

# Lindenwood Ledger

APRIL 9, 1984 -VOL. 4 NO. 8

## Schwienher Bids Lindenwood A Fond Adieu

By Deanna Kasch

Lindenwood is losing an important and respected member of its Communications Department—the chairperson, Dr. William Schwienher—as of next year. He has been invited back to Purdue University, his former stomping grounds. Had this invitation not been forthcoming, Schwienher would have stayed at Lindenwood; however, as he said, “My heart is really at Purdue.”

Though his two years here is a relatively short time considering his career, Dr. Schwienher feels that he has accomplished several objectives in that interval. First, he feels that he has “brought a little breadth of experience,” which he has had in media work, “to students.” Secondly, he believes that he has “added substantially to Lindenwood’s emphasis on career preparation,” even opening up career opportunities for some student.

Dr. Schwienher also had many nice things to say about Lindenwood. Having

previously taught at both Purdue Northwestern Universities, and attended SLUH and Marquette as well, he says that Lindenwood compares very favorably to these institutions and has high academic standards. He added that Lindenwood has as strong an undergraduate program in Mass Communications as any he has experienced, with the additional advantage of offering many opportunities for students to get into the “real world” of Mass Communication through internships. The liberal arts background that Lindenwood student receive also impressed him, as well as the contact with their teachers that is accessible to them because of the size of the college; he encourages the students to take advantage of both.

When Schwienher resumes teaching at Purdue, he will deal with television production, television writing and broadcast management, as he did here at Lindenwood. Lindenwood wishes him the best of luck.



working knowledge and skills in all phases of radio operation.

## KCLC Raising Funds For Power Increase

By Laura Flagg

During spring, a young man's fancy turns to . . . fundraising, if you are KCLC General Manager Jim Wilson.

KCLC, the campus radio station, has applied for a power increase to 25,740 watts, according to Wilson. This is quite an increase from its current 1,500 watts, and funds are need to bridge the transition.

“When the FCC grants approval for the power increase, we will need to purchase new transmission equipment and replace out-dated control room equipment,” Wilson said.

Wilson believes the power increase will improve signal quality. “Listeners would then be able to pick up the KCLC signal in many parts of the metropolitan area

which currently cannot receive our signal. We have received numerous letters from our readers complaining about our signal ‘fading out’ while listening in their cars. If we can achieve our goals, we can grow and better serve our audience,” he said.

KCLC, as a learning facility, is unique in college radio, Wilson feels. “Our students gain the equivalent of professional broadcast experience, because they obtain

### INSIDE:

Chamber Singers . . . . .	page 3
Student Spotlight . . . . .	page 4
Calendar . . . . .	page 5
Poetry Selections. . . . .	page 6
Lady Lions. . . . .	page 7

## Freshman Soccer Program Experiences Scholarship Cuts

A recent policy decision to reduce athletic scholarships to a maximum of \$2,000 may have a negative effect on Lindenwood's soccer program, according to some students.

The new policy established in mid-March will be effective for the fall of 1984. The athletic scholarships will be limited to \$2,000 and given on a yearly basis. Athletes can also receive grants for only one sport.

Since the new policy applies only to incoming freshmen, current athletic scholars like Earl Austin, Karen Gaines and Jerry Barrett are not affected. To be eligible, incoming freshmen must have at least a 2.5 grade point average and a score of 16 or better on the ACT. Scholarships will be available in men's and women's soccer, men's and women's basketball and softball.

Why was the policy installed? Acting Athletic Director John Nichols said: "There aren't many receiving more than \$2,000 at the present time and large scholarships aren't warranted at an institution such as this. Competition for scholarships is substantial and academic awards are more important at Lindenwood. He added that the college felt that athletic grants should not go above \$2,000, a position supported by President Spainhower.

Nichols has recommended that existing scholarships stand at their present levels under the assumption that the players maintain good academic records, above 2.0 GPA. He added that while he is happy with the new policy and supportive of the program, he is only acting as Athletic Director until another director is employed.

As for the effect of the new policy on the athletic program, Nichols said that "the new soccer coach will have to work harder to recruit the all-state or all-American type. Lindenwood is not going to try and compete for soccer players who are offered larger scholarships at other schools."

Students like Vic Avellino, a junior, said: "I hope the situation can be resolved quickly. The longer it takes to find a new coach, the harder it will be to have a good season next year."

Sophomore Brian Lange said about the scholarship policy: "I'd rather not see it, but it doesn't affect me. They kept the bargain for me." He added "the new coach will have to work harder because recruiting won't come as easy with the \$2,000 rule."

Gary Winschel, a junior, pointed out that, "if they can come up with a quality coach soon, I think we'll be successful again." Concerning the scholarship policy, however, he said: "Why would a quality player such as Brian Lange or Dominic Condellire come here on a small scholarship when they can get a better deal elsewhere?"

Freshman Joe Nash said: "I'm shocked. How can they expect to run an athletic program by only giving \$2,000? Any player worth offering money to would get twice this from any other school like Harris Stowe, Fontbonne or Missouri Baptist."

The Athletic Committee members are Wanita Zumbrennen of the English Department, Bob King of the Business Department, Edward Balog of the History Department, and John Nichols of the Mathematics Department.

---

## Memos

Fall Pre-Registration begins April 9th until April 20th.

Attend Lindenwood's Honors Day Convocation, April 16 at 3 p.m. in Jelkyl Theatre.

**EDITOR'S NOTE**—Guest editorials are presented to provide an opportunity for the free expression of ideas and to spark debate within the Lindenwood community. The opinions expressed do not necessarily reflect those of the Ledger's editorial staff.

---

## LET SOMETHING GOOD BE SAID

---

\*Lindenwood College alumna, Miss Aimee Becker, has established the Aimee Becker Scholarship. The Aimee Becker Scholarship provide full four-year tuition of an outstanding female student. Miss Becker is a 1908 graduate of the Linden Wood Boarding School for Young Ladies.

\* Lindenwood College is presenting the first dance concert in two years on May 4 and 5 at 8 pm in Jelkyl Theatre.

"Last year, we wanted to present a dance concert but we needed at least two qualified choreographers that would accept the responsibility," said Performing Arts student Karen Long.

Choreographers Robbie Scoggins and Jane Conzelman are choreographing a dance concert, due to the demands of those students who miss having an annual dance concert.

Three choreographers from Southern Illinois University-Edwardsville will assist Robbie and Jane in choreographing this concert.

---

## THE LINDENWOOD LEDGER

**EDITOR:** *Laura Flagg*

**Copy Editor:** *Deanna Rasch*

**Asst. Editors:** *Adriene Haire, John Lindstrom, Steve Truesdell*

**Staff:** *Taunia Allen, Sue Casseau, Alberta Lenoir, John Lindstrom, Stan Martin, Lisa Olliges, Cheryl Woodrow, Sami Ziegemeier*

**Business Manager:** *John McCormack*

**Adviser:** *Howard A. Barnett*

**Editing Intern:** *Karen Schneider*

*The Ledger is published by Lindenwood College and produced by student editors and staff. Funds for the Ledger come from advertising revenue and allocations recommended by student government. The opinions expressed herein are those of the editorial staff and not necessarily those of Lindenwood College. The Ledger office is in the basement of the Memorial Arts Building. All material submitted must be typewritten and sent to Box 722.*

---

## MORE NEWS

APRIL 9, 1984

3

## Chamber Singers, Women's Ensemble Plan Final Concert to Wrap Up Season

By Vanessa James

In an effort to promote the Music Department at Lindenwood College, choral director, Nancy Flemming has a busy schedule planned for the College's two singing groups this year and even more is planned for next year.

The Women's Ensemble and the Chamber Singers (who were known up until this semester as the Madrigal Singers) will spend the rest of the semester performing concerts at area high schools and churches, as well as doing performances for the St. Charles-Lindenwood Community.

"The Chamber Singers have been working very hard this semester," according to Ms. Flemming. The group is doing a series of concerts at local high schools—the most recent was a Pattonville High School last Friday. Scheduled performances later this semester will be at Hazelwood West, Parkway North, Jennings High School, and Affton High School.

A final concert featuring both groups, with orchestra accompaniment will be on April 27 at 8:00 pm at the St. Charles Presbyterian Church and a repeat performance will be April 29 at a Webster Groves Church.

Featured songs will be a medley from George Gershwin's "Porgy & Bess" as well as the Vivaldi "Gloria," the folksong

## Kim Hindrew Visit

By Alberta Lenoir

Kim Hindrew, the 5 o'clock news anchorperson for Channel 2, spoke with approximately 20 mass communication students at Lindenwood College on February 24. The seminar was held in the Red Room of Ayres Cafeteria. Hindrew, a native of California, advised students pursuing a communication career to give it all they have, do what they wanted to do and to commit themselves fully to their prospective career choices.

After working as a researcher in California, Hindrew, a history major and graduate of the University of Oregon, became interested in the field of television news reporting. She accepted a television production internship at a television station in Sacramento, CA. Hindrew worked her way

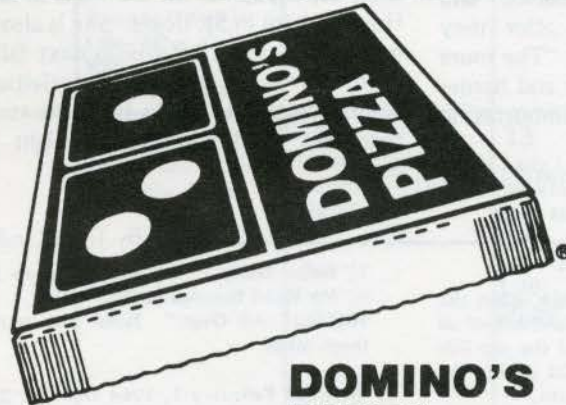
arrangement of the "Turtle Dove" and selections from Brahms.

Ms. Flemming is very pleased with the success of her two groups and the artistic changes now in progress. "I hope people will come and hear the results and I hope more people will be considered next year singing in one of the groups," she urges.

## Molas - A Colorful Art Form

"A good Mola has something going on all over it, there is no blank space," said Art-History professor from the University of Missouri-St. Louis, Janet Berlo. She spoke recently at Lindenwood on art and history.

Miss Berlo, who holds a PhD from Yale, describes a Mola as, "a fabric—the front and back panels of women's blouses  
Cont. on page 8



## DOMINO'S PIZZA DELIVERS™ FREE.

- Hot, delicious pizza!
- Free 30 minute delivery guaranteed!
- 10 minute pick-up, service.
- Custom-made with your choice of quality toppings.
- Only 100% real dairy cheese.
- Fast, friendly service for over 20 years.
- America's #1 pizza delivery company.

## 723-0150

1181 S. Duchesne

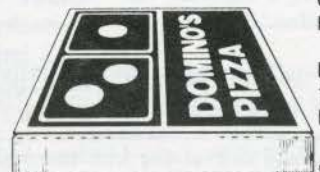
Hours:  
4:30 - 1:00 Sun.-Thurs.  
4:30 - 2:00 Fri. & Sat.

Our drivers carry less than \$20.00.  
Limited delivery area.  
©1984 Domino's Pizza, Inc.

# \$1.00 OFF

\$1.00 off any pizza.  
One coupon per pizza.  
Expires: 4-30-84

**Fast, Free Delivery™**  
1181 S. Duchesne  
Phone: 723-0150



Cont. on page 8.

4- APRIL 9, 1984

## Student Spotlight - Art Major Mary Brandt

By Adriene Haire

"Before high school I never had any formal training in art, in many ways I taught myself," said Student Spotlight Mary Brandt. Mary's artistic abilities enabled Irwin Hall to win first prize in the Public Area Decorating Contest sponsored by the College Life Staff. "I had no idea of what type of decorations to do. I was just tossing out ideas and I stumbled on the idea of individual silhouettes, it would help people get involved and they would be remembered after they leave the college." Mary said, "The more inventive people got the better and harder the challenge. I drew 59 silhouettes in three days."

Mary transferred to Lindenwood after

her freshman year at Eastern University, and she said, "I finally decided to major in art. I feel that people don't take the artist seriously, they think this profession is somehow less significant than others. My interests are in art and I wouldn't be satisfied in any other profession." Mary loves working with chalk and water colors, and she likes to draw murals and portraits. Mary is overwhelmed at the opportunity to draw supergraphics on the walls of DePaul Hospital here in St. Louis. She is also looking forward to an internship next fall with Frank James Advertising. "Activities like hall decorating will help bring the students together," said Student Spotlight Mary Brandt.



By Mary Brandt

## Music Trivia

By John Lindstrom

1. It was 20 years ago, April 4, 1964, when the most remarkable chart accomplishment of all time occurred. The Beatles held the top five positions on Billboards Hot 100 during the same week: 1)"Can't Buy Me Love," 2)"Twist and Shout," 3)"She Loves You," 4)"I Want To Hold Your Hand," 5)"Please, Please Me." Name the record labels for these hits.
2. The rest of the top 10 for that week, April 4, 1964, went this way: 6)"Suspicion,"

- 7)"Hello Dolly," 8)"Shoop Shoop Song," 9)"My Heart Belongs to Only You," 10)"Glad All Over." Name the artists for these songs.

3. Between February 1, 1964 and May 2, 1964, the Beatles were in the top spot with three different hits: "I Want To Hold Your Hand," (seven weeks; "She Loves You" (two weeks); and "Can't Buy Me Love" (five weeks). Who ended the Beatles 14 week grip on the top spot by hitting number one the week of May 9, 1964? He was a trumpet player born on July 4, 1900 in New Orleans.

ANSWERS:

1. 1)Capitol, 2)Tollie, 3)Swan, 4)Capitol, and 5)Vee-Jay
2. 6)Terry Stafford, 7)Louis Armstrong, 8)Betty Everett, 9)Bobby Vinton, 10)Dave Clark Five
3. "Hello Dolly" by Louis Armstrong

## Mass Communications Career Day Highlights

"You have to know something about everything." That was the theme of the panel discussion at the recent Mass Communication Career Day. Lindenwood alumni working professionally in communications were the panel members for the program held on March 25 in Young Auditorium.

The panelists included Frank Oberle, LC 1975, a photographer for *Life Magazine*; Cynthia Schipper, LC 1982, a public relations specialist at Kendrick Advertising; Kathy Leonard, LC 1972, a reporter for Channel Five; and Gordon Atkins, LC 1977, KWK Radio.

Each spoke for about ten minutes to an audience of mostly high school students,

although there were also Lindenwood students in attendance. The topics were their careers and how they broke into their fields.

One thing they all mentioned was that "you have to know something about everything." KWK personality Gordon Atkins said: "When you're in sales, you have to know what product you're dealing with, because if you're not familiar with it, the person you're working with will figure he'd be better off working with someone who knows something about the product."

Kathy Leonard of Channel Five said: "It's important that you get a liberal arts education because you have to know a little bit about a lot of things. If you don't

know, people notice and, as a result, your credibility goes down."

All the panelists praised Lindenwood by mentioning that the liberal arts education they received is important to them and that the small class sizes gave them a good opportunity to learn. Oberle said that "a liberal arts education is important no matter what field you choose."

Schipper, the most recent graduate in the group, said "writing skills are very important not only for the Mass Communication field, but for any area you choose to work in."

Oberle also observed that "success is whatever you want to do in life. If you're working in the field you really want to work in, then you are successful. Find what you want to do; then pursue it," he said.

\*C. Edward Balog, PhD, will deliver the Lindenwood Honors Day Address, April 16 at 3 p.m. in Jelkyl Theatre. Award presentations will be made to outstanding students in areas of academics and service. All students and staff are encouraged to attend.

## CALENDAR

APRIL 9, 1984—5

## April

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Mary Louise Holman, LCIE student, Art Exhibit opens—FAB lower gallery	2  KCLC Fundraiser	3	4 Resident Staff application Deadline Juried Student Art Exhibit opens—Harry D. Hendren Gallery Seminar 'There is Life After College' Wed.—2:30-4:30—Ayres Cafeteria	5	6 Lab Theatre "The Wager"—8 pm  KCLC Fundraiser	7 Lab Theatre "The Wager"—8 pm
8  KCLC Fundraiser	9 Fall Pre-registration begins Lady Lions vs. SIU-Ed.—3 pm	10	11 Lady Lions vs. Maryville—3 pm	12 Theatre Department presents "Twelfth Night"	13 Lady Lions vs. Milikin U.—3 pm* Sen. Harriet Woods 'Alice Parker Lecture' Series—12:30-1:30 pm—Sibley Chapel	14
15 Lady Lions vs. Central Methodist—3 pm	16 Lindenwood Honors Day Convocation—3 pm—Jelkyl Theatre Spahmer Award entries due	17 Lady Lions vs. Hannibal-LaGrange—3 pm	18 Lady Lions vs. Blackburn College—3 pm	19	20 Meramec Jr. College Tourney—Lady Lions	21 Meramec Jr. College Tourney—Lady Lions
22  Chamber Singers/ Women's Ensemble Concert—8 pm—St Charles Presbyterian Church	23 Lady Lions vs. Mo.-Rolla—3 29 30	24	25	26	27 Lady Lions vs. Mo. Baptist—4 pm  Chamber Singers/ Women's Ensemble Concert—8 pm—Webster Groves Church Lab Theatre "Still Life"—4:30 pm	28 Lady Lions vs. Hannibal LaGrange—10:30 am Lab Theatre "Still Life"—7 pm  *Denotes home games.

Please submit the following information if you would like an event or activity published on the calendar page of the Ledger: the event, the date(s) it occurs, time(s) it occurs and the location. Thank you.

"Mrs. Sibley's Attic Sale," is a fund-raising event scheduled April 28 from 10 a.m.-4 p.m. Proceeds from space rentals will be used for scholarship awards

## CLASSIFIED ADS

TEST YOURSELF: Are you an effective time-manager? Can you work 2-4 hrs/wk consistently? Are you success-oriented? Earn base + performance-based bonuses. 1-800-243-6679.

TEST YOURSELF: Can you manage your time productivity? Work 2-4 hrs/wk consistently? Are you success-oriented? Self-motivated? Marketing position available on campus. 1-800-243-6706.

# Poetic Selections - By David Kellogg

## Lonely Sailors by David Kellogg

Sailors are lonely men  
Always out to sea  
Never home with their sweetheart  
  
Some sailors will return  
Others will find their home  
At the bottom of the sea  
  
Sailors who return  
Will get married and  
Will never be lonely again

## Hold Me by David Kellogg

Hold me  
In your arms  
And say you'll never let go  
Hold me  
So I'll be safe  
And not in danger  
Hold me  
Until all confusion has been rung out

## Happy New Year Party by David Kellogg

Lots of music  
New Wave—Punk  
Lots to drink  
Champagne—Wine  
People dancing—hugging  
Men and women—kissing  
Party favorites  
Hats—Horns  
And Streamers

## There Once Was A Virgin by David Kellogg

A virgin  
Who thought it sinful  
To touch a man  
Feared men  
Especially when they stared  
  
A pretty virgin  
Men had their fantasies of her  
That which will not be fulfilled  
One man she will notice  
No ordinary man  
  
She was scared  
Had no idea what to do  
When meeting this man  
Should she stay or run away  
Would he be the prince of her dreams  
  
There once was a virgin.

## The Night by David Kellogg

The night sky is like ebony  
The moon acts as a nightlight  
The stars are sparkling glitter  
And the night air is crisp and refreshing

## I Gotta Go Now a song by David Kellogg

Baby  
I gotta go now  
I gotta find myself  
I don't know where I'll go  
Yes, I gotta go now.  
  
Maybe I'll go to one of the Western states  
Hollywood—Be a famous star  
Win a couple of grammy awards.  
  
Yes, I gotta go now.  
  
Maybe I'll go to one of the Southern states  
Georgia—Be a farmer  
Grow corn or wheat  
Raise cows or pigs.  
  
Yes, I gotta go now.  
  
Maybe I'll go to one of the Eastern states  
New Jersey—Be a famous executive of  
Western Union  
Make a lot of money and be rich.  
  
Yes, I gotta go now.  
  
Maybe I'll go to one of the Northern states  
Wisconsin—Own the largest Dairy Industry  
Produce the country's dairy needs.  
  
Yes, I gotta go now.  
  
Maybe I'll stay here in one of the Mid-  
American states  
Missouri—Stay with you  
Have a good life and a large family.  
  
Baby  
I gotta go now  
I gotta find myself  
I don't know where I'll go  
Yes, I gotta go now.



**We Can Help  
You Are Not Alone!**

Free Pregnancy Tests  
Medical Referrals  
Counseling & Related Services

**447-9300**

*You have a friend*

## Memos From The Page Editor

By Sue Casseau

I'd like to take this opportunity to discuss the latest literary award on the Lindenwood Campus, "The Spahmer Award." James Spahmer was a reporter for the "Saint Louis Globe-Democrat," and he set up this scholarship for the college to give to gifted writers. Entries are written by students under a pen name, submitted with an envelope (which has the writer's real identity inside). The entries are judged by the English Department Faculty and a cash award is given. The deadline for entries is April 16 and are to be submitted to the English Department . . . . .

In the last issue, I erroneously titled Nancy Bridges' sketch "Untitled." My apologies for that oversight. I can almost guarantee it won't happen again.

I hope you'll join us here every issue for the Arts and Letters Page. Be there. Aloha.