

2012 Annual Report

LINDENWOOD

UNIVERSITY



Lindenwood Mission Statement

Lindenwood University offers values-centered programs leading to the development of the whole person – an educated, responsible citizen of a global community.

Lindenwood is committed to

- providing an integrative liberal arts curriculum;
- offering professional and pre-professional degree programs;
- focusing on the talents, interests, and future of the student;
- supporting academic freedom and the unrestricted search for truth;
- affording cultural enrichment to the surrounding community;
 - promoting ethical lifestyles;
- developing adaptive thinking and problem-solving skills; and
 - furthering lifelong learning.

Lindenwood is an independent, public-serving liberal arts university that has a historical relationship with the Presbyterian Church and is firmly rooted in Judeo-Christian values. These values include belief in an ordered, purposeful universe, the dignity of work, the worth and integrity of the individual, the obligations, and privileges of citizenship, and the primacy of the truth.



Novel or Documentary?

Dear Friends and Colleagues:

Each year at this University seems to trump the previous year—seriously. In the pages that follow, you will read about many of the initiatives we have launched or strengthened since the last *Annual Report*, including the growth of our online degree options, more giant strides in faculty scholarship, the increasing acclaim of our speaker series, and the installation of fully equipped communications labs, studios, and programs at our Belleville (Illinois) campus.

You will see that our intercollegiate athletics continued to excel and boost the engagement of our campuses and the surrounding communities. With the vital help of our friends and benefactors, we further expanded and enhanced our facilities and physical plant, which are viewed with considerable interest (and perhaps some covetousness) in Midwestern academe. One of our existing spaces, the J. Scheidegger Center for the Arts, reached a new level of maturity last year by selling out for many of its professional productions, including shows by icons such as Glenn Campbell, Ed Asner, and the Lennon Sisters! This impressive venue truly has become a regional destination for arts education, entertainment, and culture.

There were two developments in 2012 that I would particularly like to address. Our feature story announces the decision to start a School of Nursing and Allied Health Sciences. I am so proud that we have taken this step to serve the St. Charles community and do our part to help meet the pressing healthcare needs

of our society. We already have acquired a beautiful, spacious health sciences classroom building and hired an exceptionally well qualified dean to spearhead this exciting enterprise. The possibilities for additional programs in the healthcare professions are legion.

The second development of special note is about U.S. Military personnel and veterans enrolled at Lindenwood, and it actually has two parts. The overall goal was to improve accessibility to higher education for this group. We accomplished that goal by (a) opening a full-service Veterans Affairs Center in the lower level of the Spellmann Campus Center and (b) creating two new online programs especially designed to enable active-duty personnel to pursue their degrees without interruption due to transfer to new stations.

When I describe Lindenwood University's continuing advancements in each year's report, I occasionally feel like I am writing the prologue of a novel—a really interesting story—about a university that *could be*, in the best of all possible worlds. How gratifying it is to realize that our annual reports are actually episodes within an ongoing documentary! I hope you will visit soon and see for yourself.

Very sincerely yours,

James D. Evans, PhD, President

Dr. James D. Evans, President of Lindenwood University; Dr. Jann Weitzel, Vice President for Academic Affairs; and Dr. Peggy Ellis, Dean of the School of Nursing and Allied Health Sciences, talk outside the Dardenne Prairie building where the new school will be housed. The first program, a BSN degree completion program, is scheduled to launch in fall 2013.



School of Nursing and Allied Health Sciences Poised to Open

Lindenwood's History of Nursing Programs

1945

FIRST GRADUATE OF
LINDENWOOD NURSE'S AID
PROGRAM

1956

PRE-NURSING PROGRAM
ESTABLISHED WITH DEACONESS
HOSPITAL

1972

COORDINATED COURSE
OFFERINGS WITH JEWISH
HOSPITAL, NOW BJC

1975

COORDINATED COURSE
OFFERINGS WITH ST. LUKE'S
HOSPITAL

In 2012, Lindenwood began the process of launching a new School of Nursing and Allied Health Sciences. The most visible step was the purchase of the former Barat Academy building in Dardenne Prairie, near O'Fallon, Mo., to house the program. The 69,000-square-foot building sits on a 28-acre lot and is equipped with multiple classrooms, fully equipped chemistry labs, and a gymnasium.

Shortly after the purchase, the University announced the hiring of Dr. Peggy Ellis as dean of the new school. Ellis has been in nursing education for over 35 years at all program levels, including associate, bachelor's, master's, and doctor of nursing practice degree programs. She has taught at Southeast Missouri State University, the University of Arkansas in Fayetteville, the University of Alabama at Birmingham, and the University of Missouri—St. Louis. Most recently, she served as the associate dean for graduate education at Saint Louis University's nursing school.

"Lindenwood's mission of concern for the worth and integrity of the individual, along with its reputation for innovation, makes it a great environment for educating nurses," Ellis said. "Nationally, we need nurses who can provide high quality healthcare with concern for the worth and value of the individual patient."

The Lindenwood program is slated to start in the fall of 2013 with a bachelor's degree completion program for students who have already obtained a two-year RN degree at a community college. The program is intended to address an increasing requirement among many hospitals that nurses have four-year nursing degrees.

"The goal is for all nurses to have their BSNs by 2020, or at minimum 80 percent of the nursing workforce," said Mary Frey, vice president of nursing at SSM St. Joseph Health Center in St. Charles.

Future plans for the school include the possible inclusion of a master's-level degree in nursing and undergraduate degrees in areas like physical therapy and occupational therapy.

"We are excited about the opportunity to give graduates of associate degree nursing programs the chance to earn a Bachelor of Science in such a beautiful building," said James D. Evans, President of Lindenwood University.



Spc. Corey Mack, of the Missouri Army National Guard, serves as the Military liaison in Lindenwood University's Veterans Affairs Center, which was opened in the fall at the same time the University launched two new online degrees geared toward military personnel.

Online Programs Added for Military Veterans

Dignitaries from Lindenwood University, the Missouri National Guard, and the City of St. Charles gathered in October 2012 at the school's Veterans Affairs Center to proudly announce the launch of two new online degree programs, a Bachelor of Arts in general studies and a Master of Arts in leadership. The degrees were chosen in response to feedback provided by members of the Missouri Guard, who requested them specifically.

"We already had an on-ground general studies degree, so it was a smooth transition to the online format," said Jann Weitzel, PhD, Vice President for Academic Affairs and Provost. "Both degrees were made possible due to the work of the individual professors who offer the courses."

Named four times to Victory Media's list of Military Friendly Schools, Lindenwood has enjoyed a strong relationship with military personnel for many years thanks to a wide variety of programs and scholarships offered by the University to assist them with their educational goals. Military scholars will benefit even further from Lindenwood's new online courses because of the increased flexibility they allow.

"Between multiple deployments and military travel, it's hard for an active duty or traditional Guardsman to obtain a degree," said Captain Brian Hatcher of the Missouri National Guard. "The online general studies and leadership courses meet all the items on a soldier's checklist when he or she is choosing a school. We're allowed to apply what we know as soldiers into our degree programs, the classes are affordable, and each soldier is worked with on a case-by-case basis."

The convenience and flexibility of the new online degree programs are not limited solely to soldiers and veterans. Both degrees will be added to Lindenwood's extensive lineup of existing online offerings in early 2013, creating even more options from which all students can choose.

Brett Barger, Dean of Evening and Graduate Admissions, said the new programs enhance the strong relationship that currently exists between Lindenwood and the military in classroom-based day and evening programs.

"Our day and evening programs have had good military enrollment for years," Barger said. "This effort builds on that past foundation of support to widen the impact we have with the increasingly varied types of military needs."

National Guard Feedback Helps Shape Format

ONLINE DEGREES—

MA - LEADERSHIP

BA - GENERAL STUDIES

MBA

MA - EDUCATIONAL TECHNOLOGY

MA - NONPROFIT ADMINISTRATION

MPA - PUBLIC ADMINISTRATION

MFA - WRITING

Dr. Ryan Guffey (right) attended the 2012 School of Education Commencement for Chulalongkorn University in Bangkok, Thailand. He is pictured with (from left) Dr. Pirom Kamolratanakul, university president; Dr. Pruet Siribanpitak, dean of the education faculty; and Dr. Archanya Ratana-Ubol, associate dean for research and academic research in the education faculty.



Guffey Now Among University's Fulbright Scholars

Trip Forges Relationship With Bangkok School

SOME PAST FULBRIGHT SCHOLARS:

MICHAEL CASTRO
RAY SCUPIN
SUE TRETTER

Ryan Guffey, PhD, Assistant Vice President for Student Development and Special Projects, has joined the ranks of several elite professors in Lindenwood University's history to be named Fulbright Scholar grant recipients. He was selected from a pool of highly competitive applicants in 2012 following the completion of an eight-month review process by the United States Department of State and the J. William Fulbright Foreign Scholarship Board.

The Fulbright Program is the flagship international educational exchange program sponsored by the U.S. government designed to increase mutual understanding between the people of the United States and the people of other countries. Recipients of Fulbright grants are selected on the basis of academic or professional achievement, as well as demonstrated leadership potential in their fields.

Guffey's five-month Fulbright fellowship was completed at Chulalongkorn University in Bangkok, Thailand, which is regularly ranked among the top 200 universities in the world. While there, he instructed graduate and doctoral courses in comparative education and development; held lectures, workshops, and seminars for governmental and nongovernmental agencies; consulted for multiple higher education institutions; and conducted research on the impact of Westernization and Easternization on curricular formations in higher education.

Through his experiences, a lasting relationship has been formed between Lindenwood and Chulalongkorn University. Collaborative research projects have been initiated and exchange projects are being explored between the two institutions, including a future study-abroad program.

Guffey found the trip to be immensely professionally rewarding, but also noted there were many personal benefits to be counted.

"Like many international students who travel to Lindenwood, I too met and developed close bonds with individuals who became my family away from home," he said. "This has been one of the most amazing experiences of my life, and I will not forget the people and places that have made such a lasting impact on my and my family's life. I'm just so happy to share these experiences with the Lindenwood community."



Dr. Jeff Smith, editor of the University's regional studies journal *The Confluence*, displays awards he received in the past year for the journal. The green vase is an award in literary achievement from the Missouri Humanities Council, and the certificate is an award of merit from the American Association for State and Local History.

Professors Distinguish Themselves over the Past Year

John A. Crawford, PhD, biology, has co-authored two peer-reviewed publications for the *Journal of Nature Conservation* and the *Journal of Herpetology*. In addition, he co-authored three presentations at the 97th Annual Ecological Society of America meeting.

Shelly Daly, PhD, business, co-authored a paper, "International Expansion: A Case Study of Mongolia's Dairy Market," that was accepted for publication in the *Journal of Business Case Studies*.

James Hutson, PhD, art history, developed a paper he wrote into an article, "*Un modo più chiaro: Francesco Scannelli and the Physiology of Style*," which was printed in the peer-reviewed international journal *Storia dell'Arte* no.132 April-August 2012.

Susan Isenberg, PhD, education, co-authored a research paper with former Lindenwood professor Fletcher Glancy, PhD, titled "Media Selection for Online Learner-Centered Education" that received the Best Theoretical Paper Award at the 2012 European, Mediterranean, and Middle Eastern Conference on Information Systems in Munich, Germany.

Judy Kamm, economics, published a book, *Economic Supplement-Financial Lessons from an Economist*. She will also lead a workshop at a conference on teaching economics at Robert Morris University in Pennsylvania, where she will discuss her book.

Patrick O'Banion, PhD, history, published a book, *The Sacrament of Penance and Religious Life in Early Modern Spain* (Penn State University Press, 2012).

Okey Peter Onyia, PhD, marketing, received the Best Paper of Conference award at the Academic and Business Research Institute's 2012 International Conference in Las Vegas, Nev., for "Conceptualizing a Model of Customer and Web-channel Readiness for Internet Banking Adoption: Part 1." The paper was also accepted for publication in the institute's *Journal of Management & Marketing Research*.

Robert Singer, PhD, accounting, received the Distinguished Research Award from the Academy of Accounting and Financial Studies for a paper he co-authored titled "Goodwill Impairment: A Comparative Country Analysis." It was also accepted for publication in the academy's journal.

Jeffrey Smith, PhD, history, won two awards for *The Confluence* journal: The Missouri Governor's Award for Literary Excellence from the Missouri Humanities Council and The National Award of Merit in Public History from the American Association for State and Local history.

Chajuana Trawick, PhD, fashion design, presented on the topic of historical entrepreneurs in the fashion and beauty industry at the 97th annual Association for the Study of African American Life and History convention in September 2012.

Laura Wehmer-Callahan, English Preparedness Business Coordinator, co-authored, "An ESL Writing Workshop for Graduate Students," published in 2012.

A Tradition of Scholarship

SINCE LINDENWOOD'S FOUNDING, THE SCHOOL'S FACULTY MEMBERS HAVE CONSISTENTLY ACHIEVED RECOGNITION AMONG THEIR PEERS IN THE WORLD OF ACADEMIA. THE COMPLETE LIST OF THOSE ACHIEVEMENTS OVER THE PAST YEAR IS FAR LARGER THAN WHAT IS REPRESENTED HERE.

Dr. Bruce Kintz, from the class of 2009, accepted the highly prestigious Malcolm Baldrige National Quality Award for Concordia Publishing House, of which he is president and chief executive officer.



Lindenwood Graduates Making a Lasting Impression As Community Reaches Out

Employment Achievements of Recent Graduates

WAYNE LARAMIE ('10)
VICE PRESIDENT OF EMERGENCY SERVICES,
SSM HEALTH CARE

LORINDA KREY, ('10)
ASSISTANT PRINCIPAL,
GEGGIE ELEMENTARY SCHOOL

JASON SCHOPPENHORST ('10 & '11)
FINANCIAL ASSOCIATE,
THRIVENT INVESTMENT MANAGEMENT INC.

WHITNEY LADWIG ('10)
HEAD VARSITY FIELD HOCKEY/LACROSSE
COACH, KIRKWOOD SCHOOL DISTRICT

DUSTIAN BLOMKER ('04, '11)
FIELD SUPERVISION DIRECTOR,
EDWARD JONES

GERALD PEOPLES, JR. ('12)
SOLE PROPRIETER,
OMBUDSMAN SERVICES IN BELLEVILLE, ILL.

SUSAN G. DUBOIS ('09)
MANAGING EDITOR, NARRATIVE INQUIRY IN
BIOETHICS MEDICAL JOURNAL

TRISHA BRECKENRIDGE ('11)
MARKETING ASSOCIATE,
CORPORATE ENTERPRISE SECURITY, INC.

Lindenwood University alumnus Dr. Bruce Kintz ('09), President and Chief Executive Officer of Concordia Publishing House, has a strong reputation for his professional accomplishments in the areas of financial strategy and process improvement.

His impressive leadership skills were highlighted nationally in 2011 when his St. Louis-based company announced it would be among only four organizations in the country to receive the Malcolm Baldrige National Quality Award, which is the federal government's highest honor for superior business performance. Dr. Kintz accepted the honor from United States Secretary of Commerce John Bryson in April 2012 in Washington, D.C.

The Baldrige Award is based on operational standards designed to align resources; improve communication, productivity, and effectiveness; and achieve strategic goals. The path to recognition requires an extensive period of corporate self-analysis.

Dr. Kintz was groomed for executive leadership as an employee at the Boeing Company (formerly McDonnell Douglas) and was already familiar with Baldrige criteria when he arrived at Concordia in 1999. He slowly implemented the process from the time he began as a director until he moved through the ranks to VP and COO to his current role as President and CEO.

Concordia Publishing House received the state level Missouri Quality Award in 2009. It took only two additional years for the organization to earn the national quality award.

"We wanted to improve for our customers sake, so we could ensure they get the best value for their dollar because of our stewardship," Dr. Kintz said.

His focus on exceptional customer service is what prompted Kintz to earn a doctoral degree in curriculum and instructional leadership from Lindenwood in 2009.

His doctoral dissertation focused on reaching younger generations by providing teachers with digital curriculum materials. The dissertation was turned into a book, which was used to generate Concordia's next strategic plan of how to integrate those components into curriculum.



Spirit of Service, Generosity Glows Across LU Campus

Volunteerism and generosity at Lindenwood University were bright spots all year long, but they were never more evident during the time of need for freshman football player Sterling Thomas from Broken Arrow, Okla. Thomas suffered a serious spinal cord injury late in the 2012 season and was soon moved to Shepherd Center in Atlanta, Ga., to begin a rigorous rehabilitation program under the guidance of a full team of medical and rehab specialists.

But Thomas has never been alone in the process. His family was by his side immediately, and the outpouring of love, prayer, and support from his teammates, coaches, fellow Lindenwood students, the faculty, staff, administration, and Board of Directors has been incredible. Thousands of members of the Lindenwood community bought “S.T. #27 – LU Soldier” bracelets in the cafeteria and at other locations to help defray medical bills. They signed cards, attended prayer services, and even visited the hospital while Thomas was still in St. Louis.

As the news of the severity of Thomas’ injury spread across Missouri and the rest of the country, the generosity spread. His high school friends and his church family were there for him in a big way. And while he experienced constant support from his coaches and LU teammates, he found out about the commitment of his extended football family when many of the colleges across the MIAA conference held fundraisers and contributed. Thomas’ story even touched the St. Louis Rams, whose players and ownership generously donated over \$40,000.

Then, a group of Lindenwood employees reached out to local restaurants with a fundraising idea: 27 for 27. Twenty-seven local restaurants donated a percentage of their profits on November 27 for No. 27, Sterling Thomas. Diners were lined up outside at many of the restaurants, and the tally was impressive. Nearly \$7,000 was raised in one night on the promotion, catapulting the Sterling Thomas fund to more than \$70,000.

Thomas’ family appreciates the outpouring of love and support and requests privacy as they focus on his recovery and rehabilitation.

Nearly 300 students, faculty, staff, and visitors attended a prayer service for Sterling Thomas on the field in Hunter Stadium. Speakers included President James D. Evans, Athletics Director John Creer, Coach Pat Ross, Thomas’ youth pastor from Oklahoma, and many others.

Volunteer Effects Abound

- MORE THAN A DOZEN STUDENTS WERE HONORED FOR CONTRIBUTING A MINIMUM OF 500 HOURS OF COMMUNITY OF SERVICE THROUGH THE COMMUNITY SERVICE DESIGNATION PROGRAM. EACH RECEIVED A DESIGNATION ON HIS OR HER PERMANENT ACADEMIC TRANSCRIPT TO RECOGNIZE THE ACHIEVEMENT.
- A GROUP OF STUDENTS AND FACULTY MEMBERS TRAVELED TO JOPLIN, MO., FOR THE SECOND YEAR IN A ROW TO PARTICIPATE IN REBUILDING EFFORTS FOR THE TOWN THAT SUFFERED MASSIVE DESTRUCTION FROM A TORNADO IN 2011. THEY WORKED WITH A SERVICE AGENCY TO PLANT MORE THAN 200 TREES.
- STAFF AND STUDENTS JOINED FORCES TO DONATE MORE THAN \$5,000 TO BENEFIT THE MAKE-A-WISH FOUNDATION OF MISSOURI. THE FUNDS WERE USED TO OFFSET THE COSTS OF A LOCAL YOUTH’S GRANTED WISH, A TRIP TO THE 2012 MAJOR LEAGUE BASEBALL ALL-STAR GAME AND HOME RUN DERBY IN KANSAS CITY, MO.
- EIGHTY STUDENTS COMPLETED 12,371 SERVICE HOURS AT COMMUNITY AGENCIES DURING THE PAST YEAR THROUGH LINDENWOOD’S WORK SERVICE AND AMERICA READS PROGRAMS. THE ESTIMATED MONETARY VALUE OF THOSE HOURS AMOUNTS TO APPROXIMATELY \$98,974.
- LINDENWOOD HOSTED ITS FOURTH ANNUAL LION’S PRIDE SUMMER YOUTH LEADERSHIP PROJECT THROUGH THE NONPROFIT ADMINISTRATION PROGRAM. THE THREE-DAY CONFERENCE RECOGNIZED HIGH SCHOOL STUDENTS WITH AN AFFINITY FOR HELPING OTHERS AND CONNECTED THEM TO MORE OPPORTUNITIES TO SERVE.
- NEARLY 5,000 HOURS OF SERVICE WAS COMPLETED WITHIN THE COMMUNITY THROUGH THE LINDENWOOD UNIVERSITY CAMPUS YMCA. NINETY VOLUNTEERS CONTRIBUTED TO THE ACHIEVEMENT OF THOSE HOURS THROUGHOUT THE YEAR.
- ALMOST 70 LINDENWOOD REPRESENTATIVES TOOK PART IN THE UNIVERSITY’S SECOND ANNUAL SPRING INTO SERVICE EVENT. PARTICIPANTS COMPLETED A VARIETY OF PROJECTS AT FOUR LOCAL AGENCIES, CONTRIBUTING AN ESTIMATED VALUE OF MORE THAN \$5,000 WORTH OF SERVICE IN ONE DAY.

The new Lindenwood app is available on a variety of smartphones and mobile devices, including Apple and Android devices and web-browser-enabled devices on the mobile Web



Mobile App Introduced to Serve Students

Campus Information at Users' Fingertips

- CAMPUS MAP
- CALENDAR
 - SCORES
- SCHEDULES
 - NEWS
- DIRECTORY
 - VIDEOS
- BLACKBOARD PORTAL
 - IMAGES
 - LINKS

Lindenwood University took another important step in the world of digital communications this fall by launching a free application for smartphones and other mobile devices. The application is currently available for download through Android™ and Apple® iOS application stores and on all web browser-enabled devices on the mobile Web.

Developed by Blackboard Mobile, a division of the education technology company Blackboard Inc., the Lindenwood application has been wildly popular among prospective and current students, parents, alumni, and family and friends of the University. From the time it launched in October to the middle of December, it garnered more than 1,600 new users, ran more than 30,000 times, and averaged approximately 17 new users each day.

“We wanted to offer our students and members of our community the best in technology and access, which meant making Lindenwood services and information available to mobile users,” said Rachel Johnson, University Public Relations Specialist. “We’re proud to deliver our audiences the information and services they want on the mobile devices they love, and we’re pleased the response has been so positive.”

The application currently includes the following modules: interactive campus maps, event calendars, athletic scores and schedules, campus news stories, a staff directory, a Blackboard portal for students and instructors, videos from Lindenwood’s YouTube channel, an archive of campus images, links to the school’s most searched departments, and emergency assistance information. Modules for both admissions and courses will debut in spring 2013, with other additions being made on an ongoing basis through future updates.

The application not only puts essential information at users’ fingertips but also meets an important need among prospective Lindenwood students.

“It’s allowed us to expand our visibility in the marketplace and has opened another channel through which we can reach those in the midst of the college selection process,” said Joe Parisi, EdD, Dean of Day Admissions. “In a time during which higher education is at peak competitiveness, this component is an important part of our communications with contemporary students.”



On the first day of ticket sales for the 2011-12 season, long lines formed at the box office in the J. Scheidegger Center for the Arts and endured throughout the day. The season began with its first sellout, a memorable performance by Glen Campbell (below), who was making his final tour before saying goodbye to touring.

J. Scheidegger Center for the Arts Becoming a Sought-After Destination

One of the mission points of the J. Scheidegger Center for the Arts is to afford cultural enrichment to the surrounding community, and as audience sizes grow, it would seem that goal is being met to a greater extent every year. Since its opening in 2008, audience sizes have grown steadily as advertising efforts have intensified and word of mouth has spread.

The 2011-12 season could be called something of a breakout year for the center with five professional shows selling out the 1,200-seat Bezemes Family Theater, along with near sellouts of two more and large crowds for productions of the University's Theatre, Music, and Dance departments. The season was marked by capacity crowds for the farewell tour for Glen Campbell, the Lennon Sisters, the Glenn Miller Orchestra, the Lettermen, and Debbie Reynolds, with large crowds as well for Rich Little and Ed Asner, who performed a one-man show as President Franklin Delano Roosevelt.

Two free shows, by the U.S. Air Force Band and the St. Louis Philharmonic Orchestra, also filled the Bezemes Theater, and two of four performances of the LU Theatre production of *Once Upon a Mattress* also sold out.

On the day this summer when tickets went on sale for the 2012-13 season, long lines formed in the grand lobby of the J. Scheidegger Center. As of this writing, eight of the first 10 professional shows have sold out for 2012-13, including Kenny Rogers, Neil Sedaka, *Shrek: The Musical*, the Lennon Sisters, and Bobby Vinton. Three of four performances of LU Theatre's production of *A Christmas Carol* sold out as well, as did a free holiday program by the Music Department and the return of the St. Louis Philharmonic for another free show.

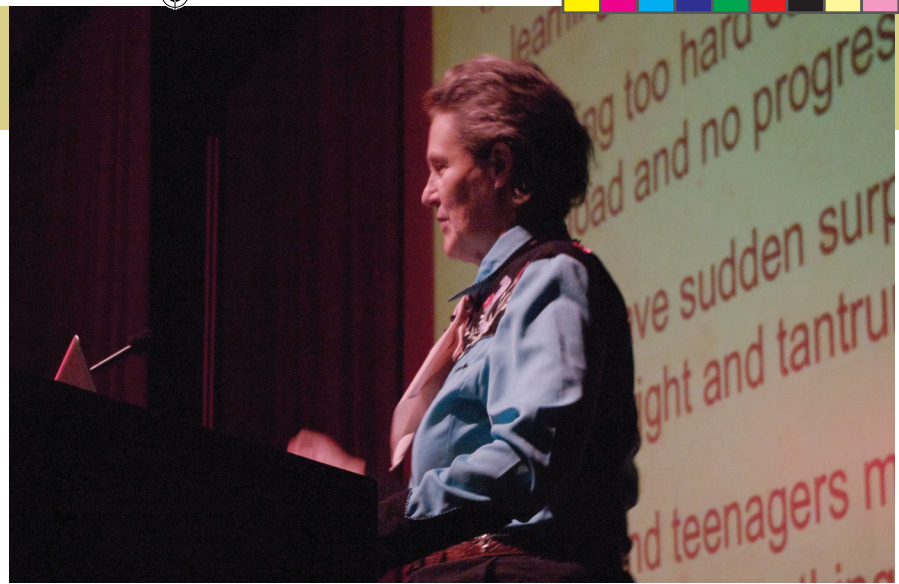
"Aside from the traditional marketing we do, so much of our success has been due to the word of mouth of our patrons," said Chad Snider, Director of Marketing for the Scheidegger Center. "Secondly, due to the economic downturn in the last few years many families are tightening their belts on extraneous expenses but are still looking for affordable entertainment, and we offer just that."

2011-2012 Center's 'Breakout Year'

SINCE OPENING IN 2008 WITH TWO SOLD-OUT PERFORMANCES BY LIZA MINNELLI, THE J. SCHEIDEGGER CENTER HAS EXPANDED ITS AUDIENCE BASE EACH YEAR.



Dr. Temple Grandin spoke at the J. Scheidegger Center for the Arts in March 2012. The popular speaker filled the 1,200 seats of the Bezemes Family Theater, along with approximately 1,300 additional seats at overflow locations around campus, where live video feeds of her lecture were available.



Temple Grandin Speech Draws Record Crowd

Best Attended Speaker Series Events

DR. TEMPLE GRANDIN
2011-2012
2,500 GUESTS

ARUN GANDHI
2009-2010
1,389 GUESTS

REED TIMMER
2011-2012
800 GUESTS

PAMELA MEYER
2012
550 GUESTS

JIM "THE ROOKIE" MORRIS
2010-2011
327 GUESTS

DAN CATHY
2010-2011
320 GUESTS

When it was announced that Temple Grandin, the famed autism advocate, livestock innovator, and bestselling author would appear as part of the 2011-12 Lindenwood University Speaker Series, the reaction was immediate. Paul Huffman, principal organizer of the Speaker Series, said phone calls began coming in and increased in frequency as the date drew nearer.

Previously, a handful of speaker series events had been held at the 1,200-seat Bezemes Family Theater in the J. Scheidegger Center for the Arts, and none of them had managed to garner a full house. In the weeks before the Grandin speech, it became clear that this would be the exception. Seeing Grandin speak free of charge is a rare opportunity, and the community responded.

To handle the expected overflow, live video feeds were set up in a number of locations on campus, including the Emerson Black Box Theater in the Scheidegger Center, the Dunseth Auditorium in Harmon Hall, the Lindenwood University Cultural Center, and others. In all, including the Bezemes Theater, about 2,500 seats were available on campus.

Though she did not talk until she was 3 ½ years old and her parents were told she should be institutionalized, Grandin grew up to become the most accomplished person with autism in the world. The author of several books on livestock handling and autism, Grandin designed the facilities in which half the cattle in the United States are handled. She is currently a professor of animal science at Colorado State University and speaks around the world on autism and livestock handling.

Earlier on the day of her speech, she addressed an audience of Lindenwood biology students at the Cultural Center, primarily about her work in livestock facilities. By evening, a small army of Lindenwood staff and volunteers fanned out across campus to direct audience members to the overflow areas. By the time Grandin started her presentation, every one of the seats on campus was filled and a couple hundred people were turned away, Huffman said.

After the speech, hundreds of people lined up again for the chance to get their books signed and meet Grandin. At 9 p.m., the agreed-upon end time for the event, Huffman told Grandin that a long line of people remained.

"Bring 'em on," she said, and signed books until everyone was satisfied.



U.S. Senate candidates (from left) Todd Akin, Sarah Steelman, and John Brunner squared off in a debate in the J. Scheidegger Center for the Arts in June. Media personality Jamie Allman (standing right) was moderator.

Political Events Bring Attention to Campus

The political winds of the 2012 election year blew a couple events onto the Lindenwood University campus in the form of a high-profile debate among three candidates for the U.S. Senate in June and a major presidential campaign event in advance of Missouri's Republican caucus. These followed just a year after Missouri's governor, Jay Nixon, spoke to a group on campus.

The Ron Paul campaign held an event in the Hyland Arena on March 10. An estimated crowd of more than 2,500 people gathered to listen to the longtime Texas Congressman. Paul Huffman, the principal organizer of the Lindenwood University Speaker Series, extended invitations to the campaign offices for all the other Republican presidential candidates and President Obama. While there were some expressions of interest among some of the other campaigns, he said, Ron Paul was the only one to hold an event on campus.

The event itself was marked by the high level of enthusiasm of its attendees, as well as robust coverage in the news media.

Later in the election season, a heated campaign was in progress between U.S. Senate hopefuls Todd Akin, John Brunner, and Sarah Steelman, each of whom hoped to run against incumbent first-term senator Claire McCaskill. The three met on June 11 at the J. Scheidegger Center for the Arts' Bezemes Family Theater for one of a series of GOP Senate primary debates.

The debate was organized by the St. Louis radio station 97.1 News Talk, which broadcast the event live, along with Lindenwood's student-run television station LUTV-HD. Jamie Allman, a personality from 97.1, was the moderator of the debate. Questions for the candidates were delivered by panelists that included Dana Loesch, also of 97.1; Mike Ferguson, of Missouri News Horizon, an independent nonprofit news organization; Betsy Bruce, of KTVI-TV; and Dan Nowak, a St. Charles police officer and student in Lindenwood's Master of Public Administration program.

A capacity crowd filled the 1,200-seat theater, and the event drew coverage from numerous news media outlets. More significantly, the event provided the opportunity for LU communication students and student personnel at the Scheidegger Center to work a large media event with many moving parts.

Visits by Political Figures Not New to Lindenwood

1906-CHARLES FAIRBANKS
(VP TO TEDDY ROOSEVELT)

1948-SENATOR ROBERT TAFT

1952-THURGOOD MARSHALL
(FUTURE SUPREME COURT JUSTICE)

1956-SENATOR HUBERT HUMPHREY

1968 AND 1988-SENATOR TOM
EAGLETON

1970-SENATOR JACK DANFORTH
(FIRST OF MANY TIMES)

1970-DANIEL PATRICK MOYNIHAN

1977-FORMER SENATOR EUGENE
MCCARTHY

1983-FORMER GOVERNOR KIT BOND

1985-REPRESENTATIVE RICHARD
GEPHARDT

1988-HENRY KISSINGER



Left to right: Brett Barger, Lindenwood Dean of Evening and Graduate Admissions and Extension Campuses; Scott Tate, President and CEO of the Greater St. Charles County Chamber of Commerce; Ron Stivison, St. Charles City Council Member and Liaison to the St. Charles City Veterans Commission; George Newell, Vice Chair of the St. Charles City Veterans Commission; Terry Russell, Lindenwood Dean of Students and ROTC Program Director; LTC Larry Crowder of the National Guard; Dr. James D. Evans, Lindenwood University President; Dr. Jann Weitzel, Lindenwood Vice President for Academic Affairs and Provost; Grace Harmon, Lindenwood Board Member; Libby Huss, Lindenwood Board Member; Donna Simms, Lindenwood Academic Services Representative and VA Certifying Official; National Guard SPC Corey Mack, Lindenwood Veterans Affairs Center representative; Matt Crain, Vice President of Lindenwood's Student Veterans Organization (SVO); and Thomas Korth, President of the SVO at Lindenwood University

Veterans Affairs Center Open for Business

Lindenwood Has Strong Military History

- LINDENWOOD UNIVERSITY HAS GRADUATED HUNDREDS OF MILITARY VETERANS OVER THE PAST FIVE YEARS

- THE UNIVERSITY'S ROTC PROGRAM WAS LAUNCHED IN AUGUST OF 2000 AND HAS MORE THAN 300 GRADUATES

- FOR FOUR CONSECUTIVE YEARS LINDENWOOD HAS BEEN DESIGNATED A MILITARY FRIENDLY SCHOOL

Lindenwood University demonstrated its ongoing commitment to military personnel in 2012 by opening a new Veterans Affairs Center on its St. Charles campus. Located in the lower level of the Spellmann Center, the fully staffed facility serves as a place where military students can hold meetings, complete coursework, gain information about their academic status, and more.

"Our veterans have sacrificed time with their families and put themselves in harm's way to keep our nation strong and safe," said Jann Weitzel, PhD, Vice President for Academic Affairs and Provost. "Offering them a one-stop shop for navigating the waters of admissions, enrollment, and veterans' benefits is Lindenwood's way of saying thank you and showing respect and appreciation for their service."

The facility was brought to fruition with the help of Terry Russell, Dean of Students and Director of Lindenwood's Reserve Officers' Training Corps Program, and Thomas Korth, Lindenwood student and U.S. Army veteran. Korth currently serves as president of the University's new Student Veterans Organization, which was also created in 2012.

Weitzel, Russell, and Korth were joined by dignitaries from Lindenwood, the Missouri National Guard, the Veterans of Foreign Wars (VFW), and the St. Charles community at the center's official ribbon-cutting ceremony in November.

"Since opening, the center has seen heavy traffic and more soldiers and veterans are coming in each day," said Corey Mack, Missouri National Guard specialist and center representative. "It's serving a great purpose and we expect it to grow quickly."



The new communications center at Lindenwood University-Belleville houses the latest equipment for the school's new communications degree programs.

Belleville Celebrates Communications with \$2 Million Center

The academic advancements at Lindenwood University-Belleville have been numerous the past year, from ACBSP accreditation (www.acbsp.org) to a new MBA degree, an undergraduate degree in biology, a physical education degree, and nine new full-time, terminally degreed faculty members. But the campus also made significant improvements in facilities, particularly with the fall opening of a \$2 million communications center.

The facility's opening followed Illinois Board of Higher Education approval earlier in the year of new communication degrees in advertising, public relations, corporate communications, interactive media and web design, and mass communications with an emphasis in sports information. Jerry Bladdick, Vice President and Chief Administrative Officer for LU-Belleville, said the communications center houses the LU-Belleville radio station, television station and studios, classrooms, and offices.

"It is one of the crown jewels in the academic tree at Lindenwood University-Belleville," Bladdick said. "While we strive to make a name and a place for our students, we are so very fortunate to have the model created for us in St. Charles and the assistance we receive from that campus."

Mike Wall, Dean of Communications in St. Charles and architect of a cutting-edge communications program, has been instrumental in designing the LU-Belleville communications center. He said that while the radio station is now only streaming on the World Wide Web, the Belleville campus is actively seeking an opportunity to move to a live broadcast radio station to create even more opportunities for students. In addition, LU-Belleville is working on creating a partnership that would lead to a 24/7 television station on campus.

Wall said the 6,700-square-foot communications center has two radio production studios and a large video production studio. He said a new video editing lab also serves as a classroom. There are two additional high-tech classrooms, as well as a video checkout office for students to obtain equipment for use in projects and assignments. The communications center is situated in the back of the administration building.

LU-Belleville Dean of Academics Keith Russell said Wall "has been a great asset" and continues to provide leadership and guidance for the budding communications center. He said Wall and the Lindenwood-St. Charles video production team has assisted with live video streaming of football games and other campus activities and events.

Campus Adds to Timeline

JUNE 200-DISCUSSION BEGINS WITH CITY ON ACQUISITION OF OLD BELLEVILLE WEST HIGH SCHOOL

JANUARY 2003-FIRST GRADUATE CLASS HELD ON NEW CAMPUS

JANUARY 2004-RENOVATION OF MAIN BUILDING BEGINS

SEPTEMBER 2005-AUDITORIUM RENOVATION COMPLETED

AUGUST 2009-CLASSES BEGIN FOR NEW BELLEVILLE DAY COLLEGE

AUGUST 201-DEDICATION OF SENATOR ALAN J. DIXON STUDENT CENTER

AUGUST 2012-LINDENWOOD UNIVERSITY-BELLEVILLE PLAYS FIRST COLLEGE FOOTBALL GAME

Lindenwood University-Belleville scores the first touchdown in school history against Avila, right. The school's unique maroon-and-white field made big news across the country.



Accomplishments Aplenty for Belleville Athletics

NAIA MEN'S SPORTS

**BASEBALL, BASKETBALL,
CROSS COUNTRY, FOOTBALL,
GOLF, SOCCER, TENNIS, TRACK
AND FIELD, WRESTLING**

NAIA WOMEN'S SPORTS

**BASKETBALL, CROSS COUNTRY,
GOLF, SOCCER, SOFTBALL,
TENNIS, TRACK AND FIELD,
VOLLEYBALL**

STUDENT LIFE SPORTS

**WOMEN'S BOWLING, MEN'S AND
WOMEN'S LACROSSE, WOMEN'S
WRESTLING**

EMERGING SPORTS

**MEN'S BOWLING, CHEER AND
DANCE, MEN'S VOLLEYBALL**

Lindenwood University-Belleville offered plenty for the University history books in the past year, and athletics made sure to do its part.

After an exhaustive application process, the campus was welcomed in the spring as a member of the National Association of Intercollegiate Athletics (NAIA), offering an even better competitive experience for student-athletes. LU-Belleville Athletics Director Scott Spinner said the NAIA “feels right for Belleville. The NAIA was so good to Lindenwood St. Charles for many years; it is good to be affiliated with them again with LU-Belleville.”

The campus made national publicity in the summer when the newly turfed maroon-and-grey striped football field became the focus of media everywhere. A photograph of the turf and story about the renovated stadium was the No. 1 trending topic on Yahoo, Spinner said. The positive attention had a direct impact on recruiting both football players and general students.

The highest profile user of the field, the Lindenwood Lynx football team, opened its inaugural season in the fall with an exciting home victory over Avila University. The first LU-Belleville football team opened the season with 104 football players on the field, thanks largely to the recruiting efforts of Coach Jeff Fischer. The Lynx finished their season with a respectable 4-6 record.

As LU-Belleville's first Athletics Director, Spinner's job includes growing enrollment by adding new sports. The campus now has 27 NAIA and Student Life Sports and competitive programs, with lacrosse due to debut in 2013. Spinner, who has been Athletics Director since 2010, also serves as head men's basketball coach.

Spinner, Assistant Athletics Director Annie Ewing, Vice President Jerry Bladdick, and President James D. Evans spent much of the year traveling to 10 different Heart of America Conference (HAAC) institutions, visiting with colleagues, and learning and sharing in an effort to secure membership for LU-Belleville in the HAAC, the most powerful NAIA football conference in the country. The HAAC Council of Presidents will vote on LU-Belleville's membership in the conference in the spring of 2013.

“The President and the Board of Directors have an excellent vision and direction for us,” Spinner said. “We are well on the way to making it happen.”



As provisional members of the NCAA Division II, Lindenwood's athletic teams had excellent years on a number of fronts, including an 8-3 season by Lions football.

NCAA, Student Life Sports Have Memorable Year

Lindenwood University became a provisional member of NCAA Division II in the summer of 2012, and the Athletics Department's 27 NCAA sports began operating under the full rules and regulations of the NCAA.

One of the year's biggest highlights involved the women's lacrosse team's incredible 15-2 season capped by Lindenwood's historic first NCAA conference championship. Coach Jack Cribbin's team was 8-0 in the Western Intercollegiate Lacrosse Association.

The men's soccer team won Lindenwood's second NCAA conference championship, the first in the tough MIAA conference. Lindenwood went on to win the MIAA conference tourney, defeating two teams that received bids to the NCAA tournament. None of Lindenwood's 27 NCAA sports will be eligible for NCAA postseason competition until the 2014 season.

Football attendance was the highest in history at 16,585, and Coach Patrick Ross and the 8-3 Lions received an invitation to play in the Mineral Water Bowl in Excelsior Springs, Mo.

The University invested in a significant upgrade in the gameday environment in Hyland Arena with the addition of a new video board, video scoring tables, and video scoreboard.

"It was a very strong year," said Athletics Director John Creer. "Our teams competed well, and even more importantly, our student-athletes did well in the classroom. Our goal is for each student-athlete to have a 3.0 grade point average or higher."

Lindenwood's Student Life Sports and Competitive Programs had an outstanding year as well. SLS Director Mike Elam introduced billiards, chess, debate, sideline cheer, and ice hockey cheer in the past year. Billiards and chess have been garnering significant headlines.

Elam said that, competitively, no Lindenwood team can match the success of Coach Shawn Duloher's shotgun sports aficionados. The Lions won their ninth consecutive national championship at the 44th ACUI National Clay Target Championships in San Antonio, Texas. Lindenwood shooters came within one point of sweeping all six major events at the competition.

The men's rugby team debuted at Lindenwood this year and drew plenty of attention with a national championship in its inaugural season. The women's table tennis team won its second national title, and Lion Line won its fourth.

From Football to Rugby, Lindenwood has it All

NCAA MEN'S SPORTS

BASEBALL, BASKETBALL, CROSS COUNTRY, FOOTBALL, GOLF, LACROSSE, SOCCER, SWIMMING/DIVING, TENNIS, TRACK AND FIELD, VOLLEYBALL

NCAA WOMEN'S SPORTS

BASKETBALL, CROSS COUNTRY, FIELD HOCKEY, GOLF, GYMNASTICS, ICE HOCKEY, LACROSSE, SOCCER, SOFTBALL, SWIMMING/DIVING, TENNIS, TRACK AND FIELD, VOLLEYBALL

STUDENT LIFE SPORTS

BILLIARDS, BOWLING, CHEERLEADING, CHESS, CYCLING, DEBATE, MEN'S ICE HOCKEY, LION LINE, OLYMPIC WEIGHTLIFTING, ROLLER HOCKEY, RUGBY, SHOTGUN SPORTS, SYNCHRONIZED SKATING, SYNCHRONIZED SWIMMING, TABLE TENNIS, WATER POLO, WOMEN'S WRESTLING

The new Student-Athlete Center was the centerpiece of the LU to DII fundraising campaign, which reached its \$2.4 million goal in January.



\$2.4 Million LU to DII Campaign Crosses the Finish Line

Advancement Office Guides Successful Campaign

LINDENWOOD'S THREE-STORY STUDENT-ATHLETE CENTER OPENED IN FALL 2012. THE BUILDING CONTAINS LOCKER ROOMS FOR FOOTBALL, MEN'S AND WOMEN'S SOCCER, MEN'S AND WOMEN'S LACROSSE, AND FIELD HOCKEY. IN ADDITION, THERE IS A 3,500-SQUARE-FOOT ACADEMIC SUCCESS CENTER, ATHLETICS TRAINING FACILITIES, NEW COACHES OFFICES, A THEATRE-STYLE FILM ROOM, A SPACIOUS MEETING ROOM OVERLOOKING HUNTER STADIUM, AND A CHAMPIONS ROOM FOR SPECIAL GUESTS.

One of the most successful and energetic fundraising campaigns in Lindenwood University history – LU to DII—drew to a close in 2012. The University community celebrated reaching its \$2.4 million goal in January and then celebrated again in October at Homecoming as the doors opened to a new 43,000-square-foot Student-Athlete Center.

The LU to DII campaign committee was formed in late 2010, led by President James D. Evans and co-chairs Jim J. Shoemake and Ben Blanton, Chairman and Vice Chairman of the Board of Directors, respectively. This committee raised \$1 million in the campaign's first phase, providing the opportunity to apply for and secure a \$280,000 grant from the J.E. and L.E. Mabee Foundation.

While much of the campaign's success centered on the great work of the committee, the real stars of the campaign were Lindenwood's students. Donors were supportive of the committee's efforts on behalf of student-athletes and generously supported the need for improved facilities as Lindenwood moved into NCAA Division II. Ample donor support was a key element in securing the Mabee Foundation matching grant.

"We are proud of our student-athletes and their accomplishments on the field and in the classroom," said President Evans. "Lindenwood wanted to match their passion for sport with an athletics facility that allows them to come through the door and 'dream big.'"

The signature element of the three-story Student-Athlete Center is a 3,500-square-foot Academic Success Center, which allows for studying, tutoring, and advising. In addition, there are new locker rooms for the six NCAA sports in Hunter Stadium, spacious athletic training facilities, new coaches' offices, a Champions Room, a theatre-style film room, a VIP-style room for entertainment, and much more. Athletics Development Director Jane Baum said a few naming opportunities in the building remain.

Evans praised the work of the campaign co-chairs, committee members, and Baum for reaching their goal in a short amount of time. He said student-athletes at Lindenwood are "dreaming big," and not only the Lindenwood community but the entire region is benefitting from the improved campus culture and game-day environment.



The Institutional Advancement staff includes (front row from left) Alumni Director Elizabeth King, Prospect Researcher Lauren Clancy, Athletic Development Director Jane Baum, (back from left) Advancement Associate Rachel Lamp, Director of Advancement Services Kate O'Neal, Vice President for Institutional Advancement Dr. Susan Mangels, Grants Manager Vicki Schrader, and Director of Planned Giving Donna Baber.

Institutional Advancement Office Enters New Era

In the past decade Lindenwood has experienced unprecedented growth in its enrollment, campus, and programs. The University's Institutional Advancement team has evolved as well as it works to grow relationships and opportunities for alumni and friends of the University to support the educational experience for LU students.

The Institutional Advancement Office at Lindenwood is responsible for donor cultivation and stewardship as well as alumni relations, corporate and foundation relations, and planned giving programs. Besides shepherding a growing annual fund program, the advancement team works on Lindenwood's varied capital and endowment campaigns. These range from a fine and performing arts endowment to raising scholarship funds to securing support for Lindenwood's new nursing school. To meet these program needs, the office has been strategically increasing staff as well.

Estate planning attorney Donna Baber was hired to be Director of Planned Giving and works one-on-one with donors seeking to leave gifts for Lindenwood in their wills or in trust.

"The tax benefits to donors can be substantial," Baber noted. "Making a planned gift to Lindenwood can often allow donors to make a much larger impact than they would have initially imagined."

Lauren Clancy, from the LU class of 2011, recently took on a new role in the department and launched the prospect research program. Rachel Lamp, who has LU degrees from 2009 and 2010, came on board in the summer as an Advancement Associate responsible for special events and Lindenwood's Legends program. Vicki Schrader joined the team as the new Grants Manager and has spent the past months working with faculty on varied projects for funding.

Elizabeth King, an alumna from the classes of 2000 and 2001, moved into a new role in the department as Alumni Relations Director. Last fall she welcomed a record number of alumni back to campus for Homecoming events.

"It's exciting to be able to give back to my alma mater in this way," she said.

Kate O'Neal remains as the Director of Advancement Services and Jane Baum as the Director of Athletic Development. In July, Dr. Susan Mangels stepped into the role of Vice President for Institutional Advancement.

"Lindenwood is advancing the idea of what a university can be," she said. "We are open to debate, dialogue, and diversity. We are devoted to our students. Our work is all about making their educational experience the best possible."

For more information on Lindenwood's advancement programs, contact Kate O'Neal at (636) 949-4903 or development@lindenwood.edu.

A Sampling of the Year's Significant Gifts to LU

- A \$1,048,000 DONATION FROM LECTRA SOFTWARE OF STATE-OF-THE-ART DESIGN SOFTWARE FOR THE FASHION DESIGN PROGRAM
- A GIFT OF \$125,000 AS SEED MONEY FOR OPERATIONS OF THE CATHOLIC NEWMAN CENTER THAT OPENED ON CAMPUS IN NOVEMBER 2011
- A \$114,000 GRANT FROM COMMERCE BANK AND THE WILLIAM T. KEMPER FOUNDATION FOR REAL-TIME DISTANCE LEARNING HARDWARE LINKING BUSINESS STUDENTS ON THE ST. CHARLES AND BELLEVILLE CAMPUSES
- TWO ENDOWED SCHOLARSHIPS FOR FINANCE STUDENTS, TOTALING \$50,000, FROM ACROPOLIS INVESTMENT MANAGEMENT LLC
- A \$50,000 GIFT FROM THE ROBERT J. TRULASKE FOUNDATION FOR HISTORIC PRESERVATION AT THE HISTORIC DANIEL BOONE HOME AND HERITAGE CENTER

Financial Position Statement

	June 30, 2012	June 30, 2011
ASSETS		
Cash and cash equivalents	\$ 20,515,527	11,328,747
Inventories	470,631	450,107
Prepaid expenses	1,118,903	843,442
Contributions receivable, net		
City of Belleville, Illinois	1,003,826	1,079,834
Other	3,126,750	3,363,261
Accounts receivable, less allowance for uncollectibles of		
\$1,979,115 and \$2,013,088 in 2012 and 2011, respectively	3,973,869	4,059,072
Student loans receivable, less allowance for uncollectibles of		
\$345,202 and \$360,919 in 2012 and 2011, respectively	473,827	634,470
Accrued interest and other receivables	477,500	353,129
Property and equipment, less accumulated depreciation		
of \$85,802,823 in 2012, and \$74,794,898 in 2011	282,623,763	273,400,274
Collections	909,422	780,971
Funds held in trust by others	3,174,633	3,526,889
Long-term investments	125,289,965	136,930,284
Other assets	157,500	157,500
Total assets	\$443,316,116	436,907,980
LIABILITIES AND NET ASSETS		
Liabilities:		
Accounts payable and accrued expenses	\$ 8,101,333	7,642,557
Retainage and other construction payables	500,335	1,592,446
Deferred revenue	5,499,107	5,570,806
Funds held in custody for others	673,153	635,269
Obligations under split-interest agreements	27,310	60,982
Refundable U.S. government student loans	620,425	697,767
Payable to life estate annuitants	566,345	580,352
Total liabilities	15,988,008	16,780,179
NET ASSETS		
Unrestricted	\$ 412,463,363	403,426,416
Temporarily restricted	3,876,778	5,715,944
Permanently restricted	10,987,967	10,985,441
Total net assets	427,328,108	420,127,801
Total liabilities and net assets	\$443,316,116	436,907,980

Financial Activities Statement

	For the year ended June 30,	
	2012	2011
REVENUES, GAINS, LOSSES, AND OTHER SUPPORT		
Student tuition and fees	\$ 127,190,574	121,659,190
Auxiliary room and board	29,604,175	29,807,149
Institutional scholarship allowance	-36,056,078	-35,467,091
NET STUDENT TUITION AND FEES	\$ 120,738,671	115,999,248
Auxiliary other	3,385,494	3,095,288
Contributions	3,133,167	2,993,634
Investment income	3,341,750	3,599,533
Net gain (loss) on investments	-5,409,192	22,623,494
Federal grants	659,649	957,025
Change in value of split-interest agreements.	-174,695	92,940
Contractual services	225,569	49,000
Other	145,676	99,963
TOTAL REVENUE, GAINS, LOSSES, AND OTHER SUPPORT	126,046,089	149,510,125
EXPENSES		
Instructional and library	\$ 48,489,684	43,356,218
Student services	27,889,133	25,710,770
Institutional support	17,562,282	14,351,053
Auxiliary room and board	20,758,488	16,295,158
Auxiliary other	4,146,195	4,398,893
TOTAL EXPENSES	118,845,782	104,112,092
INCREASE IN NET ASSETS	7,200,307	45,398,033
NET ASSETS		
Beginning of year	\$ 420,127,801	374,729,768
End of year	\$ 427,328,108	420,127,801

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LINDENWOOD

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