional environment in the School of Business. Kamm has been with the Lindenwood faculty since 1996.



Pam Grooms, who heads the Vocal Music Program in the School for Fine and Performing Arts, was selected by the Lindenwood Student

Government Association as its Faculty Member of the Year. Grooms, who has been with Lindenwood since 2007, moderates and conducts all of Lindenwood's outstanding choirs, including the acclaimed a capella group Voices Only, and also directs the music for many of Lindenwood's theatrical productions.

Faculty Briefs

Randy Biggerstaff Named to Athletic Trainers' Hall of Fame



Randy Biggerstaff, Chair of the Health and Fitness Science Department, Athletic Education

Program Director, and Head Athletic Trainer, was selected in March to enter the National Athletic Trainers Association (NATA) Hall of Fame. He was recognized with three others from around the country during the organization's annual meeting and clinical symposium on June 24, 2010, in Philadelphia.

Induction into the Hall of Fame is the profession's highest honor. It is reserved for the association's most distinguished leaders who have demonstrated a lifetime commitment to NATA and the athletic training profession.

Previously recognized as a pioneer in the field of clinical athletic training, Biggerstaff has been with the Lindenwood faculty since 1997.

Debra Johnson Named Social Worker of the Year



Debra Johnson, Associate Professor of Social Work and Criminal Justice, was honored on Saturday, March 13, at

the National Association of Social Workers (NASW) 2010 Show-Me Annual Symposium as Social Worker of the Year. The theme of the conference was "Social Workers: Agents of Change." Johnson was honored for her lifetime professional contributions to the social work profession as well as her commitment to social work education.

Johnson is a former police officer

and social worker with over 30 years combined service in these fields. She has had nine years of teaching experience prior to joining the Lindenwood faculty in 2003. Her current primary interests are in the areas of social work practice, criminology, victimology, and juvenile justice.

Fletcher Glancy Manuscript Selected for Publication



Fletcher Glancy, Assistant Professor of Management Systems, was notified in August that his manuscript,

"Business Intelligence Conceptual Model," was accepted for publication in an upcoming issue of the *International Journal of Business Intelligence Research*.

Glancy explains that business intelligence, per the model proposed in his paper, is the sum of what a business knows about itself and its operating environment, as well as what it could potentially know. Though the article was accepted for publication, he has not yet been apprised of a publication date. Glancy has an M.B.A. and a Ph.D. from Texas Tech University.

Emilie Johnson Contributes to Educational Psychology Text



Emilie Johnson, Professor of Education, was the sole researcher and author of two major publishing

projects in 2010. The first, published in July 2010, was the *Instructor's Resource Manual for Robert Slavin's book, Educational Psychology (10th Edition)*. The second is the *MyEducationLab Study Plan* for the same book; it is slated to be

published in December 2010.

"These projects for Pearson Publishing are significant in scope and time commitment and required me to immerse myself in electronic resources available on the Pearson MyEducationLab site, which include video clips, student artifacts, teacher interviews, and interactive modules," Johnson said. "I correlated chapter objectives and mapped them to INTASC, NCATE, and NBPTS standards. In addition, I provided review, practice, and enrichment activities and a study plan quiz for each chapter using electronic media and text resources."

Johnson has taught in the School of Education since 1999.

George Hickenlooper Wins Playwriting Awards



Professor of English George Hickenlooper's play *The Sleepwalker* was selected as one of two award-winning plays

by the Ann Arbor Civic Theatre in Michigan. He also was a winner in the Arts Club of Washington's Annual One Act One playwriting awards in 2010 for his play *Rules of Engagement*. Hickenlooper entered his one-act play in July 2010, after he learned about the opportunity online.

The awards are among many he has received during his more than 45 years as a playwright; he has been a member of the Lindenwood faculty since 1992.

"I write the kind of plays I'd like to see but don't always get to," said Hickenlooper. "For example, I've written a lot of historical plays, which I know aren't terribly popular these days, but I write to please myself and hope to please others in the process."

Recruiting a Recruiter

Lindenwood-Belleville Vice President Jerry Bladdick



Belleville Vice President Takes Hands-On Approach

Not only does Lindenwood University recruit good students and top-notch faculty, but it also recruits quality administrators. President James D. Evans and his staff knew exactly what was necessary to manage and grow the infrastructure and the student body at the institution's Belleville campus—and they didn't have to look very far. They called upon Jerry Bladdick, a former Lindenwood admissions dean, to serve as Vice President and Chief Administrative Officer in Belleville.

Bladdick spent eight years at Lindenwood in his younger days,

learning the ropes in admissions and helping the institution increase enrollment in both day and evening admissions. He was part of the admissions team that helped boost Lindenwood in the late 1980s and early 1990s. Bladdick left the institution for, "one of those offers you couldn't refuse," and spent 14 years with University of Phoenix and Fontbonne College.

Evans remembered Bladdick well and was impressed with his leadership and management skills, his demeanor, and his ability to recruit students. Bladdick has been very hands-on in shaping Belleville's

successful recruiting efforts as it grew its day college enrollment from zero to 100 in the first year, and then to 300 in the second year. He has overseen everything from community relations to property acquisitions and inspired great advances in campus life. He is personally training employees in Belleville, focusing on student referrals, employee referrals, and corporate relations.

"I accepted an invitation to talk about the position at Lindenwood because I wanted to see what my alma mater was up to," Bladdick said of the University's first inquiry into his joining the LU leadership team. "But when Dr. Evans took me to Belleville and asked me if I could 'see his vision' for the campus, I was hooked. I could see it. I could feel it. Who wouldn't want to be on the ground floor of something this exciting?"

Bladdick said his second stint at Lindenwood University is very special, "because I missed the first renaissance. I helped recruit the students that ultimately strengthened the college, but I wasn't around to see Lindenwood blossom with massive growth and expansion. Now I get the chance to be involved in the second renaissance—growth and expansion right here in Belleville."

(from left) Lindenwood—Belleville student Cathy Kaiser, Art on the Square Executive Director Patty Gregory, and Lindenwood-Belleville Vice President Jerry Bladdick.



Where the Heart Is



(from left) Nancy Green Michaels ('60), Barbara Flanagan Finrock ('60), and Kay Dunham Wilkinson ('60) were among the alumnae to attend the reunion for the class of 1960 at Grappa Grill in St. Charles during 2010 Homecoming and Reunion week.

Homecoming 'Best Ever' on LU Campus

Lindenwood University's 2010 Homecoming and Reunion October 15-16 was one of the largest and most successful in school history. Attendance was higher than ever before, with more than 1,300 alumni, parents, and friends of the University taking part in a wide range of events throughout the weekend.

Over the course of two days, record numbers of alumni from the classes of '50, '60, '70, '80, '85, '90, '95, '00, and '05 were honored at special receptions. There were nearly 50 entries in the parade, 120 participants in the inaugural Race to be King Homecoming 5K Run/Walk, 800 school dance attendees, and more than 3,000 Switchfoot concertgoers.

More than 100 students, faculty, and alumni also witnessed the placement of a time capsule inside the new LU Commons building, which is under construction next

to the Hyland Arena. The capsule contains messages that will be opened in 75 years.

Other successful events included the President's Breakfast, a barbecue, and pre-football game festivities. More than 3,000 fans packed Harlen C. Hunter Stadium as the Lindenwood Lions set school records for points and largest margin of victory by defeating Culver-Stockton 90-19.

Lindenwood University Director of Alumni Relations Whitney Fraier offered a strong endorsement of the weekend and praised the work of the students, staff, and alumni involved in making the weekend's festivities so enjoyable.

"I commend and thank every member of the Lindenwood community for the successful planning and execution of this year's Homecoming. It was, without question, the best one ever witnessed on this campus,"

she said. "I felt that there was a greater presence of warmth, genuine interest, and positive excitement overall than we had ever managed to generate prior to this year's festivities. Congratulations on a job well done, and I hope each future homecoming is an enhanced encore of this fall's great success."

Below - Lindenwood mascot and student Mary Bauer, Miss Northeast Counties

Student Rebecca Pettit and her son, Colten



LSGA President Dan Bedell, Professor Jason Lively, Provost Jann Weitzel, President James D. Evans at the time capsule ceremony.



Board of Directors Works Through Various Committees

Lindenwood University's Board of Directors is a diverse body of deeply committed women and men who are charged with the responsibility of building, promoting, and governing the University. Membership on the Board requires each individual to devote time, professional expertise, and financial support to the University.

"The Lindenwood Board is an outstanding example of a 'working

Board," says Chairman Jim Shoemake. "The members are not distant placeholders or figureheads, and each one of them serves on at least one committee or task force." There are four regular meetings, including a two-day summer retreat, and the standing Committees meet regularly throughout the year, as do task forces that are appointed to serve on short-term projects.

"Many of our members have

been on the Board during the past decade or more, through the work of two different administrations," said Shoemake. "The Lindenwood Board represents a human thread of continuity at the University, with our members oriented to the present and the future but with a deep appreciation for the University's Mission and heritage."

Executive Committee

Jim Shoemake, Chairman
Ben Blanton, Vice Chairman
Grace Harmon, Secretary
John Hammond, Treasurer
James D. Evans, President
Nancy Calvert
Duane Flowers
Jonathan Ford
Doug Mueller
Dale Rollings
Randy Simons
Pat Sullivan
Dave Cosby
Elizabeth Huss
Gary Shaw

Daniel Boone Home Committee

Dale Rollings, Chairman
Mike Conoyer
Duane Flowers
Grace Harmon
Mark Kern
Robert Lowery
Joe Mathews
Don Paule
Jerry Scheidegger
Gary Shaw
Jim Shoemake

Facilities Committee

Pat Sullivan, Chairman
Patricia Ahrens
Ben Blanton
Kevin Bray
Dave Cosby
John Hammond
Tom Hughes
Ron Ohmes
Don Paule
Lucy Rauch
Herb Roach
Jerry Scheidegger
Jim Shoemake

Randy Simons
Rick Sullivan

Finance and Audit Committee

Randy Simons, Chairman
Kevin Bray
Jonathan Ford
John Hammond
Jim Issler
Doug Mueller
Ron Ohmes
Don Paule
Gary Shaw
Jim Shoemake

Board Development Committee

Doug Mueller, Chairman
Ben Blanton
Kevin Bray
Mike Conoyer
James D. Evans
Grace Harmon
John Hammond
Robert Lowery
Jane Rogers
Dale Rollings
Jim Shoemake
Randy Simons

Fund Raising and Development Committee

Duane Flowers, Chairman
Patricia Ahrens
Jackie Brock
Grace Harmon
Tom Hughes
Jan Lewien
Robert Lowery
Joe Mathews
Doug Mueller
Maurice Newberry
Ron Ohmes
Don Paule



A Board of Directors task force plots future expansion.

Herb Roach
Gary Shaw
Jim Shoemake

Mission and Purpose Committee

Nancy Calvert, Chairman
Jackie Brock
Dave Cosby
Grace Harmon
Elizabeth Huss
Ronnie Osborn
Jane Rogers
Jim Shoemake

Strategic Planning Committee

Jonathan Ford, Chairman
Kevin Bray
Jackie Brock
Nancy Calvert
Dave Cosby
Tom Dunne
Elizabeth Huss
Jim Issler

Maurice Newberry
Ronnie Osborn
Herb Roach
Jane Rogers
Jim Shoemake
Pat Sullivan

Town Center Task Force

John Hammond, Chairman
Ben Blanton
Don Paule
Dale Rollings
Jerry Scheidegger
Pat Sullivan
Rick Sullivan

Metro East Task Force

Mark Kern, Chairman
Patricia Ahrens
Duane Flowers
Herb Roach

Solid Reputation

Dr. Ed Morris, Dean of the Lindenwood University School of Business and Entrepreneurship, speaks at an event Oct. 15 to open the new and renovated Harmon Hall and celebrate the recent accreditation of the School of Business by the prestigious Accreditation Council for Business Schools and Programs.

University's Accreditations Strong, Increasing

Lindenwood University is proud of its accreditation at all levels. The University's broadest and most prominent accreditation is through the Higher Learning Commission of the North Central Association of Colleges and Schools. The University has been continuously accredited through HLC since 1918.

In 2003-2004, Lindenwood underwent its 10-year review for continued accreditation through HLC, part of which involved conducting a comprehensive self-study of all personnel, programs, and facilities. After conducting its thorough review of this distinctive university, the Higher Learning Commission stated, "Lindenwood is blessed with what is arguably one of the hardest-working and most dedicated teaching faculties in all of higher education."

Another institution-wide accreditation comes from the Council for Higher Education Accreditation, an association of 3,000 degree granting colleges and universities. CHEA recognizes 60 institutional and programmatic accrediting organizations, including the HLC.

With much fanfare, Lindenwood University's School of Business and Entrepreneurship was granted accreditation in May 2010 from the Accreditation Council for Business Schools and Programs (ACBSP), the premier accrediting association for business schools and programs with a focus on teaching excellence.

Other prominent accreditations

on the Lindenwood campus include the Social Work Program, accredited by the Council on Social Work Education through February 2013, and the Athletic Training Program, which has been continuously accredited by the Commission on Accreditation of Athletic Training Education since 2003.

The School of Education at Lindenwood is proud that its Ed.D. program was adopted by the Higher Learning Commission as a model for other institutions. In addition, the School of Education was recognized by the Missouri Department of Elementary and Secondary Education as an exemplary program during its most recent assessment. The School of Education is also a member in good

standing of the Teacher Education Accreditation Council.

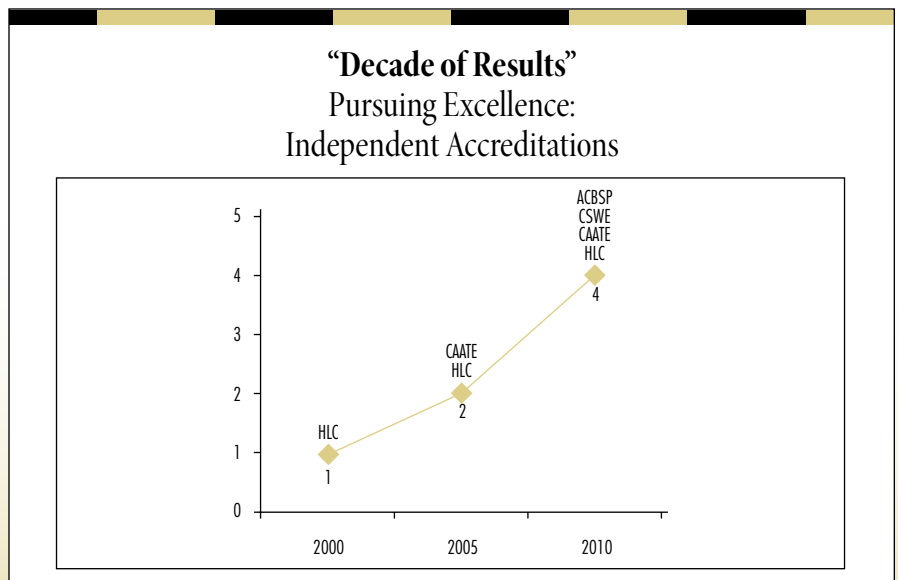
Lindenwood's undergraduate degree program in human resource management has been fully endorsed by the prestigious Society for Human Resource Management. Lindenwood is the only college in Missouri and one of just 100 nationally to possess this distinction.

ACBSP-Accreditation Council for Business Schools and Programs

CSWE-Council on Social Work Education

CAATE-Commission on Accreditation of Athletic Training Education

HLC-Higher Learning Commission



Pomp and Circumstance



More than 1,600 graduates participated in the 2010 Baccalaureate and Commencement ceremonies.

Growth is Reflected in Commencement Numbers

Every year, Lindenwood University breaks its own record in the number of degrees conferred at its Commencement exercises and in the number of graduates who participate in the ceremonies. Therefore, when the record was broken again in 2010 it was no surprise.

In 2010, including some who completed degree requirements in 2009, 3,566 graduates were eligible to attend commencement ceremonies on May 14 and 15, including recipients of 1,639 bachelor's degrees, 1,798 master's degrees, 93 specialist degrees, and 35 doctoral degrees. Of that group, 885 graduates participated in the Undergraduate Commencement on Friday, May 14, and 739 graduates participated in the Baccalaureate

and Graduate Commencement on May 15.

Both ceremonies were held at the St. Charles County Family Arena, which, in and of itself, is an indication of the ceremonies' growth. The commencement exercises were moved to the Family Arena in 2007 because crowds were getting too large for the Robert F. Hyland Arena on campus, where they were previously held. At that time, students were limited to a small number of tickets for family members and friends. In the first year in the Family Arena, just over 800 graduates took part in the undergraduate ceremony and 580 took part in Baccalaureate and Graduate Commencement.

For many years prior to its move to the Hyland Arena in the early

2000s, one ceremony was held outdoors on the quad for graduate students and undergraduates alike.

The 2010 ceremonies were marked by a prestigious duo of keynote speakers. St. Louis Mayor Francis Slay was the speaker for the undergraduate ceremony, and David Steward, founder and chairman of the board of World Wide Technology in St. Louis, was the speaker for the graduate ceremony.

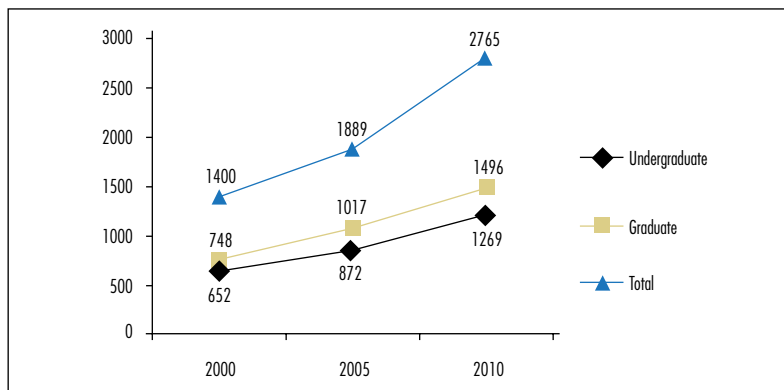
"Commencement is a wonderful time of celebration, the culmination of years of dedication and hard work by our students and also by our incredible faculty," said Dr. Jann Weitzel, Provost. "Completing all the necessary coursework for a graduate or undergraduate degree is no easy task. It takes time, patience, intelligence, and often sacrifice.

For that reason, when our new graduates file out of the arena with their degrees in hand, our faculty members are there to greet them with their applause."

Graduate Giang Tran



"Decade of Results"
Populating the Workforce:
Degrees Awarded



Student Activities

Students take part in a line dance at Spring Fling.

Campus Life has New Energy

Campus life at Lindenwood has undergone a dramatic change recently, and particularly in the past year. Students have a wide range of activity choices, and some of the offerings are so engaging that the general public has taken notice. A prime example occurred when the University hosted a concert by the popular band *Switchfoot*—on the Hunter Stadium field. Not only were there 2,000 students and alums, but more than 1,000 young people from around the St. Louis area purchased tickets for the thunderous concert.

Student Life and Leadership Director Kerry Cox says there is an exciting change occurring on campus, and students are noticing. Cox said the *Switchfoot* event was just one example of an array of offerings—concerts, comedy shows, movies, and other activities taking place weekly. Cox said the administration's recent effort to place an even greater emphasis on student activities has generated sweeping changes. This "attitude and philosophy is spreading across campus and creating a network and community like we have never seen before."

Vice President for Student Development John Oldani said that Homecoming Weekend was a perfect example – with the involvement of 40 student clubs and organizations producing floats and banners and creating a high level of excitement. Another example is Sibley Day, a celebration of Lindenwood's heritage that

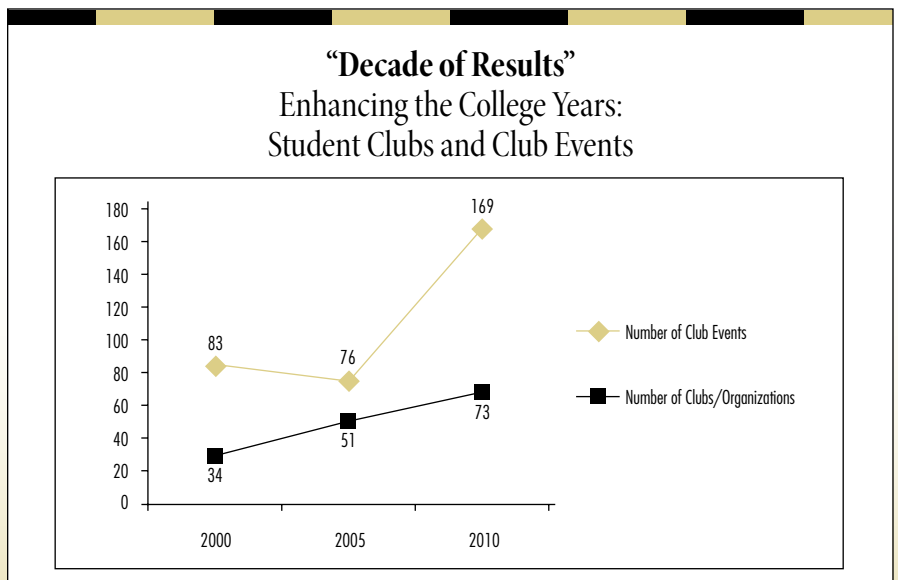
allows a day off from regular classes to expose students to different methods of learning outside of the classroom. Cox said Sibley Day 2010 was a wonderful collaboration of the entire campus community, with a variety of presentations and activities.

New and innovative communication tools allow the Student Life and Leadership office to connect with students more effectively. Cox said that besides the typical staple of flyers and posters, his office reaches out to students with email, Facebook, and Channel 42, the on-campus television channel. He said recent improvements in communications with the Alumni and Athletics offices only help students become better informed about what is happening about campus.



Several dances are held throughout the year.

Another important change has occurred in student government, where "real advocacy is beginning to occur," Cox said. "We now have student senators who talk about real issues and bring those issues to the president. The students are thankful that they have a way their voice can be heard."



Immersion



Freshmen gather on the opening day of First-Year Experience.

First-Year Experience Engaging, Integrating

Lindenwood’s new Office of First-Year Programs is a busy place these days—providing freshmen and other first-year students with the support and resources needed to have a successful transition to Lindenwood University. It all starts with a five-day orientation program called First-Year Experience, where freshmen arrive early for the fall semester and take part in an immersion program that introduces them to the University culture.

The office provides academic and personal development and works toward fully engaging and integrating first-year students into the University community. It also provides individual support to students with academic or personal issues and creates developmental activities and support programs

for first-year students. Dr. Shane Williamson directs the program and says it is working quite well.

“Working with the students and providing academic mentoring and personal advising in their early days has paid off for the University in retention,” said Williamson. “All first-year students meet with an advisor, discuss a major, and get the chance to make sure their schedule is right. They are also introduced to the University’s support services, lots of social activities, and a scavenger hunt that helps them become acquainted with the many buildings we have on campus.”

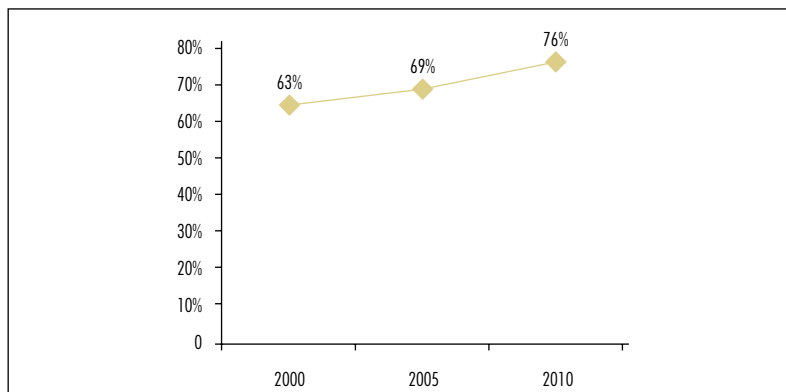
Williamson said the First-Year Experience also gives students a chance to meet other students and get acquainted before their classes start. And when that happens, all

are enrolled in LUL 101, a required two-credit course for graduation that focuses on the tools necessary to become a successful college student at Lindenwood University. Academic, social, and personal development is stressed throughout the course. Topics covered include time management, study skills, critical thinking, classroom etiquette, values clarification, public speaking, test taking strategies, and Lindenwood University’s history and expectations.



A new First-Year Experience initiative in 2010 was the introduction of *LU for Life*, a program designed to instill the concepts of philanthropy and becoming a good alum early in a student’s college career. Williamson said the initiative was very successful, with more than 700 students donating a small amount of money toward what will be their class gift upon graduation. Williamson said it was a wonderful way to build school spirit and expose new students to the institution’s most successful alums.

“Decade of Results”
Starting Well:
Freshman Retention



Bringing New York to St. Charles

The J. Scheidegger Center for the Arts

J. Scheidegger Center Celebrates Season of Highlights

Since it opened in the fall of 2008, the J. Scheidegger Center for the Arts has proven itself a vital, thriving arts oasis, not just for the Lindenwood University campus but for the region as well. In 2010, students in the School of Fine and Performing Arts have produced a dizzying array of professional-quality productions in theatre, music, and dance and have also had the opportunity to work alongside the professionals who produce the traveling Broadway shows, concerts, and other productions that come to the center.

Student theatrical shows have included the Cole Porter musical *Anything Goes*; Shakespeare's *Twelfth Night*; Neil Simon's acclaimed *Biloxi Blues*; the comedy/drama *Steel Magnolias*; Charles Schultz's *You're a Good Man, Charlie Brown*; and the perennial favorite *A Christmas Carol*.

The stages at the Bezemes Family

Theater and the Emerson Black Box Theater were also busy with a host of concerts, including the spring and fall dance and music concerts.

This year has also been an exciting one for professional theatre and music at the Scheidegger Center. It has seen the return to the Bezemes Family Theater stage of the Russian State Ballet Theatre, travelling Broadway productions like *Grease* and *CATS*, and the Chinese performing arts spectacular by Shen Yun.

The highlight of the year, however, was a star-studded evening on March 17 hosted by the legendary Marvin Hamlisch and taped for rebroadcast during PBS pledge drives around the country. The event, called *Marvin Hamlisch Presents the '70s: The Way We Were*, included iconic acts like Three Dog Night, Peaches and Herb, Debbie Boone, and Marilyn McCoo and Billy Davis Jr.

Additionally significant about this event was the immense contribution of Lindenwood's students and faculty.

The set was designed by Donnell Walsh, Dean of Fine and Performing Arts, built by Lindenwood students in the scenery shop months before the show, and then assembled by students and staff for the performance. Students also worked extensively on the production itself.

"The unique hybrid program of blending academic with professional technical rehearsals and performances allows Lindenwood students to work in world-class facilities with their peers and to have priority experience working with Broadway-caliber visiting lighting, sound and stage designers, choreographers, and stage and company management," said Walsh.

2004

Discussions begin for a new Fine and Performing Arts Center



September 2008

Liza Minnelli performs to open center



March 2010

Marvin Hamlisch Presents show is taped for PBS



February 2006

Ground work at future site of building starts



September 23, 2008

Naming of building announced

Learning From Masters

Award-winning composer Marvin Hamlisch conducts a master class with Lindenwood music students during one of his visits to campus.



Scheidegger Center Provides Opportunities to Students

At the same time that the J. Scheidegger Center for the Arts has played host to a slate of high-end professional and touring Broadway acts, Lindenwood's students in the School of Fine and Performing Arts have been afforded the opportunity to work with and gain experience from professional companies at a level that is nearly unprecedented, if not unique, in higher education.

Peter Bezemes, Executive Director of the Scheidegger Center, said agreements are formulated with traveling shows through which students are given the opportunity to ply their skills alongside professionals in preparing the technical aspects of the shows and in running the performances themselves.

"Working directly with the people that make their living from the various aspects of production, students can ask their questions directly and work in an actual entertainment production environment," Bezemes said. "Every area of production is available for students to explore: administrative, creative, and technical. Most of our students will be able to leave Lindenwood with the unique distinction of having dozens of Broadway national touring credits, as well as celebrity concerts and master classes, on their resumes. The hardest part for anyone is getting the opportunity, and we provide that."

Donnell Walsh, Dean of Fine and Performing Arts, said students work

on traveling shows in electrics, set carpentry, wardrobe, properties, sound, and as production assistants.

"In each zone, students work side-by-side with seasoned experts to develop compelling resume credits," Walsh said. "Freshmen have entries like, 'ran follow spot for Liza Minelli in Concert.' Others have bullet points such as 'electrics/stage carp for national tours of *Grease* and *CATS*.'"

Walsh said there is ample opportunity for students to do everything from developing networks for employment with production managers to having lunch with celebrities when the Emerson Black Box Theater is turned into a commissary for some large shows.

Finally, visiting performers have also conducted master classes for students, including Broadway director Francesca Zembella, cast members from the Russian National Ballet Theatre and *CATS*, and Oscar-, Tony-, Emmy-, and Pulitzer Prize-winning composer Marvin Hamlisch.

"In this way, LU students are opened up to the entire scope of the world of entertainment to help them truly understand the commitment required and the rewards available," Walsh said.

Bezemes said several students have already been offered positions with professional touring companies, including graduate student Abby Powers, who was offered a job in props with the

touring production of *Fiddler on the Roof* as a result of the work she did on the touring production of *Grease* when it came to the Lindenwood stage.

"The world-class facility of the Bezemes Family Theater is really a magnificent living classroom, carefully orchestrated to enhance scholarship by blending it with practical experiences," Walsh said. "This exciting story will only continue to get better as we continue our plans to attract the best students, deliver the best learning situations, and explore all the possible offerings yet to come."

Lindenwood students have the opportunity to work on sets and other aspects of traveling Broadway shows that come to the J. Scheidegger Center, such as the October 2010 production of *Grease* (pictured).



Read All About It

Editor Jeff Smith reviews layouts of *the Confluence*.

Lindenwood Press has Busy Year with Publications

The Lindenwood University Press has published in 2010 a variety of publications showcasing academic and creative works on the national and international levels.

The illustrated regional studies journal *the Confluence* followed up its fall 2009 debut issue with two editions in the spring and fall of 2010. The content consists of submitted peer-reviewed articles on the history, architecture, politics, culture, and science of the St. Louis Metro Area, bringing together all the things that make up the fabric of the region. For subscription information, visit www.lindenwood.edu/confluence.

“One of the things we’re trying to do with every issue is offer a broad range of topics that appeal to a wide swath of tastes,” said Jeff Smith, Editor of *the Confluence*. “The fall-winter issue is a great example—it has baseball, Indian relations, the

1950s, and even dueling.”

Similarly, the *Journal of International and Global Studies*, published online by Lindenwood’s Center for International and Global Studies, debuted in the fall of 2009 and continues in 2010 with a biannual publishing schedule. The center published its second edition in spring of 2010 and has another due out in November.

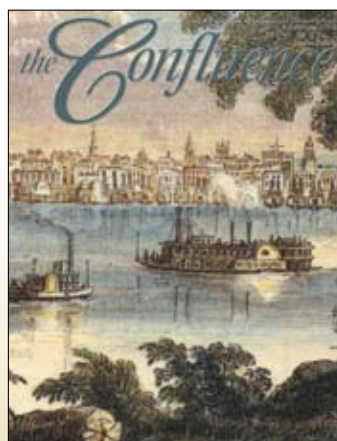
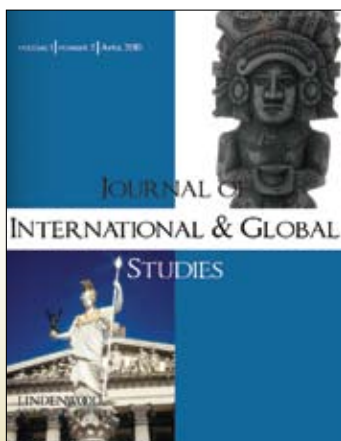
The online multidisciplinary journal deals with globalization issues, broadly defined, said Ray Scupin, Co-Editor of the journal and Professor of anthropology at Lindenwood. Articles are submitted and peer reviewed from sources throughout the world; it can be viewed at www.lindenwood.edu/jigs.

“One of our goals is to help undermine the fragmentation of specialization within the international academic arena by

emphasizing broad interdisciplinary approaches to understanding globalization, both in the past and present,” Scupin said.

Lindenwood’s literary magazine, *Untamed Ink*, publishes some of the region’s finest poetry and prose. To order *Untamed Ink*, visit www.lindenwood.edu/untamedink.

“*Untamed Ink* contains what the editors believe is the best available contemporary poetry and prose from well-known as well as emerging authors,” said Co-Editor Alexander Balogh. “Each issue contains some work by writers associated with Lindenwood University who deserve national distribution. Issue number three features Lindenwood professors Michael Castro and Spencer Hurst, among others.”



A Community of Learning

President James D. Evans speaks at the ribbon cutting for the new Gateway Science Academy Charter School in South St. Louis.



LU Involved in New Charter School in South St. Louis

Lindenwood University made its first foray into the world of charter schools in 2010 with sponsorship of the new Gateway Science Academy of St. Louis. The school is located in South St. Louis at the site of the former Epiphany of Our Lord Catholic School on Smiley Avenue, which was closed by the St. Louis Archdiocese after the 2009-10 academic year.

The school is run by a charter school management company called Concept Schools, which is based in Illinois and currently runs approximately 20 schools in Ohio, Illinois, and Wisconsin. Dr. Arthur Streb, a professor in the School of Education and Lindenwood's liaison with the charter school, said that, according to charter school law, schools must obtain

sponsorship by a university, which is responsible for monitoring the school and providing reports on the school's performance. Lindenwood's sponsorship of the school will be handled by the School of Education.

"In three years, we will have to determine whether the school is successful or not," Streb said. "I will help monitor data and let Dr. (Cynthia) Bice know how things are going there."

After the company approached Lindenwood about the sponsorship, Bice, Dean of the School of Education, and Dr. James Evans, President of Lindenwood, traveled to Chicago to visit with representatives from the company and tour one of its schools. Bice said they were impressed with what they saw and agreed to go ahead with the

sponsorship.

Gateway Science Academy opened in mid-August with approximately 320 students in kindergarten through seventh grade. According to the school's plan, it will add a grade level each year until it is a full K-12 campus, Streb said.

On Sept. 1, several Lindenwood administrators, including Drs. Evans, Bice, Streb, and Rick Boyle, Vice President for Human Resources, attended a ribbon cutting ceremony at the school. St. Louis Mayor Francis Slay also attended the event; coincidentally, Slay was a student at Epiphany of Our Lord School from 1960 to 1969 and was in the third class to graduate from the school.

The Lindenwood visitors were greeted by a large group of students, who presented President Evans and St. Louis Mayor Francis Slay with gifts and helped cut the ribbon in the school's front lobby.



A New Day

Students on the first day of class at Lindenwood—Belleville.

Day College Adds New Chapter to Belleville Success Story

The story of Lindenwood's Belleville campus is one of vision, growth, leadership, and community pride. In 2001, it was an idea and a discussion. Today, it stands as one of the finest examples of a public-private partnership in the country. Not only does the college fill a need in southwestern Illinois' adult accelerated education market, but Lindenwood-Belleville's startup of a day college in 2009 is one of the decade's best feel-good stories in all of higher education.

The Belleville campus was expecting to start the fall 2010 semester with 300-plus students attending day classes, according to Vice President Jerry Bladdick. The full-time faculty stands at a dozen, with numerous adjunct faculty members and a host of academic and support staff. Campus

pride is evident from the student convocations all the way through the successful intercollegiate sports program, which boasts the No. 1 ranked men's soccer team in the USCAA. The proud maroon and white Lindenwood Lynx also field teams in women's soccer, men's and women's basketball, cross country, golf, tennis, volleyball and spirit squads. Lindenwood-Belleville's evening program for adults has seen steady growth since 2003, topping out this past year with more than 2,400 students.

In 2003, Lindenwood University took possession of the aging high school campus, starting up adult evening classes and pledging to preserve the cultural gem and restore it to its former majesty. Under the leadership of the late President Dennis Spellmann

and current President James D. Evans, Lindenwood is making good on its promise. Evans, who is actively involved in all facets of Lindenwood-Belleville's operations with Bladdick, said more than \$10 million has been invested in renovations and physical plant improvements since 2003.

"Belleville is such an important part of who we are," said Evans. "Lindenwood has been welcomed into the community, and we are proud of what is developing. We have invested in the community, and vice-versa. The real winners are the residents, who have a full-service higher education institution right in their own backyard. We enjoy telling this success story right along with the dozens of community leaders who helped make it happen."

2001

Community leaders meet with LU for first time about historic Belleville West campus.



2005

\$2 million renovation of auditorium complete. Evening enrollment soars.



2009

LU launches day college with 70 students.



2003

Lindenwood takes ownership of 22-acre site for \$1.



2007

Enrollment nears 1,000. Classroom renovations, parking additions.



2010

Fall semester expected to open with 300-plus day students.

PROGRAMS
NCAA Bound

Lindenwood's crowd and players celebrate a last-second victory over McKendree University.



NCAA Becoming Part of Lindenwood Culture

The reward for a year's worth of work came to Lindenwood University in summer of 2010, when word arrived that Lindenwood had been accepted into NCAA Division II candidacy.

Lindenwood officials, led by Athletics Director John Creer and Associate Athletics Director Scott Queen, formed a campus-wide committee in the summer of 2009 to examine whether the school should remain in the NAIA or apply for NCAA membership. The committee, which included faculty, staff, students, and alums, recommended Lindenwood should pursue membership in NCAA Division II. That recommendation received the full support of President James D. Evans and the Board of Directors.

"This is wonderful news for our institution," said Evans. "It is an exciting time. We have made many changes in athletics over the past year, and there are many more changes to come. We are all very proud, but there is much work to be done."

Lindenwood will leave the NAIA after 2010-2011 and will be independent in 2011-2012. In 2012-2013, Lindenwood will enter a provisional year in the NCAA. Assuming all expectations have been met, Lindenwood will be a full member of the NCAA and will be eligible to compete for championships in 2013-2014.

Twenty-six of Lindenwood's athletic teams will be moving

to the NCAA. These include all 21 NAIA sports, as well as field hockey, women's ice hockey, men's and women's lacrosse, and men's volleyball. All those sports will be NCAA Division II except women's ice hockey and men's volleyball, which will compete at the National Collegiate level, which includes a few Division II schools and mostly Division I schools.

The remaining 20 Lindenwood sports will continue to receive full support from the University, but will compete at the club level. Those sports are now called "Student Life Sports" and will no longer report

to the Athletics Department but instead the Student Development Office.

Some of the recent changes in the Athletics Department include the hiring of two compliance employees, integration of many NCAA processes into LU's day-to-day activities, improved game day experience, improved academic support for athletes, establishment of a student athlete advisory committee, a president's athletic advisory committee, and significant fundraising efforts in marketing and through boosters.

Lindenwood's women's volleyball team celebrates a recent win.



Lindenwood Athletics

Lindenwood's women's hockey team is among the best in the country.

Making Noise with a Winning Tradition

Lindenwood University has quietly gone about its business in St. Louis for 184 years, but the Athletics Department – and the institution – have been making an incredible amount of noise recently. Lindenwood's 46 sports simply win. And for a few years now, the Lions have been winning in a very emphatic way.

Last season, Lindenwood won national championships in men's and women's ice hockey, clay target shooting, roller hockey, and women's table tennis. After 13 wins, the football Lions were one play away from a national title, suffering a heartbreaking loss in the NAIA national championship game in Rome, Ga. And the men's basketball team, coached by Brad Soderberg, won a Soderberg-like 20 games and fell one shot short of making it to the NAIA national tournament.

But that's not nearly the whole story. Wrestling is an absolute dynasty at Lindenwood. Under the direction of Coach Joe Parisi, the Lions won five NAIA national championships over the decade—with the last one in 2009. The shooters are even sharper. Lindenwood's precision-oriented shotgun team defeats everyone, every year. Under Olympic trainer Shawn Dulohery, they have won the last seven national championships. And the roller hockey team has eight national titles!

But honoring just the Athletics Department would be shortchanging Lindenwood. While

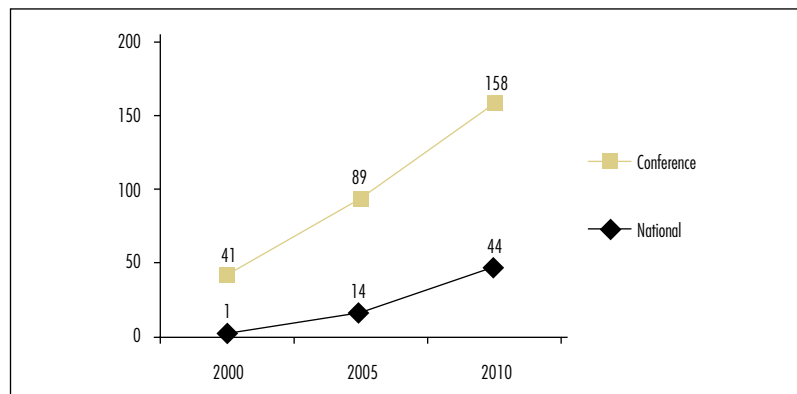
there are amazing coaches and athletes doing great things, one has to consider the braintrust behind the success. As most of St. Louis knows, Lindenwood University is moving 26 sports to NCAA Division II and will be competing in the toughest Division II conference in the country – the MIAA. To do that takes strong support from the administration.

Recognizing that support and the institution's incredible winning tradition, the St. Louis Sports Hall of Fame notified Lindenwood last spring that the school would be inducted into the Hall at the fall recognition ceremony. Lindenwood University was to be recognized in 2010 in front of more than 1,300 people at the Millennium Hotel Downtown alongside Marshall

Faulk, Albert Pujols, Steve Stipanovich, and many other St. Louis sports heroes at the banquet. After President James D. Evans accepted the award and spoke, Cardinals' Hall of Famer Lou Brock, whose wife, Jackie, is on the Lindenwood Board of Directors, put an exclamation point on the Lindenwood part of the evening and spoke eloquently about Lindenwood's athletic and academic success.



"Decade of Results"
 Racing to the Top:
 Cumulative Intercollegiate Athletics Championships



New Conference

The Lindenwood softball team won its first conference championship since 2002 last spring. The Lindenwood Athletics Department won 13 conference championships in 2010.



LU a Perfect Fit for the MIAA

In the fall of 2012, Lindenwood University will be moving to the finest NCAA Division II conference in the nation—the Mid-America Intercollegiate Athletics Association. The MIAA in September announced that Lindenwood had been accepted into the conference. The MIAA, which boasted NCAA Division II national champions in football and women’s basketball in the past year, is expanding to 16 schools in 2012. New to the league are Lindenwood, University of Central Oklahoma, Northeastern State (OK), and University of Nebraska-Kearney.

Lindenwood first contacted the MIAA in late 2009. President Evans contacted the presidents of each and every MIAA conference institution, convincing them that Lindenwood was a, “perfect fit for the MIAA,” both academically and athletically. Lindenwood produced a beautiful

20-page brochure selling the attributes of the institution and used that brochure to educate athletic administrators at all the institutions across the conference.

A team of Lindenwood officials spent several months studying a possible move to the NCAA and potential conference partners. According to Athletics Director John Creer, “We never seriously considered any other conference.” Creer said the high level of competition, an improved missed class time policy for student-athletes, and the similar academic feel of the conference schools made the MIAA a good choice.

MIAA conference representatives visited the Lindenwood campus twice, finding LU’s facilities in the upper tier of NCAA Division II. The visitors were complimentary of Lindenwood’s preparation for



Division II and impressed with presentations on compliance programs,

faculty involvement in athletics, our students’ community engagement endeavors, and the administration’s commitment and support.

Lindenwood plans to compete in all MIAA championship sports—baseball, men’s and women’s basketball, men’s and women’s cross country, football, men’s and women’s golf, women’s soccer, softball, men’s and women’s tennis, men’s and women’s track and field, and women’s volleyball. The MIAA has some of the most powerful wrestling schools in the nation and is considering making it a conference sport with the addition of Lindenwood’s formidable wrestling program.



The MIAA schools in 2012 will be: Lindenwood University, University of Nebraska-Kearney, Emporia State, Lincoln University, Missouri Southern State University, Missouri Western State, Northwest Missouri State University, University of Central Oklahoma, Northeastern State University (Okla.), Central Missouri State University, Pittsburg State University, Southwest Baptist University, Truman State University, University of Nebraska-Omaha, Washburn University, and Fort Hays State University.

Good Sports

Women's basketball was one of the many sports added at Lindenwood-Belleville in 2010.

LU-Belleville Athletics Moving at Warp Speed

The athletics program at Lindenwood University-Belleville started with just one sport—men's soccer—but has expanded rapidly and now offers 13 different sports. Lindenwood-Belleville plays in the United States Collegiate Athletic Association, a collection of small colleges across the nation. Many Lynx sports are ranked nationally in the USCAA.

The inaugural Lynx soccer team in 2009, under the direction of Coach Dan Hogan, finished the season ranked 9th in the USCAA. The 2010 team did even better, finishing with a 12-1-3 record and a No. 3 ranking. Hogan's team felt strong support from the Lindenwood administration, playing on a brand new field that had been laser-leveled and seeded with Bermuda grass.

With the backing of Chief Administrative Officer Jerry Bladdick, Athletics Director Scott Spinner introduced the following new sports in 2010: men's and women's basketball, men's and women's tennis, women's soccer, men's and women's volleyball, men's and women's golf, men's and women's cross country, and spirit squad. Each team receives strong financial support from the administration.

Bladdick said the new sports have helped drive enrollment increases at Lindenwood-Belleville and, more importantly, generate school spirit and a sense of community. He

said the teams have supported one another regularly at home contests and on the road.

But the Lynx have their sights set even higher. Nine new sports are planned for the fall of 2011: field hockey, table tennis, baseball, softball, men's wrestling, men's and women's lacrosse, and men's and women's bowling. Bladdick, Spinner, and President James D. Evans are also having serious discussions about adding football in the near future.

In addition, Lindenwood-Belleville has introduced the Lynx brand to the southwestern Illinois community. Lynx apparel is for sale in the local Johnny Mac's store in Swansea and will soon be introduced in other outlets throughout the community.

"We are moving at warp speed," said Spinner. "We have a wonderful coaching staff, outstanding athletes, and tremendous support from the administration. We made significant advances from year one to year two, and we have our goals outlined for year three. We can only imagine what the fourth year will bring."



The men's soccer team has already established itself as a powerhouse in the USCAA.



Reinvesting

The new Lindenwood-Belleville Welcome Center adjoins the campus' historic Auditorium.



Welcome to Lindenwood-Belleville

More than just the enrollment is booming at Lindenwood-Belleville. The University has plowed more than \$10 million right back into the campus since acquiring it in 2003. Most recently, Lindenwood celebrated the grand opening of its new Welcome Center in Belleville, a 3,000-square-foot contemporary venue adjacent to the auditorium. With its expanded lobby, small café, and reception and exhibit space, the \$1 million addition already is hosting donor and community events.

The Welcome Center opened with a dedication event called Lindenwood Lights, which featured an art show titled *Regional Dialect: American Scene Paintings from the John and Susan Horseman Collection*. The Midwestern 1930s and 1940s collection has traveled throughout the country and is on display in Belleville through February. Vice President and Chief Administrative Officer Jerry Bladdick said the campus hopes to bring in a new show every six to seven months.

"It's been a real hit with the public and with the students," Bladdick said. "It also offers us additional multipurpose space to use for housing check-in, registration, and other important tasks."

The Welcome Center complements the Lindenwood University Auditorium, which underwent a \$2 million renovation in late 2005. Next came the renovation of the communications

building in 2007 for \$250,000. And in 2009, Lindenwood renovated the "L" building, investing \$1.4 million in 20 new SMART classrooms. Last fall, a \$500,000 project was completed on the exterior of the future student center.

More than 300 people attended Lindenwood Lights—community leaders, city officials, Lindenwood administrators, staff, faculty, and, of course, students. The highlight of the evening was the announcement of a \$250,000 campaign to name the student center after beloved U.S. Senator Alan J. Dixon, whose family has pledged to help raise the money.

The future student center renovation project will cost nearly \$1 million and involves a new

cafeteria, additional classrooms, an upper level student lounge, an ergonomically designed computer lab, a contemporary library, and the Alan Dixon museum, dedicated to preserving and featuring memorabilia from Dixon's many decades of public service.

"Our work in Belleville is the same as our work in St. Charles," said Dr. Jann Weitzel, Provost. "We are focused completely on student success. Our academic programs, our facilities, and all of our endeavors have that common denominator."

Senator Alan Dixon at the 2008 Commencement being presented with an honorary doctorate by President James D. Evans, Ph.D., and Jim Shoemake, Chairman of Lindenwood's Board of Directors. Also pictured are Dr. Richard Boyle, Vice President for Human Resources, and Dr. Jann Weitzel, Vice President for Academic Affairs.



Open for Business

Alumnus Rick Duree poses next to the Duree Center for Entrepreneurship during the October ribbon cutting event for the renovated and expanded Harmon Hall.

Harmon Hall Nearly Doubles in Size

This year saw the opening of the newly expanded and renovated Harmon Hall, home of the Lindenwood University School of Business and Entrepreneurship.

After the new addition was constructed, the existing building was completely renovated and the exterior façade updated to make the architecture of the building consistent with the neo-classical style of the other new construction on campus. The entire project took two years to complete. The two focal points of the new building are the two-story atrium that joins the old portion and the addition, and the Dunseth Auditorium, a state-of-the-art lecture hall on the west end of the building's new section. Another feature is the Duree Center

for Entrepreneurship, which was thus named in recognition of the generosity of alumnus Rick Duree ('05).

The building was previously home to the University's School of Fine and Performing Arts; the Theatre, Music and Dance departments moved to the J. Scheidegger Center for the Arts when it opened in 2008, and most of the Studio Art Department moved to Studio East and Studio West, which are located on First Capitol Drive, one block east of the main campus. Prior to the re-opening of Harmon Hall, most faculty in the School of Business and Entrepreneurship were housed in the Lillie P. Roemer Memorial Arts Building (MAB).

The ribbon cutting for the

building was held on a bright, crisp fall day. A large crowd gathered to open the building and hear speakers like Lindenwood President James D. Evans, Ph.D.; St. Charles Mayor Patti York; St. Charles County Executive Steve Ehlmann; Dr. Ed Morris, Dean of the School of Business; Board members Don Paule and Gary Shaw, co-chairs of the Harmon capital campaign committee; and Board Secretary Grace Harmon.

The event also served as a celebration of the Business School's unconditional accreditation by the prestigious Accreditation Council for Business Schools and Programs, which was granted earlier in the year.

A variety of dignitaries from Lindenwood, local government, and the Harmon family took part in the rededication of Harmon Hall on Oct. 15.



FACILITIES
For the Students

The new LU Commons building includes a roof sign that will let air travelers know they are looking at Lindenwood University.



LU Commons Generating Excitement

Much has been written about the 120,000-square-foot Lindenwood Commons building that will open in 2011, particularly regarding features such as the dining hall, the suspended jogging track, and the spacious accommodations for organizations and clubs. Now that the building is nearing completion, students are visibly excited as more and more details emerge.

Student Life and Leadership Director Kerry Cox said it is possible the most highly anticipated component of the building is the fitness center, which will not only offer circuit training and free motion, but also free weights along with more than 40 pieces of high-tech cardio equipment. Cox said the treadmills and ellipticals will be programmable, allowing users to

access the Internet to participate in the marathon of their choice or even compete alongside one another.

“It’s going to be an amazing building,” Cox said. “The students’ input played a huge role in putting this building together. We visited many other college campuses and incorporated the best of the best. This will be a place for students to work out and hang out. There will be showers and locker rooms, too. It’s going to save students money, because they are going to be dropping their fitness club memberships.”

Cox and Vice President for Student Development John Oldani say the building will have a multipurpose area that could be used for everything from a friendly pickup game to a concert

or a comedy show. Concert-quality power is “built into the building.”

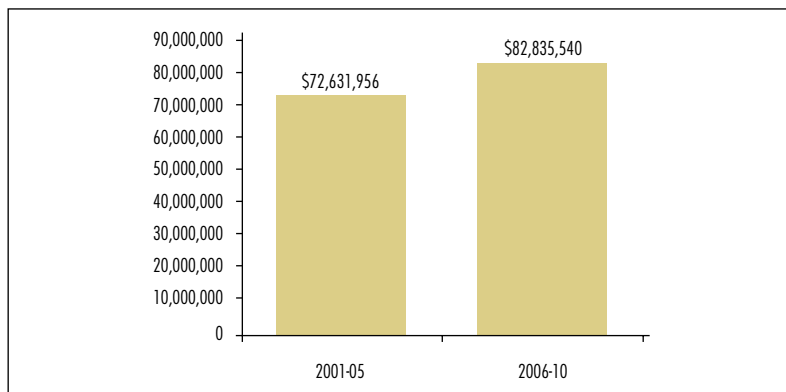
The dining area will have a 30-foot projection screen with surround sound for movie events, “and it will be a great way to watch Lindenwood football when the Lions are on the road,” Oldani said. A game room will offer pool, foosball, air hockey, and more, along with 60-inch televisions to which students can hook up their Wii, Play Station, or Xbox gaming systems.

The top 24 student organizations will have offices in the building, and every student will have a mailbox.

“The students thought of just about everything for this building,” Oldani said. “One of the only ideas they didn’t come up with was putting the Lindenwood name on the roof. The administration took care of that.”

Oldani hopes to offer a sneak preview of the building in the spring of 2011, with full operation in the fall.

“Decade of Results”
New Construction Expenditures



The Commons will include several athletic courts and a suspended track.



Additional Housing



The former Days Inn opened as Linden Lodge in fall 2010.

Linden Lodge Opens Doors to Upperclassmen

Lindenwood University acquired an additional property in 2010 that now serves as residential housing for more than 200 male students. Junior, senior, and graduate students filled the rooms of the University's newest and largest dormitory, formerly known as the Days Inn Hotel.

Located next to the Wal-Mart shopping center off Veteran's Memorial Parkway in St. Charles, Mo., the facility was purchased from The Shaanti Company. Minor renovations began immediately in order to ready the space for occupancy.

"We only made a few changes," said Vice President for Student Development John Oldani. "The pool was filled in, new furniture was purchased and distributed throughout the building, the door locks were replaced, new signage put up, and the lot next to the building was made into an additional parking lot with ample lighting."

Student residents in the lodge enjoy two-person suites with private bathrooms. Other amenities include spacious lounges that were once the hotel's main lobby and breakfast areas, individual thermostats in each room, and close proximity to retail centers and restaurants.

"The Lodge has been very well received by the older students; it is a bit more upscale for them," said Director of Housing Michelle Giessman. "They like the size of

the rooms and how close they are to shopping. It's also just removed enough from the hustle and bustle of the main campus that it's a little quieter for them. They appreciate the privacy of an apartment-style setting."

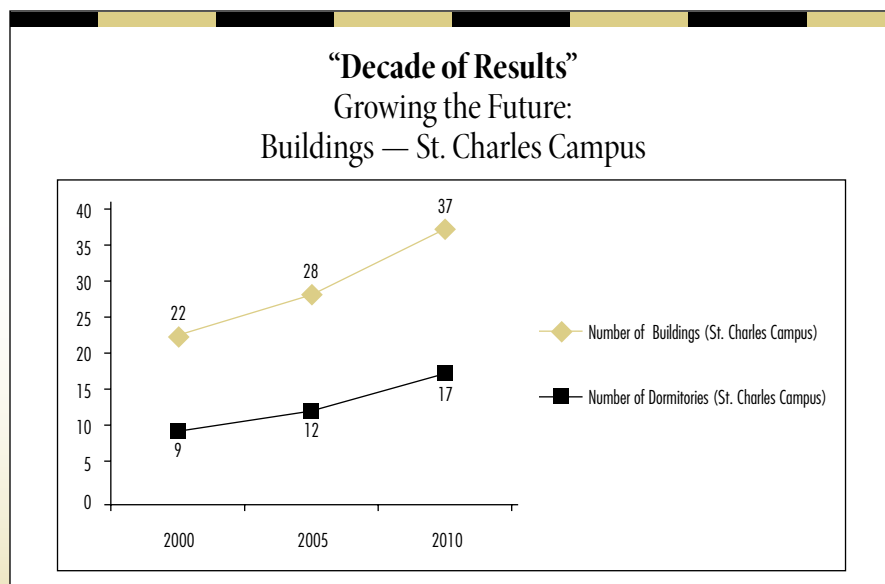
Since the Lodge is within a mile of the main St. Charles campus, travel to and from campus is convenient for Linden Lodge residents. Most students assigned to the dormitory have their own transportation, and those who do not easily arrange rides with other residents.

"The University has been experiencing so much growth that we really needed the extra space," said Oldani. "Students have few issues getting back and forth, so it has been working out wonderfully.



Linden Lodge was purchased for housing of male upperclassmen.

The Lodge was a great acquisition, and it has been an asset to our students and to the University."



Sophisticated Training Tools

Betsy Feutz is director of the HIT Center.



Olympic-Caliber Technology at HIT Center

Lindenwood University's High Intensity Training (HIT) Center in St. Peters, Mo., offers the most advanced athletic performance enhancement programs and equipment in the state. The facility's sophisticated tools and unique techniques are used to develop customized training programs that enable Lindenwood's student-athletes to perform at the peak of their abilities.

When it was owned by a HIT Center franchisee, Lindenwood began using the facility in 2008 as a learning laboratory for its exercise science majors. The University took ownership of the center in 2009 and has since expanded its use.

More than 20 Lindenwood athletic teams now train at the center several times a week for up to six weeks. Three full-time staff members, three graduate assistants, and one doctoral assistant guide students through sports-specific strength and conditioning programs that focus on speed, agility, leg power, and core strength.

In addition to fitness programs, pre- and post-assessments are also conducted throughout the year to track client success. New theories and practices are often incorporated into existing programs to help teams and individuals reach their targeted goals.

"We still use the techniques of HIT Center founder Dr. Shepherd to help our athletes reach their full potential, but we are also constantly implementing the latest research and technology into our training

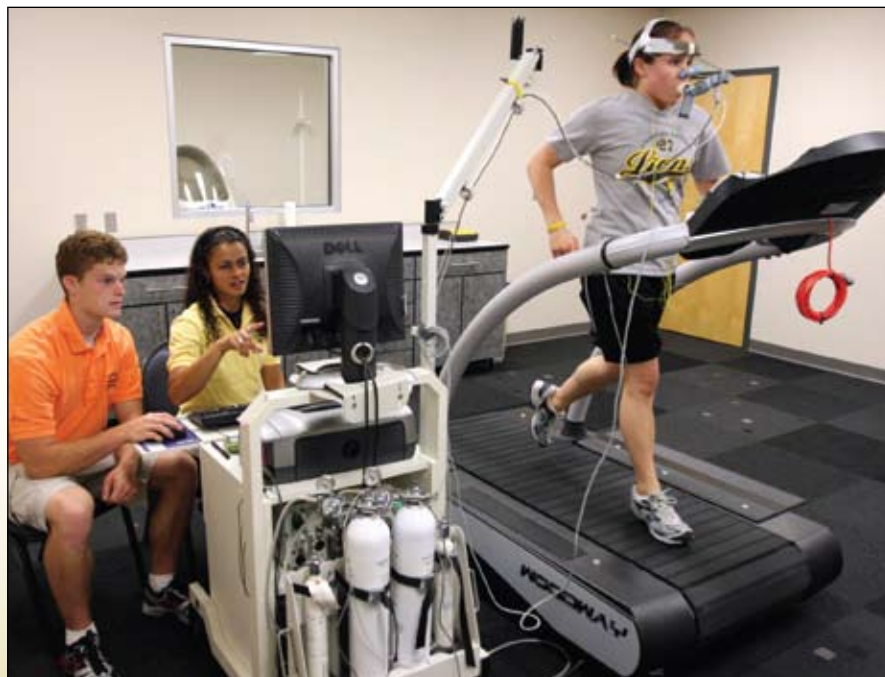
and teaching techniques," said HIT Center Director and Assistant Professor of Exercise Science Betsy Feutz, ATC, CSCS. "The purpose of the facility is really two-fold because of its strong academic side. Lindenwood just launched a master's degree program in human performance that the center serves, and it is also invaluable for all our undergraduate students studying different types of exercise physiology, because we have equipment here no one else has."

Special instruments offered at the center include the Bod Pod, which uses air-displacement plethysmography to measure

body composition in terms of fat percentages versus lean mass, and the metabolic cart, which allows for VO_2 max testing, which is considered one of the best available indicators of cardio respiratory endurance.

"We have Olympic-caliber technologies here that are just amazing resources for our students," Feutz said. "Our staff has the knowledge and expertise to help them take the information they receive in the classroom and apply it here in our lab and through our fitness programs. What we have is not available anywhere else in the region."

The HIT Center utilizes high-tech training methods, some of which are not found elsewhere in the state.



Scholarships, Endowment

Professor Michael Whaley, Faculty Advisor of the Honors College, lectures to his honors history class.

Lindenwood Keeps Education Affordable

Lindenwood University not only keeps tuition affordable, but its Board of Directors and administration remain committed to making an LU education accessible through generous scholarships for top students in the areas of academics and community service. Lindenwood funded more than \$43 million in scholarships and financial aid for its students in 2010.

Some of the most popular scholarships at Lindenwood include the A++ Scholarship, designed to attract some of the best and brightest students from St. Charles County and the surrounding area, and the Outstanding Student Scholarships, an array of awards for top performance on the ACT and superb grade point averages. The University's Million Dollar Character Scholarship program is also quite successful, offering substantial awards for community service activity with a variety of not-for-profit organizations.

"It is a precarious balancing act for students and parents to afford a college education," said Dr. John Oldani, Vice President for Student Development. "Lindenwood is blessed to have good revenues and a healthy endowment that fund our scholarships. We do our best to get students here and help them stay in school and succeed."

President James D. Evans said the education and, "respective futures of our students are the principal reasons we exist, and Lindenwood has the students

foremost in mind in every decision and financial commitment we make..." That philosophy, Evans said, is why Lindenwood dedicates so many millions of dollars in direct scholarships to students—more than \$260 million over a decade.

The fund that protects the University and guarantees many of the scholarships is the endowment. Lindenwood's endowment fund grew to more than \$104 million in 2010, and Evans and the Board of Directors are focused on a \$200 million endowment in the future. Given Lindenwood's performance in recent years, that mark is attainable, Evans said.

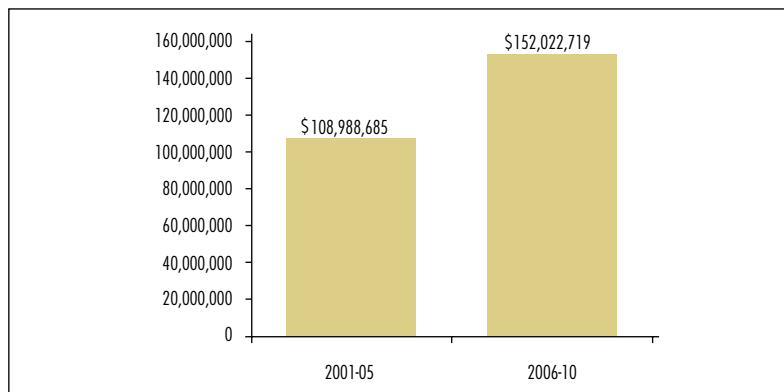
Lindenwood's endowment was \$19.7 million a decade ago. Evans said Lindenwood's \$104 million endowment is a secure, well-managed, and growing fund that

will positively affect thousands of Lindenwood students for generations to come.



Dr. John Oldani, Vice President for Student Development, presents one of recording artist Nelly's 2010 Black and White Ball Scholarships to Ammi Bell.

"Decade of Results" Investing in Our Students: LU Direct Student Scholarship Amounts



Giving from the Heart



Dunseth Auditorium in the new section of Harmon Hall.

Dunseth Gift Demonstrates Value of Planned Giving

Visitors to the new Dunseth Auditorium in the recently renovated and expanded Harmon Hall will be reminded of the generosity of Elizabeth Ann Groff Dunseth as long as the building stands. Similarly, Lindenwood University will continue to benefit in perpetuity from her gift, which was used to strengthen the school's endowment.

Born in 1918, Dunseth, who graduated from Lindenwood in 1938, was one of the school's most distinguished alumni from any era. A native of Lawrenceville, Ill., Dunseth was a teacher, community leader, businesswoman, farmer, pilot, race car driver, and sportswoman. She oversaw her family's farm properties in Missouri, Illinois, and Arkansas; after obtaining a pilot's license, she flew

solo from Illinois to Arkansas on a monthly basis in her Cessna 172, which she flew well into her 80s. She also enjoyed racing cars and visited Africa, using her skills as a pilot to navigate about the continent.

Committed to education throughout her life, she contributed to students, colleges, and universities in Missouri, Illinois, and Arkansas. When she passed away in June 2009, she left a portion of her farm in Arkansas to Lindenwood, the sale of which yielded \$1.5 million dollars, which was applied to the University's endowment. In recognition of her generous gift, the Dunseth Auditorium was named in her honor.

Eric Stuhler, Lindenwood's Director of Planned Giving and In-House Legal Counsel, said that in recent years, planned giving

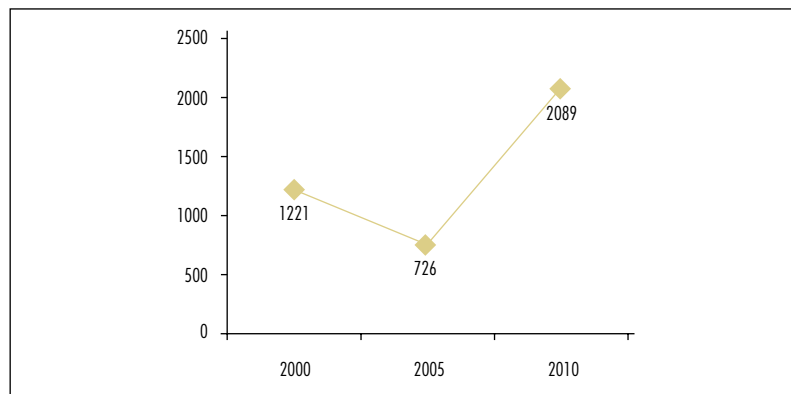
has provided a large piece of the University's fundraising.

"I think it's an attractive option because it's something everyone can do," Stuhler said. "It's flexible—you can change it if your situation changes—and there is no initial cost to the donor."

Stuhler said recognizing Lindenwood in your will is also a nice way for an alum or supporter to show confidence in the institution and provide a fitting example to family members.

"What greater example can you give to your family than one of benevolence—giving something to a nonprofit institution that you support," Stuhler said. "Why not have your last act follow what you've done through your lifetime?"

"Decade of Results"
Friendraising:
Total Number of Donors Increasing



Lindenwood Alumna Elizabeth Ann Groff Dunseth ('38)

Tuition-Driven

Programmatic additions like Lindenwood's Doctor of Education have helped to spur enrollment growth.

Revenue Increases Drive Exceptional Performance

Lindenwood University's revenues have been climbing steadily the past decade, and 2010 was no exception. The financial reports clearly spell out that the institution is tuition-driven, with \$139 million of total revenues of \$156 million (before deduction of scholarships and grants) coming from tuition fees, room, and board. President James D. Evans and the Board of Directors keep a watchful eye on enrollment numbers in admissions, which drive Lindenwood's successful economic engine.

"While we are boosting other components of our revenue budget, such as gifts and investment income, we are always mindful that the institution operates on the basis of tuition income," said Chief Operating Officer and Vice President Julie Mueller.

"Lindenwood's student-focused mission guides us and has a direct impact on our bottom line," said Julie Mueller, Vice President for Operations and Finance. "We continue to treat our students well, listen to their needs, and invest in programs and facilities that will contribute to their success."

Other institutions have drawn criticism in recent years for double-digit tuition hikes to increase revenue, while Lindenwood has imposed only small increases in the 2-3 percent range. What is more in some years in the past decade, tuition was frozen at the previous year's levels. Evans said the Board of Directors and administration carefully considered the difficult

"Lindenwood's student-focused mission guides us and has a direct impact on our bottom line."

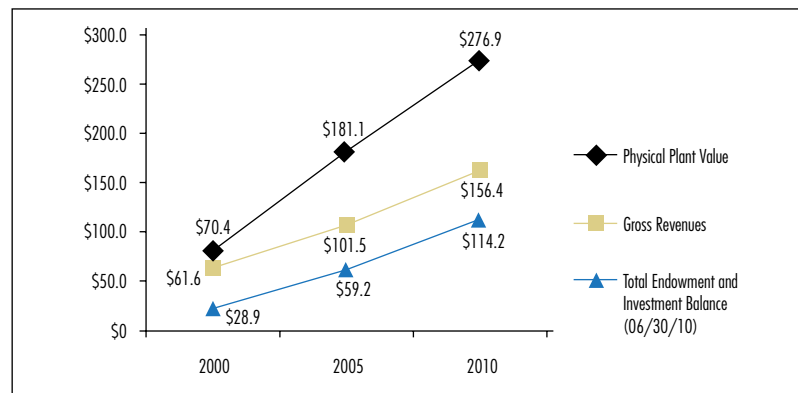
—Julie Mueller,
Vice President for Operations
and Finance

economy and chose to increase revenue by recruiting more students rather than opting for painful tuition increases. Another element of that growth has been healthy for evening programs. The new day college in Belleville is offering impressive enrollment and revenue

numbers to the University's bottom line as well. There are programmatic additions that have contributed to revenue increases, too—like Lindenwood's doctoral program in education and our exciting degrees in exercise science.

While tuition, room, and board account for roughly 89 percent of revenues, most other areas of the budget saw increases as well. Fee revenue climbed modestly last year, and auxiliary income grew. Investment income crept up in 2010 after a difficult 2009, and miscellaneous income improved as well. Gift income held steady as the economic recovery continued, and generous increases in alumni participation helped bolster gift income over the past year.

"Decade of Results"
Investing in Our Future:
Plant Value, Revenues, and Investments
(In Millions of Dollars)



Financial Position Statement

	2010	2009
ASSETS		
Cash and cash equivalents	\$ 13,405,051	8,504,787
Inventories	395,252	288,426
Prepaid Expenses	620,354	413,223
Contributions receivable, net		
City of Belleville, Illinois	1,152,223	1,221,164
Other	2,693,951	2,890,825
Accounts receivable, less allowance for uncollectibles of		
\$1,806,506 and \$2,069,024 in 2010 and 2009, respectively	3,613,726	4,138,050
Student loans receivable, less allowance for uncollectibles of		
\$356,790 and \$359,826 in 2010 and 2009, respectively	690,269	723,302
Accrued interest and other receivables	209,441	823,211
Property and equipment, less accumulated depreciation		
of \$65,444,214 and \$56,238,582 in 2010 and 2009, respectively	253,668,732	235,923,086
Collections	668,649	636,151
Funds held in trust by others	3,110,724	3,406,277
Long-term investments	110,882,697	97,695,416
Other assets	200,000	0
Total assets	\$391,311,069	356,663,918
LIABILITIES AND NET ASSETS		
Liabilities:		
Accounts payable and accrued expenses	\$ 6,465,412	8,540,572
Retainage and other construction payables	3,335,017	1,821,784
Deferred revenue	5,171,597	4,574,146
Funds held in custody for others	251,351	240,291
Obligations under split-interest agreements	63,825	65,136
Refundable U.S. government student loans	700,270	841,692
Payable to life estate annuitants	593,829	606,751
Total liabilities	16,581,301	16,690,372
NET ASSETS:		
Unrestricted	360,733,029	328,206,861
Temporarily restricted	3,774,374	1,894,858
Permanently restricted	10,222,365	9,871,827
Total net assets	374,729,768	339,973,546
Total liabilities and net assets	\$391,311,069	356,663,918

Financial Activities Statement

	2010	2009
REVENUES, GAINS, AND OTHER SUPPORT		
Student tuition and fees	\$111,956,511	101,252,921
Auxiliary room and board	27,305,806	25,443,376
Institutional scholarship allowance	-32,196,753	-28,365,954
NET STUDENT TUITION AND FEES	107,065,564	98,330,343
Auxiliary other	2,862,199	2,711,935
Contributions	3,555,301	4,323,059
Investment income	3,143,867	3,419,860
Net gain (loss) on investments	6,490,354	-15,670,225
Federal grants	1,118,726	816,218
Change in value of split-interest agreements.	-27,226	-476,486
Contractual services	0	149,425
Other	-50,376	919,278
TOTAL REVENUE, GAINS AND OTHER SUPPORT	124,158,409	92,684,851
EXPENSES		
Instructional and library	39,112,109	34,335,617
Student services	21,606,435	19,314,726
Institutional support	10,264,426	9,058,978
Auxiliary room and board	14,603,614	12,455,408
Auxiliary other	3,815,603	4,191,918
TOTAL EXPENSES	89,402,187	79,356,647
INCREASE IN NET ASSETS	34,756,222	13,328,204
NET ASSETS		
Beginning of year	339,973,546	326,645,342
End of year	\$374,729,768	339,973,546

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“Values-centered liberal arts education—
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