

REAL EXPERIENCE. REAL SUCCESS.

LINDENWOOD

U N I V E R S I T Y

John R.
Porter
The Long
Road to
Lindenwood



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**Cassandra
Brown Ray**

Making history
at St. Louis Zoo

Lamerol Gatewood

On display at St.
Louis Art Museum

Lions Hockey

New home ice in
Maryland Heights



A SEASON OF FIRSTS AT LINDENWOOD UNIVERSITY



Since I took office as Lindenwood University's president on July 1, my wife Beverly and I have been treated to several first experiences with this great university.

We witnessed our first freshman move-in day in August as an army of students and employees came together to help our new Lions move into their campus residences. We took part in our first Homecoming and had a great time hosting a dinner for the honored class of 1969 and taking in all the great campus activities—including an amazing last-minute victory in the football game.

We're enjoying our first autumn on this beautiful campus with the cool temperatures and the bright orange and red colors of the trees. And soon, we will experience our first holiday season at Lindenwood. We hope you will join us for **Winterfest from 4 to 7 p.m. on Sunday, Dec. 8**, to help get into the holiday spirit. You can find more information about that at www.lindenwood.edu.

This is an exciting time at Lindenwood. When I took office, I was very impressed with Lindenwood's history and where it is now, and I was also inspired by its potential. The faculty, staff, Board of Trustees, and I will work hard to seize upon innovation and make Lindenwood truly a university of the future.

We are very proud of you, our alumni, and your many professional and personal accomplishments, some of which you can read about in this edition of *Lindenwood Magazine*. We hope that you will keep in touch—let us know what is going on in your lives and visit the campus at any time.

Best wishes to you, and please have a blessed holiday season.

John R. Porter
President, Lindenwood University

LINDENWOOD UNIVERSITY

Real Experience. Real Success.
Enhancing lives through quality education and professional preparatory experiences.

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CHANGE OF ADDRESS notifications should be sent to the Office of Advancement and Communications at the mailing address above or cwestern@lindenwood.edu.



THAT'S A GOAL! Ferrario Achieves Dream as St. Louis Blues Broadcaster

by Chris Duggan

ALEX FERRARIO ('13, '15) HAS A CASE OF THE BLUES. Fortunately, that means the two-time Lindenwood graduate gets to talk every day about his Stanley Cup champion St. Louis Blues and get paid for it.

Ferrario is the pre- and post-game host for the Blues broadcasts on their radio home, FM 101.1, ESPN Radio St. Louis, WXOS-FM. Between Ferrario and Scott Warmann ('92), who hosts the Blues' pre- and post-game shows on Fox Sports Midwest, the radio and TV broadcasts before and after the Blues games have a decidedly Lindenwood flavor.

"I also do daily reports from the Blues practices and games, host various Blues shows during the season, and fill in for other hosts in all sports during the off-season," Ferrario said.

Ferrario, who was born in St. Louis in the Hill neighborhood and moved to Arnold in St. Louis County in third grade, said he started doing radio in junior year at Fox High School, where he did play-by-play for sports broadcasts there.

"I knew I wanted to be involved in sports broadcasting, and I wanted to do play-by-play as a career at that time," Ferrario said. "At Lindenwood, I did play-by-play as well and started to do sports shows. I knew that was the path I wanted to take."

In particular, he wanted to work in hockey.

"I grew up listening to Jack Buck and Ken Wilson," Ferrario said. "Hockey was always number-one for me."

During his senior year at Lindenwood, he landed an internship as a studio assistant for the Blues broadcasts at KMOX, which evolved into a producer roll in 2012. In 2014-15, he was awarded a

sports apprenticeship position, which gave him the opportunity to be on the air—filling in as a host and sitting in as a co-host. From this experience, he became a pre- and post-game host for the Cardinals and Blues games in 2015 and filled in for Sports Open Line and other opportunities during the week.

"When the Blues announced they were leaving KMOX in January, I reached out the Chris Newport, the program director, and asked about a possible position in broadcasting with the team," Ferrario said.

He interviewed for the job in June and was hired; he started at the beginning of July.

"I tell people all the time that I would not be where I am in radio if it had not been for the opportunities I had at Lindenwood," Ferrario said. "They put me on the air immediately. My internships would not have happened had it not been for that experience. When you get the chance, you show them you can do anything they need."

In addition to his bachelor's in mass communications, he has a master's in sports information from Lindenwood, and he met his wife, Katie, there as well. ■



THE LONG ROAD TO LINDENWOOD

World Travels Lead to University Presidency for John R. Porter

by Chris Duggan

JOHN R. PORTER'S LIFE, EDUCATION, AND CAREER HAVE TAKEN HIM FROM CHICAGO, ILL., TO PITTSBURGH/ALTOONA, PENN.; ATLANTA, GA.; SPRINGFIELD, MO.; SOUTH AFRICA; AND DUBAI. In July, he added St. Charles, Mo., to that trajectory as he assumed the role of Lindenwood University's 23rd president.

Whether he is talking about his childhood, his career, or his family, he often uses terms like "fortunate" and "blessed."

Porter grew up in the south side of Chicago in a place called Midlothian, Ill., where he played many sports like baseball, football, basketball, and wrestling.

College took him to Evangel University in Springfield, Mo., where he transferred in as a sophomore in 1981. It was there Porter met his wife, Beverly, and they married in 1983. After graduation, he returned to the Chicago area.

"My wife started with Peat Marwick (now KPMG) as an accountant and earned her CPA certification, while I started with IBM in December of that same year," Porter said.

"I began my IBM career in administration but decided I wanted to get into marketing and engineering once we moved to Pittsburgh. I went through extensive marketing education and engineering training for a year with IBM."

Porter worked for a time as a marketing representative and moved into first line management, becoming certified in mainframe computing. To further his career, he and Beverly moved from Pittsburgh to Atlanta in 1999. In Atlanta, Porter ran IBM's mainframe and storage divisions for the southeastern United States, after which he ran some worldwide divisions for the company.

"Three years ago, I was asked to move to South Africa and run two divisions," Porter said, "Infrastructure Services and Technology Support Services. It was a fantastic opportunity. My wife and I enjoyed it—the people, my team, and just the atmosphere in South Africa."

During his time there, Porter was involved in a project in 2017 that used artificial intelligence and analytics to protect endangered rhinos and their caretakers from poachers in the Welgevonden Game Reserve, a project that was covered by CNN.

In August 2018, Porter left IBM to work with an IBM business partner,

Gulf Business Machines, in Dubai, where he ran the same divisions he had led in South Africa, except in a number of Middle East countries (Kuwait, Bahrain, Abu Dhabi, Qatar, Dubai, Oman). He said that position provided yet another learning experience and further perspective on and respect for another culture.

"I think working in Dubai and South Africa gave me an appreciation for cultures and how people live in them," Porter said. "It gave us a greater appreciation for diversity and making sure we do our part in assuring everyone has a multicultural education and that we all put aside issues, biases, and prejudices and work together as a team, no matter what we are doing."

Porter's background in higher education goes back 12 or 13 years, when he joined the alumni board at Evangel University and began teaching international business and leadership courses as an adjunct professor at Drury University. He and Beverly had also been involved in programs for youth for more than 30 years. He later joined Evangel University's Board of Trustees, which gave him important perspectives on the internal workings of higher education.

"The desire was there for quite a long time, so we always figured we would marry all that together,

and I would be in a position to be in a strong leadership position at a university," Porter said. "While I was in South Africa, I was thinking of getting into higher education full-time when I finished with IBM. We felt a doctorate was essential for this new career path. Thus, over two years ago I started my Doctorate of Education at Johns Hopkins University." He is slated to complete that doctorate in May of 2020.

Six months after moving to Dubai, he got a call about a potential opportunity at another university. "That's also when the opportunity for Lindenwood came to be, and so here I am, based on all those transactions," Porter said. "It was about 127 hours of travel for all the interviews, but it was certainly well worth it."

When he and Beverly first visited the campus in the spring, he said it made a strong impression, as did the leadership team, once he met with them.

"I think the university is all about the students," Porter said. "It's all about, 'How do we make the best campus experience and classroom experience for our students?' That's the number-one focus that I have."

He said he has also challenged the leadership group to look forward.

"Where do we want to be in the year 2030?" he asked. "What do we want to look like? What will be the needs of the students? Then, how do we backtrack to where we are today and drive to get to where we want to be in 2030?"

Other areas of focus are growth and use of available technologies.



"I want to use technology here in the right ways, not for the sake of technology, but to help us save on costs, be more efficient, more competitive," Porter said. "It can help us see the market a little bit better. I've got some large aspirations. I'm excited. I think the cabinet's excited. We've got a lot of work ahead of us, but I have a lot of energy, and again, the focus is on our students and how we can make this the best experience possible for them."

Porter uses the terms "we" and "team" a lot, in particular when talking about his journey to this point. Beverly has been through every step of the journey with him, and the two have three grown children and three grandchildren, all of whom live in the Kansas City area.

"We complement each other very well," Porter said. "She's very detail-oriented, and I'm more of the big picture and the strategist in the family. Success comes from a team. It's never an individual. When you see somebody with success, you know that there were a lot of people that surrounded them for them to get where they are." ■

"I think working in Dubai and South Africa gave me an appreciation for cultures and how people live in them."

Lindenwood University
President
JOHN R. PORTER



A Wild Life Ray Makes History as Zoo's First Female African-American CFO

by Chris Duggan

“Every step in my journey, the Zoo has been here holding me up. At the same time, I’m here to hold the Zoo up.”

CASSANDRA BROWN RAY

When Cassandra Brown Ray ('08) went to work at the Saint Louis Zoo as a staff accountant, she did not think she would stay for very long. That was 1992. Earlier this year, she was named CFO for the Zoo, one of St. Louis' most respected and iconic institutions. She has the distinction of being the first African-American and the first woman to hold that role.

“When I first joined the zoo, I was afraid it would be boring,” Ray said with a smile. “It’s been anything but.”

Ray grew up in St. Louis and attended Normandy High School. She worked as a bank teller while still in high school and took an accounting class, all of which helped whet her appetite for finance. After high school, she went to the University of Missouri in Columbia and earned her undergraduate degree in accounting.

She later earned her CPA and in 2006, already well established in her career, enrolled in Lindenwood University's accelerated evening program to get her MBA, graduating in 2008.

“I knew I wanted to go back,” she said. “I wanted to wait for our kids (Taylor and Jaylen) to be a little older and set an example for them.”

She said they would all sit and study together in the evenings. Her daughter has since graduated from UMSL in graphic design, and her son attends Missouri State University, where he studies business.

“Going back to school, while daunting, was incredible,” Ray said. “It made me realize how much I missed school and the energy of all the students.”

Earlier this year, she accepted an invitation to join Lindenwood's Board of Trustees, a “full circle moment,” as she calls it. She is also on the Board of Directors for DUO, which trains and provides service dogs for people who need them, and is a graduate of FOCUS Leadership St. Louis and a member of the inaugural class of the FOCUS Impact Fellows, which is charged with developing and implementing an action plan using the 2015 Ferguson Commission Report as a guideline.

“Service is a big part of my life,” she said. “These organizations exist to make people's lives better.”

Of her time at the Saint Louis Zoo, she has nothing but praise for the organization, its culture, and its mission. In addition to her job as CFO, Ray leads a team devoted to diversity, equity, and inclusion at the organization, which includes efforts for employees and visitors alike.

“The Zoo has been committed to my growth, and I feel celebrated here,” Ray said. “That breeds loyalty. Every step in my journey, the Zoo has been here holding me up. At the same time, I’m here to hold the Zoo up.”

The Zoo's director of PR and governmental affairs, Billy Brennan, says that Ray's impact at the Zoo goes well beyond her work in finance.

“A lot of folks look up to her,” Brennan said. “She is a mentor to a lot of people, including me.”

These days, Things are anything but boring at the Zoo. A new primate house expansion is currently under construction, and plans are underway for a 425-acre site the Zoo owns in North County that will have a Conservation & Animal Science Center as well as public attractions that will connect people with nature and animals. The facility will be part of the Zoo's larger effort as a conservation organization.

“I went to Tanzania and saw these animals in the wild,” Ray said. “So many are at risk. We're telling people how they can help. It's going to take all of us.”

Ray resides in St. Peters with Quentin, her husband of 28 years, and their pug-a-poo, Yoda. ■



SUPPORT LINDENWOOD While You Shop Online



LINDENWOOD UNIVERSITY IS NOW ENROLLED AS A DESIGNATED CHARITY IN AMAZONSMILE, a section of the Amazon online shopping website that allows shoppers to route a portion of the money from their purchases to the charities of their choice.

AmazonSmile lets customers enjoy the same wide selection of products, low prices, and convenient shopping features as on Amazon.com. The difference is that when customers shop on AmazonSmile, the AmazonSmile Foundation will donate 0.5 percent of the purchase price from eligible AmazonSmile purchases to the shopper's charity.

Tens of millions of products on AmazonSmile are eligible for

donations. Eligible products are marked "Eligible for AmazonSmile donation" on their product detail pages. To participate, visit smile.amazon.com and select Lindenwood as your charity. From there, any purchases made on AmazonSmile will benefit Lindenwood University, and shoppers can see on the website a running tally of how much their purchases have benefited Lindenwood. ■

GIVING WEEK Pulls in More than \$60,000

THE SECOND ANNUAL LINDENWOOD GIVING WEEK TOOK PLACE FROM SEPT. 30 THROUGH OCT. 4. Donors had the option of giving to areas including the Annual Fund, Lions' Reserve, academic schools, athletic teams, scholarships, etc...

Lindenwood alumni, parents, students, faculty, staff, and friends made a huge difference in a short amount of time. More than 200 gifts were made to the university in support of Lindenwood Giving Week, raising over \$60,000 and surpassing the goal of \$50,000.

"The Office of Advancement and Communications thanks you for supporting the university and helping Lindenwood move forward," said Kassie Linzmeier, associate development officer. ■

DR. BRETT BARGER

Dr. Brett Barger has left Lindenwood University to explore new opportunities.

We would like to thank him for his many years of service. Dr. Barger has been at the university since the

mid-'90s, and for the past three years Dr. Barger has served as the campus president at Lindenwood University Belleville. Dr. Barger is proud to have earned his bachelor's, master's, and doctorate at Lindenwood University. We wish Dr. Barger and his family the best. ■



NEW CABINET and Dean Announcements



Dr. Kathi Vosevich



Dr. Bethany Alden-Rivers



Dr. Jason Dude Lively



Dr. Joe Alsobrook

IN RECENT MONTHS, LINDENWOOD UNIVERSITY WELCOMED SOME NEW FACES, as well as some familiar faces to new roles in the ranks of the deans and the cabinet.

Dr. Kathi Vosevich, Dean of Humanities

Following a nationwide search, Dr. Kathi A. Vosevich was named dean of its School of Humanities. Previously associate provost and dean of the College of Arts and Sciences at Shorter University in Rome, Ga., Vosevich started the position on July 1.

"Dr. Vosevich brings not only outstanding academic credentials to the position; her professional experience outside of academia provides students, current and prospective, with an outstanding example of the value of a humanities degree," said Meredith Marsh, associate professor of geography and Faculty Council representative.

Dr. Bethany Alden-Rivers, Associate Vice President for Institutional Effectiveness

Dr. Bethany Alden-Rivers assumed the role of associate vice president for institutional effectiveness on July 1, replacing Dr. David Wilson, who retired at the end of June. Alden-Rivers was previously associate provost for academic effectiveness and student success at Southeast Missouri State University.

Alden-Rivers earned a Ph.D. in student learning, assessment, and performance from the Institute of Educational Technology at The Open University in the U.K. She has lead assessment, teaching and learning, and accreditation efforts at universities in the U.S. and the U.K.

Dr. Jason Dude Lively, Dean of Arts, Media, and Communications

Dr. Jason Dude Lively was named dean of Lindenwood University's School of Arts, Media, and Communications in July. He has been in a leadership position in the

school for three years as assistant dean and associate dean.

Lively has been at Lindenwood University since 2007, initially as a professor and program chair for the Interactive Media & Web Design program in the School of Communications. He earned a Ph.D. in computing technology in education from Nova Southeastern University in Fort Lauderdale, Fla.

Dr. Joe Alsobrook, Dean of Online Programs

Dr. Joe Alsobrook, former dean of the School of Arts, Media, and Communications, was named dean of online programs in July. Alsobrook has been with Lindenwood since 2004 and has served as dean of the schools of Fine and Performing Arts and Arts, Media, and Communications.

Alsobrook has received multiple awards for mentorship, scholarship, and impact on student success and is certified by the National Board for Professional Teaching Standards. ■

NEW DIVISION AIMED AT OPTIMIZING STUDENT EXPERIENCE

This summer Lindenwood University launched a new division, Enrollment Management and Student Engagement, designed to bring about a new level of student experience from recruitment through graduation.

The division is led by Terry Whittum, formerly vice president for enrollment management, as senior vice president for enrollment management

and student engagement.

In partnership with key offices across campus, the division will imagine, design, expand, enhance, and implement strategic initiatives to deliver an exceptional student experience. The division includes Enrollment Management, Student Financial Services, the Business Office, Student Involvement, Housing, Student Academic Support Services, and the Health and Wellness Center. Intramurals and the Evans Commons Recreation Center will move

under the umbrella of the renamed Division of Intercollegiate Athletics and Campus Recreation.

"We now have in place all nonacademic student service areas under one division, giving us the capability to provide seamless, integrated, and inclusive high-impact experiences for our students," Whittum said.

The move is connected to the university's Q2 initiative, aimed at building a comprehensive culture of outstanding customer service. ■





Untitled No. 2002-038

Currently on display at the St. Louis Art Museum

Lamerol Gatewood Work on Display at St. Louis Art Museum

by Alexandra Bardon



Lindenwood alumnus Lamerol Gatewood ('77) has made a career as an artist and educator in New York for decades, and now one of his paintings has made its way back to St. Louis and is on display in the St. Louis Art Museum exhibit, *The Shape of Abstraction: Selections from the Ollie Collection*.

The exhibition opened Sept. 17 and will be available for viewing through March 8, 2020. It includes a number of photographs and paintings that were donated to the museum from the personal collection of Ron Ollie in 2017. The collection features five generations of American and European black artists that have revolutionized abstract art since the 1940s. Gatewood's drawing, "Untitled No. 2002-038," a 19.5-by-26-inch acrylic/oil sticks on paper, was one of 40 pieces the museum selected to be shown in the exhibition.

"We chose Gatewood's piece for a variety of reasons," said Gretchen L. Wagner, the museum's Andrew W. Mellon Foundation fellow for prints, drawings, and photographs. "Gatewood's drawing demonstrates the strong linear marks which enliven his work as a whole. We are also

extremely pleased he has a connection to St. Louis, and we want to celebrate that as well."

Wagner said Gatewood is among the youngest of five generations of practitioners whose art is included in the exhibition and represents the energized and ongoing exploration of abstraction.

Gatewood kicked off the exhibition by speaking at a private reception, where he thanked long-time collectors Ron and Monique Ollie for making his long-term dream a reality, as well as Renee Franklin, director of audience development at the museum, for being instrumental in having him as a guest speaker at the event.

"Many of my mentors and contemporaries are in the Ollie Collection," said Gatewood.

The successful New York-based painter, who graduated from Lindenwood with degrees in fine art and K-12 education, sold the piece to Ron Ollie in the late 1990s. They met on the "gallery scene" and became lifelong friends.

Gatewood has since retired from his 25-year profession as a studio art and art history teacher for the New York Department in Education, though Gatewood is still an active painter. He has created many different bodies of work throughout the years, with his primary interest being abstract art.

He said his art is constantly changing and believes it is important for an artist's work to evolve.

"What people see in my paintings is always a mystery and learning experience," Gatewood said. "People see many different things and come up with all kinds of ideas. Oftentimes, I get my ideas from the people who make comments that I had not thought about. That is why I do not give my paintings a specific title. It is about free thinking and having a vision in life."

Since Gatewood's time at Lindenwood, he has expanded his repertoire considerably. He said he sometimes reminisces about his years as an undergrad and newcomer to the art community. At the time, his primary interest was in ceramics and pottery. Caught up in his newfound love, Gatewood fondly recalls spending many late nights in the university's studios.

Wanting to give back to the place that helped him get his start, he donated a collection of his work to Lindenwood University in 2013, several of which are on display in Harmon Hall, primarily on the second floor.

Gatewood is currently working on a new body of work, which he calls *Abstract Energy of Sound*. He is also showcasing some new work in an exhibition at the Black History Museum & Cultural Center of Virginia, running until Dec. 21, 2019. ■



THE PAPER CHASE

Peters Launches St. Charles Lifestyle Magazine

AFTER a career in various aspects of the communications industry, from news to public relations to advertising, Judy Peters has added publishing to this list. The 1984 Lindenwood University graduate is the person behind the recently launched *St. Charles County Lifestyle magazine*.

The magazine, which published its first issue in March, is mailed monthly to 7,000 homes and 700 businesses in St. Charles County. Peters, who was previously COO for *Streetscape Magazine*, began exploring the magazine opportunity in 2018 when *Streetscape* stopped publishing regularly. Peters works with Kansas City-based Lifestyle Publications on the venture.

"I'm in business for myself but not by myself," Peters said of the partnership. "They have very good systems in place."

Peters sells the advertising space and works with her editorial coordinator, Cindy O'Hara, and local writers to generate the content around an editorial calendar determined by the company, which handles the design and distribution of the publication.

"My experience with the writers and photographers in the community has been great, and I've gotten great support and mostly positive feedback," Peters said. "There is never any shortage of interesting people and businesses to highlight. We focus on the good news. I hope people look at it and appreciate it."

Peters, who was born in St. Louis County has lived in St. Charles since she was 6 years old and graduated from St. Charles West High School. At Lindenwood, she majored in mass communications with a TV emphasis, but an internship at KTVI taught her she did not have a nose or the stomach for news.

"I veered to advertising and PR and was later hired by Dan Borgmeyer (now mayor of St. Charles) at Borgmeyer Advertising," Peters said. "I worked there for two or three years."

She later worked at D'Arcy Masius Benton and Bowles, at that time the largest advertising agency in St. Louis, in the PR Department. After a few years there, she came back to Lindenwood as an employee in development and alumni and later served as alumni director, starting in 1990. She started in *Streetscape* in 2007 in ad sales.

"I feel very proud to be a Lindenwood alumna, as well as a past employee, and my son went there as well," Peters said. "In all these areas, I've always been proud to be a part of Lindenwood. Early on, the real-world experience I gained there was important in giving me confidence."

Now that she is a magazine publisher, she said she anticipates staying with her current venture for a while.

"The future looks good for increasing the size and scope of the publication," Peters said. "This should go on for a very long time."

A digital subscription to the magazine is available for free at the Lifestyle Publications website; hard copy subscriptions are available for a nominal fee by emailing judy.peters@lifestylepubs.com ■



VETERAN MCGOWEN OVERCOMES OBSTACLES, Finds Purpose and Success

by Brian Vorce

AFTER RETURNING TO CIVILIAN LIFE from the Marine Corps in 2007, Jared McGowen lacked direction. Now, three college degrees later, he is a professional, an author, and a motivational speaker, hoping to pass along to other veterans the lessons he has learned.

In early 2003, 18-year-old Jared McGowen was working two "dead-end" jobs. His parents never went to college and didn't push him to go, either. He admits he had no career plans.

In March, McGowen read a news story about the U.S. invasion of Iraq, and he believed he found his purpose.

"I wanted to fight," McGowen said. "I wanted to protect our country."

McGowen enlisted in the Marine Corps and found himself in boot camp at Marine Corps Recruit Depot in San Diego, Calif., by May. He eventually joined the 2nd Light Armored Reconnaissance (LAR) Battalion as an infantryman.

In September 2004, McGowen deployed to Iraq and served as the driver for the company ambulance armored vehicle and fought in the second battle of Fallujah. In September 2006, he returned to Iraq as a corporal of Marines and a commander on a light armored vehicle. In seven months, McGowen conducted hundreds of combat patrols, suffered a traumatic brain injury from a roadside bomb, and lost one of his friends to a similar explosion a month before the unit was scheduled to ship out.



The death of McGowen's friend convinced him to leave the Marines, and he was discharged after returning to the U.S. in 2007.

McGowen said he experienced anger, depression, anxiety, and post-traumatic stress disorder. He knew he needed to find direction in his life.

He said his first step to righting his life was enrolling at Lindenwood and pursuing his education, something he hadn't considered much during his years in the Marines. There, he met and started dating his future wife, Lyndsey, whom he calls his motivation and inspiration.

"If I had not met my wife, I don't know where I'd be," McGowen said.

Their first daughter was born in June 2009, which McGowen said inspired him to really start working on himself and taking "100-percent ownership" of his life.

"When she was born, I decided to make my life better," McGowen said. "If I wanted to change where I was going in life, I needed to change my thinking."

Today, he has three degrees from Lindenwood: a bachelor's in marketing, an MBA, and a master's in communication. He is an account executive with Express Scripts, a Fortune 15 company, and he wrote a book about his experiences, *The Heart of a Marine: Building a Legacy after the Explosions Have Stopped*, published through West Bow Press in November 2018.

McGowen is also an inspirational speaker. He most often speaks to veterans and enjoys the experiences. He said it can be difficult for veterans as they separate from the military and often find their lives lacking in purpose and inspiration, just as McGowen did before and after joining the Marines.

"The hard part is finding purpose or a life mission," McGowen said. "I want to help vets find their purpose outside the military. I want them to achieve success like I have."

McGowen lives in St. Charles County with his wife and three children: Adalynn, 10; Reagan, 5; and Easton, 4. ■

Beautiful day,
great memories made!



LINDENWOOD '19 HOMECOMING & REUNION



Lindenwood University in St. Charles celebrated Homecoming weekend Oct. 12 and 13.

The weekend was filled with events and activities for students and alumni alike, including the annual parade, the football game and other sports contests, a new alumni village, food, activities, a reception for the honored class of 1969, and much more.

REAL EXPERIENCE. REAL SUCCESS.



Butler-Sibley Gala

On Oct. 18, 2019, Lindenwood University held its annual gala for the Butler Society and the Sibley Heritage Society, which consist of many of the university's most generous donors. In addition to food, fellowship, and entertainment, the guests honored this year's Sibley Medallion of Honor winner, Dr. J. Michael Conoyer, chairman of Lindenwood's Board of Trustees.



Left to right:
President John R. Porter and Board Chairman Dr. J. Michael Conoyer



Board Vice Chair Art Johnson



192 YEARS



J. SCHEIDEGGER CENTER FOR THE ARTS

Touring Series, WINTER 2019-20



DEC. 15, 2019, 2:30 P.M.

St. Louis Ballet

Presenting the second act of *The Nutcracker* and other engaging pieces from its world-renowned repertoire.



DEC. 21, 2019, 8 P.M.

Martina McBride: The Joy of Christmas 2019

The Grammy-nominated country music icon will perform a show of holiday favorites from her two Christmas albums.



JAN. 25, 2020, 2 P.M. & 8 P.M.

Finding Neverland

This touring Broadway production brings to life the story of Peter Pan through the eyes of the character's creator, playwright J.M. Barrie.



FEB. 15, 2020, 8 P.M.

The Isley Brothers

The Rock and Roll Hall of Famers who recorded "Shout" and "It's Your Thing" will perform an evening of favorites.



MARCH 14, 2020, 8 P.M.

The Celtic Tenors

The famed Irish vocal group will ring in St. Patrick's Day a few days early on the Lindenwood Theater stage.



APRIL 24, 2020, 8 P.M.

The Pianist of Willesden Lane

Set in Vienna in 1938 and in London during the Blitz, this powerful play tells the true story of Lisa Jura, a young Jewish pianist who clings to her love of music amid the chaos and uncertainty of wartime Europe.



MAY 2, 2020, 8 P.M.

Terry Fator— The Voice of Entertainment

Terry Fator, comedian, ventriloquist, and winner of *America's Got Talent*, along with his bag of characters, will provide an evening filled with laughs.

"There are so many opportunities to see, hear, and experience everything the Scheidegger Center has to offer,"

said Peter Colombatto, marketing and communications director for the J. Scheidegger Center for the Arts.

"In addition to our Touring Series performances, we have a full slate of student theatre, music, dance, fashion, art, and more.

Find out about all of it at LUBoxOffice.com."



Lindenwood
SPORTS

HOME OF LINDENWOOD HOCKEY



LIONS HOCKEY Moves into New Home at Centene Center

ON SATURDAY, SEPT. 7, Lindenwood University staff and members of the men's and women's ice hockey teams took part in the grand opening celebration of the Centene Community Ice Center in Maryland Heights, Mo.

The new 277,000-square-foot facility features four sheets of ice, and the complex will serve thousands of youth and adults from St. Louis and across the country. The main rink has seating for 2,500 fans and is branded as the "Home of Lindenwood Hockey." Along with new locker rooms,

lounges, offices, and athletic training spaces for Lindenwood's hockey programs, the facility serves as the main practice venue for the 2019 Stanley Cup Champion St. Louis Blues.

Lindenwood President John R. Porter and representatives from the city of Maryland Heights, the St. Louis Blues, and other community leaders took part in the official ribbon-cutting ceremony, after which Lindenwood men's and women's hockey head coaches Rick Zombo and Shelley Looney participated in a celebrity hockey game with area youth hockey coaches. The event was capped off with an exhibition game between the combined rosters

of Lindenwood's men's and women's hockey programs.

"This facility rivals that of any other program in the country," said Shelly Looney, women's ice hockey head coach and Olympic gold medalist. "Having a world-class facility like this so close to campus with the amenities helps elevate our programs to new heights."

The men's NCAA D2 hockey team hosted the first game in the facility with a 6-1 win over Bradley University in mid-September. Please visit www.lindenwoodlions.com for the latest scores and schedules for Lindenwood hockey and all Lindenwood sports teams. ■

LIONS ALUMNI MAKE WAVES Nationally, Internationally

by Phil Vida



Lindenwood
SPORTS



Former Roller Hockey Players Earn Gold Medals

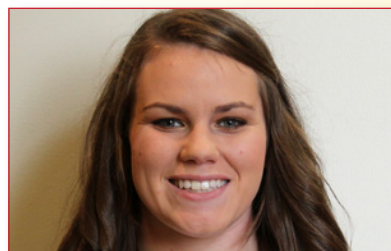
Three former roller hockey players won the gold medal with the Senior Men's USA Team at the 2019 World Skate Roller Games in Barcelona, Spain, in early July.

Cody Kettler and Kevin Dwyer each played, and Greg Thompson was an assistant coach for the United States squad that defeated Canada, the Czech Republic, and Italy in pool play before stopping Switzerland in the quarterfinals, France in the semifinals, and the Czech Republic again in the finals.

The World Skate Roller Games take place every two years. The next event is planned for 2021 in the United States at a yet to be determined location.

Kettler scored a goal and earned two assists throughout the tournament. He previously won three medals with Team USA, taking the gold in 2013, bronze in 2014, and gold again in 2017. Dwyer played between the pipes for one period of each game at the international event, except the final, and allowed five goals total, saving 28 of the 33 shots he faced for an .848 save percentage. He and Kettler each won D1 National Championships with the Lions in 2013 and 2014. ■

Photo left to right: Kevin Dwyer, Cody Kettler, and Greg Thompson



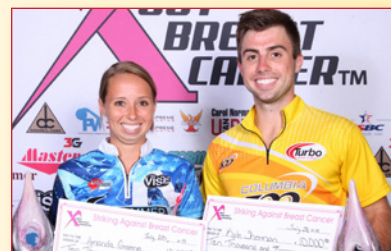
Victoria Francis-Weiss Finishes Fifth at World Championships

Lions wrestling alumna Victoria Francis-Weiss finished fifth in the 72kg class at the World Wrestling Championships Sept. 18 in Nur-Sultan, Kazakhstan, marking the best finish ever for a Lindenwood athlete at the event.

Francis-Weiss put herself into position for a medal run on Tuesday when she defeated Dejah Slater from Canada by pin at 2:30 in her first match.

She lost in the quarterfinal, drew back into the bracket, and lost a close final match for her fifth-place finish.

Francis-Weiss previously earned a bronze medal at the 2014 Junior World Championships and won titles for Lindenwood University at WCWA Nationals in 2015 and 2016. She wrestled four seasons for the Lions from 2012 to 2016 and earned degrees in mathematics and computer science from Lindenwood in 2016. ■



Former Lindenwood Bowlers Win Professional Doubles Title Together

Former Lindenwood bowlers Amanda Greene and Kyle Sherman teamed up to win the PBA/PWBA Storm Striking Against Breast Cancer Mixed Doubles event July 28 at Copperfield Bowl in Houston, Texas. It was Sherman's first Professional Bowlers Association (PBA) title and Greene's second Professional Women's Bowlers Association (PWBA) title after she won the Lincoln Open in Lincoln, Neb., in August 2015.

The event is a fundraiser to fight breast cancer and those affected by the disease, founded by Donna Conners in honor of her friend, Luci Bonneau, who died from breast cancer. As a result, the tournament is known as "The Luci." The 2019 event included 168 pairs of bowlers. For more information about this year's event, visit the PBA website or the tournament website.

Greene bowled four seasons for Lindenwood from 2009 to 2013 and earned an undergraduate degree in criminal justice. She continued her education for an additional two years as a graduate assistant coach for the Lions. Sherman also bowled four years from 2012 to 2016 and earned a degree in accounting. He was a member of the squad that won the Intercollegiate Team Championship national title in 2014. ■

Photo credit: PBA, LLC



SOCCER COACH HOGAN NOMINATED for Conference Hall of Fame

by Charlie Mager

LINDENWOOD UNIVERSITY-BELLEVILLE HEAD MEN'S SOCCER COACH DAN HOGAN has been nominated for the inaugural class of the American Midwest Conference Hall of Fame.

The American Midwest Conference announced in August that it was initiating the annual hall of fame induction ceremony available to head coaches, athletes, athletic directors, and assistant coaches, starting in the 2019-20 academic year.

Hogan, in his 11th year as the head coach of the Lynx soccer program, currently holds an overall record with the Lynx 99-67-14 and a career mark of 279-252-33. As of Nov. 4, Hogan was just five wins shy of his 100th career victory in the American Midwest Conference.

The 2014 season was a record-breaking one for Hogan and the Lynx as they participated in the American Midwest Conference for the first time. During the 2014 campaign, the Lynx went undefeated through the AMC and won the conference tournament, earning an automatic bid to the NAIA National Tournament.

Prior to his tenure at Lindenwood-Belleville, Hogan coached at Columbia College in the AMC. In 2011, Hogan was inducted into the Columbia College Hall of Fame for his coaching from 1991 to 1999. He guided the Cougars to three conference championships and nine regional tournament appearances and was named conference coach of the year five times while at Columbia.

In addition to his previous achievements, Hogan's team was a 2018-19 College Team Academic Award winner. For a team to be considered for the award, it must have a composite team grade point average of at least 3.0 for all team members who appear on the official roster forms for the fall season. All players on the roster must be included in the calculation of the team GPA, and the nomination form must be signed by a college or university official.

"Coach Hogan has always recruited student-athletes who academically perform at a high level," Athletic Director Ryan Kaiser said. "His teams over the years consistently post a 3.3 GPA, and this award again solidifies their commitment to academic excellence."

The Lynx soccer team posted a 3.40 team GPA in 2018-19 while recording an 8-8-2 regular season record and a trip to the American Midwest Conference Tournament. The Lynx returned once again to the AMC tournament earlier this month. ■

ALUMNI NEWS & NOTES



'70s

Nancy Scheider ('78) former St. Charles County circuit judge, was appointed in October to fill the recently vacated District 6 seat on the St. Charles County Council. She retired in December 2016 after serving 26 years as an associate and circuit judge in St. Charles County.

'90s

Donald Crump ('96) was promoted to lieutenant and designated assistant director of the Missouri Highway Patrol's Drug & Crime Control Division at the general headquarters in Jefferson City. Crump was appointed to the highway patrol in 1997. He was promoted to corporal in 2006 and sergeant in 2010. He completed Police Leadership: The WestPoint Model training in February 2019.



Arthur Thomas ('97) has been selected to lead the Georgia branch of the New York-based company SavATree. He has more than 20 years of management experience with companies like DH Pace, Hertz, and, most recently, TruGreen. He earned a master's in business and corporate communications from Lindenwood. In his new role, he will oversee daily operations, focusing on customer retention and expanding the brand in the area.

Chris Maloney ('98) was named chief marketing officer and SVP of e-commerce for Brinks Home Security in July. In this role, he focuses on building the company's brand in support of its independent authorized dealers network while

evolving the company's e-commerce platform.

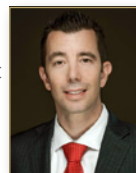
Melba Moore ('98) is commissioner of the Cincinnati Health Department, a position she took in June following a 17-year career as commissioner of health for the City of St. Louis Health Department. She received her Master of Science degree from Lindenwood in health Management.



'00s

Adam C. Veile ('01) was named chief executive officer of Communiqué Inc., a strategic communications firm based in Jefferson City. He has a bachelor's degree in mass communications and English from Lindenwood University and holds a master's degree in English from Missouri State University. He has been with Communiqué for 15 years as an intern, copywriter, graphic designer, vice president, and president.

Donny Carver ('06 and '10) formerly a district manager for U.S. Bank, has joined Chase as market director of banking in Missouri. He is a four-year veteran of the U.S. Air Force and oversaw 19 offices and 150 employees at U.S. Bank, where he held various positions over 15 years. He and wife, Lin, and their two children live in Richmond Heights, Mo.



Scott Wernsman ('08) was recently named the associate dean of career and technical



education at John A. Logan College in Carterville, Ill, where he lives. He previously served as the director of dual credit and partnerships at Logan and oversaw the national accreditation of the dual credit program in 2017. He has 16 years of experience in community college education. He earned his MBA degree at Lindenwood.

Fred Venturini ('09), a graduate of Lindenwood's MFA in Writing program, published his acclaimed first novel, *The Heart Does Not Grow Back*, in 2014. That book was recently optioned for a motion picture, and his second book, *The Escape of Light*, was slated for publication in October 2019. The young-adult novel centers on a teen burn victim striving to overcome his physical and emotional scars and embrace his love of basketball.



'10s

Scott Leuthauser ('10) was named athletic director of the Fox C-6 School District in St. Louis County, where he has coached and taught since 2010. Previously, he was a PE teacher, coached golf, and was an assistant football coach for the district.



Matthew Seeds ('10) was appointed in July as director of St. Charles County's Department of Information Systems. Previously, Seeds served as the director of information technology for



the City of St. Charles for seven years. He has an MBA from Lindenwood, along with a bachelor's in political science and public management.

Precious Grimes ('12) became director of SIUE's Project Success in January. The youth education program is targeted to kids age 5-14 under the supervision of the Division of Children and Family Services to provide educational and socialization skills. She has a master's in professional counseling from Lindenwood.



Dan Forguson ('14) was promoted to chief financial officer at KAI Enterprises, a national design and build firm, where he has worked since June 2018 as vice president of finance. He received his MBA from Lindenwood and is currently working on an M.S. in accountancy from DePaul University.

Ali Tucker ('14), who earned her MBA from Lindenwood, recently joined St. Louis-based CoreLink Surgical as the company's marketing director. She also holds a bachelor's from the University of Missouri and has an extensive background in marketing in the telecommunications industry.

Meghan Menchella ('15), a middle school teacher at Crestview Middle School in the Rockwood School District, won teacher of the year for Crestview, Rockwood Middle School and in May was named teacher of the year for the entire Rockwood School District. She holds a bachelor's in physical education from Lindenwood.

Submit your alumni news and notes to Alumni@lindenwood.edu

Josh Pauls ('16), three-time Paralympic gold medalist for the United States in sled hockey, has published a new book, *Lessons Learned*, the real-life story of his journey, from losing his legs to amputation at 10 months old to becoming the youngest team captain of the U.S. sled hockey team. The book is published by Friesenpress.



Cooper Powell ('16) recently joined the law firm of ShuffieldLowman in Orlando, Fla. With an undergraduate degree in criminal justice from Lindenwood, Powell earned his J.D. cum laude from the Southern Illinois University School of Law in Carbondale.



Anthony Delaney ('17) has joined the Columbia School District in Illinois as the district's Student Resource Officer. A recent graduate of the academy, he has been with the Columbia Police Department for less than a year. Prior to working in Columbia, Delaney worked as a police officer in Cahokia and as a detention officer at the St. Clair County Juvenile Detention Center. He has a master's from Lindenwood.



Stephanie Traylor ('17) of Jackson Tenn., published her first book of poetry, *The Cost of Things*, available on Amazon. The collection reflects on her personal experiences and day-to-day observations on the meaning of her life. She is a graduate of Lindenwood's MFA in Writing program.



FALL 2019

IN MEMORIAM

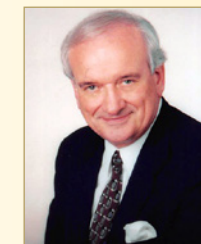
Please be aware that the names listed in the In Memoriam section are of alumni that may have passed within recent months or within the past couple of years.

Doris Handren ('46), Carmel, Ind.
Cynthia Harmening ('52), Bordentown, N.J.

Mary Reed ('65), Xenia, Ohio
Timothy Wunsch ('91), Stratford, N.J.

Joseph Mathews

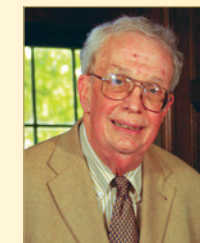
(1934 to 2019)



Joseph Mathews served 24 years on the university's Board of Trustees, serving on multiple committees and retiring from it in 2019. Mathews Hall, which was dedicated in 2006, is named for Mr. Mathews and his family. Mr. Mathews owned Mathews & Associates, starting in 1985, prior to which he worked for Phoenix Life Insurance Company and Stix, Baer & Fuller and was an officer in the United States Army.

Dr. George Hickenlooper

(1936 to 2019)



Dr. George Hickenlooper taught in the School of Humanities for over 20 years and was a beloved professor and colleague within the Lindenwood University community. Upon retirement in 1992, he was awarded the title of professor emeritus. As a playwright, he won awards from the Missouri Association of Playwrights and the Buckham Alley Theatre, among others.

Dr. C. Greg Anderson

(1961 to 2019)



Dr. C. Greg Anderson was an associate professor of biology at Lindenwood University from 2010 to 2019 and died unexpectedly in October. His students and his dean, Dr. Ricardo Delgado, commented after his passing about his wit, sense of humor, and incredible dedication to teaching and his students. A fund has been created to support and maintain the Missouri Native Plant Conservation Garden adjacent to Young Hall in the name of Dr. Anderson. For information, email klinzmeier@lindenwood.edu.

The Heat is On

Backer's Line of Hot Sauces Finds National Audience

by Matt Mathews



Lindenwood is no stranger to having its alumni become successful entrepreneurs. However, none have brought the heat in quite the same way as Charlie Backer (MBA '06) founder of Hot Charlie's, which sells a mix of tantalizing hot sauces and flavorful rubs and dusts. Over the past three years, Backer has managed to take his business from a home kitchen in Oakville, Mo., selling to friends and family, to a distribution deal that puts his sauces and dusts into nationwide distribution.

"I wanted to create something with a lot of flavor with a decent amount of heat," said Backer. "I just went to Dierbergs [grocery] and grabbed a bunch of stuff and sort of threw it together, and it sort of stuck."

The unlikely hot sauce entrepreneur worked in the corporate world in a human resources department for several years before he could put his MBA to use. But the success of his recipe among family and friends led him to take the leap into his business.

"This is silly," he mused. "I was selling from a Facebook page. That first week, I sold five bottles. Soon, it was up to 50 bottles a week, which is still crazy to me... I was dealing with a lot of hot peppers at home, which wasn't easy. So I had to get a bottler and work through the proper channels from there."

The business of hot sauce has seen a recent renaissance, with "gourmet" or "craft" hot sauces being produced by many different groups, big and small. But what makes Hot Charlie's different is all in the sauce.

"We use real garlic," Backer said. "It's not granulated. It's not powdered. It's a thicker sauce... The way that people explain it is when they eat it they can taste it on their tongue; they taste the flavor of all the peppers and then the heat slowly creeps up."

The heat serves as a compliment to the overall flavor of the sauce and the individual peppers and never overwhelms the taster's senses.

Using his business and entrepreneurial ethic, as well as lessons gained from his MBA, Backer has managed to find

national distribution through Home Goods. Speaking on his MBA, Backer notes that it was his professors that showed him a path forward.

"The thing that I like most about Lindenwood," he says, "is that you're not dealing with professors who are just professors, but professors who have a day job and seeing how they can take that knowledge of their work and apply that to the classroom."

Hot Charlie's full product range can be found online at hotcharlies.com. Additionally, they can be found in butcher shops, Ace Hardware, and other locations throughout the St. Louis metro area, as well as nationally through Home Goods. Follow Hot Charlie's on Twitter @hotcharlies for updates to the product line. ■



2019 DARK CARNIVAL

Thousands of members of the university community and the community at large attended Lindenwood's annual free Dark Carnival on Oct. 23 to enjoy games, entertainment, and two haunted houses.



UPCOMING EVENTS

Entertainment

Dec. 5-7, 2019
7:30 p.m., The Merry Wives of Windsor
J. Scheidegger
Center for the Arts

Dec. 7, 2019
3 p.m., Guitar Ensemble and Jazz Band Concert
J. Scheidegger
Center for the Arts

Dec. 7, 2019
7:30 p.m., Endeavor
J. Scheidegger
Center for the Arts

Feb. 27-29, 2020
7:30 p.m., Winter Dance Concert
J. Scheidegger
Center for the Arts

Visit
luboffice.com for
more information

Education

Dec. 6, 2019
Last Day of Classes,
undergraduate

Dec. 13, 2019
7 p.m., Graduate Commencement
St. Charles
Family Arena

Dec. 14, 2019
10 a.m., Undergraduate Commencement
St. Charles
Family Arena

Jan. 13, 2019
Spring semester
and graduate
five-term
classes begin

Community

Dec. 8, 2019
4-7 p.m., Winterfest

For information about these events visit
www.lindenwood.edu