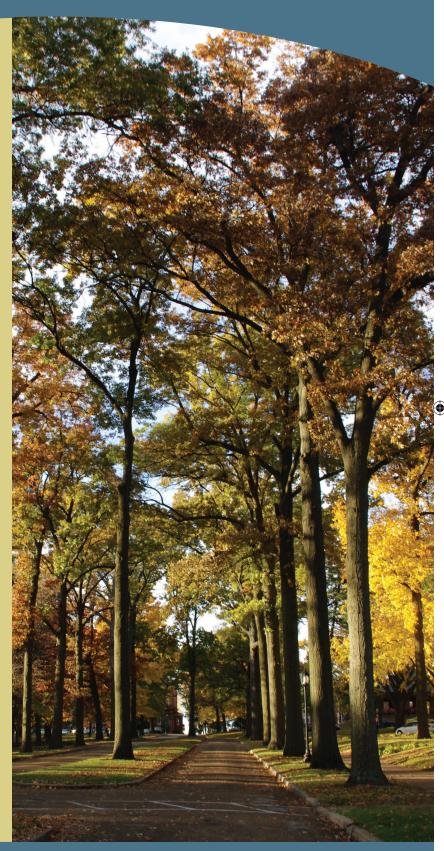
### 2012-2013

annual report

### ANNUAL REPORT

annual report

ANNUAI REPORT annual report



LINDENWOD UNIVERSITY

### Lindenwood **Mission** Statement

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Lindenwood University offers values-centered programs leading to the development of the whole person – an educated, responsible citizen of a global community.

Lindenwood is an independent, public-serving liberal arts university that has a historical relationship with the Presbyterian Church and is firmly rooted in Judeo-Christian values. These values include belief in an ordered, purposeful universe, the dignity of work, the worth and integrity of the individual, the obligations and privileges of citizenship, and the primacy of the truth.

# New Age of Higher Education

Dear Friends and Colleagues:

Fiscal year 2013 was a time of disruption for higher education, with the shrinkage of the population of new high school graduates, the burst of online and mastery-based alternatives to traditional university degree programs, the continued nationwide decrease in evening and graduate enrollments, more competition for limited financial aid resources, and looming omens of yet more government intervention in education at all levels. At Lindenwood we prefer to view these changes as interesting challenges. In this report, you will see some of the ways in which we have advanced the University's mission as a result of embracing this new age of higher education and are excelling on many fronts.

Although the size of the student body at both public and private universities in Missouri trended downward, Lindenwood was able to more than hold its own with the help of growth at our Belleville, Ill., campus and our successful entrance into the online-degree market. Our overall fall 2013 student count increased *2.6 percent* over the previous fall census. We also launched new programs in business, education, the health sciences, and several other fields.

As the landscape of higher education entered a period of rapid change, Lindenwood developed the need for additional areas of expertise among its faculty members – and I do mean expertise! Twenty-four of our 26 newly hired professors – 92 percent of them – have terminal degrees in their disciplines, and all are professionally committed to teaching and mentoring students.

Our services and operations generated several distinctions. Among many other recognitions, Lindenwood was cited:

- · By the *Chronicle of Higher Education* as one of the nation's "Great Colleges to Work For" for the fourth year in succession, based on a survey of the University's faculty and staff,
- · By **Word Focus** as being in its national Top Ten List of Online Creative Writing Programs, in recognition of



the exceptional quality of our online MFA degree in creative writing,

- · By **Online College Database** for sponsoring the fourth largest arts curriculum in the nation,
- · By the **St. Louis Business Journal** for having the largest MBA program in the region, and
- · By **G.I. Jobs** as one of the nation's "Military Friendly Schools," in recognition of the excellent services and support we provide for current and former members of the U.S. armed forces.

Finances remained strong throughout 2013, with total revenues after tuition discounts advancing by nearly 7 percent over the previous year. Even more important was that we sent 3,006 new graduates into the workforce.

We look forward to continuing these kinds of results in the coming years, all in the interest of Lindenwood's students and mission and all made possible by your interest, involvement, and support. Thank you!

Very sincerely yours,

James D. Evans, PhD, President

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# **COMMENDATIONS** COME FROM MULTIPLE SOURCES

# Recognized GREAT COLLEGES TO WORK FOR.

Lindenwood University received a number of awards and recognitions in 2012-13, some of which were repeat recognitions and some of which were surprises. For the fourth consecutive year and for the fifth time in six years, the University was named a "Great College to Work For" by the Chronicle of Higher Education, which conducts extensive surveys of college and university employees across the country and uses the collected data, along with audits of institutional demographics and workplace policies and practices, to come up with the designations.

Dr. James D. Evans, Lindenwood's President, said the honor is the result of the University's efforts to foster an environment of support and respect among the faculty and staff.

"I believe that feeling is a natural result of our collective devotion to a wonderful university mission and, of course, to an ethos that always places the students first," Evans said.

Also in 2013, the University was again named a Military Friendly School by Victory Media, a global media entity that supports military personnel through the transition to civilian life. The designation, given to Lindenwood the fourth consecutive year, is awarded to the top 15 percent of colleges, universities, and trade schools nationwide that are committed to recruiting and retaining military and veteran students.

In July, Online College Database ranked Lindenwood fourth in its 2013 list of 50 U.S. Colleges Where Arts Programs Abound. The ranking is based on the number of available degree programs in the fine arts, including painting, sculpture, drawing, and the like. With 19 such programs, Lindenwood was the only school in Missouri to make the list.

"We are delighted to be recognized," said Joe Alsobrook, Dean of the School of Fine and Performing Arts. "Lindenwood has a rich history of developing the whole person, and providing diverse opportunities to engage the arts is integral to this mission."

Finally, the MFA in Writing Program was recognized on Word Focus'Top Ten List of Online Creative Writing Programs. The program, which is offered in online and on-ground formats, or a mix of the two, was recognized for its flexibility and applicability to a variety of writing careers.

Leading in the Arts

Ranked among top schools in the nation or fine arts programs by Online College Database

LU's MFA in Writing

op 10 Masters In Creative Writing Online Programs –www.wordfocus.com



2013 Annual Report Sample vs6.indd 4 2/24/14 3:03 PM



Lindenwood University's enrollment continued to flourish during the 2012-2013 academic year. The upward trend is a direct reflection of the school's successful recruitment and retention efforts.

For the fall 2013 term, Lindenwood experienced an overall 2.6 percent increase in the unduplicated head count of students enrolled in one or more courses, raising the number to 12,213 from the previous fall's count of 11,903. The number of full-time students attending the University increased 1.7 percent from 10,260 to 10,436.

At the St. Charles campus, demand for on-campus housing was the highest ever recorded in the school's history. As Lindenwood's approximately 4,000 residential spaces are assigned on a first-come, first-served basis, the steadily increasing number of residential students prompted the University to implement its waiting list one month earlier in 2013 than in previous years.

"This is another testimony to the growth and prowess of Lindenwood University," said Joe Parisi, EdD, Executive Dean of Enrollment Management. "Each year, Lindenwood University becomes a greater commodity, not only in the St. Louis region but nationally and internationally as well."

Lindenwood's successful business model continues to fuel growth at the school's Belleville, Ill., campus as well. The campus began the fall 2013 term with a 24 percent increase in its day college population, reporting 1,034 students versus 831 the previous fall. The total unduplicated student head count was 1,908 for the fall 2013 semester.

The University goes to great lengths to ensure all of its students receive the financial assistance they require in order to receive a quality education at Lindenwood. During the 2012-2013 academic year, the school awarded more than \$55 million in merit and need-based aid to deserving students.

"That's only one of several factors that contribute to Lindenwood's enrollment success," Parisi said. "We also have an extremely rare and sound financial position that is attractive for all students and families, the facilities throughout our university are second to none, and 82 percent of our faculty members have terminal degrees. We are fortunate to be able to offer this combination of top-notch facilities, employees, and services."



# Percentage of Faculty with Terminal Degrees Climbs with **2013 Hires**







"That percentage is expected to continue to rise incrementally," Weitzel said.

Ayres said as part of the hiring profile for deans and full-time faculty, a terminal degree is considered a requirement. The reason is connected to the University's focus on providing the best education for its students.

"Earning the degree requires mastery of the subject matter and original research and an intense and complete study of the specific topic as well as tangential subject areas leading to both a depth and width of knowledge, thus benefitting the degreed professors' students," Weitzel said.

Weitzel said a terminally degreed instructor is able to call upon his/her wealth of knowledge and experience in order to greatly expand upon material in assigned textbooks and to respond to student questions that may go beyond the scope of the course content.

"Lindenwood University's students deserve the best possible education," she said, "and employing the best qualified and educated professors is the most important step in making that happen."

For the past few years, prior to the start of the fall semester, Lindenwood University has published a booklet with biographies and pictures of the new full-time faculty hired that year. This year's booklet contains information for 26 individuals, 24 of whom currently hold doctorates or other terminal degrees in their fields of study. The other two are in the process of completing their doctorates.

This is not an accident, but rather the result of a concerted effort by the University to increase the percentage of faculty with terminal degrees.

"In 2006, fewer than 50 percent of the faculty had terminal degrees, but by 2012, the percentage of full-time faculty members with terminal degrees had risen to 81," said Dr. Jann Weitzel, Provost and Vice President for Academic Affairs.

Dr. Deb Ayres, Vice President for Human Resources, said as of the Higher Learning Commission visit to campus this year, the University reported 82 percent of full-time faculty held terminal degrees.

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# LU Graduates Continue to Impress

Lindenwood Alumna Angela Fowle ('05, '06, '08) was named executive director of the Foundry Art Centre in July; the promotion follows a number of other positions Fowle has held at the centre, including volunteer in 2004, shortly after the facility opened.

Fowle, who has a BA and an MA from Lindenwood in art history, heard about the new facility in its early days and decided to volunteer there; she was later offered a part-time job there in which she worked before moving to Miami in 2007.

"At the invitation of Laura Helling (then director of the centre), I came back in 2010 as education manager," Fowle said.

Helling, another Lindenwood graduate, became director in 2009. When the exhibitions manager position became available in 2011, Fowle applied for and was hired to that post, in which she served until her promotion to director last summer, after Helling moved on.

The centre, so named because it is located in a former railroad car foundry building, seeks to connect people in the community to the arts through exhibitions, studio artists, music and theatre performances, and educational programs.

Artists may lease studio space at the centre; Fowle said their work has to be juried in order to do so, but lease rates are low. The centre's galleries have temperature and humidity controls at Smithsonian-caliber levels, which has allowed for world-class exhibits to come through.

Through her job, Fowle also curates exhibits at facilities outside the foundry, including one currently on display at Lambert Field (through February 2014) and another at Des Peres Hospital, jointly put on by the foundry and Art St. Louis. Fowle said her time at Lindenwood provided great preparation for the jobs she has had since then.

"I look on my years at Lindenwood with such fondness," Fowle said. "My experiences in the art department really prepared me for what I'm doing now. I had wonderful mentors, with which I have maintained relationships. I had such a positive experience, I came back and got my MFA in writing. I didn't want to leave. It was all a student could hope for."



Deborah Antoine (′12)

Assistant Principal
Bel Nor Elementary School

Cristin Berendzen ('12)

Business Manager All Weather Systems

Torrie Bevolo ('13)
Associate District Manager
ADP

Erin Calahan ('12) Operations Manage

Operations Manage Anheuser-Busch

Christine Cawley (\*12) Assistant Principal and Transportation Directo

Amanda Cox ('13)

Erica Easton ('13)
Events and Marketing
Coordinator
Baue Funeral Home

Alex Ferrario ('13)

Producer KMOX Radio

Edward Gettemeier ('07 & '12)

Principal
Hardin Middle School,
St. Charles School District

Jonathan Kidd ('12) Vice President

Broncon, Inc.

Lauren Morris ('12)

Marketing Coordinator St. Louis Homes and Lifestyles Magazine

**Michael Padella ('12** City Administrator

Clark Roberts ('13 Squad Leader

William Rose ('12)
President

Holly Stanbrough (\*13) Senior Manager

Senior Manager Express Scripts, Inc.

Patricia Staub ('12)

Manager, Claims and Insurance Graybar Electric Company

Laura Sullivan ('12)

Human Resources Manager Farmers and Merchants Bank

Robin Zobrist (12)

Medical Staff Services Manage Alton Memorial Hospital





### WHIRLWIND YEAR

In a matter of one year, Lindenwood University acquired a beautiful, 69,000-quare-foot building in Dardenne Prairie, created a School of Nursing and Allied Health Sciences, partnered with St. Charles Community College to launch a Center for Nursing and Allied Health, and launched a successful hybrid RN-BSN nursing degree program.

Lindenwood acquired the former Barat Academy building in late 2012 and quickly began developing a collaborative agreement with St. Charles Community College to lease space in the building for its own healthcare programs. In March 2013, the institutions agreed in principle on the agreement, which centers on the ease of transition, affordability, and accessibility for students who plan to pursue advanced nursing education.

Lindenwood quickly offered post associate coursework in nursing for students who already have a two-year nursing degree. Shortly thereafter, the Higher Learning Commission granted approval to offer the RN-BSN program, which allows current RNs to complete their bachelor's degrees in nursing. Provost Jann Weitzel said the hybrid program allows practicing nurses, as well as those who are newly licensed, to do a portion of their coursework online while working a full-time job and tending to other life responsibilities. The University also plans to offer a master's in nursing, a program in occupational therapy, and a Bachelor of Science in allied health leadership.

St. Charles Community College moved its Associate Degree in nursing programs to the site, as well as its Licensed Practical Nursing, Occupational Therapy Assistant, Health Information Technology, and Health Occupational programs. In addition, SCC moved its state-of-the-art simulation lab to the new location and expanded the space to create a "virtual hospital" that provides the ability to offer concurrent simulations.

"Successful communities work together to prepare the workforce of the present and the future," said Greg Prestemon, president and CEO of the St. Charles County Economic Development Center. "This partnership between two indispensable institutions will not only change the lives of students and patients, it will help transform our local economy. I believe that 10 years from now, people will mark this partnership as a pivotal event in the growth and development of the county."



# UNIVERSITY COMMONS **DEVELOPMENT**TAKING SHAPE

Lindenwood University first began acquiring property in what is now the University Commons area before 2000. As an array of heavy equipment took to the area in spring of 2013, the 30-acre property across First Capitol Drive from the St. Charles campus began taking shape as the mixeduse commercial development that is planned there.

In the past few years, 68 single-family homes and 30 commercial and multi-family structures were removed from the site, a portion of which is currently being developed by the Desco Company. This summer, extensive grading of the site and relocation of utilities began taking place, as well as work on an the first phase of the extension of West Clay Street east of First Capitol Drive, which was completed in December.

"The whole site had to be graded to locate the utilities properly—electric, gas, water, and sewer," said Julie Mueller, Vice President for Operations and Finance.

Mueller said a Schnucks store, which will anchor Desco's side of the development (south of Tompkins Road), is slated for completion in spring of 2014, along with some businesses in a strip mall connected to the Schnucks and a few smaller strip malls as well. Other businesses should include a pharmacy, nail and hair salons, restaurants, and retail shops.

Lindenwood retains ownership of the land, which it is leasing to Desco, the proceeds from which will go toward the University's endowment. Lindenwood will develop the portion of the property north of Tompkins Street. Specific plans for that section are still being formulated. Mueller said

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there is the possibility for a hotel and a restaurant, the lease from which would also go toward the endowment.

Some type of student housing is also proposed for the site, as well as a walking bridge connecting the main campus to the development. Mueller said long-range plans also call for the addition of an administration building on the Lindenwood side of First Capitol Drive in the "island" to the northeast of the Welcome Center.



### Bumper Year for Business Programs

Business programs at Lindenwood University had many reasons to celebrate this past year, chief among them a \$1 million gift to launch the Hammond Institute for Free Enterprise, a unique partnership with the St. Louis Rams, and ACBSP accreditation for the evening programs.

The University announced in June that longtime board member John W. Hammond was donating \$1 million to establish an institute whose mission was to promote the understanding, benefits, nature, and importance of free private enterprise. Hammond's gift has established three programs in the School of Business and Entrepreneurship—The Center for Economics and the Environment, the Duree Center for Entrepreneurship, and the Liberty and Ethics Center—under one umbrella.

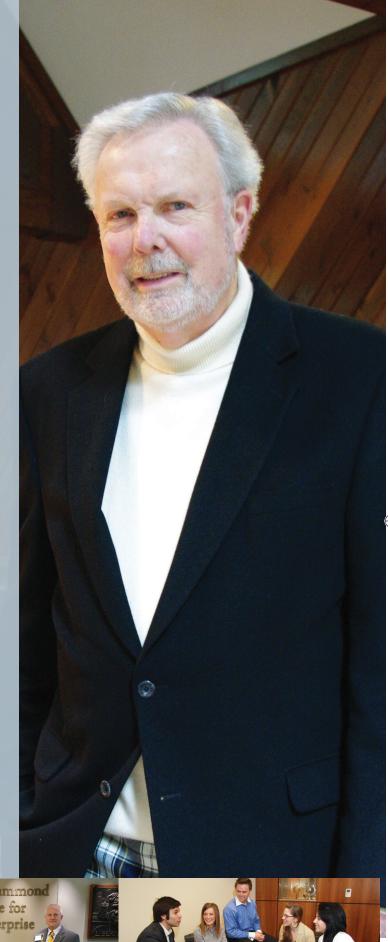
Institute programs are open to Lindenwood faculty, students, staff, invited colleagues in higher education, University friends, and the general public. Professor Howard Wall heads up the Hammond Institute and Center for Economics and the Environment, while Professor Rachel Douchant leads the Liberty and Ethics Center and Professor David Rosenwasser operates the Duree Center.

Hammond, a retired business owner from Chesterfield, is still very active in St. Louis civic endeavors, and he serves as treasurer of the Lindenwood University Board of Directors.

The St. Louis Rams partnered this summer with the School of Business to declare Lindenwood's sport management program "the official sport management program of the St. Louis Rams."

Rams Chief Operating Officer Kevin Demoff, along with other Rams executives, lectured and participated in other activities on campus. Faculty member Molly Hudgins, who was instrumental in arranging the partnership, said that besides the exclusive access to NFL executives, Lindenwood students were able to apply what they learned in the classroom to concepts and strategies implemented at the highest level of professional sports.

Lindenwood's accelerated business programs earned accreditation in December 2012 from ACBSP, the premier accrediting association for business schools and programs. The programs include a BS in business administration, a BS and MS in health management, a BS and MS in human resource management, an MBA, and separate MS degrees in administration with emphases in management and marketing.









Lindenwood University encourages participation in community service, not only to meet the needs of the community, but to also develop critical thinking skills, commitment to values, and qualities for effective citizenship among its students. This experiential learning philosophy results in thousands of volunteer hours being completed by University representatives on an annual basis.

One of the largest events in which students, staff, and alumni participate is Spring Into Service Day, which is sponsored by the Lindenwood University Campus YMCA and takes place every April. Nearly 70 representatives from the University joined forces with YMCA staff and community members to complete projects at seven local agencies this past year.

The volunteers assembled lesson packets for the Y's literacy program and performed facility cleanup at Community Living, Inc., Harvester Christian Church, Sts. Joachim and Ann Care Services, and Room at the Inn. They also painted rooms at Blackhurst Elementary School and made birthday packages for children at the Crisis Nursery in St. Charles. Other collaborations between the University, the Campus Y, and local organizations yielded an additional 5,000 hours

of service. Another 12,800 hours of service were completed by nearly 70 Lindenwood students through the University's Work Service and America Reads Programs. The estimated monetary value of those combined volunteer hours amounts to well over \$115,000.

Members of the school's NCAA Division II and Student Life Sports teams were also active in the community during the 2012-2013 academic year. More than a dozen teams participated in events to benefit causes such as veteran support, autism awareness, breast cancer research, and more.

To recognize the exceptional service accomplishments of its students, Lindenwood places designations on the permanent academic transcripts of those who contribute a minimum of 500 hours of community service. More than 20 students were awarded the honor in 2013.

University leaders value every opportunity to connect with the community in a meaningful way, including organizing and hosting youth camps and large-scale service fairs. Through these activities, Lindenwood enhances the region it serves by cultivating compassionate and service-oriented students.



## Dozens of Speakers

### Fill the Seats Throughout Year

Many well-known figures delivered exciting presentations at Lindenwood University during the 2012-2013 academic year through events organized by the University's Speaker Series and other divisions within the University. Large crowds gathered at the school throughout the season to hear personal and professional insights from a diverse group of scientists, writers, finance and educational leaders, and many more.

The most highly attended event was "An Evening with Mayim Bialik," who was selected as the student choice presenter of the Lindenwood Speaker Series. More than 1,000 people turned out inside Hyland Arena on the St. Charles campus to hear the famous neuroscientist and actress discuss a range of topics and answer questions from the audience.





Bialik is best known for her lead role in the 1990s NBC sitcom *Blossom*, as well as for her portrayal of the young Bette Midler in *Beaches*. She currently stars in the hit CBS show, *The Big Bang Theory*. She holds undergraduate degrees in neuroscience and Hebrew and Jewish studies from UCLA, as well as a PhD in neuroscience from UCLA, specializing in obsessive-compulsive disorder in adolescents with Prader-Willi Syndrome. She is the celebrity spokesperson for the Holistic Moms Network, a national nonprofit organization dedicated to supporting holistic and green parenting and living.

In addition to Bialik's impressive speaking engagement, the Lindenwood Speaker Series offered presentations from five other talented individuals with a variety of professional backgrounds. More than 1,500 people visited Lindenwood to hear talks from Kelsey Timmerman, reporter and author; Pamela Meyer, fraud expert; Candy Finnigan, nationally recognized addiction specialist; Ken Miller, scientist and author; and Alan Schwartz, Pulitzer Prize-nominated *New York Times* reporter.

The Center for International and Global Studies and other Lindenwood groups also welcomed important presenters throughout the year, drawing hundreds of visitors to each University event. The most popular of these was a presentation organized through the School of Education featuring Robert Marzano, revered education researcher and data analyst, who spoke in August 2013 to a delighted capacity crowd of students, educators, and members of the community.







### **Student Input**Leads to Positive Change, Improvements

Students give Lindenwood University its life and energy, and in return the University prepares them to become educated and responsible citizens of the global community. One of the most important parts of this working relationship is the successful communication that takes place between the student body and the University's administration.

Lindenwood's students and nearly 70 organizations typically work through the Lindenwood University Student Government Association (LSGA) to propose new campus-wide initiatives to President James D. Evans, PhD. He regularly meets with the organization and formally considers bills put forth by the group on quarterly basis.

This extremely positive relationship yields many changes on the St. Charles campus each year. Nine new proposals were requested and approved during the 2012-2013 academic year alone.

Implemented projects included the installation of more stop signs and crosswalks for increased pedestrian safety, the addition of lighting at key locations throughout campus, an increase in the number of bicycle racks outside each building, a new parking ticket appeal process, the extension of

visitation hours, and new maintenance protocols. Some of the most well-received additions have been the launch of a weekly student news e-mail and the installation of sand volleyball courts and environmentally-friendly water bottle filling stations.

The Weekly Roar aggregates information about campus activities and distributes the news to the Lionmail e-mail addresses of all undergraduate students. The two large sand volleyball courts installed in the spring of 2013 near Evans Commons host several recreational games each day during cooperative weather. Stateof-the-art water filling stations inside the Spellmann Campus Center and Harmon Hall allow patrons to refill their re-usable containers while also tracking the amount of reduced waste through the replacement of disposable plastic water bottles.

These initiatives and others like them serve to improve the University for all students, faculty, and staff on an ongoing basis. As the school continues to grow, its administration and students are committed to working together to enrich the Lindenwood experience for all those who pass through its gates.



## Bladdick Named President of Belleville Campus

The 2012-2013 academic year was a banner one in Belleville. Not only did ground break on a new residence hall, but Jerry Bladdick was selected as the campus' first president.

Bladdick, who had been Vice President and Chief Administrative Officer for the campus since 2009, has helped transform the Belleville location from an extension site offering evening and graduate classes to a fullservice campus that hosted its first graduation in 2013. Belleville students previously graduated at the University's commencement ceremonies in St. Charles.

"Dr. Jerry Bladdick's title was changed to reflect the scope of his responsibilities," said James D. Evans, President of Lindenwood University. "We are very pleased with his leadership and the recent growth of our Belleville campus, its student body, its faculty, and its programs. He and his team have shaped the campus into a full-service, high-quality liberal arts college."

Bladdick's history with Lindenwood actually began back in 1987, when he began serving the University as director of admissions for graduate and undergraduate programs. He left Lindenwood in 1994 to accept a position at another university, but a phone call from Evans in 2009 paved the way for his return.

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"I could see the vision that Dr. Evans described for the Belleville campus and wanted to see it become reality," Bladdick said.

When Bladdick arrived, there were 13 employees. Today the campus boasts more than 100 faculty and staff. There were 100 students in the first class of day students, and in three years that number has grown to 630.

To accommodate the growth, the Board of Directors approved a new residence hall. The \$4 million, 190-bed structure is in keeping with the architecture on the Belleville campus and is projected to open in November 2013. Bladdick said the new building would increase residential capacity to 800.

"We've been renting extra hotel rooms and doubling where the fire department will let us," Bladdick said. "The new building will be a comfortable and welcome addition to the campus."





A capacity crowd filled the Lynx Arena at Lindenwood University-Belleville on May 19, 2013, to witness the first graduation ceremony held at the campus since the school's founding on the site of the former Belleville Township High School in 2003. Approximately 500 graduates participated in the inaugural Commencement ceremony, during which 289 graduate degrees and 223 undergraduate degrees were conferred.

Illinois Congressman Bill Enyart was selected to deliver the keynote address at the historic event. Enyart has served the state since 2007 as the director of military affairs for the Illinois National Guard and as a member of the Governor's Cabinet and is the governor's principal advisor on military matters.

During his address, Enyart congratulated graduates on their success and urged them to continue to persevere in their future endeavors.

"Now set the next goal. Be prepared to succeed. Take the risk to succeed. Take on those hard assignments. Savor this moment, for you have prepared yourself today for that next challenge."

Lindenwood University in St. Charles was also set to make history in 2013 when the first-ever December Commencement ceremony was to be held on Dec. 13 in the Robert F. Hyland Arena. The ceremony was added due to continuing increases in enrollment and number of degrees conferred, which totals 1,259 who graduated or will graduate between August and December 2013. Approximately 650 to 700 students were expected to take part in the ceremony.

The keynote speaker was to be Missouri Senator Tom Dempsey. Dempsey was elected to the Senate after winning a special election in 2007 and was re-elected in 2008 and 2012. He currently serves as Senate leader and is the only Missouri lawmaker to have served as both house majority floor leader and senate majority floor leader.

Student speakers were to be Michael DeVault from the Lindenwood Online Program and Kayla Piers of daytime programs.

In May 2013, more than 1,500 students participated in Lindenwood's graduate and undergraduate Commencement exercises, which have been held since 2007 at the St. Charles Family Arena and will continue to be.









### Contemporary Productions

### CONTRACTED FOR SCHEIDEGGER CENTER



In summer of 2013, Lindenwood University entered into a contract with Contemporary Productions of St. Louis to book acts for the professional series at the J. Scheidegger Center for the Arts. Previously, that work was done inhouse.

Since the center opened in 2008, some famous feet have walked on that stage, including Liza Minnelli, Roger Williams, Debbie Boone, and Kenny Rogers. Joe Alsobrook, Dean of Fine and Performing Arts, said the goal of the contract with Contemporary is two-fold. First, the schedule of professional performances will be expanded to include a broader range of entertainment—"something for everyone," as Alsobrook says.

Also, contracts will be drawn up to maximize students' opportunities to work with and learn from the professionals that come through, including behind-the-scenes work on productions, master classes with professionals, and increased opportunities to interact one-on-one with the performers. For instance, in the days leading up to a performance of the Broadway musical CATS!, members

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of the company spent a day working with Lindenwood dancers. A similar session was held for music students with composer Marvin Hamlisch during his visit.

"We anticipate doing more of that sort of thing," Alsobrook said. "It's one of the things that makes our program stand out. Contemporary's role is to maximize those opportunities."

Contemporary has more than 40 years of experience producing concert and entertainment events in St. Louis, and is one of the most active and best known entertainment productions companies in the region. Alsobrook said that opens up a larger array of opportunities for the Scheidegger Center.

"We're excited about the agreement and the potential that it brings to enhance the fine and performing arts program at Lindenwood," Alsobrook said.

The 2014-15 professional season should be announced in early spring, Alsobrook said.





### Success Marks Historic Year for Athletics

The past year was one of celebration in athletics at Lindenwood University, with two significant accomplishments highlighting the past 12 months: Full NCAA membership for 27 sports and a mind-boggling 10th consecutive national championship for the shotgun sports team.

After four years, the pursuit of NCAA membership became reality over the summer. President James D. Evans and Athletics Director John Creer said the process was arduous, adding confidently that Lindenwood is now one of the finest NCAA Division II athletics programs in the country.

Creer said the brand of the largest NCAA Division II athletics program in the country—Lindenwood—is spreading even further across America thanks to the institution's extensive resume of conference memberships. While most of the University's core NCAA sports compete in the MIAA, which encompasses Missouri, Kansas, Oklahoma, and Nebraska, other conference affiliations send the Lions and the Lindenwood brand throughout Colorado, Florida, New York, Pennsylvania, and more.

"And that's only half of it," Creer said. "Our Student Life Sports teams travel all over the country as well. At any one point in time during the academic year, we'll likely have 100 students on the road somewhere representing this institution." Two of the most successful programs in the past year were the women's lacrosse team, which was ranked 15th in Division II and won the RMAC conference championship, and the men's soccer team, which was at one time ranked first in Division II, won the MIAA conference title, and went all the way to the Elite Eight in the national tournament.

But Lindenwood's biggest team accomplishment of the year has to be the 10th consecutive national championship won by the shotgun sports team. Shooting Coach Shawn Dulohery and his team were victorious again in the spring at the 45th ACUI Clay Target Championships in San Antonio, Texas. Seven shooters combined to win nine individual championships. The Lions defeated second place Texas A&M by 60 points and claimed five of six major team events. The accomplishment was chronicled in the August/September edition of *Garden and Gun* magazine.





### **Financial Position Statement**

Ju	une 30, 2013	June 30, 2012
ASSETS		
Cash and cash equivalents	19,876,990	\$ 20,515,527
Inventories	321,316	470,631
Prepaid expenses	1,151,764	1,118,903
Contributions receivable, net		
City of Belleville, Illinois	924,017	1,003,826
Other	2,873,634	3,126,750
Accounts receivable, less allowance for uncollectibles of		
\$2,238,641 and \$1,979,115 in 2013 and 2012, respectively	4,477,953	3,973,869
Student loans receivable, less allowance for uncollectibles of		
\$326,760 and \$345,202 in 2013 and 2012, respectively	344,681	473,827
Accrued interest and other receivables	955,588	477,500
Property and equipment, less accumulated depreciation		
of \$91,643,593 in 2013, and \$85,802,823 in 2012	291,576,254	282,623,763
Collections	909,422	909,422
Funds held in trust by others	3,277,257	3,174,633
Long-term investments	139,200,994	125,289,965
Other assets	157,500	157,500
Total assets	466,047,370	\$ 443,316,116
LIABILITIES AND NET ASSETS		
Liabilities:		
Accounts payable and accrued expenses	7,528,020	\$ 8,101,333
Retainage and other construction payables	31,923	500,335
Deferred revenue	5,605,034	5,499,107
Funds held in custody for others	748,415	673,153
	28,463	27,310
Obligations under split-interest agreements	20, 103	
Obligations under split-interest agreements	557,858	620,425
		620,425 566,345
Refundable U.S. government student loans	557,858	566,345
Refundable U.S. government student loans	557,858 551,833	566,345
Refundable U.S. government student loans	557,858 551,833	566,345 15,988,008
Refundable U.S. government student loans  Payable to life estate annuitants  Total liabilities  NET ASSETS  Unrestricted	557,858 551,833 15,051,546	566,345 15,988,008 412,463,363
Refundable U.S. government student loans  Payable to life estate annuitants  Total liabilities  NET ASSETS  Unrestricted  Temporarily restricted	557,858 551,833 15,051,546 437,179,475	566,345 15,988,008 412,463,363 3,876,778
Refundable U.S. government student loans  Payable to life estate annuitants  Total liabilities  NET ASSETS  Unrestricted  Temporarily restricted  Permanently restricted	557,858 551,833 15,051,546 437,179,475 2,514,374	

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### **Financial Activities Statement**

	For the year ended June 30,		
	2013		2012
REVENUES, GAINS, LOSSES, AND OTHER SUPPORT			
Student tuition and fees	137,996,941	\$	127,190,574
Auxiliary room and board	32,962,753		29,604,175
Institutional scholarship allowance	-39,413,989		-36,056,078
NET STUDENT TUITION AND FEES	131,545,705	\$	120,738,671
Auxiliary other	3,867,350		3,385,494
Contributions	1,911,153		3,133,167
Investment income	3,467,194		3,341,750
Net gain (loss) on investments	12,477,575		-5,409,192
Federal grants	691,261		659,649
Change in value of split-interest agreements	-49,006		-174,695
Contractual services	236,458		225,569
Other	161,165		145,676
TOTAL REVENUE, GAINS, LOSSES, AND OTHER SUPPORT	154,308,855		126,046,089
EXPENSES			
Instructional and library	50,069,521	\$	44,174,598
Student services	33,400,194		32,204,219
Institutional support	20,453,752		17,562,282
Auxiliary room and board	21,326,791		20,758,488
Auxiliary other	5,390,881		4,146,195
TOTAL EXPENSES	130,641,139		118,845,782
INCREASE IN NET ASSETS	23,667,716		7,200,307
NET ASSETS			
Beginning of year	427,328,108	\$	420,127,801
End of year	450,995,824	\$	427,328,108

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### **Board of Directors**

#### Officers

Jim J. Shoemake, Chairman Attorney, Guilfoil Petzall & Shoemake, L.L.C., St. Louis, Mo.

Ben F. Blanton, Vice Chairman President, Ben F. Blanton Construction Co., St. Peters, Mo.

John W. Hammond, Treasurer Community Leader, Chesterfield, Mo.

Grace Harmon, Secretary
Community Leader, St. Charles, Mo.

#### Members

Patricia A. Ahrens
President, Ahrens Contracting, Inc.,
St. Louis, Mo.

Kevin Bray

Senior Vice President and Group Manager, Commerce Bank, N.A., St. Peters, Mo.

Jackie Brock Community Leader, St. Charles, Mo.

Gaspare Calvaruso
President, SSM St. Joseph Health
Center St. Charles, Mo.

Nancy Calvert
Alumna '61, Marketing
Communications Consultant,
Naperville, Ill.

J. Michael Conoyer
Physician, Midwest ENT Centre, P.C.,
St. Peters, Mo.

David G. Cosby
Director of Advancement, Ninos De
Mexico, Union, Mo.

James D. Evans
President, Lindenwood University,
St. Charles, Mo.

Duane Flowers
President, Bass-Mollett Publishers,
Inc., Greenville, III.

Elizabeth Huss Community Leader, St. Charles, Mo.

James E. Issler
President & CEO
H.H. Brown Shoe Company, Inc.,
Greenwich, Conn.

Mark Andrew Kern Board Chairman, St. Clair County, Belleville, III.

Jan Lewien Alumna '85, '04, '07, Alumni Association President, Grants Administrator/Community and Children's Resource Board, St. Charles, Mo.

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Chris Lissner

President & Partner, Acropolis Investment Management Chesterfield, Mo.

Robert Lowery, Sr.
Community Leader, Florissant, Mo.

Joseph G. Mathews Broker, Mathews & Associates, Lake Saint Louis, Mo.

Doug Mueller
President and Founding Shareholder,
Mueller Prost, P.C., St. Louis, Mo.

Maurice D. Newberry Community Leader, St. Louis, Mo.

Ronald W. Ohmes Community Leader, Roach, Mo.

Ronnie D. Osborn Pastor, St. Charles Presbyterian Church, St. Charles, Mo.

Donald Paule President & Principal, Paule, Camazine & Blumenthal, P.C., St. Louis, Mo.

Dr. Patricia Penkoske Alumna '69, Physician, Washington University St. Louis, Mo.

Chip Peterson Franchise Owner, Farmington, Mo.

Lucy D. Rauch Community Leader, St. Charles, Mo.

Herb Roach Senior Vice President, Heartland Bank, Clayton, Mo.

Jane Calvert Rogers
Alumna '67, CEO, Preston/Rogers
Associates, Inc., Medfield, Mass.

Dale Rollings Attorney, Rollings Family Trust Services L.L.C., St. Charles, Mo.

Jerry E. Scheidegger Board Chairman, Corporate Group, Inc., St. Charles, Mo.

Gary N. Shaw

Managing Director – Investments

Wells Fargo Auditors

St. Charles, Mo.

Randall R. Simons Community Leader, Chesterfield, Mo.

Patrick S. Sullivan
Executive Vice President
Home Builders Association of St. Louis
& Eastern Missouri
St. Louis, Mo.

Rick Sullivan CEO, St. Louis Public Schools, St. Louis, Mo.

#### Life Members

Jonathan Ford Community Leader, Creve Coeur, Mo.

Larry G. Kelley Community Leader, St. Louis, Mo.

Elizabeth M. Rauch Alumna '44, Community Leader, St. Charles, Mo.

### Alumni Board

#### Officers

Jan Lewien ('85, '04, and '07), President Judy Brown ('67), First Vice President Emily Rademan ('07), Second Vice President Mary Ellen Kantz ('77 and '91), Secretary

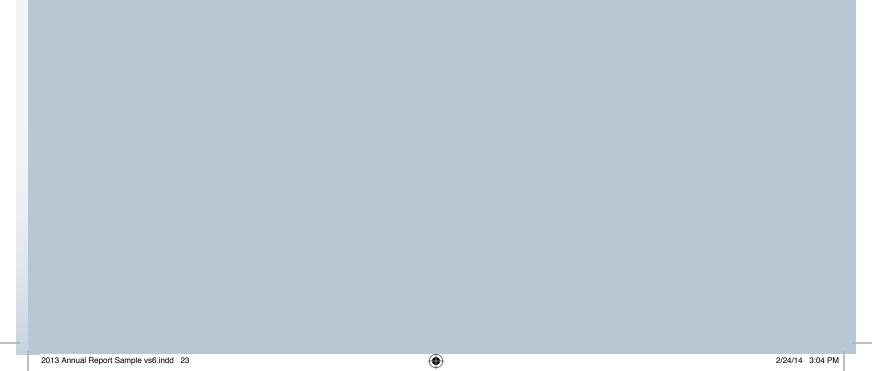
#### Members

Dan Bedell ('12)
Mary Gismegian ('81)
Cortney Hupper Lenk ('99)
Randy Karraker ('84)
Betsy Light LeDoux ('63 and '91)
Marie Mahaffy ('63)
Mark McColl ('85)
Mary Ann Messer Oelklaus ('65)
Brian Mundy ('98)
Dr. Betty Osiek ('62)
Judy Pontius ('68)
Glenda Raef Schaefer ('68 and '90)
Dr. Dorothy Ricketts ('72)
Elizabeth "Libby" Rogier ('10)

#### **Board of Directors Members**

Nancy Calvert ('61) Ron Gorgen ('13) Patricia Penkoske, M.D. ('69) Jane Calvert Rogers ('67)

St. Charles Alumni Club Representative Paula Hildebrand ('80)



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### LINDENWOD UNIVERSITY

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