

# The Linden Word

## LINDENWOOD COLLEGE

Vol. 4, No.2

Reunion Preview '88

### President Spainhower Extends Invitation to Reunion '88

Dear Lindenwood Alumni and Other Friends:

Please consider this your personal invitation to attend the 1988 Alumni Reunion at Lindenwood College. As in past reunions, I believe this one will be special for everyone attending.

In these ever-changing, fast-paced times, it helps to take a breather to replenish our minds with the good moments and memories of our lives. My experiences with Lindenwood Reunions over the past six years have led me to believe that many wonderful friendships are renewed at this special event and many heartwarming stories are shared amidst the smiles and laughter of alumni from across the country.

Just as today's students are the core of our current campus activities, yesterday's students are the core of today's opportunities for these students. Your assistance and participation in Lindenwood events encourages the

hopes and dreams of America's youth at your alma mater.

If you have a chance to visit Lindenwood for Reunion '88, I'm sure you will find that many things have changed: campus improvements are ever-happening, programs for students are ever-improving. But, one thing that will never change is the way we treat our students, alumni and other friends. Everyone still receives that caring touch of sincere concern from the entire Lindenwood family.

Please join me in celebrating another special Reunion at Lindenwood College. I know the Reunion Planning committee has some exciting events in store and I hope you will come and share in the fun.

Cordially,

*James I. Spainhower*  
James I. Spainhower  
President

### Seventies Alumni Encourage Attendance

Dear Friends,

We're really looking forward to Reunion 1988! Our seventies reunion participants keep growing. This year we're hoping the **Jean Fields Tunnel Runners Film Festival** will bring a tremendous turnout from those so-called "underground" years and the other alumni groups.!

We have all kinds of exciting events planned. The luncheon on Saturday will be a good place to catch up with everyone's news. For those of you who want to continue conversations after lunch, there will be **receptions in the Fine Arts Building and at KCLC, plus a wine and cheese reception following at the President's home.**

A musical in Jelkyl at 8 p.m. Saturday will feature the talents of Lindenwood performing arts students in **"The 1940s Radio Hour,"** by Walton Jones.



Ginny Gender ('76)

We expect the best turnout ever and the best reunion ever! So, please join us at Lindenwood October 14-16 for a wonderful time. Hope to see you then!

**Nancy Prosser Dietz ('76) and Ginny Gender ('76)** Lindenwood College Reunion Chairpersons



President Spainhower welcomes Marilyn Gordon ('56) at the Sibley Hall registration where Joanne Kleberger O'Keefe ('70) and Janet Lewis Riddle ('56) also greet Reunion '87 attendees.

### Reunion Offers Exciting Variety In Events

#### Friday, October 14

**10 a.m.-6 p.m.** Registration at Sibley Hall  
**All Day** Open Classes  
**1:00 p.m.** Walking tour of downtown St. Charles  
**4:30 p.m.** Alumni Art Exhibit (Co-hosted by Associates of the Fine Arts) Paintings by Jean Machens '68 and Jody DePew McLeane '63  
**6:00 p.m.** Dinner/Auction-Heritage Room, Ayres Dining Hall  
**8:00 p.m.** Jean Fields' Tunnel Runners Film Festival Memorial Arts Bldg. 2nd Flr. Latzer Great Hall

#### Saturday, October 15

**8:30 a.m.** Continental Breakfast, Sibley Parlor and Chapel  
**9:30 a.m.** Annual Alumni Association Meeting  
**10:30 a.m.** A Tribute to Martha May Boyer, Sibley Chapel  
**12:30 p.m.** Annual Alumni Luncheon, Ayres Dining Hall  
**2:30 p.m.** Campus tours, Dorm Open Houses Reception (Seventies)  
**4:30 p.m.** Wine and

Cheese Reception at the President's Home  
**6:00 p.m.** Dinner Ayres Dining Hall  
**8:00 p.m.** "The 1940's Radio Hour", a musical by Walton Jones, Jelkyl Theatre

#### Sunday, October 16

**8-10 a.m.** Buffet Breakfast  
**10:30 a.m.** Church Service, Lindenwood College Chapel at the St. Charles Presbyterian Church Dr. Robert McGruther, Pastor  
Rev. George Wilcox, Associate Pastor and Lindenwood College Chaplain

Non-Profit Organization  
U.S. Postage  
Paid  
Permit No. 84  
St. Charles, Mo.



# Boyer Tribute Commemorates LC Communications

by Esther Fenning

**Martha May Boyer** was no ordinary teacher. She was a fiesty lady who knew nothing about limits. She possessed an almost fanatical belief in herself and her goal to prepare her students for the world of communications outside the academe.

When she died in January of 1988, she left behind a number of bereaved nieces, nephews, former students and constituents. She also left hundreds of articulate voices and one "child"--Lindenwood Radio-Station, KCLC.

KCLC is celebrating its 40th birthday this year. In the 26 years Martha May Boyer taught speech and communications at Lindenwood, KCLC has grown from a carrier current station serving only the campus, to a 25,500 watt facility serving the entire St. Louis metro area.

Prior to her tenure at the College, Professor Boyer received degrees from Maryville College in Tennessee and the University of Wisconsin. She taught speech and directed school plays at De Soto High School in Missouri and in 1939 moved to St. Louis where she taught speech in the St. Louis school system. She also directed a recreational speech program and originated a radio program written by St. Louis children.

In the 1940's, Professor Boyer produced a family drama serial for four summers on radio station WIL and coordinated and ran a teacher's workshop on radio station KMOX for St. Louis public school teachers and for the University of Missouri.



Martha May Boyer  
Founder of KCLC

**Jim Wilson**, chairman of the communications department at Lindenwood said that Boyer was hired in 1947 to teach speech and to give "Lindenwood ladies" a bit of a vocational background.

"The administration had purchased ten cash registers and it was Miss Boyer's job to see that the students learned how to use them," Wilson explained.

Wilson said that in the meantime, Boyer managed to convince the college administration of the feasibility of an on-campus carrier station.

"She actually started KCLC on no budget," he said.

**Sally Joy Woodson** of Los Gatos, California and **Patricia Sowle Hyland** of St. Louis, were students of Miss Boyer's during those early years.

**Woodson**, who was station manager at KCLC in 1950, said that much of the equipment came from KFUEO which was a Lutheran station at that time.

"Whenever we had a problem with the equipment, this wonderful minister named Reverend Polster would come to the college to fix it," recalled Woodson.

"It was sort of a joke-- whenever anything went wrong, Martha would say, 'Get Pastor Polster on the phone.'"

The first year, KCLC aired for just two hours in the evening and was wired only to campus dormitories.

"Nevertheless," said Woodson, "Martha started us right from the beginning to learn all the facets of radio broadcasting. I remember two of us traveling to St. Louis to sell commercials. One gentleman took one look at us and told us he had never discussed radio commercials with a woman and he never would."

**Patricia Hyland** said that Martha May Boyer was aware more than most academics at that time of the world of communications beyond the campus.

"We all did some kind of internship--sometimes for only two weeks or so, but we actually spent time in a radio station. Radio people from the area came to Lindenwood frequently to lecture and conduct workshops and we connected with other colleges through Alpha Epsilon Rho."

Lindenwood was the eighth chapter of Alpha Epsilon Rho, a national honorary collegiate radio fraternity. Professor Boyer

was an early advisor of the fraternity and encouraged her students to be active participants.

**Nancy Calvert**, public relations and advertising director for General Motors--Electromotive in Chicago was one of Professor Boyer's students in the sixties.

"My sister Jane and I both graduated from Lindenwood," said Calvert.

"Very few women's colleges offered women the opportunity for hands-on radio experience at that time and of course there was only one Martha May Boyer."

Calvert recalled that students were involved in every aspect of radio production including writing, history of radio and television, and engineering.

"We wrote our scripts, cast and produced them on campus," she said.

"We became adept at editing and working with what was then certainly not 'state of the art' equipment. We used an antique machine to cut records. We all learned how to do it and it was on our exam."

Everyone who knew Martha May Boyer felt that she had a talent for enlisting help from media people from London to St. Louis.

"**Bob Hyland** of KMOX was always there when we needed him whether it was equipment, speakers, internships or just advice," said Calvert.

**Jim Wilson** said that while on a tour of the studio that is now KSDK-TV (Channel 5) in the late forties, Professor Boyer came across some engineers who were having some difficulty putting equipment together. "She rolled up her shirtsleeves," said

(See Boyer, pg. 4)

## KCLC Lives the Boyer Dream

### FM 89.1 Celebrates 40 Years On Air

by Glynnelle Wells

"Broadcasting from Studio D on the campus of Lindenwood College, this is FM 89.1, KCLC, St. Charles. . ." With CD capability and the power to broadcast to the entire St. Louis Metro area, the KCLC of 1988 is much different than the station that signed on in 1948. Let's look back on these forty years.

Martha Boyer's dream became a reality in 1948 when KCLC started as a carrier current station providing information and entertainment to the "ladies of Lindenwood" one night a week. Although the signal was limited to the Lindenwood campus, this was an excellent laboratory, allowing communications students the opportunity to put theory into practice. Twenty years later, in 1968, the FM station signed on with ten watts of power. Even though this was a



KCLC General Manager  
Glen T. Cerny ('74)

major step in KCLC's development, it was said that pizza was delivered farther than KCLC reached. In 1972, Martha Boyer retired, but before her retirement that year, she helped KCLC become a 1500 watt station.

As others followed, KCLC maintained its premise as a station staffed and managed by students under the supervision of an

advisor or general manager. **Peggy Van Dyke** became the advisor upon Boyer's retirement. The next year, **Gene Uram** stepped in as advisor and stayed until 1976. Under Uram's direction, students were encouraged to solicit underwriting to fund the sports programming. **Bob White** followed Uram and served as advisor for the next three years. In 1979, **Jim Wilson** accepted the position of KCLC General Manager and chair of the Communications Department. Wilson supervised KCLC's first on-air auction in 1980 and KCLC's first membership drive in 1981. Two years later, **Emil Wilde**, from KMOX, became general manager. KCLC began broadcasting in stereo in 1983--the same year Wilson returned as general manager and department chair. This past March, that position was divided. Wilson stayed on as department

chair and **Glen Cerny**, a Lindenwood alum, accepted the role of general manager.

As KCLC approached its twentieth year in FM radio, it reached another milestone. Last October, KCLC boosted its power again . . . this time to 25,500 watts--a significant increase from 1500 watts. Due to numerous unavoidable delays and paper shuffles, this power increase was anticipated for several years. **Jim Wilson** initiated the application for the increase seven years before its fruition. Lindenwood invested in the equipment for KCLC's expansion, seeing the potential in a station that reaches the entire St. Louis region.

The audience that KCLC reaches is up-scale and professional as KCLC is predominantly a jazz station. KCLC also

(See KCLC, pg. 4)



## Reunion Slogan: "Each One, Bring One!"

As president of the Alumni Board, I am pleased to share a little corner of this special alumni issue of the "LindenWord" with you. The 1988 Reunion Weekend is one of many special celebrations in Lindenwood's 160th year. New dimensions, new delights are described in this issue. I hope you will be enthusiastic as I am after reading each article.

I have recently received two letters from alums who wrote to say that they were making personal contact with several of their fellow--classmates to encourage a visit to the campus at reunion time. What a good idea this is! Our slogan could be "Each one, bring one!" Who can you contact NOW? (If you need an address of a lost classmate, call or write Esther Fenning at the College. The St. Charles zip is 63301.)



Maurita Estes Stueck  
Alumni Board President

"Why return to the College for a visit in October?" you may ask. You don't know anyone coming? What's in it for you? Let me share some of my thinking with you.

Being sometimes a peripatetic president, I visit with alums across the country or call on the phone. Most with whom I speak

have good positive feelings about their one, two or four years at the College. Lindenwood is still the kind of academic community - caring for each student's growth as an individual - that is remembered by our alums. I believe preservation of this kind of higher education is important. The College belongs to its alumni. That said, I would add that a visit to the campus will give you a real "update" on students, faculty, facilities and programs for the 90's plus a good understanding of the mission of Lindenwood today and in the years ahead. Before any one of us lend support to any institution in which we profess belief, we must know about it! What better way to learn about your college than to visit? Agreed?

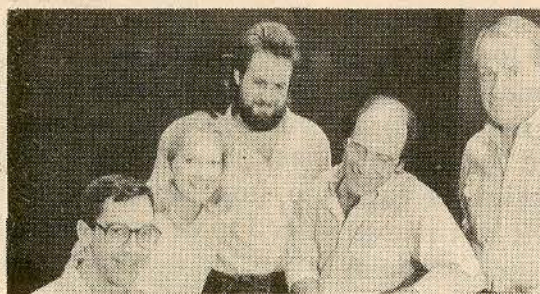
Those of you in the "honored" classes (1923, '28, '33, '38, '73, '78, '83 and '88) have recently

received a letter regarding the building of a special fund for the annual Alumni Gift. Because last year this new idea was so successful, we want to do it again. Please stretch the budget and send that "second mile" gift so that we can top last year's gift of approximately \$4,500. The "wish list" was included in each of the class agent's letters. The selection of the 1988 Alumni Gift will be made by members of the classes attending the reunion. While on campus be sure to notice six handsome chandeliers and other appointments in the newly-renovated dining room that was the 1987 Alumni Gift.

I look forward to meeting and greeting each of you in October under the Linden trees...

*Maurita*  
Maurita Estes Stueck ('43)  
Alumni Board President

## Drama, Comedy, Romance, Music Highlight Mainstage Season Opener



"The 1940's Radio Hour" will be staged by Musical Director Joe Dreyer; Choreographer Millie Garvey; Scenic Designer Gregg Hillmar; Director Wayne Saloman; and Producer Dr. Dan Alkofer.

by Phyllis Morris

Jelkyl Theatre's Mainstage production season-opener will feature a lively musical by Walton Jones entitled "The 1940's Radio Hour." Kathi Jones, administrative assistant to Performing Arts Chairperson Dr. Dan Alkofer, said "it's a swinging musical and it's lots of fun."

Performances for "The 1940's Radio Hour" will be held

October 6-8 and 13-18 at 8 p.m. The musical provides a wide variety of entertainment through a behind-the-scenes look at a 1940's radio production. Well-known St. Louis Director Wayne Saloman will stage the production. Joe Dreyer will act as musical director and noted choreographer Millie Garvey will direct the dancing. Rounding out the production crew will

be Lindenwood faculty including Dan Alkofer, producer; Gregg Hillmar, scenic designer & Niki Juncker, costumer designer. A dynamic cast is featured.

Jones also said Jelkyl Theatre is currently undergoing renovations to upgrade the facility to professional standards and to improve audience comfort.

"We hope to make Jelkyl Theatre the cultural arts center of St. Charles," said Jones.

Lindenwood's theatre renovations were made possible through a \$10,000 gift from AT&T for new lighting and sound systems, coupled with a gift of \$10,000 from last year's Mid Rivers Mall Grand Opening benefit for theatre funds.

Said Jones, "we are excited about the improvements and the

new season that is planned." She said she would like to encourage alumni, students, faculty, staff and other friends to attend the production and enjoy the revamped facility.



## Bell Dances Back Into Hearts of LC Alumni and Students

by Esther Fenning

Professional dancer Pamela Szabo Bedford Bell is coming back to campus for Reunion! She will conduct a workshop for students on Friday, October 14 at 3:30 p.m. and will perform in a Solo Chamber Concert for LC alumni and other members of the Lindenwood community on Saturday, October 15, at 3:30 p.m.

A professional dancer since the age of 13, Pam began with the St. Louis Riverton Dancers performing in concerts, television, industrial and cabaret shows.

She entered Lindenwood as a freshman in the fall of 1964. She had received a scholarship to study dance in New York City but her mother felt that she wasn't ready for the New York professional dance community.

"As it turned out she was

right," said Pam. "I fell in love with Lindenwood the minute we drove through those front gates and my years there provided me with an important basis for my career."

Pam credits the faculty at Lindenwood and particularly Grazina Amonas with expanding her creative ability.

"It was common among professors at Lindenwood to individualize and to allow students much freedom to explore their creative selves. I remember my roommate and myself dying our own leotards in the bathtub and sewing our costumes in the bathroom far into the night."

Pam said she married and had a baby after leaving Lindenwood but missed dancing.

"I was not the best of corporate wives," she said. "My hus-



Pamela Szabo Bedford Bell  
in flight.

band knew I missed the dance life terribly and he encouraged me to go back knowing I would be much happier."

It was at this time, in 1973, that Pam formed her own company, the Pamela Bedford Dance Theatre touring the Midwest and East for six years with a repertoire of Jazz and Modern. She joined the dance faculty of the University of Akron for two

years before returning to Chicago to dance and choreograph for the Chicago Dance Medium and most recently as a member of the dance faculty of Northern Illinois University's Theatre/Dance Department.

Pam's choreography has appeared in the repertoires of Ballet Metropolitan, Alaska Dance Theatre, Proteus, Experimental Dance Ensemble and various civic and summer stock companies. She has received several grants for her work.

She is presently the artistic director of Danscape, a professional dance company and school.

"It will be good to be back at Lindenwood, with old friends and lots of wonderful memories," she said.



## Tunnel Runners Tumble Down, Yellow Brick Road Awaits Alums

by Kathi A. Jones

A special treat awaits the unsuspecting as **Jean Fields** screens her "Tunnel Runners Film Festival" at 8 p.m., Friday, October 14 in the Memorial Arts Building Great Hall as part of the Alumni Reunion grand-slam weekend.

More than an idle trip down memory lane, "Tunnel Runners" takes a head-over-heels tumble down the yellow brick road, careens off the walls of our "secret" tunnels and plunges into a parallel universe where nothing ever gets older, just wiser.

As envisioned by Lindenwood



Jean Fields' presents Tunnel Runners Film Festival, October 14 at 8 p.m.

students (with more than a little conspiracy by faculty and staff) beginning in the 1950's, the fabled Land of Linden takes on a decidedly Oz-esque life of its own in film, and the results are often reverently irreverent and very, very funny.

The fest is a grab-bag of a number of films, of sometimes questionable parentage, but obvious heirs to an early-50's promo film called "Lindenleaf" and its delightfully tongue-in-cheek late-70's parody, "Lindenleaf II," both of which Jean has included in the fest. In that magic land over the rainbow, "Linden-

leaf," would be Dorothy's "Toto, I don't think we're in Kansas anymore" to "Lindenleaf II's" "Revenge of the Munchkins," and, like Oz, these films are legendary and slightly out of kilter with reality in this wonderful, and sometimes wacky, place called Lindenwood.

These films, just like the daring Lindenwood "tunnel runners" of old, pop up unexpectedly, invigorating our collective memory and imagination, reminding us of who we are, where we are, and why we are. And Jean, thanks for the memories...

## Auction Preparations Gain Momentum

by Glenda Schaefer

This October we will begin a new "tradition" during Reunion when we hold our first annual **Alumni Auction**. The auction is scheduled for **6 p.m. Friday, October 14**, in the Heritage Room of Ayres Dining Hall. **Dr. James Hood** will auction items donated by the Lindenwood Family--Alumni, Faculty, Staff, Students and Boards--to raise funds for a specific item on the College "Wish List."

Auction co-chairpersons, **Mary-Eileen Ruffkahr** ('82) and **Glenda Raef Schaefer** ('68), hope that the event will be a

creative experience for the donors of premiums and fun for all involved. "We are looking for things that are easy for the donor to give," said Ruffkahr. "Anything that would be fun for someone else is a good premium--from arts and crafts to professional services, from bed and breakfast in one's home to guided tours to weekends in a vacation condo, from antiques to Lindenwood memorabilia, or from restaurant meals to homecooked dinners."

Dr. Hood will begin the evening's entertainment after a delicious steak and wine dinner, complete with tossed green

salad, baked potato, glazed carrots, and apple pie. Auction items will be on display at dinner and each person attending will receive a catalog describing all the premiums. Some of the items and their donors are: An assortment of handmade baskets by **Susan Hufford McFarland** ('68); a weekend for two at a Vail, Colorado condo by **Yolanda Breeden Marshall** ('58); a tour of Boston and North Shore area by **Patricia Evans Richardson** ('48); a tour of Detroit and Ontario, Canada by **L. Audrey McNulty Jennings** ('33); two gift certificates, Heritage House Smorgasbord by **Betty Lindsay MacConnell** ('48); a handcrafted modern sculpture candle holder by **Mary-Eileen Ruffkahr** ('82); a painting by Lindenwood Art Professor **John Wehmer**; tutoring in mathematics or computers by Lindenwood Math and Com-

puter Science Professor **John Dooley**; an antique Lindenwood teaspoon by **Jean Zerr** ('66); a needlepoint picture by **Glenda Raef Schaefer** ('68); photographs of Lindenwood buildings by **Bryce Lane** and many more.

We could use more donations. If you wish to donate anything larger than you can fit into your suitcase, please send a photo and detailed description or appraisal instead. We will not have space to store anything. You do not need to be present to donate an item, but it would be more fun if you could attend.

If you would like more information, please contact us. Send your dinner reservations (\$15 per person) to the Alumni Office by Sept. 30.

**Mary-Eileen Ruffkahr** ('82), 4080 Avery Lane, Bridgeton, MO 63044. (314)291-4913 and **Glenda Raef Schaefer** ('68), 227 Briarcliff Dr., St. Charles, MO 63301 (314)946-4990.

### Boyer Tribute (from pg. 2)

Wilson, "and they had the equipment assembled in no time."

That contact spurred a negotiating session and she persuaded management to allow students to take television production at the station after it closed between midnight and 3 a.m.

"Women students were soon taking a midnight express bus from St. Charles, and returning home after 4 a.m.," said Wilson.

A few of Professor Boyer's former students include Lindenwood alumni **Frank Accarrino**, vice president of NBC Technical Services; **Patsy Price Bailey**, former FTC Commissioner; **Robin Smith**, KMOV-TV News Anchorwoman/Reporter and **Kathy Leonard**, public relations manager for St. Louis Lambert International Airport.

According to **Betty Boyer Ards**, one of Professor Boyer's nieces, her aunt kept in close touch with former students until the end.

"I was her secretary," said Mrs. Ards, "and believe me she kept me very busy."

Professor Boyer was named Professor Emerita and

presented with an honorary doctorate from Lindenwood in 1986.

Nancy Calvert accepted the award for Professor Boyer at commencement and delivered it to her personally in Tuscon, along with a video tape of the ceremony.

"She was so frail and it was so difficult for me to see her that way," recalled Calvert. "But it was heartwarming to see her delight in the honor. Her beautiful smile was as brilliant as ever."

Calvert recalled the last thing Professor Boyer said to her was to express her regret at not being able to accept the award herself.

"Martha looked at me wistfully and said, 'To have been there--surrounded by my friends. My heart is so full. I would have given it my best.'"

(Nancy Clavert, Kathy Leonard, Gordon Atkins, Margaret Bittman and Robin Smith will share their memories of Martha May Boyer at a tribute to her on Saturday, October 15 at 10:30 a.m. in Sibley Chapel. All alumni are invited. Please register with Esther Fenning, Alumni Activities Director at 314/949-2000, ext 317.)

### KCLC continues (from pg.2)

possesses a loyal audience for its bluegrass, gospel, blues and alternative music formats. The station was bestowed with national acclaim for its bluegrass programming. Most recently, KCLC was selected as a reporting station for the jazz category of Radio and Records Magazine, the trade industry "bible." This status allows KCLC to report its top albums each week to the magazine and recognizes KCLC as one of the top fifty jazz stations in the country. Along with the music programming, KCLC provides high school and semi-professional sports broadcasts and local news coverage.

KCLC has conducted two successful membership drives this past year, raising over \$20,000 to help offset the cost of station operations. Its listeners have demonstrated a willingness to financially support the quality programming that KCLC offers.

This year KCLC celebrates

its fortieth birthday and many will be remembering the part they played in KCLC's history. Many things have changed, but one thing has remained: "KCLC is creating opportunities for Lindenwood's students," says Glen Cerny, KCLC General Manager. This has always been the foremost reason for KCLC's existence. These students have gone on to become network executives, station owners and FCC attorneys. Cerny said that one day he suddenly realized what KCLC had done for him and felt an urgency to "give back" some of the expertise that he developed at Lindenwood's student station. Through the years, many broadcast "celebrities" have passed through the studios of KCLC, and each one has been offered a unique opportunity to hone his or her talents in a setting that allows for the mistakes and growth of eager, creative minds. . . Many happy returns, KCLC.