

**From:** Porter, John R. <jporter@lindenwood.edu>  
**Sent:** Friday, February 04, 2022 11:57 AM  
**Subject:** Friday Message from the President

Colleagues and friends,

Happy Friday! It's been an interesting week with the snowfall, and our campus looks beautiful. As one colleague said, snow days aren't what they used to be. Covid has prepared us to pivot, and we continue work and learn with no interruption, which in the long run is a good thing.

### **Enrollment Forecast**

Joe Sallustio and his team are working on our enrollment forecast for this coming fall. It is important to get this right, so we can build the appropriate budget for FY23. We are ahead of last year's applications and deposits, with continued hard work ahead.

### **FY22 Budget**

I met with our CFO Rick Baniak to review the FY22 budget. We brought in \$9.2M less revenue than expected but are still maintaining a small positive margin. We need to continue to watch spending so we stay on track and can invest more into the university. This is not an easy balance, but we've focused our spending to drive enrollment and philanthropy.

### **This Week**

Like many of you, my week consisted of working from home and taking virtual calls and appointments. One call was with the President of Baylor University, Dr. Linda Livingstone. We serve on the AGB Presidents Council and I got to pick her brain on fundraising, budgets, leadership, and new projects. And, I had the chance to brag about the great work you all are doing.

Looking out at the campus covered in snow makes for a beautiful backdrop. And my thanks to the many teams hard at work throughout this winter weather, especially our essential employees who have kept on-ground operations running.

I hope you've had a safe week. Rest and spend time with family and friends over the weekend. Take care.

Sincerely,

John

**JOHN R. PORTER** Ed.D.  
President  
LARC 325  
[636.949.4900](tel:636.949.4900) (o) / [jporter@lindenwood.edu](mailto:jporter@lindenwood.edu)

**LINDENWOOD**  
UNIVERSITY

REAL EXPERIENCE.  
REAL SUCCESS.  
[lindenwood.edu](http://lindenwood.edu)  
f t in