



LINDENWOOD UNIVERSITY
ANNUAL REPORT

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14



MISSION STATEMENT

Lindenwood University offers values-centered programs leading to the development of the whole person – an educated, responsible citizen of a global community.

Lindenwood is committed to

- providing an integrative liberal arts curriculum;
- offering professional and pre-professional degree programs;
- focusing on the talents, interests, and future of the student;
- supporting academic freedom and the unrestricted search for truth;
- affording cultural enrichment to the surrounding community;
- promoting ethical lifestyles;
- developing adaptive thinking and problem-solving skills; and
- furthering lifelong learning.

Lindenwood is an independent, public-serving liberal arts university that has a historical relationship with the Presbyterian Church and is firmly rooted in Judeo-Christian values. These values include belief in an ordered, purposeful universe, the dignity of work, the worth and integrity of the individual, the obligations and privileges of citizenship, and the primacy of the truth.



THE BEST THINGS OFTEN GO UNSEEN

Dear Friends and Colleagues,

In this Fiscal 2014 Annual Report of Lindenwood University, you will see a series of impressive stories about the large achievements and developments that took place or were planned last year. I am shamelessly and incorrigibly proud of each one of them and the people of Lindenwood who made all of these marvelous things happen. From an independent university as large as – and even older than – the University of Notre Dame and as ambitious as any postsecondary institution in the nation, we all have come to expect nothing less each year.

These conspicuous developments are the fruits of the “Lindenwood Way,” and they are wonderful! However, the University’s day-to-day character and conduct are the generative fabric of Lindenwood that produces all you will read about here. That fabric makes up the “Lindenwood Way”; yet many of the readers of this report probably have not observed what that means, close-up. Here are some examples:

Last winter was a nasty bear of a season, as you likely remember. On a blustery day when the campus was covered with several inches of snow, our grounds crew – many of whose members had worked through the whole night (literally) – had not yet been able to clear all sidewalks. Despite the conditions, one of our wheelchair-mobilized students nonetheless set off for class that morning. Alas, manually wheeling through several inches of snow in that subfreezing ambience was proving to be quite a challenge for the young man. He would have made it to class, but the journey would have taken another 10 to 15 frigid minutes under those circumstances. One of our Public Safety and Security trucks on its routine morning patrol was observed to stop abruptly when its driver noticed the student’s plight. A minute later, the student and his chair were in the truck cabin, and on their way to class. It was just a small thing . . . just our fabric.

Lois and I like to hike around Lindenwood’s St. Charles campus many evenings to say hello to the students and see what is going on. During a walk early last fall, two scenarios particularly commanded our attention and discussion. First, we were impressed to see that most of the residential parking lots were occupied on a regular weekend! Just a few years ago,

weekends here were associated with mostly empty parking lots. Our Student Life and Leadership Office had been working quietly but effectively to enhance weekend life in a good way. It is just a subtle thing . . . but so important to our students and our engagement of them. Second, as we strolled past the recently constructed Student-Athlete Center, we could not help but notice that the building’s Academic Success Center was substantially populated with student-athletes working on their class assignments, on a weekend! Clearly our Lindenwood coaches and Athletics Department have successfully conveyed a small but crucial message about the purpose of a college education. This achievement, often unseen, deserves to be cited in this annual report.

Our Lindenwood students, taking their cues from their prolific professors, have been quite active in some fairly sophisticated scholarship. Our annual Student Research Symposium and Exposition, which was held last April, featured outstanding investigatory and expository works compiled this academic year by our student-scholars and placed in competition through this special program. The event, which is fundamentally elective, involved more than 130 participants in only its second year. These students, many of them still undergraduates, do not have to take the extra time and make this extraordinary effort to excel in scholarship, but they choose to do so because pursuit of excellence is the core of the Lindenwood Way. The results of that quiet, abiding attitude fill these pages.

Congratulations to our students, faculty, staff, and boards for making 2014 another transformative year. As well, thank you, our friends and supporters, for the many ways in which you encourage and help enable all of the University’s accomplishments and ensure its promise for an even greater future.

Very sincerely yours,

James D. Evans, PhD, President

CORNERSTONE OF UNIVERSITY COMMONS DEVELOPMENT OPENS

On Wednesday, August 6, 2014, the first pieces of the University Commons development opened to great fanfare across the street from Lindenwood University's St. Charles campus. The cornerstone of the development, a new Schnucks store, equipped with a U.S. Bank branch and an open-air, climate-controlled café, represents a first for the Schnucks Company, according to its president.

Representatives of the University were involved with Schnucks throughout the planning process for the store, which now sells a selection of University-approved spirit items and accessories. At the store's opening, Lindenwood President James D. Evans, PhD, hailed the Schnucks as "the kind of . . . synergistic University-to-store relationship I had envisioned and hoped for," while Todd Schnuck, the company's CEO and president, said the store represents the first time the company had partnered with a university at that level. Members of Lindenwood's Board of Directors and a number of local dignitaries, including St. Charles Mayor Sally Faith, attended the event.

Adjoining the Schnucks is a Great Clips hair salon, a GNC store, a Crown Vision store, and a U Nails salon, most of which opened with the Schnucks store. A free-standing CVS Pharmacy opened later in the year, and a number of other restaurants and retail businesses are planned. In addition to providing a wide selection of convenient shopping options for students, faculty, and staff, the property, which is owned by Lindenwood, also provides income for the University's endowment through the lease payments.

The University Commons project began over 15 years ago as the University began purchasing commercial and residential properties in the area. In the few years prior to the start of construction, 68 single-family homes and 30 commercial and multi-family structures

were removed from the site, a portion of which (including the recent construction) is being developed by the DESCO Group.

Grading and utility relocation took place in the spring and summer of 2013, and construction on the Schnucks and its adjoining stores began shortly after that. The northern half of the site will be developed by Lindenwood, with commercial tenants leasing directly from the University, proceeds from which will also go to the endowment.





STUDENTS' INPUT FUELS IMPROVEMENTS ON CAMPUS

Lindenwood University's remarkable continued growth would not be possible without its diverse, engaged student body. Approximately 80 student organizations and the Lindenwood University Student Government Association work each year with the administration to help make the University a global destination for students.

Every year, the LSGA takes ideas from students on how to make Lindenwood better and present some of them to President James Evans and the University administration. Evans meets quarterly with the LSGA to consider the bills. Lindenwood students were very busy last year in determining how to make their time on campus more rewarding and positive. During the 2013-14 school year, 15 proposals were approved—an increase of six over the previous year. Here are some of the highlights:

Navigating Campus

Busy students are always crunched for time, and knowing how to get around Lindenwood's ever-growing campus helps keep students on schedule. So, three new campus directory maps were approved to guide the way. The maps are lighted so they are easy to read at night, and each contains a "You Are Here" locator. The maps are located at the Spellmann Campus Center, the Evans Commons, and Butler Library.

Commuter Meal Plan

While the heart and mind fuel student progress in the classroom during the school year, increased dining options help satisfy the students' nutritional needs. Last year, a late night Grab and Go and commuter meal plan were approved. The Grab and Go will provide a quick dinner option for students who are studying and wish to grab a quick dinner. The commuter meal plan was introduced to

help provide commuter students more resources and options while they are on campus and is designed to help encourage socializing between all students.

Other Changes

Other student-directed improvements include paw prints painted on crosswalks as a beautification initiative to help foster campus pride; tables installed at the sand volleyball courts to increase student participation; a bill to further recycling efforts on campus; and designated parking spots for motorcycles and scooters.

Lindenwood's students are already working on changes for the next school year. As the student population and campus continue to grow, the continued partnership between students and the administration lays the path toward success for both groups and helps Lindenwood continue its mission to produce responsible citizens for a global community.



NEW VICE PRESIDENTS, DEANS PLACED IN KEY LEADERSHIP POSTS



Dr. Ryan Guffey

Between the replacement of longtime personnel who were retiring and the creation of a new position, Lindenwood saw three new vice presidents and two new deans in 2013-14: Dr. Deb Ayres, Vice President for Human Resources; Dr. Joe Parisi, Vice President for Enrollment Management; Dr. Ryan Guffey, Vice President for Student Development; Dr. Gina Ganahl, Dean of the Lindenwood College for Individualized Education (LCIE); and Willie Broussard, Dean of Distance Learning.

Ayres replaced Dr. Rick Boyle, who had held the post of Vice President for Human Resources since its creation in 2007. Prior to her appointment, Ayres had served as chair of the Educational Specialist Program in the School of Education since 2008. She has also worked as a human resources management consultant since 2000 and worked in a variety of teaching and administrative posts in public education, including assistant superintendent, going back to 1976.

Parisi, a 15-year employee of Lindenwood, was named to the new position of Vice President for Enrollment Management. He had served for 10 years as Dean of Day Admissions. In the new post, Parisi is responsible for all aspects of the University's recruitment and retention efforts, including pricing and financial aid strategies. In addition to his administrative duties at Lindenwood, Parisi has also taught in the School of Business and Entrepreneurship, was director of the American Humanics Program, and was the most successful wrestling coach in Lindenwood history, with seven NAIA national championships to his credit.

Guffey assumed the role of Vice President for Student Development following the retirement of Dr. John Oldani, who had held the post for seven years, during which Guffey served as Assistant Vice President for Student Development.

He has also served in a number of other administrative and academic roles in Student Life and International Studies, and he was awarded a Fulbright scholar and consultant fellowship at Chulalongkorn University in Bangkok, Thailand, which is regularly ranked among the top 200 universities in the world. Guffey holds a bachelor's degree and an MBA from Lindenwood, as well as a master's in international relations from Queen's University in Belfast, Northern Ireland, and a PhD in higher education administration from Saint Louis University.

Ganahl was hired to replace Dan Kemper, longtime dean of LCIE, prior to which she was associate dean for the School of Professional and Continuing Studies at the University of Missouri—St. Louis. Ganahl has worked in higher education since 1988, holding positions at the University of Missouri in Columbia, John A. Logan Community College in Marion, Ill., and the University of Southern Illinois in Carbondale. She has a PhD in education from the University of Missouri, as well as a master's in marketing education and a bachelor's in marketing and business administration from the University of Missouri and the University of Illinois in Urbana, respectively.

Willie Broussard took over as Dean of the Center for Distance Learning (now Lindenwood Online) after the retirement of Dr. Ed Perantoni, who held the position previously. Prior to that, Broussard had served as associate director of the Division of Distance Learning at Lamar University in Beaumont, Texas. He has worked in higher education since 2005 and has an MBA in human resource management from the University of Phoenix and a bachelor's in hospitality management from Lamar University.



Dr. Deb Ayres



Willie Broussard



Dr. Joe Parisi



Dr. Gina Ganahl

PRESIDENT EVANS ANNOUNCES RETIREMENT

On June 2, 2014, Lindenwood University's 21st president, James D. Evans, PhD, announced his intention to retire at the conclusion of his contract at the end of May 2015. The Board of Directors is conducting a national search for his replacement.

Evans will have served as president for nearly nine years upon his retirement, closing the circle on an illustrious career spanning 41 academic years at Lindenwood University. He joined the faculty in August of 1974 as an assistant professor, advancing through the ranks to professor of psychology, dean of social sciences, dean of sciences, dean of faculty, and provost. He became acting president in August of 2006 and was appointed president in February of 2007.

During his time as president, Evans has steadfastly held true to a statement made November 9, 2007, during his investiture ceremony—"All of our investments are aimed at benefiting Lindenwood students, present and future, by providing the best faculty, staff, programs, and facilities—and by continually improving the services we render."

Some of Evans' numerous accomplishments as president include launching Lindenwood's first doctoral program; the ascension of the institution's award-winning student newspaper, *The Legacy*; significant improvements in faculty and staff credentials and achievement; enhanced community outreach; construction of a student center; membership in NCAA Division II; and several national and regional recognitions for quality of the workplace. Based on his pledge to significantly advance Lindenwood's academic profile, Evans provided administrative directives and support that resulted in three additional specialized accreditations—two in business administration and a third in social work.

Another significant accomplishment includes the launch of a day college in Belleville, Ill., in 2009. The Belleville campus, which already had a thriving adult accelerated program in the evening, came to life during the daytime with somewhat fewer than 100 students. The campus now boasts more than 1,200 students roaming campus during daylight hours, a healthy NAIA sports program, and an expanding array of academic programs. As well, enrollment in the Belleville campus' evening programs grew from slightly more than 700 to over 1,000 students during his term of office.

“All of our investments are aimed at benefiting Lindenwood students, present and future...”

Evans oversaw the acquisition of a beautiful former high school building in Dardenne Prairie, Mo., which became the School of Nursing and Allied Health Sciences, offering a bachelor's degree and a master's degree in nursing, as well as other degrees in allied health. In connection with that purchase, he and the Lindenwood Board of Directors brokered an innovative partnership with St. Charles Community College that involved the college's leasing of space in Lindenwood's building. In another initiative, Evans spearheaded the acquisition of two hotels that were converted to residence halls, one each at the St. Charles and Belleville campuses.



Nursing and Allied Health Center

Student-Athlete Center

Harmon Hall

Under Evans’ leadership, the University constructed two new dormitories on each of its residential campuses, a new student center, a building for NCAA athletics, and two pavilions, as well as a major expansion/renovation of Harmon Hall. Three new extension sites—Wildwood; Collinsville, Ill.; and Downtown St. Louis—were added during his tenure, and several others were remodeled and upgraded.

The J. Scheidegger Center for the Arts underwent its final phase of construction in 2008 and launched its regionally recognized professional series that fall. The University Commons, a beautiful new retail center situated on 30 acres Lindenwood owns along First Capitol Drive, opened in the fall of 2014 with the startup of a Schnucks supermarket, a CVS pharmacy, and several smaller

specialty shops. Also in 2014, Evans secured approval from the Lindenwood Board of Directors to begin planning a new 100,000-square-foot library and learning resources center, which is expected to open in 2016.

During Evans’ presidency, official fall FTE enrollment has increased by more than 25 percent, annual revenues (including projected income for fiscal year 2015) have jumped by 75 percent, and the University’s endowment has nearly tripled.

Evans, who received his PhD in research psychology from Iowa State in 1974, will retire to Florida with his wife, Lois, a retired educator. They have a daughter, Laura, who lives in Ferguson, Mo.

NEW SCHOOL BEGINS AS ONE OF LINDENWOOD'S LARGEST

Prompted by strong growth in all areas of health and fitness sciences, Lindenwood University leaders decided to launch a new School of Sport, Recreation, and Exercise Sciences. The most recent addition in the University's lineup of nine schools, it begins as one of Lindenwood's largest.

The School of Sport, Recreation, and Exercise Sciences officially launched in the fall of 2014, housing degree programs previously located in the Schools of Education and American Studies. The new school offers undergraduate programs in athletic training, exercise science, physical education and health, and recreation administration. Students can also pursue a Master of Science in human performance.

Exercise science is the second largest program offered at Lindenwood, while recreation administration ranks in the top half of majors offered at the school. Athletic training continues to grow steadily as a desired major, while physical education maintains its position as one of the top programs at LU.

In addition, the School of Sport, Recreation, and Exercise Sciences offers 10 minors through which students can supplement their education in nutrition, adapted sport and recreation, coaching, health and wellness, health and fitness management, and strength and conditioning.

"Our 600 students at the undergraduate and graduate levels are active contributors to university life through their promotion of healthy lifestyles and enhanced human performance," said Dr. Cynthia Schroeder, Dean of the School of School of Sport, Recreation, and Exercise Sciences. "As Lindenwood's only school in which students can study physical activity, wellness, and play

for health, productivity, and sustainability, we hope to inspire our graduates to take what they learn here and use that knowledge to improve the health and lifestyles of friends and family, athletes, and community members."

Possible future areas of expansion at the graduate level include the addition of degree programs in sports nutrition and sports psychology. Continued growth is projected in all existing areas of the school, thanks to Lindenwood's outstanding facilities, resources, and faculty and staff.





MBA PROGRAM RECOGNIZED AS LARGEST IN ST. LOUIS AREA

In December 2013, Lindenwood University's MBA program was recognized by the *St. Louis Business Journal* as the largest in the St. Louis area, based on current enrollment in area schools' MBA programs.

Up to the conclusion of the fall 2013 terms, MBA enrollment stood at 1,013 students, with the next closest school posting an enrollment of 921. The listing also includes data on tuition, average class size, and the number of faculty. Lindenwood's tuition rate was the third lowest among the schools on the list and the lowest among the independent schools. The average class size (13) was the second smallest on the list, and Lindenwood had the third most full-time business school faculty (25) among the listed schools.

Lindenwood's MBA is available in several convenient formats, including a five-term format, a quarterly LCIE format, and an online format. Students may finish in as little as a year in the five-term format or 18 months in the LCIE format.

"This is indeed an honor for the Lindenwood Community," said Joe Parisi, Vice President for Enrollment Management. "The fact that the *St. Louis Business Journal* ranked Lindenwood University number-one in its selection of 'Largest MBA Programs' signals that our commitment and effort towards business excellence are well respected in the business community."

The following is the ranking in the Dec. 13-19, 2013, *St. Louis Business Journal*, including current local MBA enrollment, as reported in the publication:

1. Lindenwood University, 1,013
2. Webster University, 921

3. Washington University in St. Louis Olin Business School, 824
4. University of Missouri—St. Louis, 521
5. Saint Louis University John Cook School of Business, 462
6. Missouri Baptist University, 183
7. McKendree University, 169
8. Southern Illinois University Edwardsville School of Business, 125
9. Fontbonne University, 117
10. Maryville University, 104



FIVE-YEAR BA/MA PROGRAM IN NONPROFIT ADMINISTRATION LAUNCHES

Responding to an anticipated demand for leaders in the nonprofit field, Lindenwood University announced in May 2014 that it would launch in the fall a combined BA/MA program in nonprofit administration. Students in the new program, which is unique in the St. Louis area within the nonprofit administration discipline, are able to earn a bachelor's and a master's in just five years.

Dr. Julie Turner, chair of the Nonprofit Administration Program, said students will be able to complete both degrees in far less time than they would have been able to normally, and four of the five years is billed at the undergraduate tuition rate, which compounds the cost savings for the student.

Because of the wide array of large and small nonprofit organizations, locally and nationally, graduates encounter numerous employment options across a range of disciplines, including social services, arts organizations, healthcare, and many others. The number of nonprofit organizations is on the rise as well, Turner said.

"Nonprofit management is a dynamic, evolving profession in which our knowledge about how to work with causes about which we are passionate and the systems that impact our work is growing rapidly," Turner said. "Graduates in the program will enjoy increased career mobility and a wider scope of job prospects in a variety of administrative roles."

The program is structured so that students will earn a bachelor's degree in the first four years in a classroom curriculum centered on six core competencies, and because many first-year master's degree requirements are completed during the student's undergraduate years, the master's degree can be completed after

a fifth year that consists of two semesters of intensive internship.

"The fifth year provides essential real-world job experience," Turner said. "We're investing in our future workforce in a growing field in which qualified professionals are more and more in-demand."





SPECTACULAR NEW LIBRARY BUILDING APPROVED BY BOARD OF DIRECTORS

Lindenwood University can look forward to a new library building that, as Dean of Library Services Elizabeth MacDonald says, will move the University's library into the 21st century.

The Board of Directors in May 2014 approved a plan for a new 100,000-square-foot library building to be constructed in the green space between First Capitol Drive and the Welcome Center parking area. The three-story building will have more space for all current library functions, including archives, better access to technology, and more collaborative spaces and group study areas. No decisions have been made about the future use of the historic 36,000-square-foot Margaret Leggat Butler Library building.

The new building is being designed by LePique & Orne Architects, Inc., which also designed Lindenwood's Student-Athlete Center in 2011. Completion of the \$21 million building is expected in late 2016, said Julie Mueller, Vice President for Operations and Finance.

The library will bring together a variety of student services under one roof, including the Writing Center, Student and Academic Support Services (SASS), Career Services, English as a Second Language, International Students and Scholars, and Lindenwood Online. Mueller said it will also include classroom space and an expanded coffee shop.

"This building will surely rank at the top of our list of spectacular buildings," said Mueller. "The three-story glass feature design with linden trees is very unique. There is no doubt that people will know they have arrived at Lindenwood when they see this building."

MacDonald said the new library building will support collaboration.

"The intent is for the space to be conducive toward students needing assistance and students involved in serious scholarship," she said. "It goes along with our mission to serve the whole student."

Margaret Leggat Butler Library, dedicated in 1929 and expanded in 1968, was named in honor of Mrs. Butler, who with her husband Colonel James Butler, gave Lindenwood approximately \$3 million from 1914 to 1918. Adjusted for inflation, that amount would equate to \$47 million today.



NEW DECEMBER GRADUATION DEBUTS

Lindenwood University's St. Charles campus made history in 2013 with the University's first-ever December Commencement ceremony, hosted on Dec. 13, 2013, at the Hyland Arena. The ceremony was added due to continuing increases in enrollment and number of degrees conferred, which totaled 1,259 between August and December.

Approximately 670 students participated in the December ceremony. Of those, 377 received undergraduate degrees, 269 received master's degrees, 4 received education specialist degrees, and 20 received doctoral degrees.

The keynote speaker was Missouri Senator Tom Dempsey, who was elected to the Senate in a special election in 2007 and was re-elected in 2008 and 2012. He currently serves as president pro tem and is the only Missouri lawmaker to have served as both house majority floor leader and senate majority floor leader.

In May 2014, the Family Arena hosted 1,138 of 1,947 eligible students graduating from Lindenwood's St. Charles campus. Undergraduate Commencement took place May 17, while Baccalaureate and Graduate Commencement took place May 16. Over the course of two days, 666 students received undergraduate degrees, 420 received master's degrees, 28 received education specialist degrees, and 24 received doctoral degrees. Joe Reagan, chief executive officer of the St. Louis Regional Chamber, served as the keynote speaker at the undergraduate ceremony, and Kathy Osborn, executive director of St. Louis' Regional Business Council, spoke at Baccalaureate and Graduate Commencement the evening before.

Lindenwood University-Belleville held its second graduation in

school history on May 18 at the Gateway Center in Collinsville, Ill. The center hosted 315 of the school's 575 students eligible to graduate. Of those, 133 participants received undergraduate degrees and 182 received master's degrees.

Dr. Sandra H. Magnus, Belleville native and former NASA astronaut, was keynote speaker. She currently serves as executive director for the American Institute of Aeronautics and Astronautics, the world's largest technical society dedicated to the global aerospace profession.





BELLEVILLE DORM NAMED AFTER FRED KERN

Lindenwood University's Board of Directors approved in November 2013 the construction of a new men's residence hall at the Belleville campus in order to accommodate record enrollment growth. In June 2014, the facility was named after Fred J. Kern.

"Having a dorm named after my dad is pretty exciting," said Lindenwood University Board Member and St. Clair County Board Chairman Mark Kern during a gathering of city, county, and University leaders during the past summer.

Members of the Kern family are long-time community leaders and supporters of Lindenwood University-Belleville. In 2014, Fred and Barbara Kern were honored with the Sibley Medallion of Honor for their magnanimous and consistent support of the University.

During a naming ceremony for the new men's dorm in the summer of 2014, Lindenwood Belleville President Jerry Bladdick praised the Kern family for their help creating and building up the school. In response, Mark Kern referred to the transformation of the former Belleville West High School into Lindenwood's thriving daytime campus as a true community effort.

Located at the corner of West Main Street across the street from the Belleville campus, the Fred J. Kern residence hall houses more than 200 male students. It's the second new residence hall constructed at the campus in one year. A women's dorm opened on the west side of the campus in 2013.

The two buildings, which cost a total of about \$8 million and provide about 50,000 square feet of space, are able to hold approximately 400 students.

Lindenwood Belleville reported approximately 600 students living on campus at the beginning of the 2013-14 fall semester. Thanks to the addition of the women's dorm completed in January, and the Fred J. Kern dorm completed in October, the capacity has increased to 1,000 resident students.

About 1,900 students currently attend the Lindenwood Belleville campus, about 1,040 of them full-time day students. Those numbers could more than double by the end of the next decade to 4,500-5,000 students, which would represent the maximum capacity for the campus.



LINDENWOOD GRADUATES MAKING A DIFFERENCE IN WORKFORCE



Lindenwood alumnus Ed Gettemeier ('08, '12) has been a cornerstone in St. Charles public education for more than a decade, and this year, he has been recognized at the state level. Gettemeier received his EdD and Educational Specialist degree from Lindenwood.

Gettemeier has been the principal at Hardin Middle School since 2009 and was an associate principal and activities director at Francis Howell North High School from 2001-09. Additionally, he teaches a course in public and community relations as an adjunct professor at Lindenwood.

Gettemeier has always taken a proactive approach when helping students achieve, in and out of the classroom. His initiative to start a Teen Court at Hardin helped students deal with classmates' disciplinary problems. This approach has significantly curbed student infractions, such as fighting. During his first year at Hardin, Gettemeier implemented a discipline program that has maintained a 50 percent decrease in office referrals from 2009-2012.

These types of actions are just a small glimpse of what Gettemeier has accomplished as an administrator. The sum of his experience and achievements led to Gettemeier being named the Missouri Middle School Principal of the Year in 2014. He was also named St. Louis Association of Secondary School Principals Middle School Principal of the Year in 2013 and was the St. Charles School District Administrator of the Year in 2013.

"We've done some things here that are outside the box," Gettemeier said. "We've partnered with community agencies. Teen Court has received lots of attention throughout the state. Other school districts are modeling Hardin's Teen Court program."

Also this year, Gettemeier was appointed to a seat on the Missouri Association of Secondary School Principals (MASSP) Board of

Directors and began serving Jan. 1. Gettemeier said it is an honor to hold the volunteer position that allows him a vote and a voice on critical issues and decisions made at the state level.

A member of the St. Louis Professional Soccer Hall of Fame since 2011, Gettemeier's background in athletics makes him especially qualified to help students balance activity with education. One of the partnerships he started at Hardin is Get Fit with the Lions. Lindenwood athletes visit Hardin, eat lunch with students, and invite them to activities at the University.

"We appreciate that so much," Gettemeier said. "We're so blessed to have the quality student-athletes of Lindenwood University in our backyard."

A SAMPLING OF RECENT LINDENWOOD GRADUATES

Natline Al-Azab ('13) Care Management Associate Coventry Health Care Inc.	Kali Frederick ('13) Clinical Services Therapist Center Point Hospital	Scot Pirtle ('14) Deputy Sheriff St. Clair County Sheriff's Department
Jose Antonio Mendoza Bajana ('13) Plant Manager Plasticos Chempbro	Jennifer Gilbert ('13) Clinical Support Coordinator United Health Care	Amy Reckamp ('13) Office Manager St. Luke's Hospital
Emily Beck ('13) Producer KMIZ ABC 17	Susan Ginocchio ('13) Executive Recruiter Adecco	Tiffany Rench ('13) Quality Control Coordinator Elan Polo International
Judith Billups ('13) Teacher St. Louis Public Schools	Jovan Gregory ('13) Program Analyst USDA	Lashaunda Smith ('13) Customer Service Representative United Health Care
Cynthia Broyles ('13) Assistant Director of Human Resources Southwestern Illinois College	Cheryl Hatley ('13) Claim Analyst Travelers Insurance	Angela Taylor ('13) Sergeant of Police St. Louis Metropolitan Police Department
Ranyea Burnett ('14) Chief Security Officer Grace Hill Health Center	Santrella Herd ('13) Contact Center Representative St. Louis Community Credit Union	Claire Unnerstall ('13) Marketing Intern Nordyne
Cathryn Davis ('13) Recruit Missouri State Highway Patrol	Robert Iver ('13) Programmer/Analyst Lindenwood University	Sonya Venerable ('14) Office Services Representative St. Louis County Government
Valentina Baena Echeverri ('13) Lab Assistant University of Connecticut Health Center	Carlie Pinkston ('13) Mental Health Tech Center Point	



COMMUNITY SERVICE REMAINS INTEGRAL PART OF LINDENWOOD EXPERIENCE

Students and staff at Lindenwood University continued to foster a culture of community service by contributing more than 30,000 volunteer hours to charities, nonprofit agencies, and good causes throughout the 2013-2014 academic year. This remarkable contribution was made possible by the ongoing collaboration of several Lindenwood departments with agencies throughout the St. Charles County and St. Louis region.

Students in the Social Work, Criminal Justice, Fire and Paramedic Sciences, and Nonprofit Administration departments in Lindenwood's School of Human Services completed nearly 20,000 community service hours during the year.

The Lindenwood University Campus YMCA continued its tradition of hosting a successful Spring into Service Day, which takes place every April. This year, dozens of representatives from the University joined forces with YMCA staff and community members to complete projects at different agencies, including O.A.S.I.S. Food Pantry and Thrift Store, Emmaus Homes, the St. Louis Crisis Nursery, Blackhurst Elementary School, and more. The event contributed to the YMCA's 3,000-plus hours of service throughout the year.

Members of the University's NCAA Division II and Student Life Sports teams also logged nearly 3,000 service hours at agencies such as the St. Charles Crisis Center, Read Across America, the Special Olympics, and the Crisis Nursery. An additional 8,000 hours of service were donated during the 2013-2014 year to agencies and schools through the Lindenwood's Work and Learn Community Work Service option, which pays junior- and senior-level work study students to volunteer in the community and gain experience in the process.

In recognition of the exceptional service accomplishments of its students, Lindenwood places designations on the permanent academic transcripts of those who contribute a minimum of 500 hours of community service. During the 2013-2014 school year, students logged more than 11,000 community service transcript hours.

To further Lindenwood's legacy of service, the Department of Nonprofit Administration launched a new community service portion of the Lindenwood website dedicated to helping students connect with volunteer opportunities in the community. The opportunities assist students in connecting their community service experiences to academic study, while also providing them with experiences that help them grow into effective civic leaders.



UNIVERSITY WINS NCAA AWARD OF EXCELLENCE

NCAA

In its first year as an NCAA institution, Lindenwood University received the prestigious NCAA Division II Award of Excellence at the 2014 NCAA Convention. The award is given annually to one institution that best exemplifies excellence in a community engagement and game environment by exhibiting the six NCAA Division II attributes of learning, balance, resourcefulness, sportsmanship, passion, and service.

Lindenwood received the honor for its promotional activity surrounding the “Sellout for Sterling” event and the University community’s heartfelt support of Sterling Thomas, a football player who sustained a spinal cord injury in 2012 while playing football for the Lions.

The campus and community rallied around Sterling and his family immediately after his injury. Bracelet sales and t-shirt sales were held to help pay the high cost of his medical care. Donations poured in. Every time the Lions went on the road, the MIAA football fraternity generously presented Coach Patrick Ross with a check for the Sterling Thomas Fund. Lindenwood held an emotional on-field prayer service, and local restaurants got into the act with a 27 for 27 promotion, donating a portion of sales on the 27th of the month for Lindenwood’s No. 27, Sterling Thomas. The St. Louis Rams played a big role as well, summoning the Lindenwood athletic administration onto the practice field at Rams Park and donating \$40,000 in a private ceremony.

Lindenwood employees prepared the culminating event, “Sellout for Sterling.” It was to be a public demonstration of the campus’ love and support for Sterling Thomas. The University agreed to donate a portion of the gate proceeds for a basketball game, and patrons would once again dig deep. The biggest challenge was

that Sterling Thomas was 500 miles away, rehabbing in Atlanta.

So, Lindenwood went to Sterling, taping an interview that would turn into a video update and an emotional “thank-you” from Sterling Thomas to 3,000 screaming fans.

Lindenwood University’s prize for winning the award was a nationally telecast football game on CBS Sports Television in September 2014. Although the Lions lost to Missouri Western in a closely fought game, Hunter Stadium looked beautiful, and Sterling attended the game and was interviewed at halftime.



Sterling Thomas and Pierre Desir



FINANCIAL POSITION STATEMENT

	June 30, 2014	June 30, 2013
ASSETS		
Cash and cash equivalents	\$ 14,571,838	\$ 19,876,990
Inventories	534,786	321,316
Prepaid expenses	1,474,862	1,151,764
Contributions receivable, net		
City of Belleville, Illinois	840,218	924,017
Other	2,782,289	2,873,634
Accounts receivable, less allowance for uncollectibles of \$2,632,277 and \$2,238,641 in 2014 and 2013, respectively	4,582,398	4,477,953
Student loans receivable, less allowance for uncollectibles of \$335,326 and \$326,760 in 2014 and 2013, respectively	227,484	344,681
Accrued interest and other receivables	294,073	955,588
Property and equipment, less accumulated depreciation of \$105,511,432 in 2014, and \$91,643,593 in 2013	291,593,950	291,576,254
Collections	1,025,026	909,422
Funds held in trust by others	4,565,329	3,277,257
Long-term investments	174,223,768	139,200,994
Other assets	2,410	157,500
Total assets	\$ 496,718,431	\$ 466,047,370
LIABILITIES AND NET ASSETS		
Liabilities:		
Accounts payable and accrued expenses	\$ 5,250,564	\$ 7,528,020
Retainage and other construction payables	91,405	31,923
Deferred revenue	5,894,381	5,605,034
Funds held in custody for others	1,118,652	748,415
Obligations under split-interest agreements	29,462	28,463
Refundable U.S. government student loans	435,567	557,858
Payable to life estate annuitants	538,038	551,833
Total liabilities	13,358,069	15,051,546
NET ASSETS		
Unrestricted	466,200,022	437,179,475
Temporarily restricted	5,280,980	2,514,374
Permanently restricted	11,879,360	11,301,975
Total net assets	483,360,362	450,995,824
Total liabilities and net assets	\$ 496,718,431	\$466,047,370

FINANCIAL ACTIVITIES STATEMENT

For the year ended June 30,

	2014	2013
REVENUES, GAINS, AND OTHER SUPPORT		
Student tuition and fees	\$ 143,603,710	\$ 137,996,941
Auxiliary room and board	35,165,510	32,962,753
Institutional scholarship allowance	-43,871,739	-39,413,989
NET STUDENT TUITION AND FEES	\$ 134,897,481	\$ 131,545,705
Auxiliary other	3,900,525	3,867,350
Contributions	3,342,926	1,911,153
Investment income	3,960,197	3,467,194
Net gain on investments	21,339,474	12,477,575
Federal grants	635,583	691,261
Change in value of split-interest agreements	67,312	-49,006
Contractual services	241,744	236,458
Other	-95,312	161,165
TOTAL REVENUE, GAINS, AND OTHER SUPPORT	168,289,930	154,308,855
EXPENSES		
Instructional and library	\$ 53,776,358	\$ 50,069,521
Student services	35,762,319	33,400,194
Institutional support	20,400,398	20,453,752
Auxiliary room and board	21,258,488	21,326,791
Auxiliary other	4,727,829	5,390,881
TOTAL EXPENSES	135,925,392	130,641,139
INCREASE IN NET ASSETS	32,364,538	23,667,716
NET ASSETS		
Beginning of year	\$ 450,995,824	\$ 427,328,108
End of year	\$ 483,360,362	\$ 450,995,824





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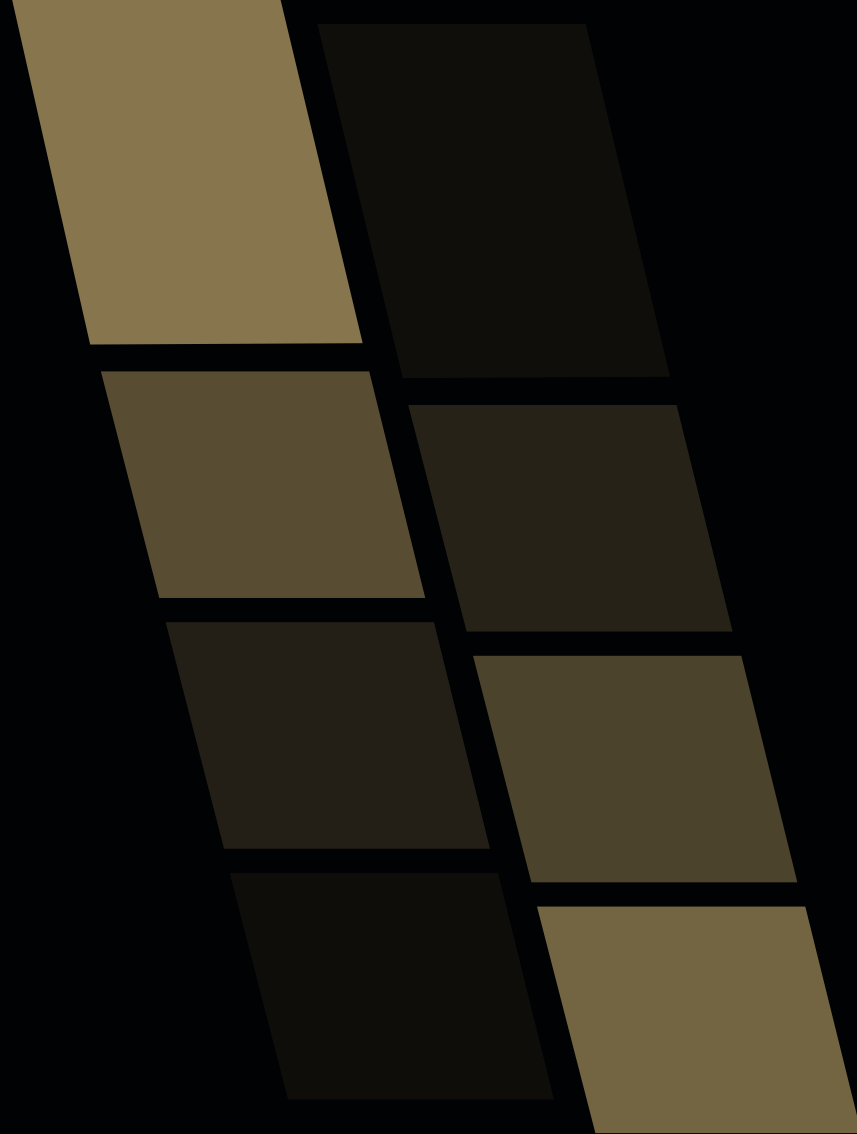
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"Values-centered liberal arts education—preparing students for life"

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