

Lindenwood University

Digital Commons@Lindenwood University

The Spink Papers

The Sporting News Collection

2-16-1942

W.G. Bramham letter to J.G. Taylor Spink regarding a uniform patch. February 16, 1942

William Gibbons Bramham
National Association of Baseball Leagues

Follow this and additional works at: <https://digitalcommons.lindenwood.edu/spink>



Part of the [History Commons](#)

Recommended Citation

Bramham, William Gibbons, "W.G. Bramham letter to J.G. Taylor Spink regarding a uniform patch. February 16, 1942" (1942). *The Spink Papers*. 5.
<https://digitalcommons.lindenwood.edu/spink/5>

This Correspondence is brought to you for free and open access by the The Sporting News Collection at Digital Commons@Lindenwood University. It has been accepted for inclusion in The Spink Papers by an authorized administrator of Digital Commons@Lindenwood University. For more information, please contact phuffman@lindenwood.edu.

WILLIAM G. BRAMHAM, PRESIDENT-TREASURER
DURHAM, N. C.
TELEPHONE No. F-0111



GEORGE M. TRAUTMAN
VICE-PRESIDENT & CHM. EX. COM.
COLUMBUS, OHIO

EXECUTIVE COMMITTEE
GEORGE M. TRAUTMAN, CHAIRMAN, COLUMBUS, O.
TRAMMELL SCOTT, ATLANTA, GA.
DR. E. M. WILDER, AUGUSTA, GA.

OFFICE OF THE PRESIDENT-TREASURER

DURHAM, N. C.

PROMOTIONAL DEPARTMENT
ELMER M. DAILY, DIRECTOR
EBENSBURG, PA.
L. H. ADDINGTON
DIRECTOR OF PUBLICITY
DURHAM, N. C.

February 16, 1942

Mr. J. G. Taylor Spink, General Manager
The Sporting News,
Saint Louis, Mo.

Dear Sir:

Our Mr. Addington, of the Press Bureau, has shown me your letter to him under date of February 12th., containing this language:

"I was very sorry that because of the policy of the National Association that it might not be possible to permit uniformity in wearing these shields. I will make my report to Ray Hill accordingly. It is my thought that in extending this co-operation to the Physical Fitness Program of the Civilian Defense people, that baseball was showing that it was doing its bit in return for recognition received from President Roosevelt."

Any statement by you, or anyone else, that the National Association has not lent full co-operation, not only with Mr. Hill's Department, but with every other branch of the United States Government, in the present national emergency, is absolutely false, without one iota of fact to justify or sustain it. Not only is this true, but it is an insult to professional baseball and all of our leagues and clubs regardless of classification.

As to the health shield, fortunately Mr. Hill knows this statement to be absolutely true.

You requested that we get from the leagues information as to whether they had adopted the shield. This we have not done and do not propose to do. Mr. Hill very kindly furnished us with an ample supply of these shields. We distributed them among our leagues for distribution among their clubs, sending them a copy of Mr. Hill's letter to us. The same distribution was made with manufacturers of uniforms.

Mr. J. G. Taylor Spink

-2-

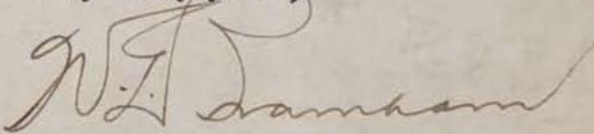
Feb. 16, 1942

We have no right to demand that they be placed on the uniforms, and as the uniforms used by the clubs must be such the league as a whole adopts or consents to, the matter of the adoption of the health emblem was left to the leagues, and they were requested to take it up with Mr. Hill and report to him the action they took. From letters received from Mr. Hill I have reason to believe he is pleased with the response of our leagues and clubs, as well as the manufacturers.

When I arrived in New York for the Writers' dinner I found that some other Department of the Government had talked with some of the officials of the Major League Clubs, and some of our own, and got them to adopt another shield instead of the health shield, to-wit: one designated as "Minute Man" and there was considerable confusion growing out of this over-lapping of Governmental requests.

Inasmuch as you state that you are writing Mr. Hill along the lines suggested in your letter to Mr. Addington, it is my pleasure to hand him copy of this communication.

Very truly yours,



W. G. Bramham, President-Treasurer.

CC: Mr. Ray Hill
Judge K. M. Landis
Dr. E. M. Wilder
Major Trammell Scott
Mr. Frank J. Shaughnessy

WGB:h