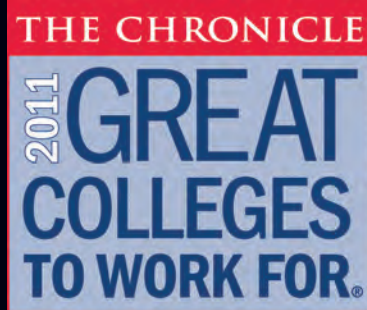


“Excellence is all about what we do.”

2011 *Annual Report*
LINDENWOOD UNIVERSITY



Values-centered liberal arts education –
preparing students for life



Do you have the

Lindenwood **EDGE?**

Debt-Free · 4,000 Resident Students · School of Education · The Confluence · Future Freshmen Day · In Pursuit · Online M.B.A. · LU for Life · School of Business and Entrepreneurship · Energy · Mission · Lifelong Learning · Values-Centered · Academic Freedom · Public-Serving · Judeo-Christian Values · Accomplishments · Great College to Work For · Finance · Collaborative Governance · Communicate · School of Humanities · Personalized · Nurturing Faculty · Results · M.B.A. · Wildwood · South County · Marketing · **EDUCATED** · O'Fallon North · Westport · Wentzville · Lincoln County · Synergy · Historic Daniel Boone Home · Faculty Firepower · Terminal Degrees · Leadership · Guffey Hall · Pedagogy · School of American Studies · J. Scheidegger Center · Liza Minnelli · Rich Little · School of Fine and Performing Arts · Student Productions · **DISCIPLINED** · One-Acts · Rugby · Steinway Pianos · Boyle Gallery · Evans Commons · Lacrosse · School of Human Services · LUTV · Field Hockey · Hunter Stadium · Hyland Arena · KCLC · Football · Baseball · Softball · School of Sciences · Marching Band · Spellmann Center · Cheerleaders · Basketball · Athletic Training · Hall of Fame · Harmon Hall · Strategic Thinking · Lindenwood Online · Wrestling · Entrepreneurship · Film Series · Supply Chain · Communications · **GLOBAL** · College for Individualized Education · Butler Library · Commencement · Center for International and Global Studies · Anheuser-Busch Leadership Room · Track and Field · Belleville Day College · Homecoming · Board of Directors · Accredited · Growth · Campus Life · Soccer · Research · Lindenwood Press · NCAA Culture · **EFFECTIVE** · Academic Success Center · Student Life Sports · MIAA · Winning Tradition · Duree Center for Entrepreneurship · Linden Lodge · HIT Center · Dynamic · Liberal Arts · Roemer Hall · 500 Acres · Student-Centered · Spirit Shoppe · Lionmail · Crooked Tree · Young Hall · Work and Learn · City of St. Charles · Voices Only · Butler Society · Blanton Hall · Sibley Heritage Society · Welcome Center · Million Dollar Character Scholarships · Trees · Legacy · Community Service · Flowers Hall · Mathews Hall · Emerson Scholars · St. Charles Alumni Club · Calvert Rogers Hall · Pfremmer Hall · LindenBark · Accounting · ACBSP Certified · North County · First-Year Experience · Institute for the Study of Economics and the Environment

Message from the President



Dear Friends,

Fiscal 2011 brought us more than 17,000 students for the second year in a row as this once small liberal arts college continues to thrive in its expanded role as one of the Midwest's larger independent universities. I am fond of saying we are a comprehensive postsecondary institution with the heart and soul of the pioneering liberal arts school from which we evolved. We continue to exist and operate for the student.

Fiscal 2011 revealed once again what has become a theme at this University: Excellence is all about what we do. Here are a few examples of that statement:

Programs. We launched several online degree programs, with special attention to ensuring the best quality and integrity in the online delivery format. The programs include master's degrees in educational technology, writing, and nonprofit management, and the M.B.A.

Ambitious, Successful, Dedicated Faculty. Lindenwood's professors continue to impress with both their credentials and their achievements. Our core of scholar-teachers grew in number to over 240, with 8 in 10 possessing terminal degrees in their respective disciplines.

Locations. Since Lindenwood prides itself in being a public-serving university, we are proud to announce that

last year we provided higher education at 12 extended locations and about 30 K-12 schools around the state, as well as at each of our two campuses.

Belleville Campus. Yes, the last sentence above is correct. The Lindenwood system now includes two full-service campuses, since our beautiful Belleville location successfully applied to the Higher Learning Commission for "campus" status. Additionally, the relatively new Day College at Lindenwood-Belleville enrolled more than 500 students, to complement the nearly 1,500 Evening College students served there annually.

NCAA Transition. Competing as an independent university in candidacy for NCAA Division II membership, Lindenwood finished Year 1 of that exciting transition and received an enthusiastic invitation from Division II to proceed with Year 2 of the process. If all continues to go well, Lindenwood will be competing as a provisional member of the NCAA next fall.

Facilities. We were fortunate enough to be able to keep improving our physical plant throughout the Great Recession, and the University's capital-improvements program continued to forge ahead during the economic recovery. We completed the marvelous 119,000-square-foot Evans Commons and commenced construction of the (waiting to be named) student-athlete support center behind Hunter Stadium.

Institutional Recognitions. Toward the end of Fiscal 2011, we received news that Lindenwood had been selected for two very significant honors. Because of our outstanding system of academic governance and several other positive attributes, Lindenwood was again recognized by the *Chronicle of Higher Education* as one of the "Great Colleges to Work For" in the "Large" category of universities. Additionally, St. Louis's Regional Chamber and Growth Association designated Lindenwood as one of the region's "Top 50 Businesses Shaping Our Future."

As I mentioned early in this letter, it was a very good year! Thank you for the part you played in making that so.

Very sincerely yours,

A handwritten signature in black ink that reads "James D. Evans". The signature is written in a cursive, flowing style.

James D. Evans, Ph.D.
President



Professors Michael Marzano, Ed Perantoni, and Darren Marhanka have developed course formats for the new online programs.

Convenient Online Degree Program Under Way

Lindenwood University launched in 2011 the first fully online degree programs ever offered in the school's history. The programs include an undergraduate degree in criminal justice and graduate degrees in business administration, nonprofit administration, and writing.

The online business, nonprofit, and criminal justice programs are offered through the traditional day college, while the online master of fine arts degree in writing is offered through Lindenwood's evening program for working adults. All of the new online programs have been accredited since January of 2011 by the Higher Learning Commission of the North Central Association of Colleges and Schools. Lindenwood's online offerings are geared toward adult learners who seek to balance the pursuit of higher education with other personal and professional responsibilities. The programs are designed to make it easier for students to achieve their academic goals at their own pace.

"Our biggest motivation is to meet the needs of our students, and they clearly indicate a strong desire for online degree programs," said Jann Weitzel, Ph.D., Vice President for Academic Affairs and Provost. "Students now have the option of completing degrees in a way that's convenient for them. They can continue to manage their work and family lives and, depending on their circumstances, also reduce or

eliminate childcare and transportation expenses."

The move into online degree programs has been a natural progression for Lindenwood, which offered its first online class in 2002. The additions have meant transitional changes, not only for students but faculty and staff as well. Weitzel said the new format has encouraged faculty members to think more broadly in terms of how education can work, adapting a more Socratic method, questioning techniques and different teaching methods to ensure the classes are successful.

A new "Lindenwood Online" logo has been developed and can be seen on billboards across St. Louis, as well as popular websites such as STL Today and Facebook.

LINDENWOOD Online



Debbie Boone

Scheidegger Center Establishing Niche in Region's Culture Scene

The J. Scheidegger Center for the Arts is not the “new building on campus” anymore. At three years old, it is not even the third newest. While it is firmly established on campus as the place for student theatre, music, dance, and art, its role in the region's cultural scene as a venue for professional performers is evolving and growing. Consider that the center has been tasked with establishing an audience during the country's worst economic downturn in decades. The results are amazing.

“The performances were well-received last season, but even more so this year,” said Chad Snider, Marketing Director for

the center. “Even as a relatively young performing arts venue in the area, our audience base has grown substantially; we're seeing more repeat customers.”

Last season was marked by popular shows like pianist Roger Williams and singers Debbie Boone and Bobby Goldsboro. The 2011-12 season kicked off in September with nothing less than the legendary Glen Campbell's “Goodbye Tour,” which sold out in resounding fashion. Among the shows that followed were the National Acrobats of the People's Republic of China, impressionist Rich Little's show on the life of actor Jimmy Stewart, and the one-man show *FDR*, starring acclaimed actor Ed Asner.

Marketing at the Scheidegger Center has been expanded, Snider said, and honed according to any given show's target demographic. This year has also seen the formation of an advisory council for the center that consists of Lindenwood executives, including President James D. Evans, and key members of the community.

As always, Lindenwood students have the opportunity to work alongside the professionals on the visiting shows, which is rare, if not unique, in higher education.



Glen Campbell



Nearly 1,000 students attended the opening of the Evans Commons.

Evans Commons Puts Students First

“Putting students first” is a worthy catchphrase for any institution of higher education. At Lindenwood University, there is \$20 million worth of proof that the phrase is far more than just lip service.

The Evans Commons opened its doors in late summer 2011. It is a grand facility that was conceived with strong input from students, all the way down to the types of elliptical machines in the student fitness area. The building is 119,000 square feet of pure student activity—with four gyms, a suspended walking track, a fitness center, locker rooms, game rooms, one of the largest big screen TVs you’ll ever see, a dining hall, student government offices, a mailroom, and laundry facilities.

The completion of this building was so anticipated there were two dedication ceremonies. The first was held in late August, as President Jim Evans packed into the dining hall with more than 1,000 students to welcome them to their new building. One of the most popular features of the day was a black and gold T-shirt that said, “The Evans Commons: It’s About the Students.”

The second ceremony was held on Homecoming weekend as students, the Board of Directors, faculty, staff, alumni,

and friends saw Board Chairman Jim Shoemake, speaking on behalf of the Board of Directors, formally declare the name of the building the Evans Commons. Shoemake told the crowd that “the building was completely his (Evans’) vision.”

Vice President John Oldani said that many people once thought the star of the building would be the new dining hall, but “the students are the star. When we gathered with students to discuss what this building might become, their voices were clear, and President Evans and the Board of Directors listened.”



President James D. Evans and his wife, Lois, at the opening of Evans Commons.



St. Charles Alumni Club President Mary Gismegian (right) with Hannah Holman (left) and Katie Lowe, recipients of the club's endowed scholarship.

University Known for Generous Scholarships, Aid

Lindenwood University takes a personalized approach to the admissions process by combining affordable tuition with generous scholarships. The aid is generated from a variety of sources and is awarded based on individual considerations. Dean of Undergraduate Admissions Joe Parisi said Lindenwood awarded \$27 million in merit and need-based aid just last year. Parisi said Lindenwood evaluates every single student and then devises a strategy to help that individual and his or her family afford college.

The popular academic scholarships at Lindenwood include the A++ Scholarship and the Outstanding Student Scholarship, both of which are designed to attract top academic performers in the region. The school's transfer student program rewards students at local community colleges who choose to complete their degree programs at Lindenwood.

Impressive grade point averages are not the only criteria upon which students are considered for scholarships and grants. Lindenwood also awards aid through the Million Dollar Character Scholarship program, which offers substantial awards for community service.

"We have always been about honoring community service and youth leadership," said Parisi. "It's in the best interest

of the University and the students to reward personal character."

Now well above \$100 million, Lindenwood's endowment plays a large role in funding the school's scholarships. Thousands of students benefit from the donated funds each year. Parisi said the endowed scholarship program provides students with more than \$350,000 in scholarship money annually. He said the University has "a strong sense of pride" knowing donors are helping those who may not have otherwise been able to attend Lindenwood.



Ruben Dario Montero Hogan, an international student from Panama, with Dr. Betty Tyree Osiek ('62)



Nic Wigglesworth at Brown Smith Wallace

At Lindenwood, Graduation Turns to Job Opportunities

When Nic Wigglesworth arrived at Lindenwood University, he intended to study criminal justice. His focus swiftly changed, and he is now a successful staff tax accountant at the prominent St. Louis public accounting firm Brown Smith Wallace.

“I was a marketing major after I switched from criminal justice, and I changed to accounting after just one course in the subject,” Wigglesworth said. “In marketing you are kind of always adjusting things, trying to see what works and what doesn’t. I like how you can work the puzzle to get to a definite bottom line in accounting.”

As he grew nearer to the completion of his degree program, Wigglesworth learned from one of his professors of an internship opening at Brown Smith Wallace. The opportunity led him directly to his current position following his May 2011 graduation.

“My professor encouraged me to send in my resume,” said Wigglesworth. “I started as an intern in January of this past year and became a full-time employee in August.”

During his studies at Lindenwood, Wigglesworth found that he was able to build a solid professional network through professors and fellow students. His contacts have not only benefitted his own career, but have also helped him assist others in their employment searches.

A few other notable employment achievements of recent graduates include:

Tara Kluesner ('10), *Director of Donor Development, Center for Autism Education*

Jeremy Tutterow ('09), *Youth Pastor, Winds of Pentecost*

Patrick Glynn ('09), *Assistant Director of Branch Administration, Scotttrade, Inc.*

Vicki Johnson ('10), *Work Force Development Coordinator, Sts. Joachim and Ann Care Service*

Jared McGowen ('10), *Owner, Elite Nutrition LLC*

Danielle Vogelsang ('05, '07, '09), *Principal, Bowles Elementary School*

Jenny Petzoldt ('10), *Graphic Designer, Metro Exhibit Corporation*

Megan Shipley ('08), *Senior Consultant, IBM*

LaTasha Lawrie-St. Arnault ('09), *Development Manager, Ronald McDonald House Charities*

Lauren Grotegeers ('10), *Resource Development Coordinator, Habitat for Humanity of St. Charles County*

Phillip Sherer ('06), *Senior Consultant, Aspect*

Ann Stotler ('08), *Director of Community Relations and Marketing, Beverly Farm Foundation*

John Bradley ('10), *Captain and Training Officer, Metro West Fire Protection District*

Vania Joiner ('09, '10), *Business Consultant, Cerner Corporation*

Jason Dieckhaus ('10), *Regional Emergency Management Specialist, U.S. Department of Health and Human Services*



Senator Alan Dixon and his wife, Joan, talk to friends and family at the dedication ceremony of the Senator Alan J. Dixon Student Center.

LU-Belleville Campus Poised for Greatness

The maturation of Lindenwood University's Belleville, Ill., campus continues to be impressive. Opening its third academic year as a day college in fall 2011, the neatly-manicured 22-acre campus chalks up one accomplishment after another as an independent campus community. More than 500 full-time students attend the Day College, with nearly 200 of them living on campus. Fifteen hundred students annually are enrolled in the adult evening program, which started in Belleville in 2003.

There are now 11 daytime undergraduate academic programs and 15 undergraduate and graduate evening programs available at the Belleville location. Chief Administrative Officer and Vice President Jerry Bladdick says the market and community tell the institution what programs are needed most, and the University in turn seeks permission from the state to offer those programs.

Bladdick said Lindenwood University President James Evans and a supportive Board of Directors have invested more than \$15 million over the past eight years in renovation, new construction, technology, and faculty and staff.

Along with the need for quality academic programs that are both affordable and close to home, another catalyst for enrollment growth at Lindenwood-Belleville has been the athletics program. Lindenwood-Belleville will sponsor 23 men's and women's sports teams in 2012.



President James D. Evans (third from right), Vice President Jerry Bladdick, and Assistant Vice President Mary Radcliff accepted in 2011 a Commitment to Community Award from the Belleville Chamber of Commerce.

One of Lindenwood-Belleville's most significant events of the year occurred August 5 as several hundred students and campus and community leaders attended the dedication ceremony for the Senator Alan J. Dixon Student Center. Dixon, one of southwestern Illinois' favorite sons, served as a dedicated public servant for many years, most recently as a U.S. Senator. Dixon was Lindenwood's commencement speaker in 2008, and his wife and many family members are Lindenwood alums. Dixon also graduated from Belleville Township High School, which is now the site of Lindenwood-Belleville.



Dean of Evening and Graduate Admissions Brett Barger at the new O'Fallon South Center.

Extension Locations Expand, Improve in 2011

The Lindenwood University campus network continued to evolve and expand in 2011 with the opening of a new extension center in O'Fallon, Mo. In the highly-populated south O'Fallon area of St. Charles County's high-tech corridor, the center will better serve students enrolled in the University's Lindenwood College for Individualized Education (LCIE) accelerated evening program.

“Now, there's no campus that's not a convenient option for any of our county residents.”

“The O'Fallon South Center is just a short distance from Interstate 64 and provides easy access to those living near or traveling on Highway K, Highway 40, and Technology Drive,” said Brett Barger, Dean of Evening Admissions and Extension Campuses. “It's really the crossroads of community life in that part of St. Charles County. When a person exits Highway 40, he or she is staring straight at our building. It's impossible to miss us.”

The center is now one of 11 locations Lindenwood operates, spanning from Lincoln County to downtown St. Louis, Mo.

It plays a key role in the University's ongoing campaign to increase awareness and better serve area residents. Barger said the center gives Lindenwood a valuable piece of a strategic puzzle that connects Lindenwood across St. Charles County and creates triangular coverage from Wentzville to O'Fallon, and from O'Fallon to St. Charles.

“Now, there's no campus that's not a convenient option for any of our county residents,” Barger said.

In addition to campus placement, Lindenwood has also been updating and adding enhanced signage to its extension centers. In the spring of 2011, Lindenwood highlighted its Westport extension center with a prominent 240-square-foot sign that faces Page Avenue and is illuminated during the evening hours.

“Our new signage at Westport and at our other centers will continue to change perceptions about our size and reach and help us inform people that we are a regional school,” said Barger. “We are committed to convenient campus placement and increased visibility in order to bring continued growth to the comprehensive network we have in the region.”



Educational doctorate students waiting to receive their degrees

Programs at Extension Sites Increasing

Lindenwood University has long been committed to extending its services to students outside its generally recognized network of extension centers, and in 2011 new partnerships have been created in southern Missouri, Warrenton, and the Farmington area.

Lindenwood now offers criminal justice classes to students at Mineral Area College near Farmington who have completed that school's associate's degree in criminal justice and want to continue toward a bachelor's or master's degree. Students in the program take classes North County Senior High School in Bonne Terre through the Lindenwood College for Individualized Education.

Brett Barger, Dean of Evening Admissions, said the arrangement was initiated by Lindenwood graduates in senior positions in the criminal justice program at Mineral Area College who contacted the coordinator of Lindenwood's South St. Louis County Center about it.

"The person who spearheaded this graduated from Lindenwood and is the coordinator of the Criminal Justice Program at Mineral Area College," Barger said.

Lindenwood also has expanded its reach west to Warrenton with a new initiative with East Central College, the Warren

County School District, and a group of civic leaders. Barger said that starting in January 2012 Lindenwood will offer undergraduate LCIE classes and School of Education classes at a facility in Warrenton that it will share with the school district and East Central College.



"Lindenwood was approached by a group of business, education, and community development leaders about increasing educational opportunities in town to keep more of Warrenton's best and brightest in the city," Barger said. "I've never seen that kind of effort behind an appeal to us. How could you say no?"

In January 2011, Lindenwood began offering its Doctor of Education in higher education administration at the Ozark Technical College (OTC) facility in Springfield, Mo., as part of an ongoing partnership with the college. LU's Doctor of Education and Educational Specialist programs in public school administration also became available at Ozark Technical College's Richwood Valley location last summer.



Professor Ray Scupin and Associate Vice President Ryan Guffey, of the Center for International and Global Studies

Lindenwood Press Produces New Titles, Raises School Profile

Lindenwood University Press has had a busy year, producing the first edition of the M.F.A. in Writing program's new literary journal, *The Lindenwood Review*, and publishing a book by LU's Center for International and Global Studies. In addition, LU Press continues to publish the regional studies journal *The Confluence* twice a year in the spring and the fall.

Beth Mead, Chair of the M.F.A. in Writing program, said it is common for writing M.F.A. programs to publish literary journals, and she felt it was time for Lindenwood's program, which launched in 2002, to enter that arena. She said production of *The Lindenwood Review* is a tremendous learning opportunity for graduate students, greatly enhancing the M.F.A. in Writing program.

"The high quality of work published in the journal brings recognition and respect to both the writing program and the University," Mead said.

There were more than 1,000 submissions of poetry, short fiction, and essays from around the country for the debut issue; current Lindenwood students, faculty, and staff are prohibited from submitting, a common practice of M.F.A. program-based journals. The book, which will be published annually in the spring, is available for \$7 at the Spirit &

Supplies Shoppe and online at www.lindenwood.edu/lindenwoodReview.

The Center for International and Global Studies (CIGS), which publishes a regular online journal of its own, handled production and publication of *Migration, Technology, and Transculturation: A Global Perspective*, edited by Dr. Myna German and Dr. Padmini Banerjee of Delaware State University, also published by Lindenwood University Press.



Charlene Engleking, Terry St. Clair, and Beth Mead, editors of *the Lindenwood Review*

"CIGS became interested in this book because it introduced how Skype, Facebook, email, and chat have created new circumstances for global migration," said Ray Scupin, Director of CIGS. "CIGS wants to continue to publish current research on the topics of globalization issues." The book will be used as a text by Delaware State University.



Professor Howard Wall, Director of the Institute for the Study of Economics and the Environment

SB&E Expands Role in the Business Community

It has been an active year in the Lindenwood University School of Business and Entrepreneurship. Following on the heels of the Harmon Hall expansion's completion, Dean Ed Morris, who oversaw the transition to the new building, announced his retirement during the summer. Roger Ellis, the school's associate dean since 2008, stepped into the role as interim dean.

Ellis, who has been a professor in the School of Business since 1997, is also Lindenwood's head golf coach. Ellis is in his third career since earning a bachelor's in civil engineering at the University of Missouri—Rolla. He started out as a manager at the Proctor and Gamble plant in Cape Girardeau, after which he earned his law degree in 1983 and practiced law in southeast Missouri for 15 years prior to coming to Lindenwood.

The school also saw the addition this summer of Howard Wall as head of the school's Institute for the Study of Economics and the Environment. Wall, former vice president and regional economics advisor at the Federal Reserve Bank of St. Louis, started quickly in his effort to expand the role of the institute from the study of market solutions for environmental issues to analysis of the region's economic health.

Already a regular source to the news media on the local economy, Wall hopes that the institute will become the definitive source of data on the local business climate. The School of Business, still settling into its new home in Harmon Hall, is the subject of a capital campaign by the Institutional Advancement Office. The "Building the School of Business" campaign hopes to obtain additional naming commitments for spaces in Harmon Hall, as well as for the school itself. For more information, contact Susan Mangels at 636-949-4939 or smangels@lindenwood.edu.



Roger Ellis, Interim Dean of the School of Business and Entrepreneurship



An artist's rendering of the Student-Athlete Center under construction outside of Hunter Stadium

University Does Its Part Fueling Local Economy

Lindenwood University's powerful reach and positive influence are growing each and every year, stretching across the St. Louis region, the state, and the country. The University's economic impact is undeniably strongest in St. Charles, Mo., where the spending power of more than 500 full-time and 900 part-time employees and nearly 5,000 day students helps fuel stability and growth for an entire community.

Taking higher education's effect on workforce job skills into account, Lindenwood's annual economic impact on St. Charles County alone is estimated to exceed \$600 million. That includes up to \$47 million plowed into direct aid for students, making a college education more affordable and enriching lives in the process.

Lindenwood's monumental construction efforts over the past decade, despite two recessions, have exceeded \$155 million. The University's capital projects create work for 700 construction employees and subcontractors annually. Lindenwood is currently constructing a 43,000-square-foot Student-Athlete Center that will further enhance the recruiting appeal of the beautiful 500-acre campus.

The J. Scheidegger Center for the Arts, along with the University's burgeoning sports programs, brings people to



An artist's rendering of a locker room in the new center

campus for entertainment and helps fill area restaurants and hotels. Other events, such as Commencement and Homecoming weekends, also impact area businesses in a positive way.

The University's network of evening sites generates student traffic in Westport, O'Fallon, South County, North County, Wentzville, Lincoln County, Wildwood, and Downtown St. Louis. And Lindenwood's Historic Daniel Boone Home and Boonesfield Village remain a national tourist attraction and serve as a real-life laboratory for American studies. A new day college in Belleville, Ill., is providing wonderful support for that community, where Lindenwood has invested an estimated \$15 million in renovation and new construction.



Lindenwood students Dani Merz, Courtney Cox, and Hannah Lawson volunteer at a clothing distribution center in Joplin, Mo.

University Gives Back to Community in Many Ways

Lindenwood University advanced in 2011 its contributions to the greater community through various service programs, events, entertainment, and educational offerings. According to Jack Beckerle, professor of nonprofit administration, Lindenwood has a longstanding relationship with many of the 150 nonprofits in the area.

“Through our humanics programs, student associations, and internship programs, our students fill a need in our community,” said Beckerle. “In turn, they gain hands-on experience in the operations of civic involvement.”

Another avenue through which students are exposed to volunteer agencies and social service organizations is Lindenwood’s Work and Learn program. Mike Tolman, director of the program, said nearly 60 students completed hours at community agencies during the past year. The estimated monetary value of those hours amounts to nearly \$137,000 worth of service, with students participating in Campus YMCA outreach programs contributing an additional \$45,600.

The creation of a new Spring into Service day in 2011 now makes it possible for students, staff, and alumni to annually complete volunteer projects through nearly a dozen service agencies throughout the county. In addition to formal programs such as this, Lindenwood athletes continue to expand their community outreach through guest appearances at local schools and the mentorship of young athletes.



Student Jacob Johnson at Spring into Service day

Culturally, Lindenwood presents new learning and entertainment options to thousands of local and regional residents through a speaker series and low cost film series, while Lindenwood’s J. Scheidegger Center for the Arts brings more than 10 professional-artist productions and numerous student-produced performances to town each year. A high-definition cable channel, LUTV, and a 50,000 watt radio station, KCLC, round out the University’s entertainment outlets.

“Lindenwood continually enriches the surrounding community through exciting and diverse offerings,” said President James D. Evans., Ph.D. “We are dedicated to doing all we can to enhance the region which we serve.”



Bobby Zwilling, 12, and his father, Bob Mauer, accepted from Dr. James D. Evans a full-tuition scholarship for Bobby on Sept. 16, following the tragic loss of several members of his family the month before.

Administration Reaches out to Young Fire Victim with Scholarship

The administration at Lindenwood University believes the school's role in the community goes beyond that of educator. Sometimes, Lindenwood utilizes its blessings and strengths to reach out to those in need. Such was the case with Bobby Zwilling, a 12-year-old St. Charles boy who had lost his mother, stepfather, and two siblings in the aftermath of a disastrous Aug. 16 fire in the family's home. Bobby had made it out of the house by jumping from a second-story window.

On Sept. 16, 2011, a month to the day after the fire, Bobby and his father, Bob Mauer, came to Lindenwood to accept from President James D. Evans a full scholarship to Lindenwood University. Bobby, who plays football, was wearing a Lindenwood football t-shirt and hat for the presentation. He said he appreciated the offer and thought the campus, which he had visited for the first time that day, was big and "pretty cool." The scholarship offer was the idea of Lindenwood In-House Counsel Eric Stuhler, who came to President Evans during the news coverage of the fire with the suggestion that, with the scholarship offer, Lindenwood could give Bobby and his father one less thing to worry about. Mauer said at the presentation that he was touched and very grateful for the offer.

The gesture was reminiscent of an instance in 1994 when psychology student Lisa Tighe was killed in a horseback riding accident. Evans, who was her faculty advisor at the time, said her young children, Christen and Aaron Tighe, were offered full tuition scholarships. Christen graduated in 2004 with a bachelor's in elementary education. Aaron earned bachelor's degrees in social work and psychology in 2006.



Aaron and Christen Tighe



Lions receiver Alex Robinson leaps for a pass between two Central Missouri defenders.

Athletics Spur Exciting Changes in Campus Culture

Lindenwood University's Athletics Department is more than halfway into its three-year transition to NCAA Division II. While the Lions have experienced some growing pains in a couple of sports, most are doing quite well, according to Athletics Director John Creer. Summer 2011 marked the beginning of Lindenwood's second year of candidacy in the NCAA. The process calls for a third "provisional" year and then full NCAA membership.

The Athletics Department spent much of the past year converting to athletic scholarships, testing new compliance systems, improving community engagement efforts, monitoring student-athlete academic initiatives, improving facilities, and raising money. Creer said he and his staff were particularly focused on the construction of the 43,000-square-foot Student-Athlete Center being built just outside of Hunter Stadium and completion of the \$2.4 million "LU to DII" capital campaign.

All of this activity has contributed to a new and exciting campus culture. Attendance is stronger than ever at athletic competitions, and games are becoming "events." Tailgating is contributing to the environment, and the students and the community are attracted not only by the quality competition but also by the music and the promotional giveaways.

Many of Lindenwood's NCAA sports are moving to the Mid-America Intercollegiate Athletics Association, one of the strongest NCAA Division II conferences in the country. Creer said much of 2011 was spent arranging conference affiliation for the sports not sponsored in the MIAA, such as men's and women's lacrosse, women's hockey, and men's volleyball. Lindenwood has hired a coach for a 27th NCAA sport, gymnastics, which will begin competing in the 2012-2013 academic year.

Lindenwood's Student Life Sports, separated last year from the NCAA sports, thrived during the past year. The University added men's and women's rugby, and the men's rugby team managed to secure its share of headlines during its inaugural year. The team eclipsed the 100-point mark several times during its season and never lost a game. The team plays on a new artificial turf field installed this year inside of the Lindenwood track.

But no Lindenwood sport has enjoyed more success than the shooting team. Under the direction of Coach Shawn Duloher, the team celebrated its eighth consecutive national championship with a ring ceremony in August. And Lindenwood's cheerleading team, coached by Carrie Nichols, won its first-ever national title at the NCA/NDA Collegiate Cheer and Dance Championships in Daytona Beach, Fla.



The Lynx gymnasium in Belleville

Belleville Lynx's Fast-Paced Growth Leads to Further Expansion

The growth of the Lindenwood-Belleville campus has been well-documented. But what may not be as well-known is the parallel growth of the athletics program in Belleville. Starting with just one sport when the school opened—men's soccer—the second year brought men's golf, women's soccer, men's and women's basketball, men's and women's cross country, and cheerleading. Those sports helped Lindenwood-Belleville to a third-place finish in the USCAA Director's Cup competition.

Lindenwood University's Board of Directors approved the addition of baseball, softball, men's wrestling, men's and women's lacrosse, field hockey, and men's and women's bowling for the fall of 2011.

"It has been like a fast-paced video game," said Athletics Director Scott Spinner, who serves as the school's men's basketball coach. "And it isn't slowing down. The board has been so generous. They have even approved football for 2012."

Spinner said the campus' football stadium will undergo a \$2.3 million renovation, including a new artificial surface, a new scoreboard, locker room renovations, a new bleacher system, and end zone bleacher renovations. Include a few

hard-working and fast-recruiting football coaches, and it appears the Lynx will be ready to take the field in the fall of 2012.



"The plan is to play an independent schedule in 2012," Spinner said. "But we are hoping that will change in 2013 and we add a conference home."

Once Lindenwood received approval from the Higher Learning Commission granting separate campus status to Lindenwood-Belleville, Spinner, Vice President Jerry Bladdick, and President James Evans submitted an application for Lindenwood-Belleville to join the National Association of Intercollegiate Athletics (NAIA). Pending NAIA

acceptance, Lindenwood will seek membership in the Heart of America Athletic Conference—the same conference Lindenwood-St. Charles competed in for many years before moving to the NCAA.



Lou Brock

Lou Brock Golf Classic Has Hall of Fame Flavor

Lindenwood University has a longstanding relationship with St. Louis Cardinal Hall of Famer Lou Brock, whose wife, Jackie, serves on the Board of Directors. Lindenwood named the Lou Brock Sports Complex after him in 2005 after baseball and softball stadium renovations. Then in fall 2010, the Brocks brought the popular Lou Brock Golf Classic to St. Charles, directing the proceeds toward scholarships in athletics at Lindenwood.

The first Lou Brock Golf Classic achieved monumental success, raising more than \$100,000 for scholarships in the Lindenwood Athletics Department. Not only did the participants enjoy golfing with a baseball Hall of Famer and one of the most beloved Cardinals of all time, many of them also attended a dinner-auction at the J. Scheidegger Center for the Arts. Some of the items included autographed sports memorabilia, dinner with Lou and Jackie Brock, a trip with the Brocks to the St. Louis Cardinals' spring training in Jupiter, Fla., a trip with the Brocks to the National Baseball Hall of Fame and Museum in Cooperstown, N.Y., and more.

The Brocks headlined one of the best-attended Lindenwood events of the past year, Lindenwood's dedication of a larger-than-life sized bronze sculpture of the base burglar himself. More than 1,000 people attended the ceremony April 18 outside the Lou Brock Sports Complex. The event was covered by local television stations and was followed by a reception at the Lindenwood House.

The sculpture features Brock sliding into second base. It was crafted by acclaimed artist Harry Weber and sits on a pedestal at the entrance to the complex. Brock played for the Cardinals from 1964 to 1979 and was inducted into baseball's Hall of Fame in 1985. During his career, Brock helped the Cardinals to National League pennants in 1964, 1967, and 1968, and to World Series championships in 1964 and 1967. He is a six-time all-star.



The April 18 unveiling of a statue of Lou Brock on Lindenwood's campus was attended (from left) by LU Board Chairman Jim Shoemake, his wife Rita, sculptor Harry Weber, Board Member Jackie Brock, Lou Brock, Albert Pujols, his wife Deidre, Lois Evans, and LU President James Evans.

Financial Position Statement

	2011	2010
ASSETS		
Cash and cash equivalents	\$11,328,747	13,405,051
Inventories	450,107	395,252
Prepaid Expenses	843,442	620,354
Contributions receivable, net		
City of Belleville, Illinois.	1,079,834	1,152,223
Other	3,363,261	2,693,951
Accounts receivable, less allowance for uncollectibles of \$2,013,088 and \$1,806,506 in 2011 and 2010, respectively	4,059,072	3,613,726
Student loans receivable, less allowance for uncollectibles of \$360,919 and \$356,790 in 2011 and 2010, respectively	634,470	690,269
Accrued interest and other receivables	353,129	209,441
Property and equipment, less accumulated depreciation of \$74,794,898 and \$65,444,214 in 2011 and 2010, respectively.	273,400,274	253,668,732
Collections	780,971	668,649
Funds held in trust by others	3,526,889	3,110,724
Long-term investments	136,930,284	110,882,697
Other assets	157,500	200,000
Total assets	\$436,907,980	391,311,069
LIABILITIES AND NET ASSETS		
Liabilities:		
Accounts payable and accrued expenses.	\$ 7,642,557	6,465,412
Retainage and other construction payables	1,592,446	3,335,017
Deferred revenue	5,570,806	5,171,597
Funds held in custody for others	635,269	251,351
Obligations under split-interest agreements.	60,982	63,825
Refundable U.S. government student loans	697,767	700,270
Payable to life estate annuitants	580,352	593,829
Total liabilities	16,780,179	16,581,301
NET ASSETS		
Unrestricted	403,426,416	360,733,029
Temporarily restricted	5,715,944	3,774,374
Permanently restricted	10,985,441	10,222,365
Total net assets	420,127,801	374,729,768
Total liabilities and net assets	\$436,907,980	391,311,069

Financial Activities Statement

	2011	2010
REVENUES, GAINS, AND OTHER SUPPORT		
Student tuition and fees	\$121,659,190	111,956,511
Auxiliary room and board	29,807,149	27,305,806
Institutional scholarship allowance	-35,467,091	-32,196,753
NET STUDENT TUITION AND FEES	115,999,248	107,065,564
Auxiliary other	3,095,288	2,862,199
Contributions	2,993,634	3,555,301
Investment income	3,599,533	3,143,867
Net gain on investments	22,623,494	6,490,354
Federal grants	957,025	1,118,726
Change in value of split-interest agreements	92,940	-27,226
Contractual services	49,000	0
Other	99,963	-50,376
TOTAL REVENUE, GAINS AND OTHER SUPPORT	149,510,125	124,158,409
EXPENSES		
Instructional and library	43,356,218	39,112,109
Student services	25,710,770	21,606,435
Institutional support	14,351,053	10,264,426
Auxiliary room and board	16,295,158	14,603,614
Auxiliary other	4,398,893	3,815,603
TOTAL EXPENSES	104,112,092	89,402,187
INCREASE IN NET ASSETS	45,398,033	34,756,222
NET ASSETS		
Beginning of year	374,729,768	339,973,546
End of year	\$420,127,801	374,729,768

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Peter Cohen ('98), Second Vice President
Mary Ellen Kantz ('77 & '91), Secretary

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Larry Dunn ('09)
Mary Gismegian ('81)
Randy Karraker ('84)
Cortney Hupper Lenk ('99)
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Emily Rademan ('07)
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Jane Calvert Rogers ('67)
Glenda Raef Schaefer ('68 & '90)

Lindenwood Mission Statement

Lindenwood University offers values-centered programs leading to the development of the whole person — an educated, responsible citizen of a global community.

Lindenwood is committed to

- providing an integrative liberal arts curriculum,
- offering professional and pre-professional degree programs,
- focusing on the talents, interests, and future of the student,
- supporting academic freedom and the unrestricted search for truth,
- affording cultural enrichment to the surrounding community,
- promoting ethical lifestyles,
- developing adaptive thinking and problem-solving skills,
- furthering lifelong learning.

Lindenwood is an independent, public-serving liberal arts university that has a historical relationship with the Presbyterian Church and is firmly rooted in Judeo-Christian values. These values include belief in an ordered, purposeful universe, the dignity of work, the worth and integrity of the individual, the obligations and privileges of citizenship, and the primacy of the truth.

LU Named 'Great College to Work For' Second Straight Year

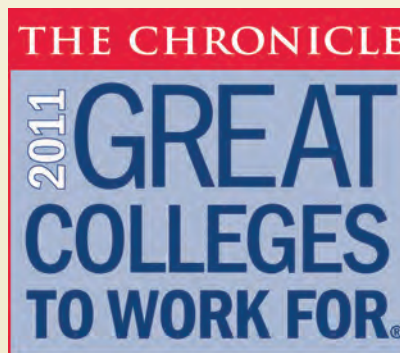
For the second consecutive year, Lindenwood University was singled out for recognition in the "Great Colleges to Work For" report assembled by the *Chronicle of Higher Education*. The results of the study were released July 25, 2011, in the *Chronicle's* fourth annual report on "The Academic Workplace," derived from a survey of more than 41,000 employees at 247 colleges and universities in the United States.

Lindenwood was recognized in the areas of collaborative governance, teaching environment, job satisfaction, confidence in senior leadership, supervisor/department chair relationship, and tenure clarity and process. Additionally, the University was one of 30 four-year schools nationwide named in a new feature of the report, the Honor Roll, which recognizes institutions that scored well across multiple areas of recognition.

Employees were asked to respond to 60 statements about their institutions on a five-point scale. The overall assessment was based primarily on the surveys and also on

an institutional audit that captured the demographics and workplace policies and practices of each institution.

"This recognition speaks volumes about the ethos of collegiality and other-centeredness at Lindenwood University," said Lindenwood President James D. Evans, Ph.D. "The campus community, as a whole, has been working to optimize a work climate of mutual support and respect here, and the high marks shown by this year's survey validate the success of our collective effort."



"Values-centered liberal arts education—preparing students for life."

LINDENWOOD
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