

Vol V #1

the Lindenwoods

ALUMNI NEWS

THE LINDENWOOD COLLEGES

FALL 1981

LINDENWOOD COLLEGE'S NEW ALUMNI BOARD MEMBER

Marjorie Purcell Herrick '62 was elected as a new board member of The Lindenwood Colleges at the Spring board meeting.

When attending Lindenwood she managed the campus radio station and was president of several organizations. She received her Bachelor of Arts degree from Lindenwood in 1962 with a double major in Communication and Home Management.

From 1962-1965, Mrs. Herrick worked for Trans World Airlines — first as a hostess, then as a union representative, and finally as a Hostess Training Instructor.

During the years of her first marriage Marjorie was not employed on a full-time basis. However, in addition to rearing her two children, she was extremely active in church and civic activities, including bringing "Sesame

Street" to Southwest Kansas. For six years she owned and managed an apartment house. During a three year period she sold nearly \$2 million of residential real estate on a part-time basis. She developed a sub-division.

In 1974 following a divorce, Marjorie joined the Radisson Hotel Corporation. After her training, she was sent to Radisson's newly acquired Muehlebach Hotel in Kansas City as Assistant Catering Director. In just 18 months she took the banquet business from \$18,000 per month to \$135,000 per month. In 1976, the Muehlebach was the headquarters hotel for the Republican National Convention, and Mrs. Herrick planned and executed 73 functions in nine days.

In 1977, Marjorie joined the Eugene D. Brown Company in Kansas City as Manager of the International Relocation and Corporate Housing Division.



In 1978, she married Donald L. Herrick and moved to Dallas, Texas. She is currently Vice President and a Director of Midwest Leasing Company, Inc. and The Herrick Foundation, a Director of Images Talent and Model Agency, Inc., an officer in The Herrick Corporation and Franklin Finders, Inc., a member of the National Republican Senatorial Committee and the First Baptist Church in Dallas.

LINDENWOOD COLLEGES ALUMNI COUNCIL — 1981-82

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St. Charles, Missouri

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Ms. Karen Simmons '81
St. Louis, Missouri

Mr. Eric Stuhler '78
St. Charles, Missouri

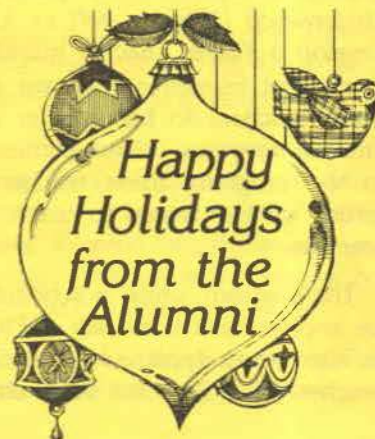
Mr. Leon Wilson '79
Chesterfield, Missouri

Mrs. Dorothea Botz '80
St. Louis, Missouri

Ms. Barbara Koenig '80
St. Louis, Missouri

Mr. Thomas Bakewell '74
Memphis, Tennessee

Continued, page 2



CAREER PLANNING AND PLACEMENT

Career Planning and Placement at the Lindenwood Colleges is getting a new look under the guidance of Ginny Grady.

Since her arrival in April, Ginny has instituted a number of new programs that help to find not only the right student for the job, but the right job for the student.

Interest tests, goal setting, workshops on resume writing and interviewing techniques are all part of the process in a successful job search, Ginny says.

"We're trying to give some assistance in designing a viable career plan," Ginny says, but added that the student must be flexible and willing to give a job a try, even if it's not quite the job he or she had in mind.

Part of that career plan is gaining internships and co-operative educational opportunities for students to get a taste of the business world. Part-time and summer employment opportunities are also available in the St. Louis and St. Charles areas.

So far this year, Lindenwood students have been placed in internships at First Capitol Cablevision, KMOX radio, the

St. Louis and East St. Louis mayors' offices, Newhard Cook brokers, McDonnell Douglas, Monsanto and more.

There will also be an opportunity for pre-med students to visit University of Missouri-Columbia medical school classes in the spring, to confer with admissions personnel who can answer their questions about medical school.

In addition to the career counseling services available, Ginny has an enthusiastic advisory council working with her to establish contacts in the business community, as well as heighten student and faculty awareness to these many opportunities.

Alumni serve as our best resource in building a constituency that helps Lindenwood students in their transition into the world of work.

We seek your support and assistance in job development, as you, the alumni, represent the high quality of education at the Lindenwood Colleges. You are our best products—we need your assistance.

If you are interested in giving some of your time and expertise to Career Services, call Ginny at 946-6912 or 723-7152.

NEW LIBRARY DOORS

For the first time in its 52 year history, Butler Library got a new set of leather doors—in a manner of speaking.

Thanks to the guidance and volunteer time of St. Charles leather crafter Wayne Crane and Lindenwood's upholsterer Judy Stevens, the library doors are now sporting a rich, new covering of cowhide.

Although it was completed in September, the task was a long time in coming, since it took Crane quite a while to find a piece of leather large enough to cover both sides of the 3'2" x 7'6" doors. In fact, the largest piece of cowhide he was able to find measures 55 square feet; in all, five cowhides were used to re-upholster the two swinging doors which lead into Butler's main lobby.

The doors are now a rich, dark brown, highlighted by a spade-shaped piece of glass in the upper portion of each door. The doors are also wearing the original brass door plates on the bottom. It is believed that the leather stripped off before the new cowhide was put on was the original leather on the doors when the library was dedicated in 1927.

MASTER TEACHER INSTITUTE FOR LC

A new concept in education for the future is being developed by an expert in the field, Beverly Bimes, who was selected as the 1980 National Teacher of the Year.

A former teacher in the Hazelwood School District, Beverly joined the Lindenwood Colleges staff in July to develop a Master Teacher Institute — a national fellowship program which trains teachers to become, in effect, "master teachers." After participating in the program, these teachers will return to their states to teach other teachers.

The program, which is scheduled to be implemented in the fall of 1982, is an intensive study plan which would give teachers already in the field refresher

courses in their content areas and some new approaches to education. The program will give the teachers time to look at the critical issues in education, and provide them with leadership training to carry on the program after they leave Lindenwood.

Twenty teachers will be selected for the program from a pool of national applicants. They will receive tuition, room and board to participate in the year-long program. A stipend will also be given to compensate for the lost classroom time.

In addition to developing the Master Teacher Institute, Beverly has been working in cooperation with the Wellston and Maplewood - Richmond Heights

school districts in providing a comprehensive literacy program in the schools.

Both programs, she says, confirm Lindenwood's commitment to maintaining quality education in the community and excellence in teaching. If successful, the comprehensive literacy program will be expanded to include other school districts in the St. Louis area.

ALUMNI COUNCIL continued

Mrs. Nancy Prosser Dietz '76
Creve Coeur, Missouri

Mr. Jim Thompson '81
Ballwin, Missouri

Alumni Board Members

Mrs. Dorothy DuQuoin Warner '36
Laconia, New Hampshire

Mrs. Marjorie Purcell Herrick '62
Dallas, Texas

Lindenwood Colleges Reunion, 1981



Rick Scott
Director of Financial Resources
Marilyn Noonan
Retiring Vice President
Alumni Council



Patricia Lacey Eckhardt '61
Terrie Rollings, Alumni Director
Judy Guthrie Ludwig '61
Ann McNeer '61



50 Year Class
Left to Right
Ruth Elizabeth Higginbotham Taylor
Elsi Prip Hey
Helen Weber Whalen



Rick Scott
Director of
Financial Resources
Jerry Gayer
from Cupertino, CA
came the furthest

SIBLEY HALL CAMPAIGN

This fall marked the beginning of the campaign to restore Sibley Hall.

So far the renovation project has realized tremendous progress in the refurbishment of the exterior of the 152 year old building. All broken and damaged windows have been reset with new glass, and the building has been painted and tuckpointed.

The main floor parlors are being restored to resemble the period of the last third of the 19th century.

Scheduled for occupancy February 1, 1982, Sibley will become an honors dormitory, for women maintaining a 3.0

grade point average who have participated in two or more campus activities.

Still to come in the remodeling project is the chapel area, carpeting in the entire building, and the painting and/or papering of all living rooms. When completed, Sibley will again be suitable for dormitory living.

The cost of the Sibley Hall project is great — \$185,000 for the complete renovation. While the majority of the expense is being borne by Lindenwood, we turn to you, the alumni, to aid in this endeavor.

Three suites are being made available for restoration with alumni donations. In addition, any gift of \$2,000 or more will honor the name of the alumna or alumnus donating the gift on one of the honors rooms. The names of all donors to the Sibley Hall fund will be listed on an honor roll of donors to be placed in the entryway of the building.

Your tax deductible donation may be sent to the Sibley Rehabilitation Fund, in care of Terrie Rollings, Alumni Director, The Lindenwood Colleges, St. Charles, MO 63301.

SUZANNE MITCHELL



You never know where a Lindenwood education is going to take you. For example, back in the early '60's, Suzanne Mitchell never dreamed she would be running one of the most popular entertainment groups in the country—the Dallas Cowboys Cheerleaders.

Suzanne has come a long way since her days at Lindenwood. She went on to complete a degree in journalism at Oklahoma University in 1966. She later

moved to Denver where she worked with the United States Ski Team, and her interest in sports blossomed.

In 1975, Suzanne became executive secretary to Tex Schramm, president and general manager of the Dallas Cowboys. It wasn't long before she was named vice president and director of the Dallas Cowboys Cheerleaders, Inc.

You just never know where you're going to find a little bit of Lindenwood!

CAMPUS HEALTH SERVICES

Fall Semester 1980 a "rebuilding" of health services for the Lindenwood Colleges began. For several years prior to this time health services for Lindenwood College students had been minimal.

Judith Dempster, a Registered Nurse with a Masters Degree in Community Health who is also a Family Nurse Practitioner/Clinical joined Lindenwood Colleges Fall Semester 1980 on a half-time basis as Director of Health Services to plan, develop and implement health care services for the Colleges.

The building (formerly the Faculty House) adjoining the bookstore was renovated and is now the Campus Health Center with an exam room, counseling room, laboratory screening area, reception area and office space.

Since Fall 1980 services available and utilization of the Campus Health Services by Lindenwood Colleges students has steadily increased. For the months of September and October 1981, on a 20 hour a week operational basis, there were approximately 400 service contacts for health care reasons.

Current health services available at no charge to all resident hall and full time undergraduate students through the Campus Health Services (on a 20 hour per week basis) are:

Evaluation of health problems/concerns (illness and accident) with MD

phone consultation and/or referral as appropriate.

Treatment and management of minor health problems and concerns (illness/accident)

First Aid

Monitoring of chronic health conditions

Laboratory testing and screening (i.e., urine, hemoglobin, blood sugar, throat cultures, mono screen, sickle cell, etc.)

Health/physical examinations

Health counseling

Health education

Blood pressure screening

Tuberculosis screening (tuberculin skin testing)

Immunizations (tetanus/diphtheria, measles, rubella)

Allergy injections

Well woman exams (with pap smear tests for small lab fee)

Contraceptive counseling and education

Pregnancy testing

Weight control/Nutrition counseling and education

Information and referral

"Loan Closet" (i.e., crutches, ice packs, etc.)

A local physician acts as a Medical Consultant, is available for phone consultations, and will also see students on a referral basis.

Any student or Lindenwood Colleges employee who experiences sudden illness or has an accident while on campus may use the Campus Health Services for proper attention.

Mrs. Dempster who currently has dual responsibilities as Director of Health Services and Asst. Professor of Nursing feels that the health status of the student has direct bearing on his/her academic status and overall ability to function. Also, she has found that students often know very little about their health, how to prevent health problems, how to care for themselves, and how to promote good health practices.

Because of the above reasons Mrs. Dempster feels Lindenwood students would benefit from, and she as working for, expanded operational hours for the Health Services, additional staff, continued acquisition of equipment and supplies, and an increase in health promotion, health screening and health education programs that will be available to all students.

FASHION MARKETING TRIP

The FASHION MARKETING DEPARTMENT is planning a New York trip during the spring vacation, March 20-28.

You stroll the bustling Seventh Avenue - also known as "Fashion Avenue" - shop the world-famous department stores of 34th Street and Fifth Avenue, and compare the smart boutiques of Madison Avenue with the exotic ones of Soho. You view historic costume collections and attend fashion shows and trade fairs usually open only to "the trade."

Also included will be company and institutional visits such as the Metropolitan Museum of Art's costume exhibit, Burlington Mills' model textile mill, Good Housekeeping Institute, Interna-

Plans are now in the works for the first, and hopefully annual, communications department reunion.

Tentatively set for next April, the occasion will mark the 35th anniversary of the department.

Through the years, the department has undergone a metamorphosis, en-

tional Ladies Garment Workers Union, J.C. Penney's testing center and selected short-term exhibits and showings.

You will have the delightful experience of attending one or more performances of the Broadway musicals.

Reservations are limited.

You may obtain further details, including price, from Joann Massmann at 946-6912, ext. 395, in Butler 111.

COMMUNICATIONS REUNION

compassing everything from theatre and dance to broadcasting.

During the past 35 years, alums of the department have been majors in: performing arts; speech; journalism; broadcasting; radio-TV; communication arts; and finally, communications.

We're looking for alums in these majors from 1946 to the present to join in the festivities.

If you are interested in serving on the reunion planning committee, or just want to let us know you're coming, write or call Margaret Bittman, 812 Marshall, Webster Groves, MO, 314/968-1709, or contact Jim Wilson, communications department chairman at 946-6912.

We're looking forward to seeing many of you in the spring!

An exciting new season is underway at the Lindenwood Theatre. Under the leadership of newly-appointed department chairman, Robert Peffers, theatre goers can enjoy new concepts in theatre presentation.

Current fare in the Jekyl Theatre, running through December 19, is an original Lindenwood adaptation of the classic, "Alice in Wonderland."

The season picks up again February 4 with "Jacques Brel Is." Jekyl Theatre will become a Parisian cafe for this revue of the famous Brel songs and charm. The evening features a choice of dinner with or without wine to

LINDENWOOD THEATRE

accompany the performance or you may choose to enjoy the performance "sans" the French cuisine. The revue will run through February 13.

Coming up next, March 11 through 20, is "The Hostage." This light-hearted account of life in contemporary Northern Ireland features a bevy of vaudeville tricks, music hall gags and outrageously villainous songs.

The show is the perfect way to celebrate St. Patrick's Day in the transformed theatre's sing-along pub atmosphere.

The final offering of the season will be the Arthur Miller classic, "The Crucible," running April 22 through May 1.

The famous story is set in 17th century Puritan New England during the height of the witch hunts.

Lindenwood Theatre invites all alumni and friends to enjoy this exciting 1981-82 season with them. Season ticket holders enjoy a 10 percent discount on ticket prices, as well as exchange benefits, guaranteed priority seating and insurance against lost tickets.

Successful. That's the only way to describe the 1981 seasons of Lindenwood's men's and women's soccer teams.

The lady lions, coached by Greg Raftery, came away with a shining 14-2 record—that earned them a national ranking of 13th among all U.S. women's college soccer teams.

The wins were at the expense of such

LC SOCCER 1981

teams as the University of Minnesota, the University of Illinois, and Quincy College.

The losses came at the hands of the University of Missouri - St. Louis (in double overtime) and a 2-1 loss to the University of Wisconsin.

The formula for success will be there next season, since all but one of this

year's team members is currently a freshman.

The men's soccer team, under the leadership of C. C. Lowry, ended the year with a record of 13-4-2 — a new Lindenwood record in men's soccer.

Fourteen returning players next year are currently freshmen, adding to the hope that all around, Lindenwood is in store for some exciting soccer action.

- 1931 Doris Force Flowers Crowley has retired as Publisher of the Julius Messner Division of Simon and Schuster. She will continue as a consultant for a year until moving to her home in Edgartown, Martha's Vineyard, Massachusetts.
- 1963 Elizabeth Barnhill Berger received her PHD from Oklahoma State University in 1980 in Sociology. She is starting her 14th year teaching at Central State University, Edmond, Oklahoma and is a member of the State Planning Body for Alcohol Abuse Prevention Training and Education in Oklahoma.
- 1964 Jane Eyre McDonald has been appointed by the Governor of Oregon to the State Board of Examiners for Speech Pathology and Audiology. She has been Director of the Eugene Hearing and Speech Center's Speech Pathology Services since 1976.
- 1966 Rose Lyn Zarville is listed in the 1976, 1977, 1978, 1979,

CLASS NOTES

- and 1980 editions of "Outstanding Young Women of America" and the Seventeenth edition of "Who's Who in the South and Southwest." She has been an evening instructor in Southern Methodist's School of Continuing Education. Her work has been represented in the Dallas - Fort Worth Society of Visual Communication, the Houston Art Director Club Show, Graphic Communication Art Magazine of San Francisco and The One Show, the Art Director Club of New York.
- 1967 Laurel Anderson Werner would like to hear from some of her Butler Hall friends. Her address is 5549 Stardust Road, La Canada, California 91011.
- 1970 Lewis "Louie" Comici has published his first novel "The Heart Is Not A Stranger" which is on the bookstands now. He has written numerous television and film scripts. His novel is under option to become a motion picture.
- 1970 Linda S. Rogers would like a copy of the Niccolls dorm song. Her address is 12615 Indian Hills Drive, Houston, Texas 77066.
- 1973 Tom Hergert is the cinematographic editor of the motion picture unit at Virginia Technical University. He is also doing graduate work.
- 1973 Frank Accarino has been promoted to the Manager of Electronic Journalism for NBC in New York.
- 1974 Tommy Buell Rupinski is now working for the American Library Publishing Company in New York City.
- 1975 Mary Cox is a producer for Channel 2 KTVI in St. Louis. She recently won the Regional Emmy for her news show.
- 1977 Sally Scott Richardson lives in New York and is actively pursuing a theatre career.



1979 Gerald A. Gayer, The Electronic Division of Monsanto Company has appointed Gerald as Manager of quality assurance operations. He will be responsible for the quality of goods in process at the St. Peters, Missouri, Spartanburg, South Carolina and Keala Lumpur, Malaysia, production facilities. He has relocated in Palo Alto, California, where the headquarters for the division is located. Mr. Gayer, a native of St. Louis, received his BS degree is electrical engineer-

ing from Washington University in 1960 and MBA degree from Lindenwood in 1979.

1980 Nancy Siemer is news director of WITY in Danville, Illinois.

1980 Barbara Koenig is account executive for the Bel-Air Hilton Hotel in St. Louis. She is also a member of the America Marketing Association where she is V.P. of Administration and V.P. Elect of Membership for 1982-83. Barbara is also a member of the St. Louis Ambassadors.

1981 Paula Day Caldwell is an accountant executive for Southwestern Bell.

Marriages

1966 Rose Lyn Zanville to Dr. Larry Yaufer, July 15, 1981.

1975 Barry Freese to Sara Jane, August 1, 1981.

1980 Laurie M. Gill to Donald R. Keeran, November 28, 1981.

1981 Carla Bolanos to Dave Wallace, October 3, 1981.

Births

1975 Lisa Durgo Sisk, a daughter Anne Elizabeth, August 10, 1981.

Deaths

1950 Patricia Milroy Longe, November 13, 1981.

Keep up with the Lindenwood News four times yearly, Fall, Winter, Spring and Summer by sending in your \$12.00 subscription fee to the Alumni Office, Lindenwood Colleges, St. Charles, Missouri 63301.

Editor: Terrie Rollings
Features & News: Lynda Chick

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