

the linden word

Vol. 3, No. 1

Summer, 1986

Inside this issue

2 James I. Spainhower makes an appeal for support of a \$250,000 major capital funds campaign to restore and renovate historic structures on campus in his "President's Message" in this expanded issue.

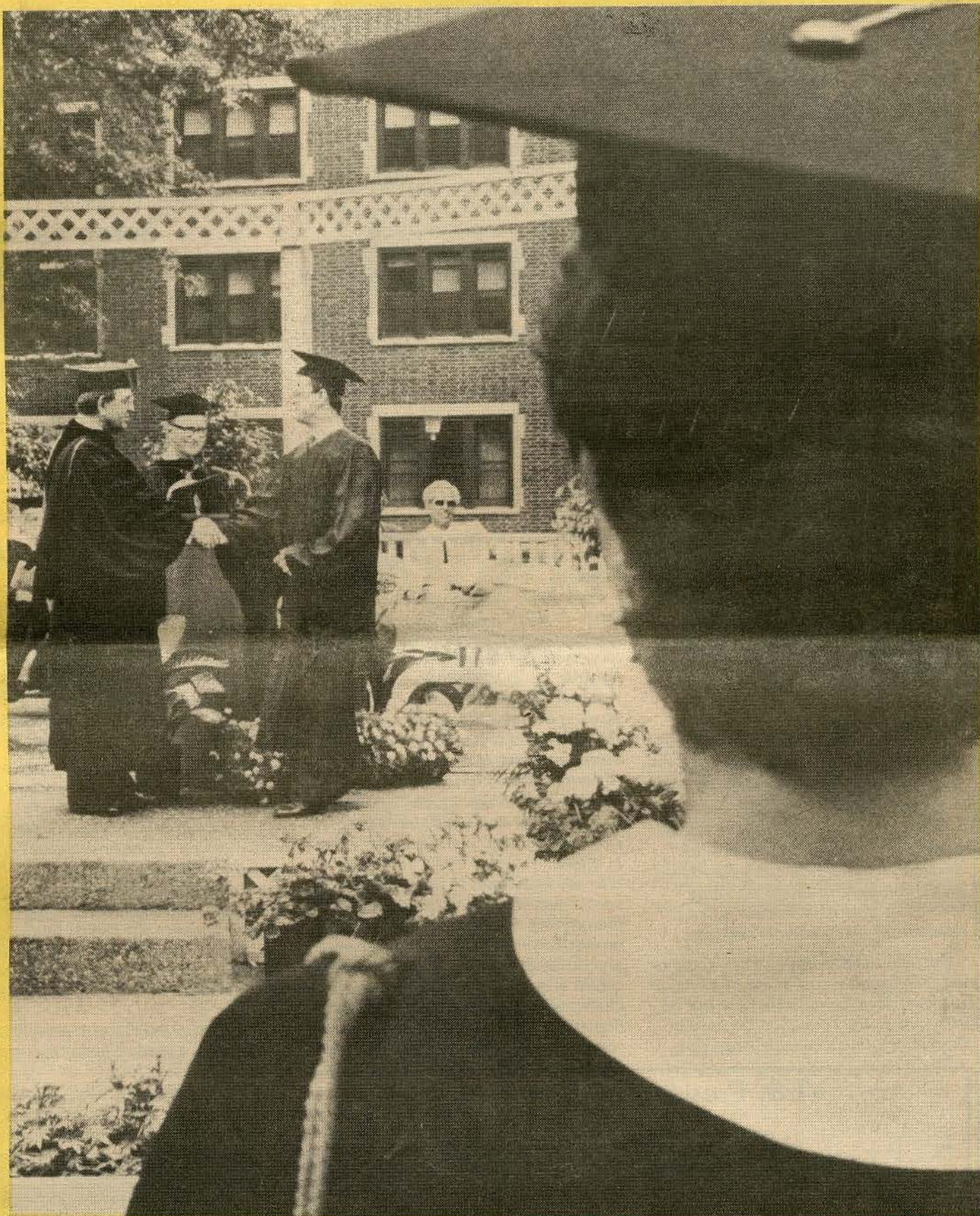
3 Offering an extension of college service, the Saturday Campus begins this fall for persons for whom day, evening or weekend classes are inappropriate or inconvenient with family and job responsibilities. Also, Lindenwood's most prestigious awards, the Guy C. Motley Scholarships, have been awarded to two outstanding high school students through increased annual giving to Lindenwood.

4 Two major St. Louis corporations, Emerson Electric Co. and Anheuser-Busch Companies, Inc., have donated gifts of \$100,000 and \$25,000, respectively, for campus renovation and repair. Also, a loyal backer of the college and member of its board of directors, Henry J. Elmendorf, has been awarded with one of the college's most prestigious awards, the "Sibley Medallion of Honor."

12 A two-page photo spread shows highlights of this year's Spring Commencement, which witnessed nearly 400 Lindenwood students becoming alumni as the college held its annual ceremony beneath the lindens.

14 The college's "new neighbor" soon will be an \$80 million retirement complex called Lindenwood Village. Being built by Paul Londe Enterprises in conjunction with Lindenwood, the project is to be under construction next spring.

17 Professor James F. Hood, a familiar figure to hundreds of history students, was honored by the college at Spring Commencement for 25 years of service. He also was named Special Assistant to the President in addition to his faculty status.



Jordan Mogerman of Troy, MO, receives his diploma from President James I. Spainhower as Professor James A. Hood looks on ... see pages 12-13.

Lindenwood College
St. Charles, MO 63301

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the president's message

by JAMES I. SPAINHOWER

It was at the beginning of this century that a young lad, destined to become America's most distinguished theologian of the 20th century, was growing up in St. Charles. I can visualize grade-school-age Reinhold Niebuhr romping through Lindenwood's lovely campus, enjoying the lineal ancestors of the squirrels, rabbits, robins and cardinals which today scurry or fly through the same forest of lindens, oaks, ginkgos and a host of other trees, bushes and flowers.

In his mature years, according to Niebuhr's biographer, Richard Fox, Niebuhr often was overwhelmed by the uncertainties of history, the unpredictability of history and the fragility of self. But, he emerged from such moments of heavy introspection with a renewed faith in the meaningfulness of life and the goodness of God.

Today, this college is a place and community where people come to the same campus where Niebuhr, the boy, came and sought an understanding of history, a faith for the future, and an awareness of both the potentials and pitfalls of the body in which the human spirit dwells. A college is both a physical location and a community of learners. In college, students struggle with history's mysteries, the future's awesomeness and the pressures of one's own time.

The place wherein the community of anxious learners dwell needs to be a place conducive to questing spirits. Lindenwood is blessed with a legacy of campus and buildings that is tangible evidence the leaders of this college in days past recognized how important beautiful grounds and buildings are to a college. The Sibleys, the Butlers, the Roemers and the McCluers knew how to plan and care for the physical facilities of Lindenwood. There are few campuses in America more beautiful than ours, and almost daily I'm moved by the foresight of those who long before our time gave leadership and direction to this grand-old college.

But, the magnificence of our campus and buildings has lost some of its lustre. Buildings structurally sound are not as attractive as they could be because of the college's financial inability to do

preventive maintenance on a timely basis. The beautiful grounds have too many crumbling sidewalks; shrubs and fences have been neglected far too long; and campus lighting, important to both safety and beauty, needs upgrading.

From time to time alumni voice their concern over the college's failure to keep current with maintenance and renovation needs. Your board of directors, your board of overseers and your president share these concerns, and the college has, with very limited funds, made some repairs, but there is much more to be done than there is presently money available. When leaking roofs and rusted gutters are not replaced, interior paint peels and buildings are weakened structurally. Our delay in tuckpointing some of the buildings has caused extensive damage from moisture.

Obviously, we must not permit our physical facilities to deteriorate any further. The college, through holding the line on expenditures and receiving generous financial support from alumni, corporations and the St. Charles constituency, has been able to stop the bleeding in our current fiscal operations. Now, we must throw away the bandages on our bleeding buildings, do major surgery and get these grand old buildings and grounds in tip-top shape.

We cannot depend upon borrowed funds to do this work, for we have far too long depended upon loans and just cannot borrow any more money. In a laudable effort to lead the way in restoring the older buildings and in keeping with the design of their vintage, the Lindenwood Alumni Association has voted to furnish both supplies and labor to restore at least one classroom in Roemer Hall. Alumni in the St. Charles and St. Louis areas will strip paint, stain, varnish and paint one classroom at a time.

In the near future, I will appoint a special presidential committee to advise the college's administration regarding the proper design to insure that our campus and buildings continue to possess the charm and character that have endeared Lindenwood to thousands of students during its 160-year history. The special committee will include alumni, board

College seeks gifts 'over and above' to retain the charm of Lindenwood

Goal: \$250,000

Capital Renovation Funds

July 1, 1986 - June 30, 1987

SPECIFIC NEEDS:

Sidewalk and step repair	\$11,500
Steam Tunnel Damage	20,000
Stabilize Floor of Library Stacks	5,000
New Roof on Fine Arts Building	45,000
Repair Roof on McCluer Hall	12,000
Repair Roof on President's House	4,000
Tuckpoint Roemer Hall	40,000
Gutters on Roemer Hall	35,000

Some Smaller Specific Needs:

Paint a Residence Hall Room	\$ 100
Paint a Residence Hall Hallway	300
Campus Swing	1,000
Repair Flagstone Entrance to Library	1,000
Carpet and Refurbish Jelkyl Theatre	5,000
Resurface a Tennis Court	7,500
Construct a Dark Room for Photography Classes	20,000
Refurbish a Roemer Classroom	500
Purchase Library Books	Any Amount
Naming of a Tree	1,000

And Much More

members, faculty, staff, students and administrative personnel.

During the upcoming school year, I am going to devote a major portion of my time to raising \$250,000 by June 30, 1987, for capital renovation purposes. As gifts are received for this work, they will be deposited in a separate bank account and expended only on repair and maintenance of our buildings and grounds.

It is important to remember that these gifts must be "over and above" the gifts of our annual fund. It will not help the college for our donors to decrease annual fund giving in order to participate in this campaign for capital funds for renovation purposes. Not everyone is in a position to make an "over and above" gift, but those who can do so, I hope will.

Those who can't give now can help in other ways. Let me suggest four such ways:

- Give other assets such as stocks, bonds, land, or valuable art objects.
- Provide me with introductions to persons, foundations or corporations with whom you are acquainted who might like to help Lindenwood restore its campus and buildings.
- Suggest to me ways of raising \$250,000.
- Adopt projects to fund by alumni classes or clubs.

I am pleased to announce that we already have received from two persons who wish to remain anonymous \$10,000 to begin our campaign. We still have \$240,000 to raise. Will you help? If you will, Lindenwood will be able to furnish a better environment in which its students can study the past, face the future and learn to cope with themselves. I've included a form on this page for anyone who can help and I ask for its return as soon as possible.

My thanks in advance for your cooperation.

the linden word



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Views and opinions appearing in this publication are not endorsed necessarily by the Lindenwood College Board of Directors or the Lindenwood College Board of Overseers.

Address all communications, letters, subscription requests and changes of address (including both the mailing label from the current issue along with the new address and proper zip code) to: Public Relations Office, Lindenwood College, First Capitol Drive & Kingshighway, St. Charles, MO 63301.

YES, President Spainhower,

I want to help Lindenwood restore and retain the charm of its campus and buildings

Check Which

_____ Enclosed is my "over and above" gift

_____ Please contact me as I want to discuss the matter further

NAME: _____

ADDRESS: _____

PHONE: () _____

Please clip, fill out and return to:

President James I. Spainhower
Lindenwood College
First Capitol & Kingshighway
St. Charles, MO 63301

Two receive college's Motley awards

Karen L. Ulrich of Maryland Heights, MO, a senior at Pattonville High School, and Kristen S. Wixson of Lee's Summit, MO, a senior at Blue Springs High School in Blue Springs, are the first two recipients of the Guy C. Motley Scholarships, awards for full tuition and room and board that are each worth nearly \$31,000 during the next four years at Lindenwood College.

The high school seniors were selected from nearly 160 outstanding students throughout the United States who were nominated by school guidance counselors, Lindenwood alumni, clergy and friends of the college.

Ulrich is the daughter of Mrs. Janet Ulrich and Wixson is the daughter of Mr. and Mrs. Gerald F. Wixson. Each was chosen for the college's most prestigious scholarship for her high scholastic achievement, her leadership abilities and her involvement in high school and community activities.

Maintaining a 3.84 grade-point average (GPA) out of a possible 4.00, Ulrich is a member of the school's Pep Club, Student Council, Junior Achievement, Powderpuff, Homecoming Float Committee and National Honor Society. Planning on majoring in pre-veterinary studies this fall at Lindenwood College, she serves as a volunteer worker at the Humane Society in St. Louis County.

Ulrich was nominated by Jean Harmon, a guidance counselor at Pattonville who said, "Karen has a truly outstanding academic record. She has excellent motivation, self discipline, creative qualities and growth potential. She is a leader by the nature that the students respect her knowledge of the subject matter," Harmon said.

Maintaining a perfect 4.00 GPA in high school, Wixson is a member of the varsity soccer team, is co-captain of the women's basketball team, is vice-president of the National Honor Society, is the recipient of the Rotary Club's Student of the Month and the University of Missouri-Rolla's Outstanding Recognition in Scholarship Competition awards, and is a volunteer in soccer for the Special Olympics.

Wixson was nominated by Linda E. White, a counselor at Blue Springs High School, who said, "Kristen is the kind of student that you can always be sure will follow through on any request and go above and beyond what is just required. She is always cheerful, pleasant, cooperative and thoughtful.

"The fact that she has maintained a 4.00 GPA in a class of 570 is an impressive achievement," White said.

"And, she has accomplished this feat while carrying an English class and American history class" at the University of Missouri-Kansas City, she added.

Wixson plans to major in biomedical engineering as a freshman this fall at Lindenwood College.

In accepting the award, Wixson said, "It is truly a privilege to have been bestowed such an honor, and I am grateful to have been selected. I am confident that I will strive to excel as a student-athlete in order to be a quality example of Lindenwood and help the college maintain its well-earned prestige," she said.

The awards are from direct institutional support at Lindenwood and are a means of strengthening the college's residential population. They are named in honor of Motley, a former director of admissions and chairman of an administrative committee that presided over college operations from 1946-47.

'Students nominated for the Motley awards represent some of the outstanding ones in the country - the cream of the crop.'

- Dean of Admissions
Miriam King-Watts

According to Lindenwood President James I. Spainhower, "Because of increased giving by alumni, corporations, foundations, businesses and community supporters, Lindenwood has been able to increase its amount of funds available for residential merit scholarships, such as the Motley awards."

"While many colleges are experiencing declining enrollment, we are enrolling more students than ever before in our history. We have no desire to become a large institution, but we do want to strengthen the academic core of our college - our full-time, residential undergraduate students, and this is the reason the Motley Scholarships were created," Spainhower said.

Lindenwood plans to award two Motley Scholarships each fall. High school juniors interested in finding out more about qualifications for the college's highest honor are invited to contact the Lindenwood College Admissions or Financial Aid offices at (314) 946-6912 for further information.



Seniors Joycelyn Davis of St. Louis and Anne Shaw of Cuba, MO, were among students who visited with President James I. Spainhower during a visit to Lindenwood to be interviewed for the Guy C. Motley Awards. Nearly 160 students from throughout the country were nominated for the prestigious awards, worth nearly \$31,000 during the next four years. Nominees visited Lindenwood as part of an interview process to select the two most qualified students.

Nominees visit campus

Saturday Campus to begin this fall

As a means of serving persons for whom day and evening classes are inappropriate or inconvenient, Lindenwood College is inaugurating its Saturday Campus this fall at the main campus in St. Charles.

Designed to meet a wide range of educational interests, the Saturday Campus is geared for those who want to begin or complete a college degree, those who want to prepare for career advancement or occupational change, persons who want to enrich their lives or those who want to become better informed about significant developments in the metropolitan area.

Classes will be offered Saturday mornings and afternoons for 14-week sessions beginning this September as well as in January and May each academic year, said James W. Swift, Ph.D., assistant professor and director of the college's Office of Research & Planning who aided in the formation of the Saturday Campus.

Following lengthy research, the Saturday Campus was created to offer a quality and excellence not found in similar programs in the metro area. It is composed of specific programs designed to satisfy a wide range of educational needs and interests, Swift said.

Specific programs will include classes in liberal arts, selected from Lindenwood's full range of undergraduate offerings; undergraduate and graduate courses in administration, communications and human resource management, designed for those seeking career advancement; enrichment educational classes, offering instruction by

distinguished leaders, scholars or artists; and community development education, offering a series of workshops and forums on vital concerns affecting the metropolitan region, Swift said.

In liberal arts instruction, it will be possible for a student to begin, continue or complete an undergraduate degree by taking Saturday classes at the campus.

For career advancement offerings, significant issues in the management of organizational change will be an integral part of the program. The program will be a focused one, designed specifically for persons involved in the management of organizations.

For enrichment education, "classes will range, for instance, from presentations on ethical issues emerging from the use of a new technological development, through dimensions of the growth of a global economy, new understanding of the work of a major thinker, or an introduction to an art form or craft skill and its use and expression worldwide," Swift said.

For community development education, the fall program will focus upon issues of ground water protection and waste management control in the metro area, specifically designed for students, teachers and community leaders.

In addition to course instruction, a variety of services will be available to students in the Saturday Campus, including child care services, career planning and placement services, tutorial and skill-building workshops, and basic campus services such as library facilities, the campus Bookstore and cafeteria services.

Continued on page 19



Ulrich



Wixson

One of 90 candidates

Wisconsin dean is elected as v-p

Daniel N. Keck of Racine, WI, dean of Carthage College in nearby Kenosha, WI, has been elected Vice-President of Academic Affairs and Dean of Faculty at Lindenwood College.

Elected by the Executive Committee of the college's board of directors upon the recommendation of President James I. Spainhower, Ph.D., Keck will assume the position, the college's second-ranking administrative one, on July 15.

He will be in charge of all faculty and academic programs at both the undergraduate and graduate levels in addition to the Admissions Dept., Office of College Life, Butler Memorial Library and Registrar's Office.

Keck was one of nearly 90 candidates who was considered for the position. He replaces James F. Hood who has been serving as acting Dean of Faculty following the resignation of Dean of Faculty Aaron Miller in 1985. Hood will return

to his position as professor of history at Lindenwood.

Keck was recommended to the board's Executive Committee following extensive interviews among Lindenwood faculty, staff and student representatives as well as Spainhower.

"During those interviews," Keck said, "I was impressed at what seems to be a wide-spread desire for Lindenwood to be a quality institution. This seems to be an exciting time in the institution's history, and I would like to be a part of it," Keck said. "I see real challenges in strengthening Lindenwood's traditional program and continuing the expansion of the college's efforts in non-traditional education," he added.

A 1960 graduate of Miami University in Oxford, OH, Keck holds graduate and doctoral degrees in political science, both awarded from the University of Connecticut. In 1978, he received a cer-

tificate from the Institute for Educational Management at Harvard University.

Keck, who also serves as professor of political science at Carthage College, has served as dean of the college since 1977. Previously, he was acting Vice-President for Academic Affairs and Dean of the College at Baldwin-Wallace College in Berea, OH.

He will carry the rank of professor of political science at Lindenwood in addition to his appointed position.

Keck is the author of two professional papers presented at national conferences and several successful proposals for grants, including a \$225,000 one from the National Science Foundation for the integration of computer-related instruction into a variety of disciplines. Currently, he is doing research on the Vietnam War and its relationship to American foreign policy.

Married, Keck and his wife, Marilyn, have three daughters.



Keck

Major corporations donate \$125,000 gifts

Lindenwood College has received gifts totaling \$125,000 from two leading members of Civic Progress, Inc., of St. Louis - \$100,000 from Emerson Electric Co. and \$25,000 from Anheuser-Busch Companies, Inc.

The gift from Emerson Electric is a multi-year commitment, meaning the college will receive \$20,000 annually during the next five years. This year's commitment from Emerson Electric and the \$25,000 contribution from Anheuser-Busch will be earmarked for renovation and restoration of buildings and facilities on the 160-year-old campus.

Both contributions represent the first major gifts from Emerson Electric and Anheuser-Busch, two leading members of Civic Progress, Inc., the economic development council representing 30 of

the largest corporations in St. Louis, said Thomas L. Gossage of the Lindenwood College Board of Directors. Gossage, corporate group vice-president and senior vice-president of Monsanto Chemical Co. of St. Louis, serves as development chairman of the board.

He, along with Lindenwood College board chairman Robert F. Hyland, regional vice-president of CBS, Inc., and board member Joe H. Hunt, executive vice-president of Southwestern Bell Telephone, were influential in securing the gifts from both corporations, said James D. Thompson, director of development for the college.

"These generous gifts add to the growing number of major businesses, corporations and foundations that are showing support for Lindenwood Col-

lege and its major fund-raising campaign to secure \$10 million in pledges and contributions," Thompson said.

In a letter to Hyland, John L. Hayward, vice-president and secretary of Anheuser-Busch Companies said the \$25,000 gift was to support renovation of Roemer Hall, and that the foundation was "happy to be able to contribute to the college's capital funds campaign."

The college's capital fund-raising drive is part of the \$10 million Renaissance Campaign which was launched in 1984. Thus far, nearly \$3 million has been received in contributions in a multi-faceted campaign involving the boards of directors and overseers, faculty and staff, alumni, St. Charles residents and businesses, friends of the college, St. Louis business and industry and major

corporations in the metro area, such as Emerson Electric and Anheuser-Busch.

Funds generated from the Renaissance Campaign are being earmarked to institutional operations, facilities development, scholarship assistance to deserving students, educational development and repair and renovation of campus facilities, such as contributions from Emerson Electric and Anheuser-Busch.

Through donations and increased giving, for example, Lindenwood has been able to expand its scholarship assistance from less than \$250,000 in 1983 to a record of more than \$800,000 this fiscal year. This increase in annual support enables the college to attract more qualified students and make a college education more affordable for students and their families.

College cites Elmendorf with Sibley Medal

Henry J. Elmendorf of St. Charles, a well-known civic leader, is the recipient



Elmendorf

of Lindenwood College's "Sibley Medallion of Honor," an award that honors an individual whose dedication to the community has created a strong friendship with the St. Charles-based institution.

Elmendorf and his wife, Ethel, were honored during a gala dinner recently at the college. He was presented the award by Lindenwood President James I. Spainhower following a "roast" by a number of community leaders, including Rep. Douglas Boschert; James Meagher, Jr., president of Jim Meagher Motor Co. in St. Charles; Ed Pundmann, general manager of Pundmann Ford in St. Charles; and John Westman, vice-president for consumer marketing at Landmark Bank of St. Charles County. Larry G. Kelley, president of Commerce Bank of St. Charles and chairman of the Lindenwood College Board of Overseers, served as emcee at the May 9 dinner.

Community active, Elmendorf serves on a number of boards, including the Lindenwood College Board of Directors, a position he has held since 1982.

In citing Elmendorf, Spainhower said "he is a loyal friend who has supported Lindenwood through some very good times and some very rough times as well. His conscientious assistance and leadership makes him the first recipient of the Sibley Medallion of Honor."

Elmendorf is a board member of the St. Charles Chamber of Commerce, Mercantile Bank of St. Charles and the March of Dimes Birth Defects Foundation of Greater St. Louis. He serves as chairman of the St. Charles Tourism Commission, the Missouri-St. Louis Metropolitan Airport Authority, the Development Council of St. Joseph Health Center in St. Charles and the Crossroads Economic Development Corp. of St. Charles County.

He was named by Pope Paul VI as a

Knight of the Holy Sepulchre of Jerusalem and by Pope John Paul II as a Knight of Malta, two papal honors that are the highest presented to a lay person by the Catholic Church. He also is an honorary life member of the Development Council of the Archdiocese of St. Louis and a member of the Parish Board of St. Charles Borromeo Catholic Church in St. Charles.

For his numerous community service activities, Elmendorf was named "Man of the Year" by the St. Charles Chamber of Commerce in 1964, 1966 and 1981.

Educated at St. Louis University, he serves as secretary-treasurer of Jim Meagher Motor Co. He and his wife have two daughters, Mrs. Donna Hutchison and Mrs. Nancy Calvert, and three grandchildren.

The "Sibley Medallion of Honor" is to be an annual presentation by Lindenwood College to a St. Charles community leader.

As a service to readers of the *Linden Word*, this issue premieres a new column, "Letters to Lindenwood," as a greater communicative link among various constituencies of Lindenwood College.

Lindenwood welcomes correspondence from readers. We only ask that all letters be signed and written as briefly as possible because of space limitations.

Lindenwood College reserves the right to edit all letters to conform to grammar, journalistic style and/or space requirements.

Letters should be sent to the Editor, *Linden Word*, Lindenwood College, St. Charles, MO, 63301.

letters to lindenwood

Dear Editor:

I am writing to inform you that I entered a poetry contest where I received an "Honorable Mention" and an "Award of Merit" certificate from the World of Poetry in Sacramento, CA. The name of my poem is "The Unveiling," and it was entered in the "Peace on Earth" category last December.

There were 100 prizes in all and just a few "Honorable Mention" awards. Joseph Mellon, contest director, wrote to me, referring to my effort in writing "as a fine poem."

I would like to dedicate another poem to Lindenwood College. It was written during my last semester at the college, and to relate the beauty and the creativity one feels while under the spell of Lindenwood.

Ode to Lindenwood

"Lindenwood, Oh! Lindenwood
Spread your leafy branches one more time above me
Let me rest, repose, dream one last time

Stand tall while I bid you goodbye
Leaving behind autumn-filled days
With your brilliant leaves of gold and brown
Snow-covered campus so solemn, so sacred
Your spring ushering in May flowers.

"Lindenwood, Oh! Lindenwood
Spread your leafy branches one more time
While under them I rest, repose
Renewing within me
Hope, peace, dreams
One last time.

"Lindenwood, Oh! Lindenwood
Stand tall while I bid you goodbye
Farewell my autumn-filled days of gold and brown (leaves)
Farewell my snow-covered campus
So solemn, so pure, so sacred
Farewell my flower-filled island of the West."

Florence Barboro '83
St. Louis, MO

(Editor's Note: The following letter, addressed to this year's graduating class, was written by Jessie Bernard, an eminent sociologist and former faculty member who was awarded an honorary doctorate degree at Lindenwood's spring commencement. Unable to attend the ceremony, Dr. Bernard asked that this letter be read to 1986 graduates. Her words merit repeating for all readers of the **LINDEN WORD**.)

Dear Class of 1986:

I have asked for a moment or two to say a few words as we share this degree-granting ceremony, mine as well as yours. My words are about your grandmothers, the students of Lindenwood College in the 1940s. They and I were among the audience in the college auditorium on Dec. 7, 1941, to hear our President tell of the infamy perpetrated by Japan at Pearl Harbor. The shadow of that war hovered over our campus for several years. Your grandmothers were magnificent. Those who had planned to marry after commencement wiped away their tears of disappointment and, heads high, joined with other students in whatever war effort they could crowd into their busy schedules.

There were others who sat long hours together over coffee, tea, ice cream or whatever, arguing the pros and the cons of becoming engaged formally before their young men were sent overseas. Often I can think of them and wonder what course they chose.

They and I were among the anxious listeners four springs later who crowded around all the radios on campus to hear about the rumored news that the end of the war was about to take place. That long-awaited event did not occur until a while later, in July, but we all knew it was but a matter of time.

I think of them also with great affection after the war of 1949 as they monitored my own pregnancy. Wasn't I running up the stairs too fast? Shouldn't I take things easier. Was there anything they could do? And, when I returned in the fall, they were delighted with my son.

As they were with my by-now-four-year-old daughter - who was allowed to serve as one of the May Queen's attendants - and whom they indulged cheerfully.

As you can tell, Lindenwood was ahead of many other colleges in accepting the two-role pattern for women then just beginning to call for attention. What

I ask of you now is to tell your grandmothers that their alma mater continued to find and meet the challenges of college women.

And, if any of them were students of mine, please extend my warmest greetings to them.

Jessie Bernard
Washington, DC

Dear Editor:

Just a note to tell you how great the Alumni Directory is.

I received my B.S. in 1978 and my M.A. in 1980 from what was then called L4. We L4 students were called "mature adults" - a euphemism for older, perhaps just old. Mature, older, old - it mattered not what we were called. All of us had full-time jobs; many of us had families. Yet, nowhere could you have found more dedicated, determined students.

Looking back on those intense four years when my classmates and I juggled three major, full-time activities, I wonder where our strength and endurance came from. I treasure those years for many reasons.

My academic learning could not have been greater anywhere. The encouragement, patience and support given by the staff were superior. My quest for knowledge was enhanced by the consistent pushing and prodding from the faculty. My classmates' diverse and broad involvement in "the real world," and their sharing of experiences and knowledge, enhanced our class presentations and discussions. My children's patience - and pride in my determination - allowed me to write papers rather than to cook, to read instead of clean and to turn our home into a chaotic piece of papers, books, pens and pencils. The floor disappeared as it was covered with crumpled, balled-up, not-good-enough drafts. The buffet groaned under tons of books. The dining room table was buried under file folders, index cards, papers, papers and more papers. I learned a great deal about tolerance and love from my children. As I looked at the mess one day, I realized that, had this been their mess, I would not have accepted it.

Continued on page 11

Behind the scenes...

As you scan inside pages of this issue of the *Linden Word*, you may notice several articles with Kathleen Beckham-Braiser's byline.

A 1983 graduate of St. Louis Community College at Florissant Valley, Braiser received a B.S. degree in communications this spring at Lindenwood College. During College she served as a

sports reporter for the *Florissant Valley Forum* and the *St. Charles Journal*.

In her senior year at Lindenwood, Braiser juggled numerous responsibilities as a wife and mother, as a sports reporter, as a member of the Lindenwood women's softball and soccer teams and as an intern in the college's Public Relations Office where she took part in a variety of assignments, including news and feature writing for this issue of the *Linden Word*.

Offering up to six hours of academic credit to communications majors in their junior or senior years, the Public Relations Internship is one of numerous programs offered at Lindenwood to acquaint students with the experience of work and to provide them with "hands-on" experiences in their chosen fields.

"I feel the experiences I gained in the Public Relations Office will help me later when I enter the job market," Braiser said. "I think the internship is beneficial to any mass communications major whether he or she is pursuing a career in public relations or not. I felt that I learned more about writing in the internship program that I would not have upon my own," she added.



Braiser

Record enrollment set for third term

Lindenwood College's total enrollment for the past semester is 1,898 students - the highest spring enrollment in the 159-year history of the St. Charles-based institution.

In announcing the record enrollment, Registrar Sally Sears said the total headcount represented nearly a two percent increase from the 1,868 students enrolled in spring, 1985, which also set a record for the highest spring enrollment in history.

This spring's enrollment is the third semester Lindenwood has recorded increases. Last fall, 2,077 students were enrolled - the highest total in Lindenwood College's history.

"We are pleased with our spring enrollment since, traditionally, colleges and

universities experience a six to 10 percent decline in spring enrollment from the fall term," Sears said.

Broken down, the 1,898 figure represents 1,336 undergraduate students and 562 graduate students. There are 1,200 students attending classes at the main campus in St. Charles and 698 attending off-campus facilities in St. Louis and St. Charles counties. There are 1,131 students enrolled on a part-time basis and 767 enrolled full time. About 64 percent of those enrolled this spring are adult students, Sears said.

College officials attributed the gain to a 10 percent increase in the number of part-time nonresident students and to a 19 percent increase in undergraduate students attending classes in downtown St. Louis and in west St. Louis County.

Lindenwood joins national campaign

Lindenwood College is participating with the Council of Independent Colleges (CIC) in a three-year public information campaign, "Small Colleges Can Help You Make It Big," to promote values and benefits of small, independent institutions.

Lindenwood joins several hundred private colleges throughout the country with enrollments of less than 3,000 that are participating in the CIC campaign. The campaign, which is receiving national media attention, seeks to increase public knowledge of small institutions as well as to cultivate student enrollments and financial support for small, private institutions such as Lindenwood College.

The campaign follows two major reports, one by the National Institute of Education and the other by the National Endowment for the Humanities, calling for increased emphasis on the liberal arts and teaching experience.

"Small colleges have a compelling story to tell, and the effective communication of this story can influence their continuing vitality and quality," said CIC President Gary Quehl. "It is time that small colleges are understood and valued for the great contribution they make to our society," he said.

Underwritten by major corporations and foundations, the CIC campaign has been published in major magazines, such as *Time*, *U.S. News & World Report*, *Fortune*, *People*, *Family Circle* and *Sports Illustrated*, as well as 12 radio networks and 100 independent radio stations throughout the country.

"The CIC's campaign is similar to what Lindenwood College has been promoting in much of its marketing and advertising," said Randy L. Wallick, public relations director. "It focuses upon individual education and personal attention, on teaching quality and the liberal arts, on small class ratios that foster lively interaction and close relationships

among faculty members and students and on our distinctive educational mission," Wallick added.

The national program, comparable locally to Lindenwood's advertising thrusts in the metropolitan St. Louis area, emphasizes the collective qualities that make small colleges unique and important in the country's dual system of private and public higher education. "We are emphasizing the benefits found at private institutions like Lindenwood and what they provide for students of all ages," Wallick said.

"Small Colleges Can Help You Make It Big" cites many outstanding Americans who have attended small colleges - President Ronald Reagan; actor Paul Newman; Phillip Caldwell, chief executive officer of Ford Motor Co.; Lesley Stahl, CBS News White House correspondent; award-winning actress Meryl Streep; Julia Child, chef and television personality; actor Richard Chamberlain; Roger Enrico, president and chief executive officer of Pepsi-Cola; feminist Gloria Steinem; and actress Jill Clayburgh, to name a few.

"We've incorporated the CIC campaign into some of our printed materials," Wallick said, "and have added a few of our outstanding Lindenwood alumni to this list, such as Gov. Martha Layne Collins of Kentucky, Federal Trade Commissioner Patricia Price Bailey, Dorothy DuQuoin Warner, whose family founded DuQuoin, Mo.; and local media personalities Kathy Leonard of KSDK-TV and Robin Smith of KMOV-TV.

KCLC captures awards

by KATHLEEN BECKHAM-BRASIER

As one of the oldest institutions in the country, Lindenwood College is known for many things, ranging from its picturesque campus in St. Charles to its innovative and affordable programs in higher education.

And, now the St. Charles-based college is known for having one of the best bluegrass radio stations and disc jockeys in the United States.

The Society for the Preservation of Bluegrass Music in America (SPBMA) recently selected Lindenwood's KCLC-FM Radio as "Bluegrass Station of the Year," and Gene Roberts, host of the Monday through Thursday evening bluegrass show, as "Best Bluegrass DJ of the Year."

Roberts, a volunteer announcer since 1974, has a laid-back, down-home attitude which attributes to his success at KCLC Radio. Seated behind the microphone in the KCLC Studio with a stack of bluegrass albums is just where the 57-year-old Roberts wants to be.

Roberts, a resident of House Springs, attributes the SPBMA awards "to

just playing a whole lot of what people want to hear."

As host of the 6-9 p.m. Monday through Thursday program, Roberts plays a mixture of gospel and country music in addition to his favorite love, bluegrass music.

"I wanted to help local listeners become aware of bluegrass music," he states, "as no other radio station in the metro area was playing it when I came to Lindenwood 12 years ago. I came to KCLC to see if I could establish a bluegrass following, and the radio station welcomed me with open arms."

Roberts believes the 1,500-watt KCLC-FM is the best bluegrass station in the country, and he attributes the station's success to all the assistance he receives on campus. "I've got some real good help here," he said, "and I have some pretty good DJs. I couldn't do it without them," he said, attributing assistance to fellow announcers Paul Brake, Jack Maxam and Glynelle Wells.

'I came to KCLC to see if I could establish a bluegrass following, and the radio station welcomed me with open arms.'
-Volunteer Gene Roberts of KCLC

Lindenwood's prestigious awards from the SPBMA were received at the 12th Anniversary Bluegrass National Convention, held in January in Nashville, TN. The convention attracted nearly 4,000 people, including Grant Turner, master of ceremonies for the Grand Ole Opry who made the presentations to KCLC Radio. Other bluegrass followers in attendance included Grand Ole Opry stars Roy Acuff, Jimmy Martin and Mac Wiseman, and popular bluegrass entertainer and songwriter John Hartford.

The Lindenwood radio station was one of than 2,000 throughout the United States that was eligible for the SPBMA's awards. The winner was selected from ballots submitted by bluegrass fans across the country. Some of the 33 awards presented at the national convention included those to vocalists, instrumentalists, bluegrass publications and bands.

Other finalists in the competition included stations from larger geographic areas, such as WAMU Radio in Washington, DC, WOSU Radio at Ohio State University in Columbus, OH, and WVTF Radio in Roanoke, VA.

KCLC-FM received the regional award for "Bluegrass Station of the Year" in 1985, which put it in competition for the recent national award. The station received a regional award from the SPBMA in 1981.

KCLC, 89.1 Mhz on the FM dial, is a noncommercial station staffed by volunteers and students at Lindenwood College. Reaching an audience of about 50,000 throughout the metropolitan area, it broadcasts cultural, educational and public service programs as well as award-winning bluegrass, jazz and religious music.

Tuition hike is planned

Joining other institutions in the St. Louis metropolitan area that are faced with rising operating costs and inflationary increases, Lindenwood College has increased its tuition five percent.

The increase, effective this fall, will raise full-time tuition from \$4,950 to \$5,200 annually.

In announcing the tuition increase, President James I. Spainhower said it represented less than the national average of seven percent cited for both public and private colleges and universities. "It also is less than many tuition hikes for colleges in the metropolitan St. Louis area as well as in Missouri, some of which locally are faced with increases of up to 14 percent."

Spainhower said Lindenwood "was reluctant" to increase tuition, but it was the only solution the college faced to offset rising instructional costs.

To compensate for the tuition increase, Lindenwood has initiated a five percent discount on tuition, room and board and fee charges for students who register by semester deadlines and pay their balances within specified billing cycles.

The college also announced it was depositing each student's \$250 enrollment deposit, and that the money would earn interest at the certificate of deposit rate established by area banks. The deposit, plus the earned interest, will be applied fully to each student's final semester expenses. The change could lead to a four-year savings of up to \$1,500 for students who meet enrollment deadlines and pay their expenses on time.

No increases will be made in room-and-board charges, college officials said.



'Club of the Year' award

Lindenwood's Circle K Club has been named the "Club of the Year" by the Missouri-Arkansas District of Kiwanis International. Selected from nearly 100 clubs in the two-state area, the 25-member organization was cited for its numerous community service activities since it was formed in 1984. Shown in a happy pose with the Kiwanis trophy are James D. Thompson, director of development and club advisor at Lindenwood, and Circle K members Denise Hackenworth of Wentzville, MO, and Kent M. Kolker of Ladue, MO. The club is sponsored by the Kiwanis Club of St. Charles.

For grandmother of five!

Commencement finishes 37 years

by RANDY L. WALLICK, editor

It has taken Mona Plackmeyer 37 years to accomplish what many do in four years, but when the 55-year-old St. Charles resident took part in Lindenwood College's spring commencement, the lengthy wait was worth it.

Plackmeyer graduated May 17 with an undergraduate degree in elementary education, enabling her to become state certified to teach in Missouri schools.

A mother of two sons and two daughters, Plackmeyer came to Lindenwood from her family's cattle farm in Nevada, MO, as an 18-year-old freshman in 1949.

"I studied music throughout high school, and chose Lindenwood for its well-known music program, hoping to become a music teacher. My father wanted to 'take the country out of me' and send me to a good school," she said, remembering what it was like as a boarding freshman in 1949.

Plackmeyer attended Lindenwood for three years, switching her major from music to education. "I figured it would be easier to find a job as a classroom teacher rather than a music instructor," she said.

While attending Lindenwood, she met Jerry Plackmeyer, whom she later married. The outbreak of the Korean War, the responsibilities of marriage and the pending birth of her first child, Karen in 1956, prompted Plackmeyer to abandon career pursuits of teaching and spend

the next 28 years of her life as a wife and mother.

She returned to Lindenwood in 1969 on a part-time basis, only to drop out a year later after the birth of her fourth child, Kerry.

Her husband, who was working on his graduate degree in the Lindenwood College for Individualized Education, died in 1979, prompting Plackmeyer to return to Lindenwood on a part-time basis.

In addition to her role as an assistant teacher at the Campus School, she has been attending day classes ever since, accumulating the required courses for a long-awaited graduation in May.

"I never became discouraged," she states, "except for the one time I took algebra and was flunking the class. I had to drop the class and get a private tutor. I returned and got a 'C' in the course," she said.

"My family has been very supportive, and my children think it's great that I'll be graduating." Her oldest daughter, Karen Plackmeyer Vail, graduated from Lindenwood in 1978, while her youngest daughter, Kathy, a flight attendant with St. Louis-based Ozark Airlines, majored in art education for two years at Lindenwood.

The other children are Kevin, 23, employed with Group W Cable in Columbia, MO, and Kerry, 15, a freshman at St. Charles High School. Her oldest daughter, Karen, works for CBS, Inc., in St. Louis, serving on the news staffs of KHTR-FM during the days and KMOX-FM on weekends. Plackmeyer is also a proud grandmother of five.

Looking back on 37 years at Lindenwood, Plackmeyer remembers the "atmosphere of caring" that is found on the campus. "The quality of education and the quality of the professors have not changed in all these years," she said, "and there is an atmosphere of caring for the students that exists today just as it did in 1949. This is what is unique

about Lindenwood College," said the 1986 Lindenwood alumna.

And, what career plans await Plackmeyer after the May 17 commencement?

"I want to teach after graduation, and I may go after my master's degree in education. I just want to remain motivated," she said.

College, SBA join forces for consultation services

The U.S. Small Business Administration (SBA) and Lindenwood College have joined forces to formulate the Small Business Development Center as a means of providing consultation services to small businesses in the St. Charles area. Services will be the areas of accounting, management information systems, marketing and personnel.

The program is under the direction of Arthur E. Prell, Ph.D., chairman of the Lindenwood College Business Administration Dept., and Terrence G. Peterson, a member of the college's adjunct faculty and president of Helm Management Services, Inc., of St. Louis.

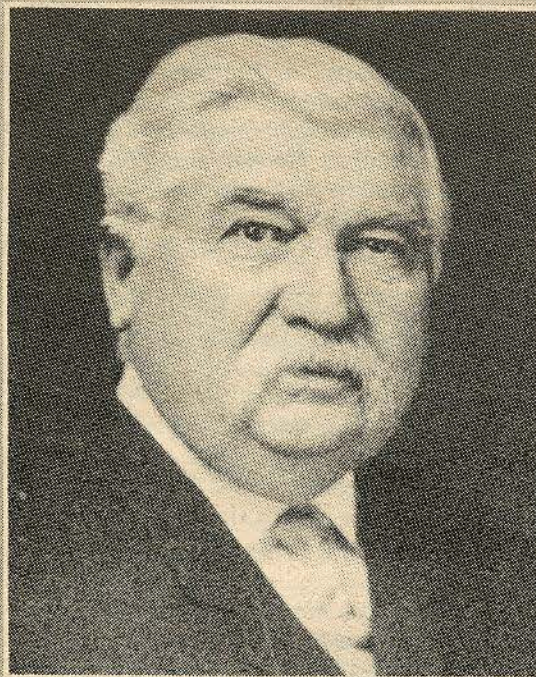
As part of an undergraduate management workshop, the program is being administered by the SBA's Small Business Institute. It offers three hours of academic credit to students taking part in the workshop this semester.

It involves about 20 Lindenwood College students who are serving as con-

sultants to area businesses under the direction of Prell and Peterson. The program offers a practical training ground for the students, providing them with first-hand opportunities in working with businesses, they said. All information obtained in the management workshop is confidential.

Assisting the Small Business Development Center is William D. Wood, president of Retail Marketing Concepts, Inc., of St. Louis, who is working directly with Lindenwood students and faculty members. Wood has been retained to provide "hands-on" retail experience in such areas as customer profile analysis, quantitative merchandise analysis and advertising and promotional planning.

Also taking part in the management workshop are Robert W. King, associate professor of business administration at Lindenwood, and Lynn Moore, assistant professor and director of the college's Fashion Marketing Program.



"We need this generation's Col. Butler—a person of vision who would like the satisfaction of having a major influence upon our Renaissance Campaign..."

**James I. Spainhower
President**

We're Looking for Another Col. James G. Butler

During the 1930s and 1940s, Lindenwood College was able to build what many referred to as the "Wellesley of the West" primarily through the generosity of Col. James G. and Margaret Butler. The gifts from the Butler family totaled nearly \$4 million, a sum which is equivalent to more than \$25 million in today's economy.

During the Butlers' lifetime, Ayres, Butler and Nicolls halls were built. Funds from the interest from the Butler estate led to the construction of Roemer and Irwin halls, Butler Memorial Library, the Gables and Eastlick Residence.

We needed Col. James G. and Margaret Butler then. Certainly, we could use them now.

Since we began looking for another Col. Butler, we have raised nearly \$3 million as part of the college's most successful fund-raising drive in its 160-year history. In addition to increasing alumni support from less than five percent in 1983 to more than 40 percent this year, the college has increased all levels of support - from faculty and staff to the board of directors and overseers, the St. Charles community, businesses in the metro area and corporations and foundations.

But, we still have much to do - and we need to find new sources of support to do it. We're determined to keep a balanced budget and not to shift funds from our academic and student scholarship programs to special projects, such as badly-needed building renovations and for the expansion of new facilities.

We need this generation's Col. Butler - a person of vision who would like the satisfaction of having a major influence upon our Renaissance Campaign and upon the future development of this historic college as well as to the generations of students who will graduate to serve a society that needs them.

Are you that kind of person - a man or woman willing to make a major and significant investment in Lindenwood College? If so, please call or visit our beautiful and historic campus.

James I. Spainhower, President

by JANET LEWIS RIDDLE ('56), Council President

The Spring Alumni Council meeting has come and gone. We had a very productive time. Larry Kelley, president of the college's board of overseers, spoke to us, outlining our purpose and goals and telling us how to achieve them. Out of his encouraging words, we came up with the following "Mission Statement"

The mission of the Lindenwood Alumni Council is to act as a communications network between the college and alumni, and actively (1) to preserve the history of the college, maintain its traditions and promote alumni interests; (2) to recruit students who are to become future alumni; (3) to create a broad base of alumni financial support; (4) to preserve the beauty of the campus and improve its physical plant; and (5) to maintain personal relationship among alumni, faculty and administrators.

The mission statement defines and strengthens the goals of the Alumni Council.

Commencement was held May 17, and I presented the Alumni Merit Awards to Robin Smith and Charles Boswell. Robin is a 1975 alumna who was selected for her outstanding contributions to the broadcasting profession. She is a veteran news reporter and anchorwoman for KMOV-TV in St. Louis. Charles is a 1948 graduate of St.

Louis University who received an M.B.A. from Lindenwood in 1978. He is district manager of Union Electric in St. Charles and a member of the college's board of overseers. He was selected for the award for his outstanding service and leadership to the college. These awards are presented at commencement each year, and if you have a nomination for next year's awards, please send it to me in care of the Alumni Office. We have about 10,000 alumni, and the only possible way we can know about their accomplishments is through you.

My congratulations to Maurita Estes Stueck ('43) for giving so much of her time and effort to the 1986 Alumni Phone-a-Thon. She topped all volunteers by collecting more than \$6,000 in pledges. Maurita serves on the Alumni Council, and she exemplifies the strong support alumni are showing for the college. Our percentage of alumni giving has increased from about five percent in 1983 to an expected 40 percent this year. Increased gifts from alumni have been responsible for many of the college's improvements. Alumni support especially is important as a means of securing gifts from corporations and foundations. So far this year, nearly 200 alumni, students, faculty and staff members have contacted nearly 7,000 alumni throughout the country. If you haven't sent in your pledge, please do so today.

Speaking of contributions, another

the alumni president's report



Riddle

very important way to contribute to the college costs absolutely nothing in dollars! That's right, nothing in dollars, but the contribution to Lindenwood is invaluable. The names of prospective students are needed to rebuild our residential college. Who is there better than our alumni to recommend students to the Admissions Office. Give this some serious thought. Your first thought may be that you don't know any college-age people. Think further. There must be someone in your family, at your church, in your neighborhood or in your realm of friends somewhere. Please try to send in as many names as you can. It is one important way you can give back to Lindenwood what you feel you have gained.

Our Phone-a-Thon volunteers report many alumni have expressed an interest in this year's Alumni Reunion Weekend, which is scheduled October 17-19. As president of the alumni association, I warmly invite each of you to attend. Honored classes will be those ending with "1" and "6".

This year's Reunion Committee, head-

ed by Joanne Kleberger O'Keefe ('70) and Nancy Prosser Dietz ('76), is working hard to schedule some exciting events which will have wide appeal. We still need contact people for several classes, including years 1931 and 1951. Please consider writing a letter to your classmates to spread the word about this year's reunion. A former classmate, Margaret Bittman, and I are doing this for the class of 1956, and we've already received some great phone calls and notes. If you're interested in helping, contact the Alumni Office.

A few of the events planned this fall include an art exhibit and reception, campus tours, a theatre presentation, faculty discussions, open houses in residence halls, a reception hosted by Dr. and Mrs. Spainhower, a homecoming dance sponsored by the student government, a fashion show and the Alumni Association's annual meeting and luncheon. You will be receiving a brochure on the reunion in August. I look forward to meeting as many of you as possible in October and, until then, have a good summer!

News/note

We need news about you! And, we depend on you to send us information whether you've changed jobs, received honors, published an article, had a baby, been married, recently retired or received an advanced degree. Please clip and return this note, and your news will appear in an upcoming issue of the *Linden Word*.

Name _____

Maiden Name (if different while at Lindenwood) _____

Lindenwood degree, year _____

Home address _____

Phone () _____

Occupation _____

Business Address _____

Phone () _____

News:

(Please provide complete information. E.g., if you've been married or had a baby, provide us with the date, your spouse's name and the baby's name.)

**RETURN TO: Alumni Office
The Lindenwood College
First Capitol & Kingshighway
St. Charles, MO 63301**

club news

THE ST. CHARLES CLUB

The St. Charles Club made \$6,000 in scholarship funding from its third annual "Mrs. Sibley's Attic Sale," held on the Lindenwood campus June 7. Featuring antique, arts and crafts and tailgate items for sale, the event brought hundreds of people to the campus. General chairperson of the sale was Anne Hodges Pals ('65), who was assisted by Maisie Ahrens Keeser ('54), reservations and volunteers; Virginia Terry ('59), books; Jerry Jacobs ('81) and Jean Zerr ('66), baked goods; and Mabel Wilkens Salfend ('46), flea market. Already, the club is planning next year's sale, scheduled June 6 on campus.

New president of the St. Charles Club is Jerry Jacobs ('81). Upcoming plans include a potluck dinner September 22 at the Spainhower's residence, and a "Dinner-before-Theatre" event next February.

For membership information in the club, contact Jacobs at (314) 946-7368 or the Lindenwood College Alumni Office at (314) 946-6912, extension #317.

THE KANSAS CITY CLUB

The Kansas City Club held its Diamond Anniversary Luncheon on April 26 at the Shrine Temple. Jeanne Mathews of Fashion Group, Inc., showed period fashions dating from 1850 through the 1960s.

New officers of the Kansas City Club are Frances Metzger Weeks ('40), president; Judith Batton Brougham ('60), first vice-president; Nell Henninger Jones ('32), second vice-president; Irene Brooks Lewis ('32), recording secretary; Jane Merrill Fritson ('49), corresponding secretary; Fern Halliburton ('32), treasurer; Mary Williams Adams ('45), publicity; and Sammie Henry Heavner ('56), historian.

The Kansas City Club held its first "Lunch for Fun" meetings recently. The club plans monthly luncheons at local restaurants through the summer.

A picnic will be held on July 10 at Missouri Town, a restored village at Lake Jacomo.

For information on Kansas City Club activities, call Fran Weeks at (913) 649-7048 or the Lindenwood Alumni Office, (314) 946-6912.

SOUTHERN CALIFORNIA CLUB

The Southern California Club elected Arminta Harness ('49) as president. Harness was the recipient of the 1985 Alumni Merit Award for Professional Accomplishment.

The club will hold its last meeting of the year at the home of Nancy Patterson Van Loenen ('39) in August.

For membership information on the Southern California Club, alumni may call Harness at (213) 379-9353 or write to her at 1633 Nelson Ave., Manhattan Beach, CA 90266.

Continued on page 23

alumni happenings

marriages

- 1974 **MARCIA ROGERS** to Patrick Streicher, September, 1973.
 1984 **KAREN SHORT** to Steven Boyer, April 1986.
 1985 **CYNTHIA SCHIERMEIER** to Rodney Hahn, April 1986.

births

- 1974 **MARCIA ROGERS STREICHER**, a son, Rodman Wells, Oct. 19, 1985.
 1980 **KAREN KOHLSTEDT RENSINK**, a daughter, Lauren Christine, April 15, 1986.

deaths

- 1931 **HARRIET BARNES VAUGHT** of Carmi, IL, Jan. 6, 1986.
 1932 **GWEN LIENHART TAYLOR** of Temple, AZ.
 1938 **MARY ELIZABETH BAPTIST BROWNING** of Ada, OK, Dec. 15, 1984.
 1942 **HELEN DENTON ELLIS** of Springfield, MO, Nov. 25, 1985.
 1945 **ESTHER RENZ MORRIS** of Tulsa, OK.

class notes

- 1922 **HELEN JONES NICELY** of Shelbina, MO, "remembers with joy" her years at Lindenwood, and she regrets she cannot attend this year's reunion.
 1924 **LEAH FLOYD RENO** of Denver, CO, attended Lindenwood in the early 1920s and lived in Jubilee Hall. After leaving the college, she graduated from the University of Kansas with a degree in piano music. She married William Reno in 1924, and the couple has two sons. She has worked in volunteer activities with Children's Hospital and the American Heart Association. She writes that she lives in the same complex as **ADA BELLE FILES SPENCER** ('26), and that she recently returned from a trip to Russia.
 1927 **SARAH PAULINE DAVIS HEDGECOCK** of Mason City, IA, graduated from Lindenwood in the Centennial class of 1927. She was on campus for the 150th anniversary in 1977. For 23 years, she served in the U.S. Coast Guard, achieving the rank of commander in 1959. She taught French at Mason City Junior College until her retirement in 1972. She still serves as a substitute organist for several churches and civic organizations, and states that possibly her greatest satisfaction is her devotion to friends and acquaintances in nursing homes.
 1928 **MARTHA SHORTRIDGE LAWRENCE** of Berkeley, CA, and her mother graduated from Lindenwood. Both of their wedding dresses are in the Sibley Hall Museum.

1931 We need a volunteer for the 1931 class year for the 1986 Alumni Reunion Weekend, slated October 17-19 on the Lindenwood campus!

- 1933 **CAMILLA CAVE** of Dodge City, KS, is one of eight persons elected recently to a three-year term on the Kansas Committee for the Humanities Board of Directors, a nonprofit group affiliated with the National Endowment for the Humanities.

- 1934 **GRACE RITTER JACKSON** of Philadelphia writes that 12 members of her family attended Lindenwood. Eight of these, including her daughter, are immediate family and four members are through marriage. She writes that she is "proud to have been a Lindenwood student."

1936 For our 50th year, **ERNESTINE THRO MAGNER** is the contact person for this year's reunion (October 17-19); her address and telephone number are 516 Bacon Ave., St. Louis, MO 63119, or phone (314) 961-4588.

- 1940 **MARGUERITE DEARMONT LEWIS** of Tulsa, OK, is the wife of Dr. C. S. Lewis who recently was elected president of the American College of Physicians. Both are especially concerned about public health access to health care, especially providing care to poor mothers and their children. The Lewises have traveled to 35 hospitals in different countries for two months at a time to share medical techniques and to learn about the needs of such countries as Nepal, Thailand, Egypt, Ethiopia and Sudan. The couple has worked intensively with the Presbyterian Medical Mission Fund.

1941 For our 45th year, **MARY JEAN DuHADWAY CRAIG** is the contact person for this year's reunion (October 17-19); her address and telephone number are P.O. Box 42, Pebble Beach, CA 93953, (408) 624-0354.

1946 For our 40th year, **MABEL WILKENS SALFEN** is the contact person for this year's alumni reunion (October 17-19); her address is 4024 Lock, Bridgeton, MO 63109, (314) 739-7764.

- 1947 **BARBARA WEXNER LEVY** of Miami is the editor of "Barbara's Report," a publication providing information on the fashion shoe industry. It covers all European capitals as well as the American scene with regard to availability, prices, materials and colors. Her address is 1236 N. E. 92nd St., Miami, FL 33138 (phone 305 / 757-7638).
 1950 **CHARLOTTE NOLAN** of Harlan, KY, published an essay, entitled "One Teacher's Tribute to Christa McAuliffe."

1951 We need a volunteer for the 1951 class year for the 1986 Alumni Reunion Weekend, October 17-19; contact the Alumni Office at Lindenwood College for information.

- 1952 **VIRGINIA TRENT** of St. Louis has been appointed vice-president of marketing and public relations for Children's Hospital at Washington University Medical Center. A 1984 "Alumni Merit Award" recipient, she is former public relations director at the Mallinckrodt Institute of Radiology in St. Louis.

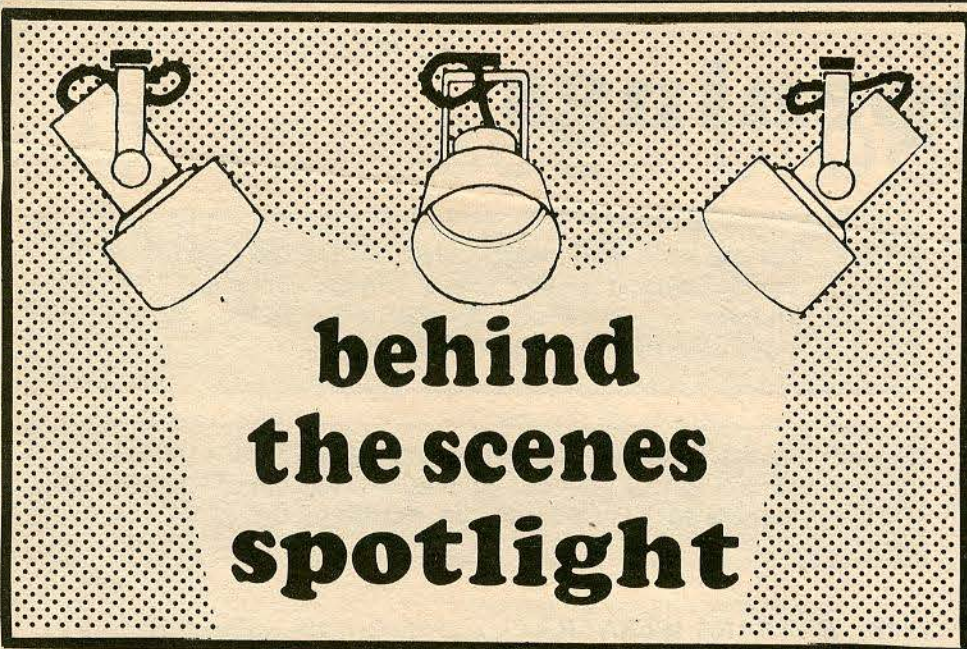
1956 For our 30th year, **JANET LEWIS RIDDLE** (300 N. Fourth St., Apt. 2902, St. Louis, MO 63102, phone 314 / 436-4714) and **MARGARET BITTMAN** (812 Marshall Ave., St. Louis, MO 63119, phone 314 / 968-1708) are the contact persons for this year's alumni reunion (October 17-19).

- 1958 **MARGARET ROSENBERGER ZIMMERMAN** of Harvel, IL, recently was installed as Registrar General for the National Society Daughters of the American Revolution during a ceremony at the Continental Congress in Washington, DC.
 1960 **JUDITH BATTON BROUGHAM** of Kansas City travelled to Wales in May as part of her association with the Welsh Harp Society of North America, Inc.
TONIA SNAPP GURNEA of Richton Park, IL, would like to know "where are you, Dell Schwift?"

1961 For our 25th year, **JANE BOST HARNING** is the contact person for this year's class reunion (October 17-19); her address and telephone number are 2913 Cypress, St. Charles, MO 63301, phone (314) 946-7975.

1966 For our 20th year, **BOBBIE BARKLEY NETSCH** (11 Beaufort Court, St. Charles, MO 63301, phone 314 / 723-2050) and **MIRIAM KING-WATTS** (516 N. Seventh St., St. Charles, MO 63301, phone 314 / 946-5950) are the contact persons for this year's alumni reunion (October 17-19).

- 1967 **DIANE JOAN CARITHERS** of Upland CA, received an M.A. in Communications from the University of La Verne in California in May. Her area of concentration is public relations, and she will be working as an independent consultant in southern California.
 1968 **GLENDA RAEF SCHAEFER** of St. Charles, humane education director of the St. Charles Humane Society, and **PATSY EAST MOLINA** ('72), children's librarian with the St. Charles City-County Library District, recently cohosted a program on pet health and safety for children. The series, "For Pet's Sake," aired on the library district's cable station, and it was coordinated by **MARY-EILEEN RUFKAHR** ('82), cable communications specialist for the library district.
PAMELA SZABO BELL of St. Charles, IL, currently is resident choreographer and soloist in the Judith Svalander Dance Theatre.
 1969 **MEREDITH REICHEL FEWINS** of Moran, KS, had a poem, "In Quiet Places," published by Quill Books. She hopes to have a book of her poetry published in the near future. She and her husband, Gary, have three sons and live on a farm where they raise cattle and horses.
 1970 **MARVADENE BROCK** of Brooklyn, NY, who is with Bursen-Marsteller Public Relations, spoke to Lindenwood communications and fashion marketing students during their recent academic trip to New York City.



behind the scenes spotlight

DIANE M. DENNEY, assistant professor of education, is one of two recipients in Missouri to have been awarded a \$6,900 graduate stipend from the Missouri Planning Council (MPC) for Developmental Disabilities. The funding will be used for tuition and expenses at St. Louis University, where Denney is pursuing her doctoral studies. She is doing a dissertation in special education which could benefit the mentally-retarded and developmentally-disabled populations in the state. As part of the project, she will be working with the St. Louis Regional Center for the Developmentally Disabled, a tax-supported public agency of the Missouri Department of Mental Health. A member of the Lindenwood faculty since 1980, Denney also serves as director of the college's Reading Center which provides diagnostic and tutorial reading services to students in St. Charles County.

LARRY SACKMAN, financial aid director, and other members of the SnoBall Classic Executive Committee recently were presented a proclamation by St. Charles Mayor **MELVIN G. WETTER**, a member of the Lindenwood College Board of Overseers. The proclamation honored the sixth Rax SnowBall Classic slow-pitch softball tournament in which nearly 100 men's and coed teams participated in a charity event sponsored by Rax Restaurants in St. Charles.

DEBRA L. COATS, a former assistant account executive for the St. Louis office of Hill & Knowlton, Inc., has joined the college as a counselor in the Admissions Office. She is a 1981 magna cum laude graduate of Indiana Central University, where she majored in sociology, and a 1982 graduate of Ball State University where she received a master's degree, majoring in sociology.

GARY H. QUEHL, former vice-president and dean of faculty at Lindenwood from 1967-70, has been named president of the Council for Advancement & Support of Education, the Washington, DC-based service organization in higher education. Holding an undergraduate degree from Carroll College and a graduate degree from Indiana University, Quehl previously served as president of the Council of Independent Colleges, the national association serving 300 independent institutions and 45 state and regional associations.

JOHN A. BORNMANN, professor of chemistry and physics, recently presented a seminar to graduate students and faculty members of the Chemistry Dept. at the University of Missouri-Rolla. Titled "Thermal Working of PEEK," the seminar was a description of his research on thermoplastic materials at McDonnell Douglas Research Laboratories in St. Louis, where he serves as a visiting scientist. A 21-year veteran of the Lindenwood faculty, Bornmann is chairman of the Chemistry Dept.

The college's Consolidated Advising Program (CAP) Center has created an advisory board to provide input and feedback on the philosophy, objectives and operations of the center. Newly-named board members include **DARYL J. ANDERSON**, chairperson of the Biology Dept.; **DONNA BENNETT**, coordinator of Work Programs & Work Placement; **JUDY FLETCHER**, family treatment coordinator at St. Joseph Health Center in St. Charles; **JANE HENTHORN**, director of the Student Health Center; **DOUGLAS HOGGATT**, student representative; **ELLEN IRONS**, admissions counselor; **ROBERT W. KING**, associate professor of business administration; **CHARLES MONTI**, director of development at the Evangelical Children's Home in St. Charles; **MARILYN MORRIS**, director of programs and residences; and **RANDI WILSON**, director of the CAP Center. The CAP Center provides a comprehensive array of services and resources to students, alumni, faculty and staff, with primary emphasis on career development, academic counseling and personal growth.

J. DENISE JONES, a 1982 Lindenwood graduate, has joined the college as Marketing Director of KCLC Radio. In the newly-created position, she will be responsible for marketing efforts for the community station, including solicitation of underwriting from area businesses. Prior to joining KCLC, she served as merchandising coordinator for a Ft. Wayne, IN-based national developer / manager of apartment communities, and as director of promotions for Dome Productions, Inc., of St. Louis, where she worked on such special events as "Sesame Street Live," "Motorcycles on Ice" and "Roller Derby." She plans to pursue an MBA at Lindenwood.

Incumbent St. Charles County Auditor **JOHN NICHOLS** was the first Democratic candidate to file for reelection recently for the August 5th primary. Associate professor of mathematics, Nichols is completing his first four-year term as county auditor. A member of the Lindenwood faculty since 1969, he holds an undergraduate degree from Hampden-Sydney College and an M.A. from the University of Virginia.

RICHARD RICKERT and **PATRICIA SOUCY** of the college's Valuation Sciences Program (VSP) faculty were in Fairfax, VA, recently to teach an appraisal course to 75 members of the American Society of Appraisers (ASA), the Washington, DC-based international appraisal organization. ASA members, Rickert is an associate professor and director of Lindenwood's VSP while Soucy is an adjunct professor of valuation sciences. The three-day course was the first in a series designed jointly by the ASA and Lindenwood faculty members as a means of upgrading education of appraisers in all disciplines. The course was coordinated with the VSP so participants could accumulate credits leading to a degree in valuation sciences at Lindenwood, one of the few colleges in the country that offers undergraduate and graduate degrees in valuation sciences.

"Piaget and the Picture Book" is the title of an article by **NANCY POLETTE**, assistant professor of education, which appeared in a recent issue of *Challenge* magazine, a national publication for teachers of the gifted. The illustrated article is adapted from *Picture Books for Gifted Programs*, one of 20 books written by Polette, a nationally-recognized authority on teaching gifted children.

RAY U. SCUPIN, assistant professor of anthropology, is the author of an essay on Thailand which appeared in a recent issue of *Crossroads*, an interdisciplinary journal of Southeast Asian studies. The article, "Thailand as a Plural Society: Ethnic Interaction in a Buddhist Kingdom," is one of more than a dozen essays Scupin has written on the economics, politics, ethnicity culture and religion in Southeast Asia. A member of the Lindenwood faculty since 1981, he is a graduate of the University of California at Los Angeles and holds master's and doctoral degrees from the University of California at Santa Barbara. Currently, he is working on a book which will analyze islamic trends in Southeast Asia.

ARTHUR E. PRELL, chairman of the Business Administration Dept., has been appointed by the Bi-State Chapter of the American Red Cross Board of Directors to serve on the Health & Safety Service Committee. The committee is concerned with providing guidelines, direction and leadership to management in the areas of program content, allocation of resources and relationships with other health-related organizations in the metro area. Prell, a member of the Lindenwood faculty since 1984, also serves as director of the Babcock Center for the Study of Modern Business on the Lindenwood College campus.

W. DEAN ECKERT, professor and chairman of the Art Dept., **JOHN WEHMER**, professor of art, **HANS LEVI**, assistant professor of art and photography, and several adjunct members of the Art Dept. recently displayed their work at the Harry D. Hendren Gallery on campus. Entitled, "Seven in '86," the exhibit featured paintings, drawings, photography, ceramics, fashion illustration and advertising art. Adjunct members taking part in the community exhibition included **HELENE ELBEIN**, **GRANT HARGATE**, **MARIAN HARPER** and **ALYCE SCHERMERHORN**.

ARLENE TAICH, dean of the Evening College/LCIE, received the B'nai B'rith Women's "Rising Star of the Future" Award at the group's recent national biennial convention at the Las Vegas Hilton Hotel. Selected from among 150,000 members, Taich was cited "as a woman who has successfully blended both volunteer and professional careers...and as a member who has made a mark in (her) chosen career." Honored before more than 700 delegates attending the convention, Taich was presented the prestigious award from **EUNICE REICHMAN**, a member of the B'nai B'rith Women National Membership Committee.

JOHN D. WOLF, former vice-president and general manager of McDonnell Douglas Electronics in St. Charles and a member of the college's board of directors, has been promoted to executive vice-president of operations at McDonnell Aircraft Corp. in St. Louis.

MEREDITH BOLLMEIER, an LCIE undergraduate student majoring in public relations, has filed for representative for Missouri's 21st District. A Democrat, she will run unopposed in the primary and face election in November. A member of the Coalition for the Environment, she is founder and chairperson of the St. Charles Countians Against Hazardous Waste, and is active in the Sierra Club, League of Women Voters and St. Charles Historical Society.

C. EDWARD BALOG, professor and chairman of the History & Political Science Dept., was victorious in his first political bid April 2. Balog defeated an incumbent candidate to capture the Ward 1 position on the St. Charles City Council. Balog, who serves as chairman of the college's Educational Policies Committee, has been a member of the faculty since 1973. He holds an undergraduate and graduate degrees from the University of West Virginia and a doctoral degree from the University of Illinois.

JOSEPH F. ACKERMANN, III, has been named Director of Data Processing at Lindenwood. Currently, he is planning on continuing his education at Lindenwood, transferring credit from Lewis & Clark Community College for two associate degrees, one in data processing and the other in business administration. Prior to joining the college, he was employed as an electronic data processing assistant in the Instructional Data Dept. at Lewis & Clark. Ackermann, married and the father of two, is experienced in several data processing systems, application programming and program development.

KAREN LONG, a junior from St. Louis majoring in performing arts, was among 45 women selected from 2,000 who auditioned for summer roles this spring at the St. Louis Municipal Opera at Forest Park. She'll appear at the Muny the week of July 12 for its production of "Showboat," then travel to Dallas, TX, for a two-week production of the musical.

JAN R. KNIFFEN, an adjunct faculty member in LCIE and former assistant treasurer director of corporate finance, has been named vice-president and treasurer of the May Department Stores Co. in St. Louis. A five-year employee of the May firm, he is a graduate of Southern Illinois University and holds an M.B.A. in finance from Lindenwood College.

Faculty members **JOHN WEHMER**, professor of art, and **MICHAEL CASTRO** of the LCIE communications faculty were featured in the recent Heart of St. Louis Arts Festival, a multi-cultural event at Harris-Stowe College cosponsored by Harris-Stowe and the River Styx arts organization. Directed by **JAN GARDEN CASTRO** of the college's adjunct faculty, the week-long event featured lectures, poetry readings, exhibits, music, dance and events featuring some of the area's most prominent artists. Wehmer demonstrated his stained glass techniques and exhibited some of his works in this and other media. Castro performed original poems written for music with his group, Pleiades, an all-star collection of St. Louis jazz musicians.

THOMAS L. GOSSAGE, former group vice-president and managing director of Monsanto International and a member of the Lindenwood College Board of Directors, has been promoted to corporate group vice-president and senior vice-president for Monsanto Chemical Co. in St. Louis.

RANDY L. WALLICK, public relations director at Lindenwood, has been retained by the Wm. C. Brown Co., a Madison, WI-based publishing firm, to review the final manuscript of a textbook on publication design used by colleges and universities throughout the country. The textbook, *Publication Design*, is written by **ROY PAUL NELSON** of the University of Oregon faculty. It is being revised and updated for reprinting by the Brown Co. this summer. Wallick, who also serves as a member of the adjunct communications faculty at Lindenwood, was retained last fall to review the text currently in use at colleges and universities. "Nelson has revised the current edition in light of the comments Wallick and other reviewers made," publishers said. *Publication Design* is the required text for a Lindenwood College course for communications majors, "Production and Layout," which Wallick teaches. Considered to be one of the best textbooks on the subject, it is used in similar courses at other schools.

Continued on page 21

Contributions benefit Butler Library

by KATHLEEN BECKHAM-BRAISER

Lindenwood's Butler Memorial Library is small compared to some colleges and universities, but 125,000 volumes is much better than 25,000 books, according to Edward Starr of Florissant.

The 75-year-old Starr has played an important part in the library's expansion in recent years through donations of volumes from his personal library. Recently, he donated 100 books to the library, one of several such gifts made by Starr and his wife, Mary.

Avid readers and book collectors, the Starrs began donating volumes from their library several years ago. "We decided it was time to reduce our library size to a few hundred books rather than a few thousand," he said.

"I've collected many books that were of marginal interest, such as Chinese and Japanese literature, but I'm sure they will be of some benefit to a few readers," he added.

The library in the Starr residence is

located in the basement of their Florissant home, and also is found in a study room where Starr has the majority of his collection. Over the years, Starr and his wife have donated thousands of books to institutions such as Colgate University, St. Louis Community College at Florissant Valley and Lindenwood.

"I thought the kind of books that I donated to Lindenwood would be the kind the college would be interested in," Starr said. "There are several other libraries that we are giving to, such as Northfield Seminary where my wife graduated from and Colgate, where I graduated from."

Starr's affiliation with Lindenwood stems from his daughter, Caroline Starr Wehmer, a 1963 alumna, as well as friends who have attended or graduated from the St. Charles-based institution.

"We've known many friends there," he said, "such as Mary E. Ambler (the college archivist and emeritus professor of library science), who goes to the same church we do. We've worked together on the archives for our church, and from Mary, we often find about books that may be of interest to the college."

Starr's interest in books began when he was 12 years old, when he won a library subscription in the sixth grade. Starr explained that there weren't any public libraries in his town, only

subscription libraries.

"I was interested in all kinds of books," Starr said. "I did a lot of reading. I read all the junk - westerns, detective stories and mysteries - things I wouldn't read now," he admitted.

Starr majored in history when he attended Colgate University and, following his graduation in 1933, attended Colgate Rochester Divinity School. In 1945 he became curator of the Samuel Colgate Baptist Historical Collection, a position he held for three years. In 1948, he was named librarian at Crozer Theological Seminary in Chester, PA, and also the curator of the American Baptist Historical Society, where he stayed for seven years.

Later the two historical societies merged, and Starr was named curator, a position he held from 1955 until his retirement 10 years ago. Following his retirement, Mary and he moved to Florissant to be closer to his daughter and granddaughters. He spends his time reading, writing and gardening.

"I've been gathering notes and ideas on something on religion and psychotherapy, an area that is changing. So much of what Sigmund Freud was interested in is being discarded by new areas of thought, so there is lots of room for some rethinking," he said.

Recently, Starr donated several volumes from his collection, including

such well-known books as *Behind the Great Wall of China from 1870 to the Present* by Cornell Copa, *The Letters of Virginia Woolf* by Nigel Nicolson, *Photographs* by Annie Leibovitz and *Africal Sculpture Speaks* by Ladislav Legy, all of which are available at Butler Memorial Library.

"This last shipment was small," Starr said. "Most went two or three years ago. I believe strongly in the diffusion of knowledge. I think a book ought to move, ought to go from person to person. A lot of people don't read enough. You lose the practice if you don't keep it up," said the 75-year-old Starr.

So, "to keep it up," Lindenwood has his donations on permanent display in the Cardy Reading Room of Butler Memorial Library, ready and waiting to be read, viewed and discussed.

The donations of Edward Starr are on display in the Cardy Room in Butler Library, ready to be viewed, read and discussed.

Summer hours at Butler Library are 8:30 a.m. to 9 p.m. Monday - Wednesday, 8:30 a.m. to 5 p.m. on Thursday and Friday, and from 8:30 a.m. to 4:30 p.m. on Saturday through August 3. Hours are 8:30 to 4:30 Monday, Tuesday, Thursday and Friday; 8:30 a.m. to 8:30 p.m. Wednesday; and 8:30 a.m. to 8:30 p.m. Saturday August 4-27.

letters

Continued from page 5

And, now the Alumni Directory arrives and allows me to reconnect with those people with whom I shared some very intense years. Although I live in California, because of the directory I can get in touch with my former classmates.

As I think about it, Lindenwood is partially responsible for my making the move west. Thanks to L4, I was able to do "critical thinking." L4 built my confidence, strengthened my self-discipline, sharpened my old skills and help me develop new ones. As a result, I was able to create my own business, Remember When Tapes, and achieve a deep, personal goal - to earn a living doing something I dearly love!

Thanks, Lindenwood, for giving me so much then, and now, for the excellent Alumni Directory which has allowed me to learn what my fellow l4ers are doing with their lives - post L4.

Judy Maschan
Remember When Tapes
Soquel, CA

Dear Editor:

I just wanted to drop you this note to let you know what I'm doing. I'm currently Assistant Coordinator of Mother's March, which is one of the March of Dimes' major fund-raising events. I've just been asked to become coordinator of the Phonathon which will get my foot in the door as a future coordinator!

Nonprofit organizations are excellent for communications majors because they use so many of your skills. If any students seem frustrated because they can't keep up with the "dog eat dog" life of radio or television, suggest nonprofit organizations. They could work for some people - they're working for me!

I'm excited to hear of the progress of the college. Thinking back on my days at the college brings a warm feeling - especially since I'm hearing nothing but good news about the campus!

Kim Jones '84
Ferguson, MO

The Lindenwood Lodge

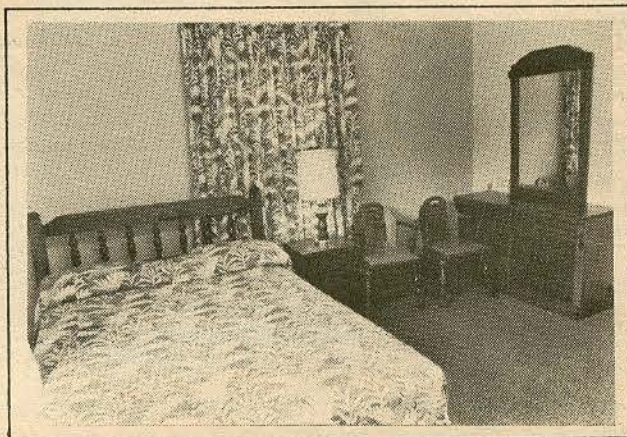
OF ST. CHARLES, MISSOURI

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Conveniently located ten minutes west of the St. Louis International Airport, Lindenwood College's shaded campus will ensure a private and peaceful stay.

We also offer a modestly priced variety of menus for lunch and dinner.

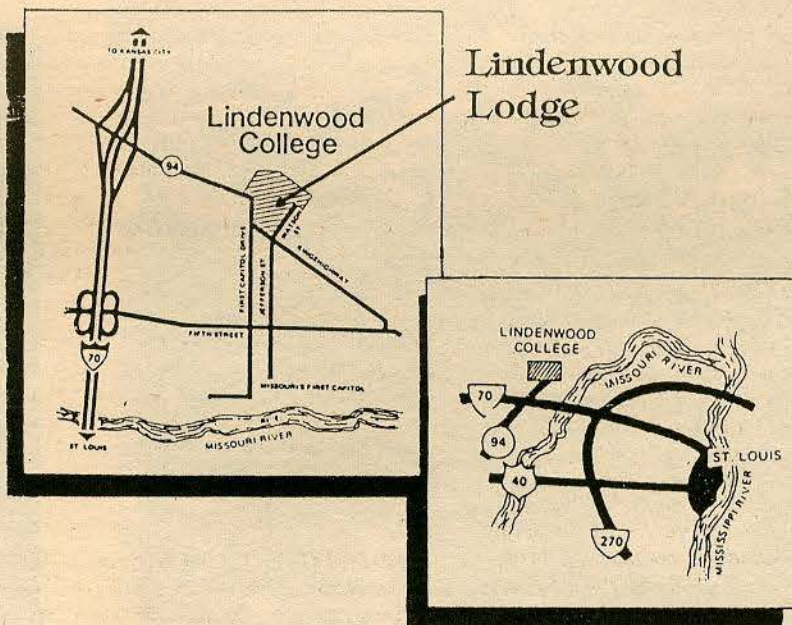
The Lindenwood Lodge	Single occupancy	\$22/night
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Lindenwood invites you as a guest at the college's Lindenwood Lodge. On our beautiful, 160-year-old campus, you will find a modern facility that offers excellent accommodations at a modest price.

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So, the next time you're planning a visit to the St. Louis metro area, consider a stay among the beautiful Linden trees at the Lindenwood Lodge.



Phone (314) 946-6912, ext. 202,
for Reservations

Commencement . . .

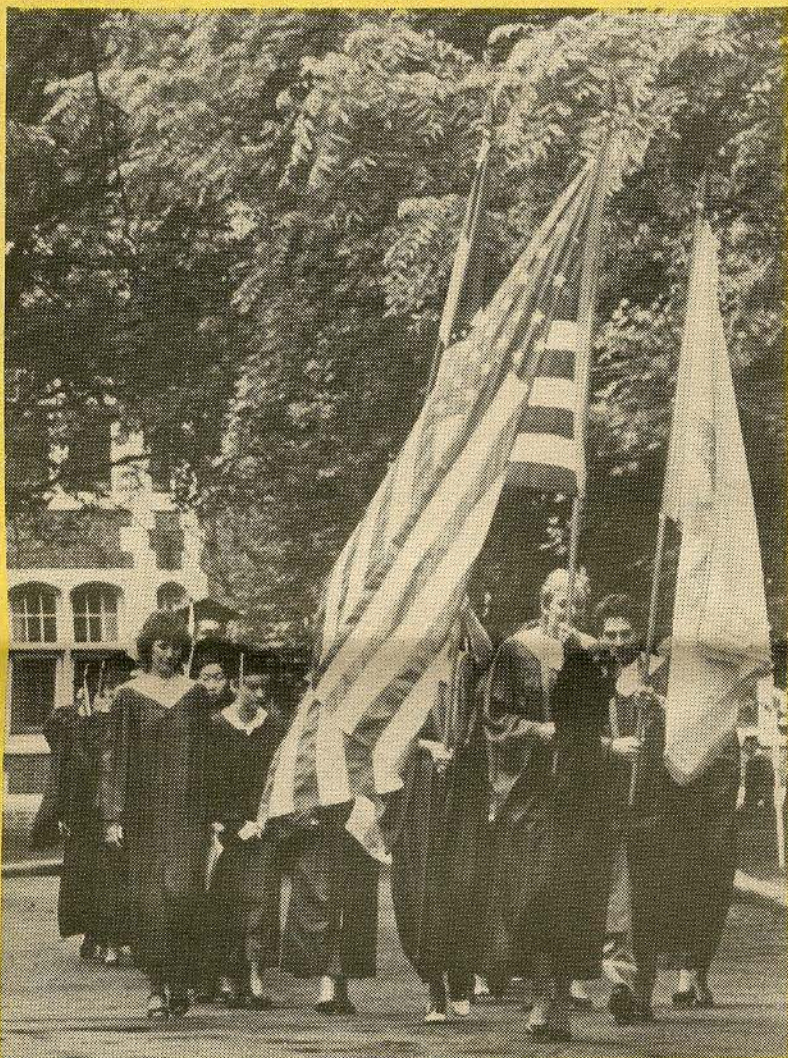


Commencement photography by Randy L. Wallick

Gerald Bolden of Hyattsville, MD, receives his undergraduate degree from President Jim Spainhower as acting Dean of Faculty Jim Hood looks on.



Umbrellas appeared to be the fashion mode at the beginning of Spring Commencement. But, once the ceremonies began, the sun broke through the clouds and beamed down on Lindenwood graduates and visitors.



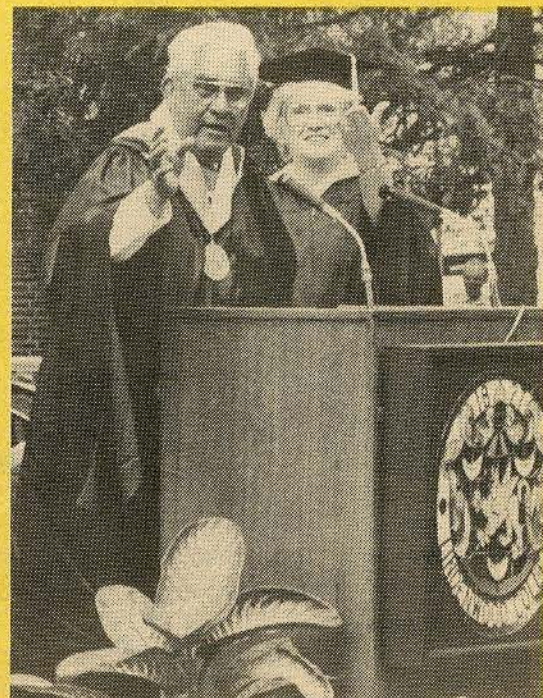
American, Missouri and Lindenwood flags wave in the morning breeze as the processional signifies the start of 1986 Spring Commencement.



Nervous students remember last-minute rehearsal instructions as they await the starting of graduation exercises in front of Roemer Hall. Nearly 400 students received associate, undergraduate and master's degrees this year.



A mixture of faces, personalities and educational pursuits compile this year's graduating class - but each student has the personal distinction of being a Lindenwood College graduate, one of more than 10,000 throughout the country.



Charles Boswell, one of this year's Alumni Merit Award recipients, and Janet Lewis Riddle, alumni association president, greet commencement visitors.

under the lindens

Several thousand people converged on the Lindenwood campus May 17 to see nearly 400 students receive associate, undergraduate and graduate degrees at Spring Commencement.

Graduates, friends and family members heard an inspiring commencement address by U.S. District Court Judge William L. Hungate, entitled "Despite Not They Youth." Afterwards, Hungate, a former United States congressman, received an honorary doctor of humane letters degree from Lindenwood, presented by Richard Wier, associate professor of political science.

The night before commencement, graduates and their families gathered at the Lindenwood College Chapel of St. Charles Presbyterian Church to hear the Rev. Edward L. Salmon, Jr., rector of the Church of Saint Michael and St. George in St. Louis, deliver the annual baccalaureate address.

Professor Emerita

At Spring Commencement, Jeanne Huesemann was awarded the title of professor emerita of mathematics by President Spainhower. Huesemann, who has the longest tenure of any college employee, retired recently after serving 29 years on the Lindenwood faculty.

A well-known and well-liked faculty member, she is a 1943 graduate of Lindenwood who holds master's degrees from Washington University and Utah State University, majoring in mathematics and education.

Prior to joining the Lindenwood faculty in 1957, she served as a math teacher at St. Charles High School and as a lab assistant at Otterbein College in Ohio.

Huesemann served as faculty advisor to Alpha Lambda Delta, the national freshman honorary society, and as a member of the National Council of Teachers of Math, the American Association of University Professors, the Missouri Mathematics Association for the Advancement of Teacher Training, the American Association of University Women and St. Charles Presbyterian Church.

Alumni Merit Awards

Another highlight at commencement was the presentation of 1986 Alumni Merit Awards by Janet Lewis Riddle of St. Louis, president of the Lindenwood Alumni Association. Recipients of this year's alumni honors are Robin Smith, veteran news reporter and anchorwoman for KMOV-TV in St. Louis, and Charles W. Boswell, district manager of Union Electric Co. in St. Charles.

Smith is a 1975 alumna with an undergraduate degree who is being cited for outstanding contributions to the broadcasting profession.

Boswell, a 1948 graduate of St. Louis University who received a master's degree in business administration from Lindenwood in 1978, is a member of



U.S. District Court Judge William L. Hungate is silhouetted against graduates and visitors as he delivered the commencement address, "Despite Not They Youth." The former United States congressman received an honorary doctor of humane letters degree following his address.



The Rev. Edward L. Salmon, Jr., of the Church of Saint Michael & Saint George in St. Louis delivered this year's baccalaureate address. The annual religious service took place May 16 at the Lindenwood College Chapel of St. Charles Presbyterian Church.



"Welcome to Ducks Unlimited," joked President James I. Spainhower as he welcomed more than 2,000 visitors under drizzling skies at Spring Commencement. Once the ceremony started, the rain stopped, and college officials assured themselves they made the right decision in holding commencement outside.

Lindenwood enters into contract with 'St. Louis Globe-Democrat'

The *St. Louis Globe-Democrat* has entered into a contract with Lindenwood to utilize an office in the Memorial Arts Bldg. on campus for its St. Charles News Bureau.

The unique arrangement calls for the sharing of news gathering operations with the college's community radio station, KCLC-FM, as a means of better serving residents in St. Charles County.

According to Jim Wilson, chairman of the Communications Dept. and one of those responsible for the joint venture, future aspects of the cooperative arrangement include opportunities for internship at the *Globe-Democrat* for Lindenwood communications majors as well as joint educational programs within the Communications Dept.

Joint educational programs and internships are being developed, and could be in operation this fall for students, Wilson added.

The news bureau on the Lindenwood campus is headed by Kevin Madden of the *Globe-Democrat* staff. It replaces an office located in downtown St. Charles which closed in late 1985 as a cost-cutting measure under former Publisher Jeffrey Gluck.

The *Globe-Democrat*, which boasts a daily circulation of about 150,000, recently was reorganized following a

year of financial, publishing and delivery strife. The new owner, Veritas Publishing Corp., foresees a bright future for the 134-year-old newspaper.

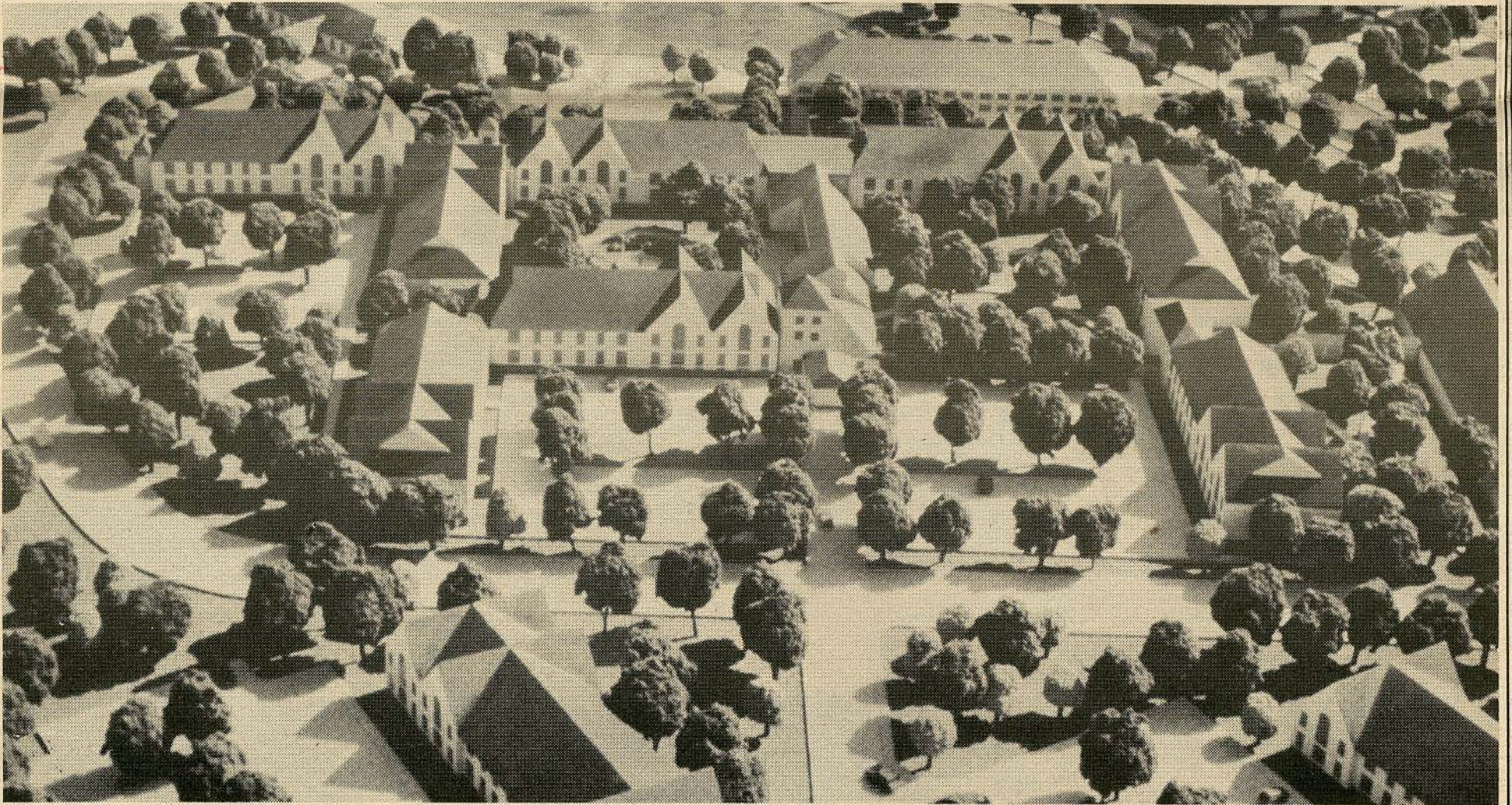
"The support we have received from this community has been outstanding," said Publisher John B. Prentis, "and we are enthusiastic about what the future holds."

Under the joint contract, Lindenwood will not publicly endorse or promote the sale of the *Globe-Democrat*, nor will it have any affect upon the editorial judgements involving stories relating to the college.

"Lindenwood will treat the *Globe-Democrat* just as it does St. Louis' other metropolitan daily, the *St. Louis Post-Dispatch*, and other media," said Randy L. Wallick, public relations director for the college. "The newspaper's presence on campus and its contract with Lindenwood will not lead to any preferential treatment regarding media releases and news dissemination," he added.

The *Globe-Democrat* has resumed a practice started by Gluck more than a year ago, devoting regional pages to the St. Charles community each week, several of which contain news and feature stories about Lindenwood College.

Lindenwood's future new 'neighbor'



(Photo courtesy of American Model Builders, Inc., St. Louis)

Project nearing reality

This is a photograph of a scale model of Lindenwood Village which is being displayed throughout the community during the summer as the \$80 million project nears reality. A retirement community to be constructed adjacent to the Lindenwood campus, Lindenwood Village is being built by Paul Londe Enterprises in conjunction with Lindenwood College. With construction scheduled to begin next spring, the project, when completed, will include 600 housing units, 20,000 square feet of retail space, a European-style hotel and restaurant, office buildings with 200,000 square feet of space, a 240-bed nursing home and classrooms for the Institute for Intergenerational Studies of Lindenwood College, a multifaceted educational, research and cultural complex operated by the college. The project will be constructed in several phases during the next 10 years.

Mary Ambler

Sixty years of Lindenwood affiliation

by KATHLEEN BECKHAM-BRAISER

According to the *American Heritage Dictionary of the English Language*, archives are an organized body of records pertaining to an organization or an institution. According to Mary E. Ambler of Kirkwood, MO, the archives have been her "pet project" for the past 11 years.

Ambler has been volunteering her time to help Lindenwood College organize the college's Archives. Located on the second floor of Butler Memorial Library, deep in a cubby hole, Ambler has been busy clipping, binding, pasting and filing everything that has to do with the St. Charles-based institution.

"Between 1974 and 1975, St. Charles Alumni Club members thought it would be nice to work in the archives," Ambler said. "I knew this work had to be done, so they said we'll give you some people to help if you'll get in there and tell us what to do."

Ambler never had any practical experience as an archivist since her formal training had been in history and as a librarian. She served as associate professor and librarian for 10 years prior to her being named librarian emeritus after her retirement in 1974.

But, according to Ambler, alumni members felt because she was the college's head librarian, she had the organizational skills to do the job. So, she joined the St. Louis Archives Society, which provided her with the additional help to turn the Lindenwood archives into a productive endeavor.

"The material that we had had been organized somewhat. Dr. Kate Gregg, a 22-year member of the English Dept. faculty, was very much interested in college cofounders, Maj. George and Mary Easton Sibley," said the gray-haired archivist.

"In fact, she transcribed one of Maj. Sibley's diaries and published it. She was preparing a history of Lindenwood along with Maj. Sibley's involvement with Fort Osage, MO, when she died." All of the material she collected on the history of the college and the Sibleys was the start of the Lindenwood College Archives.

Ambler has been affiliated with Lindenwood for sixty years, attending the institution first in 1926 and, four years later, receiving an undergraduate degree. In addition to her positions at the college and her volunteer work in the Archives, she has been a strong supporter of the college and active in the Alumni Association.

Following graduation, she went to Columbia University in the City of New York where she earned an undergraduate degree in library science. She was then offered a job in Chicago at the School of Commerce at Northwestern University, where she worked for three years. Ambler joined the Alabama College for Women in 1937, her employer for the next four years.

With a desire for a terminal degree in library science, Ambler pursued her M.S. at the University of Chicago, receiving it in 1942. After graduation, she went to work as a librarian at Blackburn College in Carlinville, IL, a position she held for 20 years.

She joined Lindenwood in 1964 as a

cataloger, and, two years later, was named head librarian at Butler Memorial Library, a position she held until her "retirement" in 1974.

A desire for remaining active and a love for the college prompted Ambler to return to Lindenwood a few months later as its archivist.

"This work is strictly volunteer. When I first began working in the Archives, there wasn't any money for supplies, so I bought all of the supplies that we needed.

"When I was librarian at Butler, I had heard that former President Franc McCluer had donated material about the college for permanent loan to the Missouri Historical Society," Ambler said. "I went to the society, found the materials and borrowed them back." Those materials, which included the documents Gregg had completed on the Sibleys, became the basis of the college's Archives.

"At the Archives, I found drawers and boxes full of news clippings about Lindenwood," she said. "In addition, I found all of the college's yearbooks, alumni newsletters and materials that had not been organized in years. Something had to be done to preserve these materials for history, so I began arranging things.

"We arranged the news clippings and assigned them subject headings so that items could be found easily. I bound all the college papers, alumni newsletters and bulletings, and organized the college annuals," she said.

The tremendous task of organizing the Archives is coupled with the daily chore of keeping current information and publications in order. Over the past few years, Ambler has been assisted by St. Charles volunteers Helen Beste, a 1932 alumna, Helen Niedner, a 1941 alumna, and Dorothy L. Ordelheide, a 1929 alumna.

"They've done a lot of the work," Ambler said. "They do the identifying, filing, clipping and consulting. Much of the materials we have are not identified, such as old photographs. So, we try to figure out who is in the picture, when it was taken, where it took place, etc."

According to Ambler, former President John L. Roemer clipped just about everything he could about the college. In the Archives, there is a large volume of clippings, dating from 1914-40, the 26-year period that Roemer served as president, which Ambler and the three volunteers are trying to sort.

Also found in the Archives are writings and papers of past faculty members and former presidents of the college.

"We also have Mary Easton Sibley's books from when she was a young girl. We have other books belonging to early presidents of the college, and they've all been put away. We also have some china and silver that were used when I attended Lindenwood," she said.

Many of the artifacts and memorabilia contained at the Archives have been received through direct donations from alumni throughout the country as well as faculty and staff members, said Ambler, who added that she "welcomes any material associated with Lindenwood.

"We even were sent a dress from a former student whose mother went to Lindenwood and graduated in 1898, I

believe," Ambler said. "The student wore her mother's dress at her wedding, then wrote and asked if we would like it. I said, 'yes,' and she sent it to us. Of course, it was falling apart, but we do have it preserved and stored in a box in the Archives," she said. "That's the way we received most of our things, by alumni remembering their alma mater and sending materials to us," she added.

In addition to her responsibilities at the Archives, Ambler has been busy in recent months working on the Sibley Museum, a collection of materials on the Sibleys that is displayed in historic Sibley Hall. She also has assisted the college in its display of old photographs on campus, such as in the refurbished Legacy Room of Ayres Dining Hall.

Ambler and her colleagues invite alumni and friends of the college to visit the Archives when they're in St. Charles. It is open each Monday from 9 a.m. to 4 p.m. when Ambler is on campus. Other times for visits during the week can be arranged by contacting the staff at Butler Memorial Library, which



Ambler

is eager to assist students, alumni and visitors, Ambler said.

Asked about her never-ending job at the Archives, Ambler said, "It's been fun, and I've enjoyed it."



Upholding Lindenwood's tradition of personalized attention, President James I. Spainhower paid a personal visit to a May graduate who was unable to attend commencement. Donna L. Wallick, who earned an M.A. degree in education, received her diploma from the president while she was a patient at St. Anthony's Medical Center in St. Louis. Wallick, who planned to attend the May 17 commencement, delivered an eight-pound girl, Mandy Marie, three days earlier to prevent her participation at commencement. A teacher at Bayless Elementary School in St. Louis County, she is the wife of Lindenwood Public Relations Director Randy L. Wallick.

A baby preempts exercise

William Shapiro: A.D. foresees progress in athletics

by KATHLEEN BECKHAM-BRASIER

Lindenwood College's athletic program has had its illness problems in the past, but the institution's latest acquisition, newly-named Athletic Director William A. Shapiro, believes it's not dead.

"There's enormous room for progress which is definitely attainable," Shapiro said. "To make that progress will be a big challenge, and I'm anxious to take on that challenge and take whatever steps are necessary to move forward with our athletic program."

Shapiro, 32, replaces Marilyn Morris as athletic director at the St. Charles-based institution. Morris, who has occupied the position for the past two years, resigned as athletic director because she said she could not spend enough adequate time with the program. Morris also serves as Assistant Dean of College Life.

Originally, Shapiro was hired last year to coach the women's basketball team, but that was short lived when the Lady Lions had to cancel their second half of season play due to in-

Internship in sports

Susan McNay of Jamestown, MO, a junior this fall at Lindenwood College in St. Charles, has been selected to participate in a newly-created internship program in athletics information.

Created by the Athletics Dept. in conjunction with the Public Relations Office at the college, the internship will offer three hours of academic credit for McNay, who is majoring in communications at the 159-year-old liberal arts college.

The daughter of Mr. and Mrs. James L. McNay of Jamestown, she is a 1983 graduate of Jamestown C-1 High School who attended the University of Missouri-Columbia prior to transferring to Lindenwood College.

"The individual we sought should have an interest in sports and be a communications student," said Athletic Director William Shapiro. "The job will be challenging and enjoyable, and it will offer many rewards especially in a major market like the St. Louis area. The experience will be invaluable for future employment," he added.

McNay will work closely with Shapiro and Randy L. Wallick, public relations director at Lindenwood. Both will oversee her duties, which will include writing sports-oriented media releases, including both straight news and features; establishing and maintaining sports media contacts in the metro area; coordinating statistical compilation; working with the National Association of Intercollegiate Athletics on ratings, statistics and honors; and assisting in administrative tasks in the Athletics Dept.

The creation of the internship, one of numerous ones offered at Lindenwood, stems from Shapiro's plans for rebuilding the college's athletic programs and for strengthening internal and external support for men's and women's

eligibility requirements of several players.

Shapiro was asked then to fill the position as part-time athletic director at Lindenwood. "It's supposed to be part-time, but I know I'll be spending a lot of time with the program," he said.

In an attempt to turn the athletic program around, he is striving for athletes who will make the institution well known in the sports field.

In addition to stabilizing and rebuilding the college's athletic program, Shapiro would like to see the addition of other sporting events, such as cross country, golf and volleyball.

In an effort to get the students involved with the rebuilding, he has proposed an internship program. In cooperation with the college's Public Relations Office, the program would revolve around keeping statistics for all teams at Lindenwood and providing sports news to area media. Shapiro hopes the program will be available to juniors or seniors this fall.

Shapiro is a former assistant basketball coach and athletic advisor at St. Louis University. Holding an associate degree from St. Louis Community College at Meramec, he is a 1975 graduate of the University of Missouri-Columbia who is pursuing a master's degree in communications from St. Louis University, where he served as an assistant coach from 1977-78.

"A quality athletic program can do a world of good for the college as

LSG elects officers for '86-87

Mark Hopper of Charleston, MO., a sophomore at Lindenwood College, has been elected president of the Lindenwood Student Government (LSG), the campus organization that works to promote student expression and self government.

Other newly-elected members of the LSG Executive Council for the 1986-87 academic year include Vice-President Joe Arnold, a junior from Belleville, IL; Treasurer Cate Scott of Oneonta, NY; Student Activities Chairman Eric Reinsfelder, a junior from Chesterfield, MO; Academic Chairperson Audrey Meyer, a junior from St. Charles; College Life Chairperson Kelly Ault of Granite City, IL; and Corresponding Secretary Christy Diven, a freshman from Trenton, MO.

Elections were held this spring by the student body at the 159-year-old liberal arts college.

The LSG coadministers the student activities fee, which funds various academic, cultural and social programs, and provides an operating budget for virtually all Lindenwood clubs and organizations. Its members play a strong role in the academic and administrative decision-making process through membership on various committees and governing bodies.

whole," Shapiro said. "It's not just the players who will benefit - it can contribute to a better institution. Athletics is a unique opportunity to contribute to the college."

Anxious to begin rebuilding the program, Shapiro has established certain goals he wants to fulfill. "The first goal has to be to stabilize the athletic program. We need to establish a solid foundation and use this as a starting point. I hope to establish some consistency, which is of prime importance to me," he said.

After establishing the foundation, Shapiro wants to change the public's attitude about the athletic program as a whole. According to Shapiro, the public tends to view Lindenwood College athletics "as not up to par."

"I want this to be a class operation," he said.

His first item of business is to breathe some life back into the ailing women's basketball team. Shapiro has been try-

ing to rebuild the squad and to regain some of the respect the team lost as a result of the cancellation of the season.

For recruiting athletes, Shapiro has a set plan of action. "I have three criteria for the type of athlete I want at Lindenwood," he said. "Number one is integrity and character. Number two is academic record. The person has to prove to me that he or she wants to work and play. Number three is athletic ability."

Shapiro placed athletic ability third because he believes you sometimes get more from an athlete who has the desire than you often do with an exceptional athlete.

"If we make a commitment to the athletes, it will pay off. The more exposure we get, the more recognition we get and, as we're striving towards our goals, we'll turn out better students," he said. "Lindenwood College has a lot to offer, and I think I can contribute to the program and make it successful," he added.

College videotape available for alumni, school groups

Lindenwood College has produced a color videotape that will be utilized by the Admissions Office staff and alumni for recruiting traditional students from throughout the United States.

Written and filmed by Peter V. Carlos of the Lindenwood College for Individualized Education (LCIE) faculty, the 10-minute video shows the college community today through slides and film. It features President James I. Spainhower and several alumni, students, faculty and staff in a number of campus and classroom scenes that provide an accurate depiction of Lindenwood College in the 1980s.

The video, available on both Beta and VHS, can be loaned without charge to any alumni, school, church or civic group that would like to present it as a recruiting tool for the college. Information on free rental of the video can be obtained by contacting the Public Relations Office, in care of Lindenwood College, First Capitol and Kingshighway, St. Charles, MO 63301.

Input for the production of the Lindenwood videotape was supplied by faculty, staff, alumni and students in conjunction with the Admissions, President's and Public Relations offices. The script was written and edited by a number of individuals, with narration provided by Barry W. Freese, assistant dean of admissions for community college / transfer coordination.

Carlos is an Emmy-award-winning instructor of communications and faculty advisor on the LCIE faculty. A member of the LCIE faculty for six years, he has been nominated for Emmy Awards in four of the past five years for the St. Louis chapter of the National Academy of Television Arts & Sciences, having received one of the prestigious awards in 1984.

The owner of his own video programming company, Master Productions, Carlos produces, writes and films commercials, corporate programming and documentaries for a number of firms and organizations, including Anheuser-Busch, Monsanto and the St. Louis

Heart Association. He recently served as production manager for the "Show Me Five" promotions for KSDK-TV in St. Louis.

The Lindenwood College video took several months to produce, with filming taking place during different seasons on campus.

Further information on the videotape and its availability for free rental can be obtained from the Public Relations Office or King-Watts at the Admissions Office, (314) 946-6912.

Scholarship recipient

Jodi A. Lombardo of St. Charles, a sophomore this fall at Lindenwood, is the recipient of the Frank B. Brockgreitens Memorial Scholarship, an annual award presented to a student who is involved within the community.

The award is in memory of Brockgreitens, former mayor of St. Charles.

A theatre major active in community and college productions, Lombardo received the award recently from St. Charles Mayor Melvin Wetter, a member of the Lindenwood College Board of Overseers, during a formal presentation at St. Charles City Council.

High GPAs

Recent compilation by the College Life Office and Computer Center shows that 2.87 is the cumulative grade-point average (GPA), for the college's full-time day residential students.

For full-time day non-residential students, the cumulative GPA is 2.77.

Compiled for the first time this spring, the GPA figures represent the averages of GPAs from freshmen, sophomore, junior, and senior classes as of May, 1986, for all undergraduate students attending Lindenwood College.

'Year of the Professor'

Research—John Bornmann's pursuit

(Editor's Note: Chemistry Professor John A. Bornmann has been involved in research for the past few years at McDonnell Douglas Research Laboratory in St. Louis. When asked recently to explain his research efforts in "layman's terms," Bornmann wrote this article, which explains how his work fits into the goals of McDonnell Douglas and the federal government. As a part of Lindenwood's "Year of the Professor," this article sheds light on the contributions of just one member of the college's outstanding faculty.)

by JOHN A. BORNMANN, Ph.D.,
Chairman, Chemistry Dept.

McDonnell Douglas, the aircraft industry in general and the federal government are seeking methods of decreasing the weight of aircraft.

A lighter airplane is more fuel efficient, has an increased travel range and is more maneuverable. For commercial use, a lighter aircraft could carry more passengers or more electronic equipment for safety. For military use, a lighter airplane could carry more weapons or a more sophisticated weapon system.

McDonnell Douglas uses polymeric (plastic) materials in its airplanes, an epoxy resin not unlike the epoxy glue used at home and in the shop. The firm includes long fibrous material inside the plastic to produce something which is analogous to reinforced concrete which contains steel rods. This fibrous material is to the steel rods as the epoxy resin is to the cement. This combination of a polymeric material and a reinforcing substance is called a composite. Composites have become very important in many fields, such as the graphite golf club and tennis or racquetball racquets.

Polymeric materials can be placed in two categories - thermoset and thermoplastic. In a thermoset material, the material is soft at room temperature, undergoes a chemical reaction at high temperatures and hardens when it returns to room temperature. A thermoset material can never be softened

again - it becomes permanently hard. Epoxy materials used in airplanes are the thermoset variety.

One of the aircraft built by McDonnell Douglas is the Harrier AV-8B, which contains 35 percent polymeric material. A very fuel efficient aircraft, the Harrier is designed for short take off and landing, and it even can perform a vertical takeoff. By using polymeric materials coupled with design changes, McDonnell Douglas has given the Harrier a 500-mile range - 10 times more than the 50-mile range of the aircraft when it was first built by the British.

The Harrier and other airplanes built by McDonnell Douglas are prepared by combining up to 200 layers of the composite material by hand, according to a specific set of instructions to give the maximum strength to the material. After this "lay-up" is completed, the material is cooked in special ovens, two costly procedures. McDonnell Douglas and other aircraft manufacturers are trying to find less expensive methods and materials to utilize in this process.

Using less expensive material leads to the second class of polymeric material - the thermoplastic. A thermoplastic material is solid at room temperature but softens when heated. When it returns to room temperature, it becomes rigid once again. These materials can be softened by heating, injected into molds, cooled and then removed from the mold as a rigid material.

If a mistake is made in this process, the material can be chopped up, reheated, injected again, and a second attempt can be made. Thermoplastic materials can be heated and cooled many times, and the process of heating, injecting and cooling can be done rapidly. A thousand small objects might be molded by such a process in an hour. Inexpensive plastic articles found in stores have been made probably by this method.

McDonnell Douglas would like to use this method because the production methods are easier and the net expenses are reduced. There are a number of possible thermoplastic materials, but before a new material can be used, its properties must be understood thoroughly.

My research at McDonnell Douglas concerns the examination of but one of the properties of the thermoplastic polymers. My work has been one part of a larger study of the chemical stability of the thermoplastic polymer, and it has revealed that one cannot repeatedly heat and cool a thermoplastic material without causing some decomposition. A projection implies that even the first heating, molding and cooling of the material brings about a small change in its physical and chemical properties. Fortunately, these changes are small, but they must be understood before millions of dollars are invested in a change from thermoset material to a thermoplastic substance.



RESEARCHER — Veteran Lindenwood faculty member John A. Bornmann is captured on film doing one of the things he does best - teaching.

College honors Jim Hood for 25 years of service

James F. Hood, professor of history at Lindenwood, received a standing ovation from nearly 2,000 people attending the recent May 17 commencement after being honored for 25 years of service at the St. Charles-based institution.

President James I. Spainhower utilized the graduation ceremony to cite Hood for his "untiring dedication and service to the college." He also announced that the 57-year-old Hood would serve as Special Assistant to the President, in addition to his faculty status.

On the recommendation of Spainhower, the college's board of directors voted to elect Hood to the newly-

created position. "Dr. Hood and I will work closely and, from time to time, I will call upon him to perform specific tasks for the college," Spainhower said.

In his announcement, which came as a surprise to Hood, Spainhower added, "This appointment provides visible evidence of the high esteem in which Dr. Hood is held by the entire Lindenwood community," he added.

Hood, whose personality includes a wry sense of humor and a quick wit, is considered one of the most popular professors at Lindenwood.

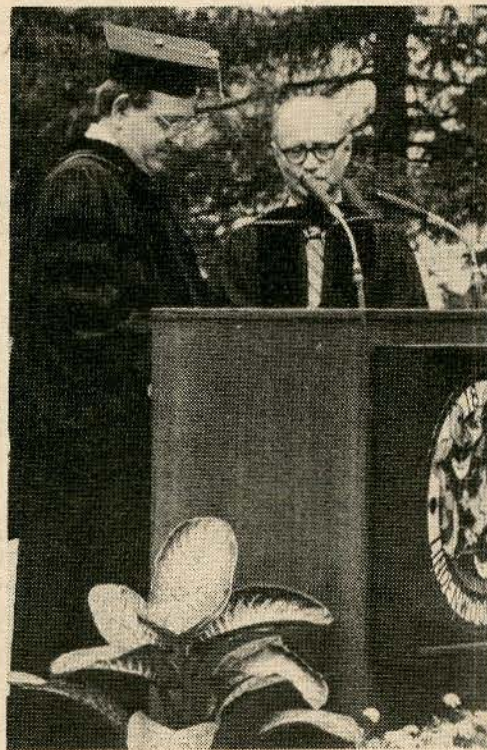
A 1951 *summa cum laude* graduate of the University of Illinois at Urbana-Champaign, Hood remained at the institution to secure graduate and doctorate degrees, majoring in history and political science.

He served as assistant and then associate professor of history at Northeast Missouri State University at Kirksville from 1954 until 1961, the year he joined the Lindenwood College faculty under the administration of President Franc L. McCluer. He has served under five presidents in a variety of academic and administrative capacities in addition to his teaching position.

Hood's most recent position is Acting Dean of Faculty, one that he will relinquish July 15 when Daniel N. Keck, dean of Carthage College in Kenosha, WI, assumes the position of Vice-President of Academic Affairs & Dean of Faculty.

During his 25-year tenure, he has served as chairman of the History Dept., assistant and associate Dean of the College, as director of the Evening College and the Summer Session and as Provost. Previously, he served as a curriculum consultant at Huron College in Huron, SD, at St. Mary's College in Leavenworth, KS, and at Central Methodist College in Fayette, MO.

As Special Assistant to the President, Hood's first task will be to work with representatives of the North Central Association of Colleges & Schools on an upcoming field study for continued accreditation, scheduled for 1987.



CITED — President James I. Spainhower, left, reads a lengthy list of accomplishments of James F. Hood, professor of history, who was honored at Spring Commencement for 25 years of service to Lindenwood College. Before more than 2,000 attending commencement, Hood was named Special Assistant to the President.

'Empty those pockets...'

As a means of strengthening scholarships for pre-health students attending Lindenwood, a faculty member is challenging his colleagues to help raise funds for the Crider Pre-Health Professional Scholarship at the St. Charles-based institution.

In a recent address to faculty members, John A. Bornmann, professor of chemistry, asked his colleagues to donate to the scholarship fund to achieve a goal of \$500.

"I will match a dollar for every two dollars, for total contributions up to \$500," Bornmann said. "This might be the time for some of you to say, 'Let's stick it to Jack and donate,' but I'm doing this solely as a means of attracting more students like the calibre of outstanding ones we've had in recent years."

"Strengthening this scholarship fund is a way to attract students who want to enter pre-professional programs such as pre-medical, pre-dental, pre-optometry and pre-veterinary that Lindenwood offers," Bornmann told the faculty.

Earlier this year, Bornmann made a similar offer to staff members at the Bridgeway Counseling Service in St. Charles, where the professor serves as a member of its board of directors.

Following Bornmann's address to faculty members, Lindenwood President James I. Spainhower commented on his generous offer and said, "If faculty members can achieve the \$500 goal, I will make a personal contribution of \$500 which, along with Dr. Bornmann's offer, could provide \$1,500 in scholarship assistance for our pre-health students."

The scholarship fund was established in 1985 by Bornmann and Mrs. Jane Crider of St. Charles, the widow of Dr. Russell J. Crider of St. Charles, a former member of the Lindenwood College Board of Directors for whom the scholarship is named in memory. A well-known civic leader, Mrs. Crider also serves on the college's board of directors.

LINDENWOOD THEATRE

JOIN US AT JELKYL

FOR ST. CHARLES THEATRE AT ITS BEST!

Dames at SEA

by George Haimshon, Robin Miller, and Jim Wise

October 8★, 9, 10, 11, 16, 17, 18

Winner of the Outer Circle Critics Award as best musical and voted best musical of the year by Time, Look, Newsweek and the New York Post, this engaging and campy musical harkens to the nostalgic era of Hollywood in the 1930's. This tuneful romp in which boy meets girl, boy loses girl, and boy gets girl is fun for the entire family!

A Christmas Carol

adapted from the novel by Charles Dickens

November 19★, 20, 21, 22*, 23*,
December 4, 5, 6*, 7*

The Yuletide favorite returns to the Lindenwood stage. Join Ebenezer Scrooge, Tiny Tim, and Ghosts of Christmas Past, Present, and Future as the old miser learns the true meaning of Christmas. A Lindenwood tradition. God Bless Us, Everyone!

* 2:00 p.m. matinee performances

★ denotes preview performances. General admission price \$3.00.

An Award-Winning
Play by
Neil Simon
To Be Announced
Later

She STOOps to Conquer

by Oliver Goldsmith

April 8★, 9, 10, 11, 16, 17, 18

A classic 18th century farce, "She Stoops to Conquer" graces the Jelkyl Theatre stage as our last Mainstage production. Confusion abounds when a young rake mistakes an 18th century lady for a chambermaid. A romp for everyone!

Lindenwood receives \$20,000

Lindenwood College has received \$20,000 from the Allen P. and Josephine B. Green Foundation of Mexico, MO, that will be used for scholarship awards of \$1,000 to 20 students this fall.

The gift raises the Green Foundation's contributions to \$60,000 and marks the third straight year it has supported Lindenwood through scholarship assistance. The philanthropic foundation honors the memory of the Greens, grandparents of former Missouri Gov. Christopher S. Bond, who operated a brick refractory business in Mexico.

The \$20,000 will be earmarked to the Green Leadership Scholarship Awards, a fund established in 1984 for deserving high school seniors and transfer students enrolled for the fall semester at Lindenwood.

The Green awards are made on a competitive basis to those students with at least a 2.5 grade-point average "who have established a record of achievement through participation and leadership in school activities and / or service to the church or community."

Preference for the awards is given to students planning to enter a vocation in the medical or children's services areas.

In announcing the gift to Lindenwood College, W. G. Staley, secretary and treasurer of the Green Foundation, said, "The (foundation's) board is happy to note the progress being made by the college in reducing its debt and in providing quality education to its student body."

Funding from the Green Foundation will be combined with nearly \$800,000 that has been earmarked in direct support for scholarship awards during the 1986-87 fiscal year. The direct support is in addition to nearly \$1.5 million in financial aid assistance available at Lindenwood.

Church donates

Lindenwood students were provided free food and refreshments during the recent spring final exam period, courtesy of the congregation at St. Charles Presbyterian Church.

The project was the first by the Campus Ministry Committee, a newly-formed group designed to strengthen ties between the church and the college.

According to the Rev. George Wilcox, college chaplain and associate minister of St. Charles Presbyterian Church, congregation members donated nearly 70 dozen homemade cookies, fruit, snacks and refreshments which were distributed by committee members in each residence hall during Finals Week in May.

"Initial reaction shows that this endeavor was met with a great deal of acceptance by students," he said. "We've received nothing but favorable comments about this," said the Rev. Wilcox, who also serves as staff representative on the committee.

The committee, chaired by Mrs. Robert Rooney of St. Charles, will meet this summer to plan fall activities to achieve its purpose.

Group Rates Are Available. Senior Citizens Are Admitted Free on Preview Wednesdays.
Curtain is at 8:00 p.m. unless otherwise noted.

LINDENWOOD "DOWNSTAGE"

★ Exciting Productions on our Alternate Stage ★
Fine Arts Building ★ \$1.00 Donation Requested

PERFORMANCE DATES

October 23, 24, 25
March 5, 6, 7
March 26, 27, 28

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THE SEAHORSE
MURDER AT THE HOWARD JOHNSON'S
BEYOND THERAPY
MASS APPEAL
STRANGE SNOW
WAITING FOR GODOT

Call the Performing Arts Department for further information.
946-6912, ext. 218

1986-87 SEASON

Nearly 400 students receive degrees

Continued from page 13

the Lindenwood College Board of Overseers. He is being honored for his outstanding service and leadership to the St. Charles-based liberal arts college.

Presented by the college's Alumni Council, the awards are the highest to be bestowed upon Lindenwood graduates. Smith and Boswell were nominated for the prestigious awards earlier this year by many of the college's more than 10,000 alumni throughout the United States.

An Emmy Award-winning reporter, Smith joined KMOV-TV in 1978 after serving as a full-time anchorwoman and reporter for KTVI-TV. Prior to joining KTVI, she worked at KSD-TV where she was, at the age of 19, the youngest known member of any on-the-air television staff in St. Louis.

Smith got her start at KMOV-TV when she interned there as a student at Lindenwood College in 1972. Since then, she has served as a member of the college's board of overseers and as a board member of the Lindenwood Alumni Council.

A native of St. Louis, she has received two Emmy Awards from the St. Louis Chapter of the National Academy of Arts & Sciences. Her first was in 1981 for coverage of St. Louis' first day of desegregation and her second was in 1985 for general news coverage of smoke detectors in St. Louis.

Smith also is the recipient of the "Horace Mann Award in Education" for her coverage of the St. Louis Public Schools strike, and has been cited for her journalistic work by the Missouri Radio & Television News Association. In 1978, she was named "Outstanding Young Woman of the Year" by the National Association of Colored Women's Clubs, Inc.

A strong supporter of Lindenwood College, Boswell was named "Man of the Year" by the St. Charles Chamber of Commerce in 1965 and in 1978. He is the 1981 recipient of the "Outstanding Leadership Award," presented by the Missouri Division of Commerce & Industrial Development.

Active within his profession and community, he serves as director of Mercantile Bank of St. Charles County, the Home Builders Association, the Industrial Development Corp. of St. Charles, the United Way of Greater St. Louis, the Hawthorne Foundation and the James S. McDonnell U.S.O.

Boswell also is president of the Tri-County Board of the United Way, the Boy's Club of St. Charles and Growth,

Inc., of St. Charles, and is state president and a national director of the Navy League of the United States.

Some previous recipients of the Alumni Merit Award include Patricia Price Bailey of Washington, DC, a member of the Federal Trade Commission; Diane Stanley of Washington, DC, an officer for the U.S. Information Agency; and Armita Harness of Manhattan Beach, CA, the first female engineer of the U.S. Air Force.

Honorary Degrees Awarded

Another highlight at Spring Commencement was the award of two honorary degrees to Martha M. Boyer of Tucson, AZ, professor emerita of communications arts, and Jessie S. Bernard of Washington, DC, an educator and internationally-recognized sociologist. The awards were presented to Boyer by James A. Wilson, chairman of the Communications Dept. and general manager of KCLC Radio, and Edith Graber, chairman of the Sociology/Anthropology Dept.

Boyer, who served 26 years on the communications faculty until her retirement in 1972, is the founder of the college's on-campus radio station, KCLC-AM, and Lindenwood's community radio station, KCLC-FM. She is credited with many innovations that have built the college's communication curriculum into a well-known degree program.

Bernard, who served as professor of sociology at Lindenwood from 1940-47, has been an educator for more than two decades. She has been on the editorial boards of four major sociology journals and is the author of more than 20 books in the fields of marriage, family behavior, women's roles and American community behavior.

Boyer is being cited for her numerous contributions to the broadcast communications profession, including the founding of KCLC Radio, while Bernard is being honored for the merit she has received in the sociology field.

Bernard, who taught at Pennsylvania State University for 17 years following her position at Lindenwood, retired in 1964. She received her undergraduate and graduate degrees from the University of Minnesota and her Ph.D. from Washington University, awarded in 1935.

Boyer is a graduate of Maryville (TN) College who received her graduate degree from the University of Wisconsin. She has completed post-graduate work at Ohio State and Washington universities, and has studied at the British Broadcasting Co. in London, England.

Following the presentation of the Alumni Merit Awards for 1986, the announcement was made that N. Jean Fields, associate professor of English and communications, has been selected as the speaker for the Lindenwood College Faculty Lectureship in 1987.

A Popular Instructor

A popular instructor who has left her remarkable talent on hundreds of communications and English students, Fields' selection as the 1987 speaker reestablishes a popular faculty event that was discontinued in the 1970s. The college reestablished the tradition this year to honor a faculty member as part of its observance of the "Year of the Professor" in 1986-87.

The lectureship, scheduled April 12, 1987, on campus, will enable Fields to

present a topic of her choice to the college community.

A member of the Lindenwood faculty since 1965, Fields is a graduate of Morris Harvey College who holds an M.A. degree from Ohio State University and who has completed graduate work at the University of California-Los Angeles.

A frequent lecturer in the community, Fields is an authority on Rebecca Boone, and has done significant historical research in Kentucky and Missouri on the life of Daniel Boone's wife. She is an avid book reader who tries to attend two films or lectures per week.

Her selection as the lecturer "emphasizes the high qualities of the teaching profession that the college continues to foster," said Raymond W. Harmon of the college's board of directors, and Arlene Taich, dean of the Evening College/College for Individualized Education.

Saturday Campus begins this fall in St. Charles

Continued from page 3

For the Saturday Campus' first trimester this fall, undergraduate courses will be offered in art, including separate ones in an introduction to, media and advanced art as well as painting; business administrations, including macroeconomics and principles of management; communications, including business and professional speaking, group dynamics and interpersonal, organizational and intercultural communications; English composition and a writer's workshop; elementary French; history — "Westward Movement"; political science — "International Relations"; psychology, including interactive psychology and conflict management; and "An Introduction to Sociology."

Graduate courses in business administration include "Entrepreneurship," "International Business and Cross-Cultural Communications," "Marketing Strategy and Management" and "Organizational Development." Graduate courses in health administration offered this fall include "Alternative Health Systems: Promotion," "Community Health Planning & Assessment" and "History of the Delivery of the U. S. Health Care System."

For graduate courses, the Saturday Campus curricula are modified from the Lindenwood College for Individual Education's format, leading to an M.B.A. degree or an M.S. degree in health care administration. Fall graduate courses include sequences in human factors management, organizational communications fundamentals and founda-

Harmon and Taich cochaired a 12-member committee that planned Lindenwood's observance of the "Year of the Professor," including the faculty lectureship. The "Year of the Professor" will focus upon teaching as a profession, highlighting the essential role of the professor in maintaining a high quality liberal arts education like is found at the St. Charles-based institution.

Fields was nominated for the distinguished honor by alumni, students, faculty members and residents. For the honor, she will receive a \$1,000 cash stipend and will be honored by the college at a special reception in Sibley Hall, tentatively scheduled following the April 12, 1987, lecture.

As a means of encouraging faculty development, Fields will have her lecture printed in its entirety and distributed to the college community as well as others involved in higher education.

tions of United States health care and promotion.

"Curricula have been elected to meet local and national demand and interest and areas of study that are on the cutting edges of both academic and professional change," Swift said.

"Courses will be taught by a competent, caring faculty in small classes and within a challenging learning and supportive environment," Swift said. "The Saturday Campus is for those for whom weekday or evening classes and educational opportunities are either inconvenient or incompatible with work or family responsibilities."

Swift said classes and events for which both credit and noncredit are available also will be a part of the new program. These will include luncheon meetings featuring guest speakers, a writers' workshop, and community development education and classes on topics significant to the metropolitan region, including this fall's program that will focus upon environmental health protection. Future classes and forums on the cultural environment of international business are slated.

For undergraduate offerings in the Saturday Campus, fees have been priced at \$115 per credit hour of instruction. Graduate instruction is \$170 per credit hour.

For further information on Lindenwood College's new Saturday Campus, contact the Admissions Office at (314) 946-6912, extension #213.



Fields

**Need More Information
on the Saturday Campus?
Call the
Admissions Office
at (314)946-6912, ext. #213
for Full Details!**

CAP - an acronym for student service

by KATHLEEN BECKHAM-BRASIER

Going to college is an exciting and enriching experience. But, sometimes students can become bogged down with the work load, have no clear direction on where they want to go in life or perhaps need help with personal problems that they are experiencing.

Enter the CAP Center at Lindenwood College in St. Charles.

CAP is an acronym for Consolidated Advising Program for Career, Academic and Personal Development. The CAP Center provides an array of services and resources to Lindenwood students, alumni, faculty and staff. Also available in the CAP Center is career planning and job placement, academic assistance and personal counseling assistance.

"We offer opportunities for career planning and development through individual testing and/or counseling, discussion sessions or workshops," said Randi Wilson, director of the CAP Center. "We have a Resource Room where there are volumes and volumes of books, occupational literature, employer information, career development brochures and information on internships and part and full-time jobs.

"Our philosophy is to teach a student how to take a good assessment of his or her interests, how to do standard techniques of job hunting and interviewing, as far as making contacts so they are prepared," Wilson said.

According to Wilson, part of the background of the CAP Center, which began in the fall of 1982, was designed as a retention tool, to help students who would otherwise drop out of college. "These students who were most likely to drop out either had poor academic preparation prior to entering college, or had weak study skills or academic background not as strong as it should be to succeed in college. The CAP Center was devised to address these issues," she said.

Wilson explains that the CAP Center finds out what the goals are of students who enter Lindenwood, and then it shows them how to obtain more information for better course selection and decision making. "If the student isn't prepared as he or she should be, or perhaps just needs some extra help, then we discuss our para-professional program, called the Peer Tutor Program," Wilson said.

Personal Problem Assistance

For Lindenwood students who are having personal problems, the CAP Center has resources and staff to deal on a one-to-one basis with a variety of personal problems.

According to national statistics, college for traditional-age students can create a variety of stressful situations, such as separating from family and friends, defining personal identities, growing academic and peer pressures, and making decisions.

"As long as students have an outlet to work or talk things out, which often they can get from friends, roommates or classmates, there isn't a serious problem. But, sometimes the person close to the student loses objectivity, and that's when it's helpful for students to get assistance from the CAP Center," Wilson said.

Building upon these programs, the CAP Center this fall will offer a peer counseling program for students who

feel more comfortable talking to people of their own age. Counselors taking part in the program will take part in a two-month intensified training program which entails communication skills and crisis intervention.

Peer Counseling

"It's alot easier to talk to peers, and that's the reason for this program," Wilson said. "Peer counselors are students who are out there in the trenches, and they can detect warning signals that we may not be aware of.

"The original concept of the CAP Center was to look at the college's attrition rate, and to see if we could find ways of helping students to lower this. We wanted to pick up signs early enough so we could assist students who are experiencing academic problems or personal problems. Resolving problems before they can become major ones is one of the goals of the CAP Center," Wilson said.

The CAP Center focuses on traditional-age students, but its resources, programs, services and personnel are on campus to assist non-traditional students as well as faculty and staff members.

Peer Tutor Program

Lindenwood's Peer Tutor Program is a unique one designed to help students who are experiencing difficulty in classes or with certain learning skills such as writing, which seems to be a common campus-wide problem among many new students, said Deanna M. Rasch, one of the peer tutors.

"The program wasn't designed just for students who are failing courses, but for any one who needs professional assistance," she said.

Rasch explains that at the beginning of each semester, the CAP Center advertises for students who are both interested in helping fellow students and who are strong in a particular subject or an area that they might want to tutor in. We try to match students who need assistance with ones who can offer such assistance," she said.

Students working as peer tutors offer individual tutoring, and those who need tutors are encouraged to drop by the CAP Center any time during the semester to work with peer tutors.

Rasch, a senior from Florissant, MO, majoring in psychology, explains that when a student comes in for assistance, peer tutors at the CAP Center do an intake interview and try to assess the student's strengths and weaknesses are.

"Once this is completed, peer tutors meet with the student once a week for an hour or so to help the student with his or her weaknesses, coordinating the sessions with the student's faculty advisor," she said.

"We also coordinate workshops and sessions on general study skills and writing throughout the semester," Rasch added.

Writing Center

Of all the workshops offered throughout the academic year by peer tutors, the Writing Workshop is one of the most popular and the best attended. Designed to strengthen written communicative skills, the Writing Workshops stimulated the formation of the Writing Center, an office in Butler

Memorial Library which is staffed by peer tutors two evenings each week.

The decision to create the Writing Center wasn't a casual one, said Wilson. "It was suggested by James F. Hood, former acting Dean of Faculty, and several faculty members that the overall writing skills at Lindenwood and other campuses throughout the country are somewhat lacking. Hood suggested something that was more direct, so we created the Writing Center at Butler Library. Hopefully, this fall we might add to the concept of the Writing Center with a Math Center to strengthen basic skills in mathematics," Wilson added.

Job Placement Services

One of the most important services of the CAP Center is the Job Placement Office, headed by Donna M. Bennett, a 1986 alumna with an undergraduate degree in psychology and business who's pursuing graduate studies at Lindenwood.

As coordinator of Work Service & Job Placement, Bennett is charged with the responsibilities of helping students find jobs that are right for them, placing people in internship programs for academic credit and finding full and part-time work service positions for students.

"In the past," Bennett said, "since the focus was on career counseling, there wasn't any type of placement service for students or assistance to help them get placed in job situations."

Bennett explained that for part-time positions, employers contact the CAP Center when they have job openings. It

is then up to her to sift through applicant listings, trying to find the best student qualified for the available position.

Recently, she sent out a letter to area businesses advising them that the college had a number of qualified students willing to fill summer job positions.

"The response to this mailing was overwhelming," Bennett said. "The first day, the telephone started ringing at nine in the morning, and it didn't stop until four that afternoon. This response has generated more than 300 part-time job listings in the area for Lindenwood students," she added.

Besides assisting students in job placement, Bennett also helps students looking for academic credit who are willing to spend their time with an employer to gain academic credit and work experience, otherwise known as the internship program, something the college is well-known for among employers in the metropolitan area.

Any Lindenwood student, past or present, may take advantage of this program, Bennett said. The traditional student must go through job search workshop and resume writing workshops before making an appointment with Bennett. Alumni and adult students are encouraged to send their resumes or biographies to Bennett and she will work with them from there.

"Once I have the resumes, then I can watch for jobs that come through and try to match up the job with the person and their qualifications," she added.

For more information on the numerous services available at the Lindenwood College CAP Center, contact it at (314) 946-6912, extension #237.

Reunion October 17-19

Take an autumn vacation this year and join us at Lindenwood for the annual Alumni Reunion weekend. The event is scheduled October 17-19 just as the linden leaves are ripe with color!

The Alumni Reunion Committee is being chaired by Joanne Kleberger O'Keefe ('70) and Nancy Prosser Dietz ('76) who have planned a variety of activities to appeal to young and old, both male and female!

Weekend activities will begin with the traditional Alumni Art Exhibit and reception in the Fine Arts Bldg. on campus. The event will feature artwork by Lindenwood alumni, and it will be cohosted by the Associates of the Fine Arts.

Plans also are in the making for an alumni / student soccer game at the Lindenwood Stadium. Anyone who plays soccer and would be interested in this fun event should contact the Alumni Office at Lindenwood for details.

Campus tours will be given during registration on Friday afternoon. A buffet supper will follow the art exhibit and the proposed soccer game. The buffet will include a presentation on restoration by Edward Zimmer ('73), a preservation officer for the City of Lincoln, NB.

Also on Friday evening from 8-11 the Alumni Association will host an open house in the living room of McClellan Hall.

Saturday activities begin with a continental breakfast in Butler Memorial Library, followed by the alumni association's annual business meeting. President Jim Spainhower will visit with alumni and introduce key administrative officials.

Those who are members of honored years (classes ending with the years 1 and 6) will be recognized at the annual Alumni Luncheon on Saturday. The luncheon will be followed by departmental presentations and open houses at all residence halls during the afternoon.

President Spainhower and his wife, Joanne, will host the traditional wine-and-cheese party at their home Saturday afternoon, followed by dinner in Ayres Dining Hall. The college's Performing Arts Dept. will present "Dames at Sea" beginning at 8 p.m. Saturday in Roemer Hall's Jelkyl Theatre.

Following the musical, alumni will be guests of the Lindenwood Student Government for a Homecoming Dance.

Sunday activities will feature a breakfast at Ayres in the morning, followed by services at St. Charles Presbyterian Church.

All Lindenwood alumni will receive further information in a brochure along with registration procedures in August. So, please make your reservations early, and bring a friend!

See you in October!

Local news released on scholarships

Newspapers throughout Missouri and surrounding states are publishing media releases about this year's nearly 200 scholarship recipients through a joint project of the college's Admissions, Financial Aid and Public Relations offices.

Lindenwood has earmarked nearly \$600,000 in direct scholarship support this year to new and returning students, amounting to awards worth thousands of dollars to some of the country's outstanding students.

At the time a student is notified of his or her scholarship award, a form is supplied, requesting information for a news release to be sent to newspapers in the area. After forms are returned to the Financial Aid Office, they are verified by the Admissions Office and sent to the Public Relations Office for news release preparation and dissemination.

Individual media releases on the scholarship recipients then are written by computer and sent to daily and weekly newspapers throughout the country as part of expanded marketing efforts of Lindenwood.

According to Randy L. Wallick, public relations director, "We've found that many newspapers throughout the country, particularly those in rural areas, are

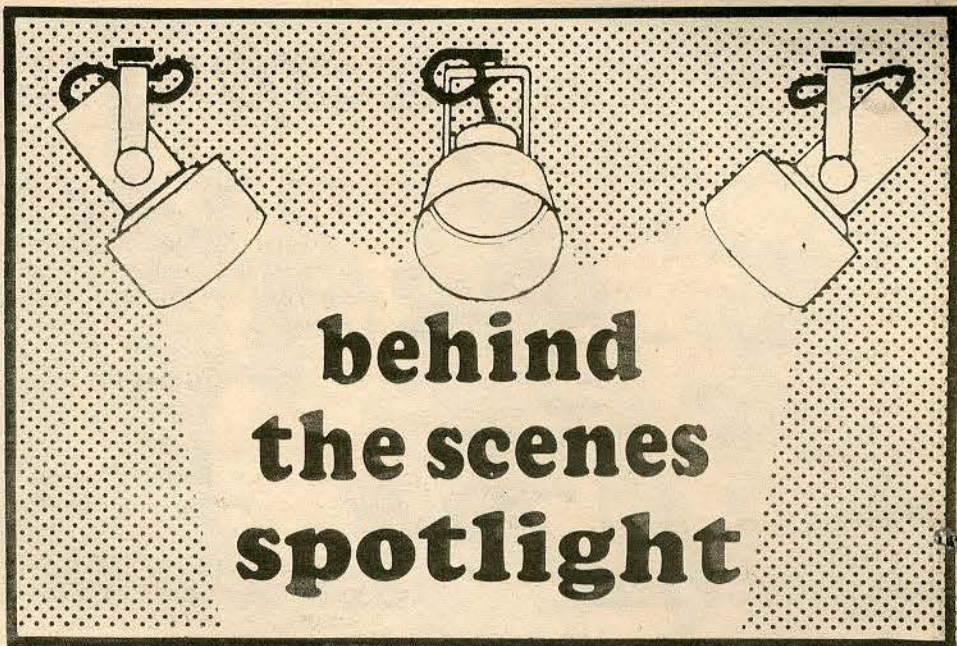
publishing news releases in their entirety, often including a photograph of the student which accompanies most news releases."

Wallick explains that the publicity generated by this newspaper coverage not only cites the student for his or her accomplishment, but also provides favorable publicity to Lindenwood.

"Media coverage like this credits Lindenwood with its efforts to expand the amount of scholarship assistance for deserving students," Wallick said, "and it creates a favorable impression about what one private college is doing not only to attract quality students but offset the cost of tuition."

Individual news releases give biographical information on the student as well as explaining some of the reasons why he or she received the award, such as extracurricular involvement, leadership potential or academic or athletic excellence.

Information released to newspapers explains that the student's scholarship award is part of nearly \$600,000 Lindenwood will award during the current fiscal year to deserving students of high scholastic aptitude who have been involved in extracurricular activities in the school, church or community.



behind the scenes spotlight

Continued from page 10

JAN GARDEN CASTRO, communications instructor in the LCIE, has received a \$3,500 grant from the Coordinating Council of Literary Magazines (CCLM) of New York City. The award cites Castro's "editorial excellence, innovation and vision" as editor of the *RIVER STYX*, a local literary publication. She was among 10 editors selected for the grants from more than 100 nominated in the national competition. Founded in 1967, the CCLM is a national, nonprofit organization that provides services and grants to literary publications.

Among those nominated for Emmy Awards in this year's local competition of the National Academy of Television Arts & Sciences (NATAS) was **PETER V. CARLOS**, faculty advisor and communications instructor in the LCIE. A commercial Carlos produced for Continental Furs in St. Louis was nominated in the "Local Commercial Under \$7,500" category, marking the fourth straight year he has been nominated for an Emmy. Carlos coproduced this year's show with **CARLA LANE**, LCIE instructor of public relations and advertising. Staged June 8 at the Adam's Mark Hotel in St. Louis, the Emmy Awards honored the 24th anniversary of the NATAS and the 10th anniversary of the St. Louis chapter.

A doctoral dissertation by **NANCY P. FLEMING**, assistant professor of music, will be utilized by Oxford University Press for publication of the first accurate performing edition of the "Petite messe Solennelle," a major musical piece written in 1864 by Italian composer G. Antonio Rossini. Fleming completed her dissertation for a Doctor of Musical Arts degree which she received this spring from the University of Illinois at Urbana - Champaign. The work, considered the composer's last major one, was completed four years before his death. "It is a setting of the Roman Catholic mass Ordinary for chorus, four soloists, two pianos and harmonium," Fleming said, "and it has suffered through the years, particularly from poor editions."

PRESIDENT JAMES I. SPAINHOWER and **JOHN NICHOLS**, associate professor of math, were among area residents taking part in the March of Dime Foundation's "Jail and Bail," a two-day fund-raising event held recently in St. Charles. One of several fund-raising projects climaxed by the July 4 national telethon featuring **JERRY LEWIS**, the event raised a record \$54,000 from the community. Also taking part in the "Jail and Bail" was **CHARLES BOSWELL** who served as presiding judge in the cases against Spainhower and Nichols, who also is St. Charles County Auditor.

DOROTHY D. WARNER, of Clinton, IL, chairperson of the John Warner Bank Board of Directors in Clinton, has been reelected to a three-year term on the college's board of directors. A 10-year member of the board, she attended Lindenwood in 1936 prior to transferring to the University of Missouri - Kansas City where she received an undergraduate degree. She is a former administrator of the laboratory at the Columbia

Hospital for Women in Washington, DC, and a docent at the Smithsonian Institution where she gave tours of the "Castle," the original building of the Smithsonian. Warner was elected board chairperson in 1984 following the death of her husband, **JOHN WARNER, III**.

"Lindenwood College - Moving Forward" is the title of an article appearing in the summer issue of *THE MARKETPLACE - A FORUM*, a quarterly magazine circulated to more than 20,000 in the St. Louis metro area. The article, written by free-lance writer **JOY D. HALL**, is accompanied with color photos and explains reasons for some of the college's recent successes, such as admissions. In addition to newsstand and subscription sales, the magazine is utilized by several leading firms for its relocating employees - Emerson Electric, General Dynamics, Brown Co., Ralston Purina and Kellwood Co. - and is found on all national flights of Ozark Airlines. The article was prompted by the college's Public Relations Office.

Three supervisory promotions of former admission counselors have been announced by **MARIAN KING-WATTS**, dean of admissions. **PAUL BOSCHERT** has been named Director of Freshman/Resident Admission, **BARRY W. FREESE** has been promoted to Assistant Dean of Admissions for Community College/Transfer Coordination, and **ELLEN E. IRONS** has been appointed Assistant Dean of Admission in the Evening/Saturday Division. A member of the Admissions Office staff since 1985, Boschert is a 1981 graduate of Lindenwood. A 1975 graduate of Lindenwood, Freese joined the staff in 1984 after serving as Director of Financial Aid at Hagerstown (MD) Business College. A 1978 graduate of Washington University, Irons joined the college in 1984.

PATRICIA SOUCY, LCIE core faculty in valuation sciences, and **RICHARD RICKERT**, Ph.D., director of the college's Valuation Sciences Program, recently attended the annual conference of the American Society of Appraisers, held in Portland, OR. Both attended business and education sessions and spoke about Lindenwood's valuation sciences program, the only one offered in the Midwest for undergraduate and graduate degrees in valuation sciences. Soucy serves as chairperson of the ASA's Valuation Sciences Committee while Rickert is a honorary life member of the Washington, DC-based national society.

Lindenwood College hosted the national meeting of the American Arachnological Society (AAS) recently, attracting nearly 80 people from throughout the country interested in spider research. Educators, researchers and scientists gathered to present 40 professional papers, take part in educational discussions, exchange specimens and participate in a field trip. Biology instructors **RAO AYYAGGARI**, **ALAN CADY** and **WILLIAM TIETJEN** were instrumental in arranging for the national meeting of the AAS, which has about 250 members throughout the country.



Lindenwood has installed color television equipment and studios valued at \$100,000 for use in its mass communications degree programs. The installation soon will enable the college to teach all of its television courses on campus. Here, from left, checking the new system are Jim Wilson, chairman of the Communications Dept.; Phil Rock, program / production manager for Continental Cablevision in University City; and Amy Hamill, former assistant professor. The equipment, obtained from Continental Cablevision, consists of a complete studio and related color television equipment.

Lights,
camera,
action!



Students tour 'Big Apple'

Lindenwood fashion marketing and communications students had a chance to visit New York City during their spring trip as part of an academic class. The 10-day trip during Spring Break featured a variety of activities for students and faculty, including visits with alumni at fashion, broadcasting, media and public relations centers in the "Big Apple." The course offers three hours of academic credit in fashion marketing or communications for undergraduate students.

Help!!!

As a means of updating records and address listings for Lindenwood College's alumni, and as a means of notifying the following alumni about this fall's Alumni Reunion Weekend, we need your assistance.

The following alumni have lost contact with the college, and their addresses are unknown. If you know the whereabouts of any of your classmates or the following individuals, please contact Esther Fenning at the Alumni Office, Lindenwood College, St. Charles, MO 63301, or call her at (314) 946-6912, extension #317.

Class of 1936 Address Unknown

Mrs. Mary Martin Alvis
Mrs. Olivia Ratliff Anderson
Mrs. Miriam Green Bennett
Mrs. Wilma Burnett Crowe
Mrs. Beulah Geyer
Mrs. Stella Fischer-Hackney
Mrs. Juanita Atkinson Jones

Mrs. Mary Margaret Bates Martin
Mrs. Eleanor Payne Quilliam
Mrs. Ellen Phillips Reich
Mrs. Ruth Farland Throckmorton
Miss Helen Van Unwerth
Mrs. Jean Schellenbarger Willard

Class of 1936 Last Known Address

Mrs. Delphia Biggs Blizzard
P.O. Box 30
Middlebury, IN 46540

Mrs. Theresa Crispin Lisle
208 West Second
Lamar, MO 64759

Mrs. Guinevere Wood Jones
731 Oak
Oakland City, IN 47660

Mrs. Mary Morley Todd
12 Midpark
St. Louis, MO 63124

Class of 1941 Address Unknown

Mrs. Sara Sorgenfrei Anderson
Mrs. Margaret Isabell Ashburn
Mrs. Mary Virginia Lay Bar Hoover
Mrs. Nan Harris Coblentz
Mrs. Rosemary Miller Cumming
Mrs. Dorothy Manion Farmer
Mrs. Georgia Zoellner Gish
Ms. Peggy Turcott Hartman
Mrs. Virginia McCarty Jacobs
Mrs. Mary Bess Beaty Kay

Mrs. Shirley Alpern Lebow
Miss Patricia Shane
Mrs. Ruth Burson Sherrel
Mrs. Vera Jean Douthat Sink
Mrs. Barbara Jean Adams Tresselt
Mrs. Irma Bennett Troxell
Mrs. Jo Ann Whiteley Walker
Mrs. Mary James Winfrey
Mrs. Kathleen Bottani Yevak

Class of 1941 Last Known Address

Mrs. Barbara Dale Lahr
Box 397
Bair, NE 68008

Mrs. Elizabeth Johnston Lee
2205 Cowan Blvd.

Miss Betty Laws
Princeton, MO 64673

Mrs. Betty Vieregg Mahan
USAFE DPNG Box APO
New York, NY 09012

alumni happenings

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1971 For our 15th year, JEAN ANN REDPATH HAGEN is the contact person for the Alumni Reunion Weekend (October 17-19); her address and telephone number are 70 Burning Tree, Chesterfield, MO 63017, phone (314) 469-1093.

1973 FRANK ACCARRINO of Upper Montclair, NJ, hosted a group of Lindenwood communications students, alumni and friends for a day at NBC Studios where the group was treated to a "behind the scenes" tour, including talks by NBC staff members and lunch at the NBC Commissary. Accarrino serves as director of network news and technical services at NBC.

PAT McMACKIN of St. Charles lectured recently on "Mark Twain and the Mississippi River" during a class of Jean Fields of the Communications Dept. He spoke on his experiences as a Mississippi river-boat captain.

1974 RENE MAYER DREWES of St. Louis married her high school sweetheart a month after graduation from Lindenwood. The Drewes' have two daughters, Nicole and Katherine. During her nine years as a homemaker, she developed the hobby of flower gardening and began making her own specialty cakes. She also works at John Pils Posters, Ltd., in Union Station, and also took part in the St. Louis Club's Fashion Show last spring.

TOMMY BUELL RUPINSKI and her husband, George, hosted a reception for New York City area alumni and Lindenwood communications and fashion marketing students this spring at their Fifth Avenue apartment. Students were attending the "Big Apple" as part of credit courses in communications and fashion marketing.

1976 For our 10th year, VIRGINIA GENDER (225 Peeke, Kirkwood, MO 63122, phone 314 / 966-3439) and NANCY PROSSER DIETZ (12784 Willowick, Creve Coeur, MO 63146, phone 314 / 878-3721) are the contact persons for this year's Alumni Reunion (October 17-19).

1978 JANET R. KNIFFEN of St. Charles has been named vice-president and treasurer of the May Department Stores Co. in St. Louis. An instructor in the LCIE, she received an M.B.A. in finance from Lindenwood.

LISA MYERS of Mystic, CT, received an M.B.A. with concentration in computer and information science. She writes that she is "very happy working as a business research analyst at Mystech Associates in Mystic."

JUDY MASCHAN of Soquel, CA, owns Remember When Tapes, a service that gathers and records memories and anecdotes for future generations. See her "Letter to the Editor" on page 5.

1981 CHRISTINE BANHOLZER of Chicago received her master's degree in theatre arts from Southern Illinois University - Carbondale in June, 1984. She recently did a commercial for the CHICAGO TRIBUNE.

FRANK J. McSPADEN of Kettering, OH, recently hosted a luncheon for Dayton area alumni, an idea he got from the recently published Alumni Directory.

1981 For our fifth year, MAGGIE KRACKE is the contact person for this year's Alumni Reunion Weekend (October 17-19); her address and phone number are 8720 Santa Belle, Apt. 1-A, Hazelwood, MO 63042, phone (314) 721-6912.

1984 KIMBERLY JONES of Ferguson, MO, assistant coordinator for the Mother's March of Dimes in St. Louis, recently served as coordinator of the March of Dimes Phonathon, a major fund-raising drive to secure \$50,000 for the fight against birth defects.

1985 JUDY A. PETERS of St. Charles has joined the Communications Dept. of D'Arcy Masius Benton & Bowles of St. Louis as a news assistant.

DAVID TOIGO of St. Louis is an associate contracts administrator at McDonnell Douglas.

CYNTHIA NIGGLEY of Kansas City, former Kansas City Alumni Club scholarship recipient, has been accepted at the Kansas University Medical School.

PAUL VAN HORN of St. Louis received a degree as an Education Specialist from Northeast Missouri State University. He has an M.S., and he received an M.B.A. from Lindenwood.

MARGARET MAURER BAUMAN of Huntsville, AL, completed her associate degree in business in May, 1985. She writes that she enjoyed Lindenwood and "only a move out of town prevented me from completing my B.S. A great school."

Lindenwood donates to PBS station

As a means of showing its support for public television, Lindenwood College donated a \$1,500 scholarship and two partial tuition waivers, valued at \$1,000 and \$500, to KETC-TV for use in the station's recent community auction, April 17-20.

Auctioned to the highest bidders during the four-day fund-raising event for Channel 9, the \$1,500 scholarship and the \$1,000 tuition waiver each can be used for undergraduate or graduate studies at the main campus in St. Charles or at off-campus locations in downtown St. Louis, Clayton and near West Port Plaza.

The \$500 tuition waiver is for either undergraduate or graduate studies in the college's new Saturday Campus, which offers Saturday classes for those who

are unable to attend day or evening programs because of employment or families. The waiver can be used for the Saturday Campus, which will begin this fall, or it can be used for 1987 terms beginning next January and May.

Recipients of this year's gifts are Sherri Grothaus of Silex, MO, a freshman at Lindenwood who received the \$1,500 partial tuition scholarship; Kathleen Emery of St. Charles, an undergraduate majoring in business administration at Lindenwood's West Port facility, who received the \$1,000 award; and Carolyn Golden of Hazelwood, MO, who plans to enroll in the college's new Saturday Campus this fall with her \$500 scholarship.

The only conditions to the scholarship and tuition waivers were that applicants

must meet normal admissions and scholarship criteria of Lindenwood College and must begin or continue their studies during the fall or spring semesters, said Randy L. Wallick, public relations director for the college.

With an estimated audience of 1.2 million in Missouri and Illinois, Channel 9 is a community-owned, Public Broadcasting Service (PBS) affiliate station serving a 70-mile radius of metropolitan St. Louis. Its annual community auction raises funds for programming and operational expenses.

For its contributions, Lindenwood College received on-air promotions during the fund-raising event, which were viewed by audiences of several hundred thousand during prime time each day of the auction.

"Our donations to Channel 9 were showcased on-air and described by celebrity auctioneers, resulting in a tremendous amount of publicity within the community," Wallick said. "We've received a great deal of feedback from this effort, not only about the promotion of our educational programs but also about the college's support for this PBS-affiliate. It's a high return on a small investment which has proven to be an outstanding community venture with KETC-TV," he added.

The college's participation in this year's event and the past two auctions was arranged through the Lindenwood Public Relations Office in cooperation with the college's Scholarship Committee.

Lindenwood's gifts totaling \$3,000 to KETC-TV are part of more than \$800,000 in direct support the college will award in scholarships to deserving students this year, said Larry Sackman, financial aid director of the college and chairman of the Scholarship Committee.

Included in the \$800,000 of direct support from the college are several thousand dollars that are earmarked to

worthwhile community events, such as the fund-raising auction of Channel 9.

The \$800,000 in scholarship awards and tuition waivers is in addition to an estimated \$1.5 million in financial aid assistance that is made to students at the college, Sackman said.

Oktoberfest campaign launched

Lindenwood College and St. Charles community leaders have launched the "Sell-A-Bration" campaign recently as a means of broadening support for the St. Charles Oktoberfest, scheduled October 3-5.

The campaign will involve members of the retail business community who are soliciting support from area merchants to expand the Oktoberfest into a community-wide event.

Chairpersons of the St. Charles Oktoberfest are Donna Costellia of the St. Charles Parks Dept. and Cathy Carpentier of the St. Charles Board of Tourism who are directing the "Sell-A-Bration" campaign among area merchants. Both are being assisted by Joe Daves and Judy Brown of the St. Charles Chamber of Commerce and Arthur E. Prell and Karen Conant of the Lindenwood College Business Administration Dept.

Business leaders and merchants in the community will be contacted in upcoming weeks to gain support for the three-day fall festival.

Further information on how merchants can assist the committee can be obtained by contacting Costellia at the Board of Tourism, (314) 946-7776, or Carpentier at the Parks Dept., (314) 724-5148.

Ginkgo Day—an idea

As one strolls across the historic campus of Lindenwood College, one cannot help but notice the abundance of trees, some of which are lindens for which the 159-year-old college is named.

In the spring, buds appear, and the campus is a glow with new life. In the fall, leaves fall, and the campus is a spectacle of color.

But, three trees stand out more than many - Lindenwood's ginkgo trees.

No one knows how long the three ginkgo trees, one of which is found at the entrance to Butler Memorial Library, have been on campus but they are shown in photos taken as early as 1927. The tree is a native of China and Japan, and it was brought first to the United States by English settlers.

The ginkgo tree is recognized easily by its green and yellow fan-shaped leaves. It grows slowly but there are some examples in America that have reached a large size, some of which bear small fruit.

The ginkgo has both pollen-bearing and seed-bearing flowers which produce a plum-like fruit containing a large silvery pit. Ripened fruits have a rancid odor but the pit, when roasted, is considered a delicacy.

But, perhaps the most unique characteristic of the ginkgo is all of its leaves fall in autumn on the same day.

Familiar to Lindenwood students, faculty and visitors, the ginkgo trees drop their gold-colored leaves, covering the ground like a blanket of golden snow.

"This past fall, on November 18, I watched the trees, and all three lost their leaves essentially on the same day," said Lindenwood President James I. Spainhower, who has proposed a "Ginkgo Day" on campus next fall.

"The ginkgo reminds me of this college because it preserves," the president said. "The tree gives us a good lesson for life - it reminds us to stick in there."

Spainhower admits he doesn't know how or when to celebrate "Ginkgo Day" so he's asking students along with faculty and staff to submit some ideas.

One suggestion is to have a "ginkgo watch" in which those on campus would keep an eye open for when the trees shed their leaves. When they do, word would be spread that "Ginkgo Day" has begun officially on campus.

Another idea is to let students try to guess when the leaves would fall, with the winner receiving a prize.

alumni happenings

Continued from page 9

THE ST. LOUIS CLUB

Nearly 200 tickets were sold to the third annual St. Louis Club's Fashion Show, at Chateau de France in Frontenac March 1. Alumni, faculty and students modeled for the event, which raised \$1,500 in scholarship money for Lindenwood students.

The club sponsored a breakfast for members and Dr. and Mrs. James I. Spainhower on May 10 at Ayres Dining Hall at Lindenwood. The president took club members on a tour of his office complex and brought them up to date on the Lindenwood Village retirement center.

The first meeting of the St. Louis Club will be held in September at Mary Ambler's home in Kirkwood. Watch for the club calendar which will be sent in August.

ST. LOUIS METROPOLITAN NOON-DAY GROUP

Thomas L. Gossage, senior vice-president of Monsanto Chemical Co. and a member of the Lindenwood College Board of Directors, spoke at a noon-day luncheon at the University Club in St. Louis on April 29. The title of Mr. Gossage's speech was "Front Pages and Bottom Lines: International Business in a Changing World."

The next luncheon of the Noon-Day group will be held Tuesday, September 23. John Wolf, executive vice-president of operations, McDonnell-Douglas and also a member of the Lindenwood College Board of Directors, will be the guest speaker. The location of the luncheon will be announced.

For information on the Noon-Day group call the Lindenwood Alumni Office at 946-6912, ext. 317.

What's Cookin' at Lindenwood?

A cookbook, 'Lindenwood Cooks,' featuring favorite recipes from Lindenwood College faculty, staff and alumni members, is being offered by the Lindenwood Alumni



Activities Office. The spiral-bound paperback is published by the Lindenwood Alumni Activities Association and offers more than 120 culinary delights and helpful cooking hints.

To order your cookbook, complete the form below, enclose \$8 (includes postage and handling) and mail to:

Lindenwood Alumni Activities Office
Lindenwood College
St. Charles, MO 63301

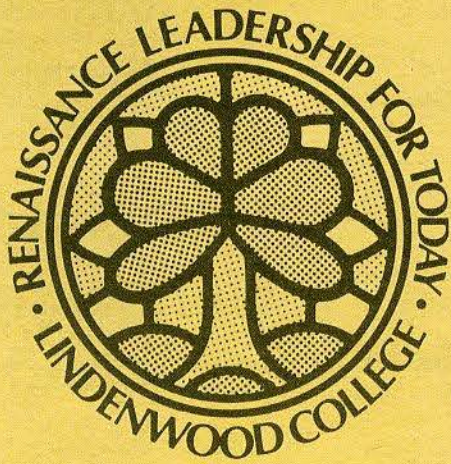
Personal checks are welcome and should be made payable to 'Lindenwood Alumni Activities.' All proceeds go to Lindenwood College for student scholarships.

Yes, I would like to order _____ 'Lindenwood Cooks' cookbook(s). Enclosed is my check or money order for \$_____.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____



Lindenwood College's Saturday Campus - a new program for those who do not want to spend an entire weekend obtaining a degree, for those who cannot devote time to day or evening classes or those whose family or job responsibilities prevent them from attending classes full time.

The Saturday Campus is designed for people who want to begin or complete an undergraduate or graduate degree either full or part-time every two out of three Saturdays. It's for people who want to better themselves for career advancement or a job change or for residents who want to become better informed about significant developments in the metro area.

It offers a variety of additional services right on campus - complete services such as child care, library and bookstore facilities, food service, career and employment planning and personal counseling. The program runs for 14-week sessions, on Saturday mornings and/or afternoons at Lindenwood's main campus in historic St. Charles. A variety of classes are offered by distinguished faculty members, visiting scholars and business and community leaders.

Find out why the Lindenwood Saturday Campus is a New Degree of Service just for you. Call our Admissions Office at **946-6912**, extension #213, and say you want to spend Saturdays with us this fall.

Lindenwood's Saturday Campus- A New Degree of Service

Lindenwood College, St. Charles, MO, 946-6912
Off-campus locations in Downtown St. Louis, Clayton and West Port.