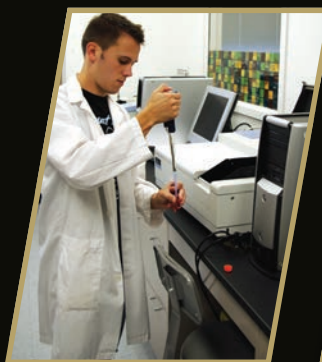




ANNUAL REPORT

2015



LINDENWOOD
LIKE NO OTHER

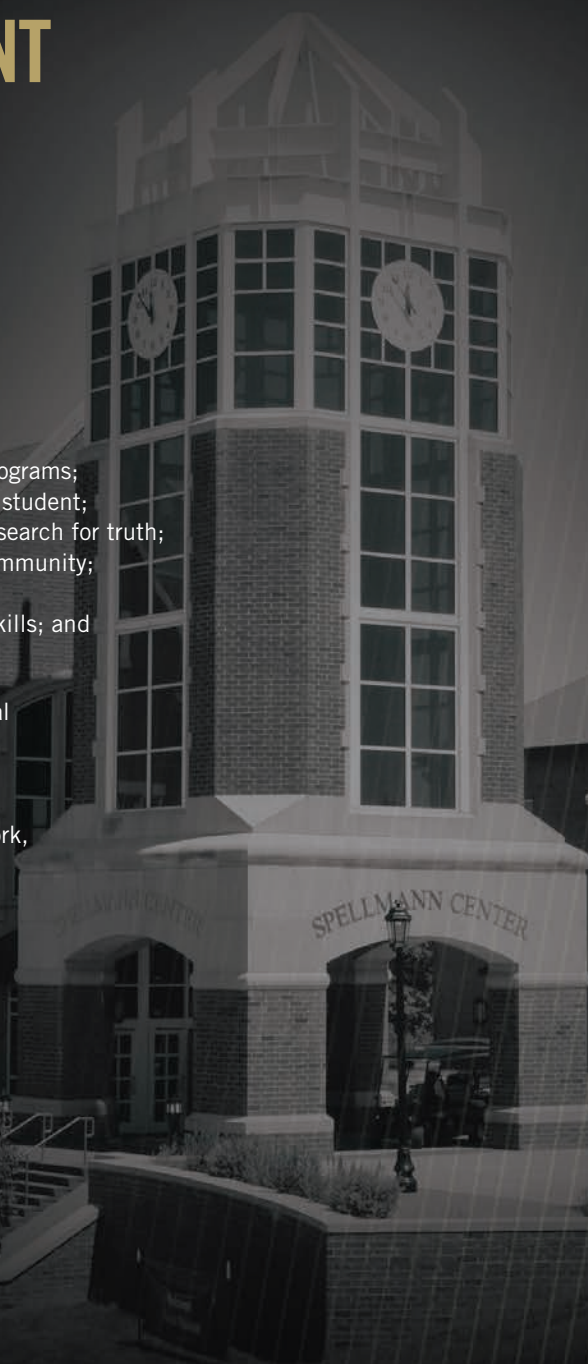
MISSION STATEMENT

Lindenwood University offers values-centered programs leading to the development of the whole person— an educated, responsible citizen of a global community.

LINDENWOOD IS COMMITTED TO

- **Providing** an integrative liberal arts curriculum;
- **Offering** professional and pre-professional degree programs;
- **Focusing** on the talents, interests, and future of the student;
- **Supporting** academic freedom and the unrestricted search for truth;
- **Affording** cultural enrichment to the surrounding community;
- **Promoting** ethical lifestyles;
- **Developing** adaptive thinking and problem-solving skills; and
- **Furthering** lifelong learning.

Lindenwood is an independent, public-serving liberal arts university that has a historical relationship with the Presbyterian Church and is firmly rooted in Judeo-Christian values. These values include belief in an ordered, purposeful universe, the dignity of work, the worth and integrity of the individual, the obligations and privileges of citizenship, and the primacy of the truth.



SHONROCK WELCOMED AS 22ND LINDENWOOD PRESIDENT

Lindenwood University's Board of Directors, with the assistance of the executive search firm Witt/Kieffer, completed a national search in the spring of 2015 and introduced Michael D. Shonrock as the institution's 22nd president in April. Shonrock started his duties on the St. Charles campus on June 1.

Board Chairman Jim J. Shoemake said Shonrock demonstrated a diverse set of leadership abilities and stood out in the search, which was conducted by the executive search firm Witt/Kieffer. Shoemake said Shonrock's credentials "match up well with Lindenwood's needs.

"He is a friendly, engaging, students-first leader who will be able to handle everything from fundraising to finance," Shoemake said. "He is a data-informed futurist and is committed to connecting with our alumni and other university constituencies."

Shonrock's energy was evident early on, as he met with the Alumni Board and many of the institution's key leaders. In his first weeks on campus, he undertook dozens of new endeavors, many of them focused on the future. Some of the biggest included improvements to student enrollment days, a new university brand initiative, a campus master plan, and an emphasis on adaptive leadership and shared governance. When students arrived, they experienced a president who wouldn't hesitate to engage them on social media and appear with them in "selfies." Shonrock is also placing a strong emphasis on

Lindenwood's 200th anniversary in 2027 and seeks ideas from groups throughout the campus and in the community.

He and his wife, Karen, come to Lindenwood from Emporia, Kan., where Shonrock served for over three years as president at Emporia State University. Prior to that, he spent over 20 years at Texas Tech University in Lubbock, Texas, where he served as senior vice president and associate professor. Shonrock has a Ph.D. from the University of Kansas, an Ed.S. from Pittsburg State University, and an M.S. and a B.S. from Western Illinois University. He also received an Institute of Educational Management certificate from the Graduate School of Education at Harvard University.



"He is a friendly, engaging, students-first leader who will be able to handle everything from fundraising to finance, ..."

Lindenwood University
Board Chairman
Jim J. Shoemake

PRESIDENTIAL SEARCH COMMITTEE

- Ben Blanton
- Nancy Calvert
- Michael Conoyer
- David Cosby
- Duane Flowers
- John Hammond
- Grace Harmon
- Doug Mueller
- Gary Shaw
- Jim J. Shoemake, Chairman

*“Sometimes, you have to build things
so that when the future arrives,
you’ll be there already. It’s what I call faith.”*

Michael D. Shonrock,
Lindenwood University President



A BRIGHT, ENGAGING FUTURE AWAITS US



I started my duties as president of the Lindenwood University system on June 1, and my wife Karen and I are honored to be a part of the Lindenwood family. This university system has such an amazing history, and in the pages of this annual report you will find some highlights of its most recent academic year's accomplishments.

In this letter, I'd like to look forward and talk about some of the exciting things we are working on as we plan for Lindenwood's 200th anniversary in 2027.

We are currently assembling a comprehensive, forward-thinking campus master plan that will guide us in utilizing our current and future buildings and spaces to meet the needs of the students of the future throughout our system. We are implementing strategic enrollment plans, changes in our development and fundraising operations, and a new branding and marketing initiative that is "like no other."

Recently, we have partnered with Gallup Inc. to engage our students, alumni, and others to gain insights we can use to better serve our constituencies. Also in information technology, we are in the process of upgrading our online learning platform, and we are poised to launch a new website in the fall.

In short, we are looking farther into the future, as evidenced by something as simple as our new four-year academic calendar.

All of this reminds me of a story about a railroad project in the Semmering Pass, which connects Italy and Austria. It was the first true mountain railway, and when they laid the tracks, there was not yet a locomotive in existence capable of handling the grades and curves. They laid them anyway, they waited, and eventually that train was built. More than 150 years later, those tracks are still in use.

Sometimes, you have to build things so that when the future arrives, you'll be there already. It's what I call faith.

Thank you for being a part of Lindenwood's journey. We look forward to the miles ahead.

Sincerely,

A handwritten signature in gold ink that reads "Michael D. Shonrock". The signature is fluid and cursive, matching the color of the page's decorative elements.

MICHAEL D. SHONROCK, PhD
President, Lindenwood University System

**"...my wife
Karen and I
are honored
to be a part
of the
Lindenwood
family."**

Michael D. Shonrock, PhD
President, Lindenwood
University System



Two of the most popular campus events were the Dark Carnival Halloween celebration in October 2014 and a concert by country superstar Lee Brice in April 2015.



NUMEROUS ACTIVITIES, EVENTS BOOSTED STUDENT ENGAGEMENT

Students are the lifeblood of Lindenwood University. Their collective energy and creativity continued to reach new heights in the 2014-15 academic year as the school's campus activities evolved and grew.

One of the most popular campus events was the Dark Carnival Halloween celebration in October 2014. The annual event was hosted by the Lindenwood Resident Director Association and featured a haunted house, a haunted hayride, a dance, and several dozen booths offering family-friendly activities and refreshments. More than 2,400 students, staff, faculty, and community members visited Lindenwood's St. Charles campus to attend.

Sibley Day, named in honor of Lindenwood founders George and Mary Sibley, was held in February 2015 as an opportunity for faculty, staff, and students to expand their knowledge base through a day of presentations, activities, and performances designed to celebrate the school's philosophy of offering unique educational experiences.

"Hear Us Roar" was the day's theme, and student ownership of the event was encouraged through increased planning and involvement from the Lindenwood Student Government Association and from the general student body. It was a time for student organizations to shine and for Lindenwood to celebrate all the things that make Lindenwood special. Nearly 60 activities and events were hosted by student organizations and academic departments.

The Campus Activities Board (CAB) hosted the annual Evans Unlocked event in the spring of 2015, drawing more than 500 students to the Evans Commons on the St. Charles campus. The student center was kept open until 3 a.m., and students enjoyed a performance by a hypnotist, a tie-dye-creation station, a photo booth, musical entertainment, and more.

The high point among campus events for the year was a performance by country music superstar Lee Brice at the University's Spring Fling concert in April 2015. Sponsored by the Campus Activities Board and the J. Scheidegger Center for the Arts, the concert opened with performances by Chase Bryant and The Cadillac Three and drew 1,200 students and more than 1,600 total attendees.

Lindenwood students not only attended the concert, but they also played a pivotal role in its planning and execution. More than 75 volunteers helped set up the stage and band equipment, checked tickets, ushered guests, worked in the concessions area, handled green room operations, and assisted with cleanup activities following the event.



STRONG ENROLLMENT IS HALLMARK FOR LINDENWOOD GROWTH

Enrollment in the Lindenwood University system has remained in a growth mode over the years, despite reported declines at other St. Louis area colleges. Nearly 16,000 students attended Lindenwood in 2014-2015, a number buoyed by a solid growth at the Belleville campus and new student increases in the Lindenwood system's online and accelerated programs.

Lindenwood Online grew by more than 200 students in a one-year period, and the accelerated program in Missouri grew by more than 100 students in the same period. Lindenwood also saw healthy increases in new resident students at the Belleville campus and received additional enrollees with the opening of a new accelerated program site in Collinsville.

Dr. Joe Parisi, vice president for enrollment management, said there are "good signs" of Lindenwood's enrollment health. He said nowhere is interest higher than in Lindenwood Online, where the program director, Dr. Joe Alsobrook, continues to explore and to compete in the online education arena. He said Alsobrook "understands the needs and wants of the online student" and constantly delivers on customer service and quality expectations.

Parisi said that under the leadership of President Michael D. Shonrock, the university is exploring opportunities that could boost its growth in the future, not only in the online arena but on-ground as well.

"We are enrollment-driven, and we are very focused on new opportunities and data that will support expansion," Parisi said. "Lindenwood is like no other when it comes to finding new ways to help students realize their dreams."

Parisi said the growth in new student enrollment was not surprising, given the St. Louis Regional Chamber's recent report that 600,000 adults in the area need a college education to improve their lives or advance their careers. He said new corporate outreach efforts and marketing programs are having an impact.

Parisi notes the high school graduate population in Missouri is moderately declining, yet the number of 18-year-olds seeking an education at Lindenwood remains steady and increased slightly in 2014-2015. A strong international student population and military enrollment are also positive factors in the university's enrollment picture, Parisi said.



LAUNCHING A NEW BRAND

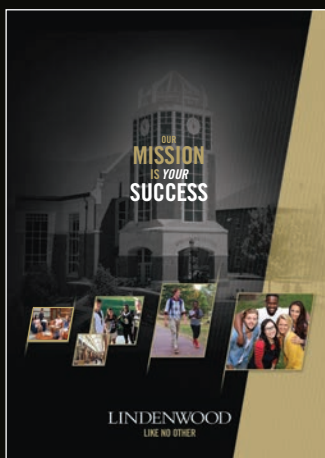
The Lindenwood University system completed a revolutionary rebranding in the fall and summer of 2015, introducing an energetic new look and feel and the “Lindenwood–Like No Other” slogan.

The administration reviewed numerous slogan options and made the selection based upon its alignment with the institutional mission, its differentiation with competition, a campus leadership review, and internal and external focus groups.

The slogan, along with the unique “slant” design concept, was introduced to the public in late fall via an animated billboard message on the side of St. Louis’ Renaissance Hotel and digital and vinyl billboards, the Lindenwood website, and print advertisements.

LINDENWOOD — LIKE NO OTHER *WHY?*

There’s something about Lindenwood University that makes it like no place else and something about our students, alumni, faculty, and staff that sets them apart.



The unique design is appearing now on all Lindenwood University printed material, from letterhead and envelopes to recruitment materials. The process started earlier in the year with a brand audit and an extensive “distilled thinking” session that involved about 50 campus leaders providing feedback.

The goal of the process was to provide a cohesive and distinct image for the Lindenwood brand, starting with print materials and extending through radio, TV, print, and digital advertisements. The brand will make a triumphant debut on the world wide web in the fall of 2016 when Lindenwood introduces a new website.

We’ve been around since 1827, and one of our proudest traditions is how well we adapt to the needs of our students and how we do our part to keep every member of the Lindenwood family on a path to success. We do things differently here, and it shows. Opportunity abounds in this community as we invest in the strengths of our diverse student body. In all we do, we go above and beyond to provide an atmosphere where students can excel and grow, where faculty and staff members are passionate and approachable, and where community can thrive.

BOYLES PENS BOOK ON CULTURAL SENSITIVITY, RACIAL BIAS

Dr. Andrea Boyles, assistant professor of criminal justice at Lindenwood University-Belleville, published this summer her first book, *Race, Place, and Suburban Policing*, which provides a historical and theoretical analysis of conflicts between black citizens and police in the United States. The book grew from Boyles' doctoral dissertation, which focused on Meacham Park, a black community in Kirkwood, Mo. The book was nearly finished in August 2014, when Ferguson teen Michael Brown was shot in an altercation with a city police officer.

Boyles went to Ferguson as an interested citizen just a few hours after the incident happened and soon took on the role of documentarian. She attended vigils and city hall meetings. She was there during the tension that erupted following the

incident and in November, when the decision was announced not to indict Darren Wilson, the officer who shot Brown.

In her book, Boyles puts the shooting and its aftermath in historical perspective, explaining that these incidents and the response they provoke have deep roots tied to race, isolation, and socioeconomic status.

"Conflict between black citizens and police has persisted since the onset of the nation," said Boyles. "The underlying dynamics apply to communities across the country. My aim in writing this book was to prompt awareness and call attention to the root of how these police-black citizen interactions first came to fruition."

Boyles says the incidents should be viewed as symptoms of a deep racial divide that has become normalized in our culture. She hopes to give her readers a better understanding of these underlying dynamics and encourage a greater awareness towards populations that face discrimination.

"We should be informed about social issues and not merely assume that they are someone else's problems," she said. "We are all intricately connected and have a shared responsibility to do what we can in our segment of the world to create fairness and harmony for others."



*Dr. Andrea Boyles,
assistant professor
of criminal justice
at Lindenwood
University-Belleville*

FACULTY ACCOMPLISHMENTS



Professor Debbie Kiel of the School of Nursing and Allied Health Sciences

Dr. Paul Wright of the School of Sport, Recreation & Exercise Sciences developed a new course with an applied learning component for the Performance Psychology class and organized and edited the new Lindenwood *Journal of Applied Sport Psychology*.

Lindenwood Belleville's Bill Dill was selected as the NAIA Athletic Trainer of the Year by the National Association of Intercollegiate Athletics. Dill has built the Athletic Training Department from the ground up in his six years on campus.

Dr. Jeannie Thies of the School of Human Services was co-author of a chapter concerning experiences of offenders in treatment programs titled "From One to Many: Hope and the Lessons of Perspective," in *Hope Matters, the Power of Social Work*, published by the National Association of Social Workers in October 2014.

Dr. Julie Turner, in conjunction with Community Council of St. Charles County, hosted an all-day conference in April dedicated to the book *Toxic Charity* for over 175 local nonprofit volunteers and churches. Many of those in attendance were faith-based nonprofit organizations and church leaders.

Dr. Beth Kania Gosche was one of only two private college educators on a Missouri committee that spent just over a year rewriting the Department of Elementary and Secondary Education survey for first-year teachers. She and her colleagues presented their findings in April 2015 at the Council for Accreditation of Educator Preparation (CAEP) conference in Denver, Colo.

Washington University Press in May 2015 published a book by Lindenwood History Professor Kris Smith titled *Wild Place: A History of Priest Lake, Idaho*. Smith conducted six lectures on the book over the summer in various locations throughout the Idaho panhandle.

Dr. Cynthia Bice, dean of the School of Education, was a keynote speaker in May at the Chicago International Conference on Education, participating in a panel discussion on "Taking the Pulse of Teacher Training in 2015."

Professor Debbie Kiel of the School of Nursing and Allied Health Sciences was co-investigator on a

\$200,000 grant shared by Lindenwood University and Saint Louis University, "Using Women's Voices to Raise Awareness About Infant Mortality Among Non-Traditional Gatekeepers." The funding source is the Missouri Foundation for Health.

Dr. Chryssa Sharp published a blog post, "Incorporating History and Humanities into International Business," in May for *The Junto: A Group Blog on Early American History*. The blog receives more than 25,000 visits per month, and Sharp's post was shared across several platforms within 24 hours, engaging readers across the world.

Dr. Stephanie J. Yearian and two teacher candidates presented to the Illinois Reading Conference in October 2014 on the research conducted in EDU24600 Children's Literature, which examined 230 picture books in consideration of the role stories play in positive or negative influence on the attitudes of young children.

Dr. Travis McMaken of the School of Humanities published a peer-reviewed essay, "Shalom, Shalom, Shalom Israel! Jews and Judaism in Helmut Gollwitzer's Life and Theology," in *Students in Christian Jewish-Relations*.

Dr. Krista Tucciarone, program chair of advertising and public relations: corporate communications, was named Lindenwood University Professor of the Year by the Lindenwood Student Government Association in her first year at the university.

Dr. James Hutson of the School of Fine and Performing Arts completed an original manuscript, *Visualizing the Idea: Early Modern Art and Theory*, and received a fellowship for a second that is currently under review by the Arizona Center for Medieval and Renaissance Studies. In addition, he published an article, "Le Accademie Bolognese e Romana: Reconsidering Center-Periphery Pedagogy," in the international journal *Storia dell'arte* and presented at the Midwest Art History Society Conference on early modern collaboration among artists.

MBA PROGRAM RECOGNIZED AS ST. LOUIS AREA LARGEST—SECOND CONSECUTIVE YEAR

For the second consecutive year, the *St. Louis Business Journal* recognized Lindenwood University's MBA program as the largest in the St. Louis area.

Lindenwood had 896 enrolled in its program during the 2014-2015 school year, 100 more than second place Washington University.

Various data is included in the *Business Journal* rankings. While the *Journal's* rankings are based solely on overall enrollment numbers, it also tracks credit hours required for the degree, tuition paid per credit hour, average class size, and the total number of faculty. Lindenwood's tuition rate (\$440/credit hour) is the third lowest among the top 10 schools on the list and the lowest among the independent schools. The average class size (12) is the second smallest among the schools on the list.

"We maintain a high level of education with different methods of delivery to fit the needs of the students," said Roger Ellis, dean of the Robert W. Plaster School of Business & Entrepreneurship.

Lindenwood's MBA is available in a variety of formats, including a five-term format, a quarterly format, and an online format. Angela Holden, division director of accelerated business programs, said one of the main reasons students choose the accelerated MBA program at the university is the ability to attend class one night a week and complete the degree program in 15-18 months.

"This is how we differentiate our MBA program from other formats offered by Lindenwood and other universities," Holden said. "Students are taught by seasoned professionals in their field who bring a wealth of experience into the classroom to integrate theory with real-world examples and applications."

The *Journal* includes seven Missouri counties, the City of St. Louis, and eight Illinois counties in the St. Louis area for the rankings.

St. Louis Region's largest MBA Programs

1. **LINDENWOOD UNIVERSITY, 896**
.....
2. WASHINGTON UNIVERSITY IN ST. LOUIS, 796
3. WEBSTER UNIVERSITY, 716
4. SAINT LOUIS UNIVERSITY, 380
5. UNIVERSITY OF MISSOURI—ST. LOUIS, 363
6. MCKENDREE UNIVERSITY, 163
7. MISSOURI BAPTIST UNIVERSITY, 163
8. MARYVILLE UNIVERSITY, 150
9. SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE, 130
10. FONTBONNE UNIVERSITY, 120



BUSINESS SCHOOL NAMED AFTER ROBERT W. PLASTER

Lindenwood University received in the spring of 2015 a significant seven-figure gift to name the School of Business & Entrepreneurship after Robert W. Plaster. The gift came from the Robert W. Plaster Foundation in Lebanon, Mo.

Dr. Dolly Clement, executive director of the Plaster Foundation, said the foundation was pleased to be involved with Lindenwood University because of its focus on business and helping students succeed.

“My father grew up in poverty and wanted a college education because he knew it would give him a better start toward improving his life,” Clement said. “Once dad had some success in business, he wanted to help students like himself, who wanted an education but could not afford it.”

Clement said her father knew that, by helping universities with their capital needs, he could not only help provide wonderful facilities for students but also help those universities keep tuition lower for students.

“Because of dad’s interest in business and belief in the free enterprise system, one of our highest funding priorities is business schools,” she said. “We are so proud to have dad’s name on Lindenwood’s School of Business & Entrepreneurship and associated with the Hammond Institute for Free Enterprise.”

Dr. Dolly Clement (third from left) with Lindenwood Board Members (from left) Patricia Ahrens, Jim Shoemaker, Grace Harmon (front), John Hammond, Duane Flowers, Kevin Bray, and Dale Rollings (Life Member).



Lindenwood’s Robert W. Plaster School of Business & Entrepreneurship enrolls more than 2,000 students annually and is also the headquarters of the Hammond Institute, said Dean Roger Ellis. The school held a naming ceremony May 7 in front of Harmon Hall, officially naming the school after Robert W. Plaster. It is the first naming of an academic school in Lindenwood University history.

At the ceremony, Clement told the large crowd of her father’s climb through education and into business, and how he founded Empire Gas in 1963 and built it into one of the largest companies of its kind in the country. He started the Plaster Foundation in 1983 with a commitment to higher education.

In addition to naming the Plaster School of Business, the donation serves as a lead gift for the university’s \$21 million Academic Resources Center. Construction on the 100,000-square-foot building began in the summer of 2015.

“Once dad had some success in business, he wanted to help students like himself, who wanted an education but could not afford it.”

Dr. Dolly Clement,
Executive Director of the
Plaster Foundation

NEW LEADERSHIP SETTling INTO TOP ROLES AT LINDENWOOD

There have been a number of key leadership changes at Lindenwood University over the past year, strengthening the institution as it moves forward under the direction of Lindenwood System President Michael Shonrock.

In Belleville, Dr. Brett Barger has assumed the presidency, replacing Jerry Bladdick. Barger is a longtime member of the Lindenwood family, having first arrived at the St. Charles campus as a student in 1990. He was hired in 1994 and has three Lindenwood degrees—EdD, MBA, and BA. He previously served as the associate vice president for operations and finance.

Belleville also has a new provost in Dr. Renee Porter, who previously served as the interim in that position. She is the former associate dean for the Robert W. Plaster School of Business & Entrepreneurship.

National searches were launched in late summer for two key positions on the St. Charles campus—provost and athletics director. Associate Provost Marilyn Abbott was named interim provost and was later named permanent vice president for academic affairs and provost in December 2016. Longtime Athletic Director John Creer announced his intention to retire, and a national search is currently underway.



Dr. Brett Barger



Dr. Renee Porter



Marilyn Abbott

ADDITIONAL LEADERSHIP ROLES

Another key position filled in 2015 was chief information officer. The campus welcomed T.J. Rains as vice president for information technology and CIO. His top priorities are implementing new service management and project management models, a new IT asset model to ensure timely replenishment of technology, a new enterprise software management strategy, a strong IT governance model, and strong institutional support.

Joe Alsobrook, dean of the School of Fine and Performing Arts, assumed a larger role this year, adding Lindenwood Online to his purview. Alsobrook is making great strides aligning Lindenwood's data management with interregional guidelines for distance education. He is also working to procure a learning management system with sustainable infrastructure to adapt to technological changes and innovations. In addition, he and his team already have begun reviewing market demand and evaluating new programs for Lindenwood Online.



T.J. Rains



Joe Alsobrook

DOORS TO THE FUTURE CONSTRUCTION BEGINS ON NEW ACADEMIC RESOURCES CENTER

Lindenwood University broke ground on May 21, 2015 on a \$21 million Academic Resources Center at the front of the St. Charles campus along First Capitol Drive.

The three-story facility, slated to open in late 2016, is a glass-fronted 100,000-square-foot structure that will not only offer traditional library services but will utilize community spaces, classrooms, a theater with a capacity of 70-80 people, and workspace for adjunct instructors. There will also be a full-service media lab with audio and video production capabilities. Student and Academic Support Services, Career Services, English as a Second Language, International Students and Scholars, Lindenwood Online, a 24-hour coffee shop, and more will also have a presence in the new building.



Main Entrance – north elevation



Former Provost Jann Weitzel, left, breaks ground on the new building with Student Government President Samuel Rudloff, Board of Directors member Dale Rollings, Dean of Library Services Elizabeth MacDonald, retired President Jim Evans, Dr. Evans' wife, Lois, Vice President Julie Mueller, and Doors to the Future campaign chairman and Board of Directors member Ron Gorgen.

Fundraising to pay for the building is well under way. A significant seven-figure gift from the Robert W. Plaster Foundation was announced over the summer, and many other gifts have been pledged. Lindenwood has also applied for a grant from the J.E. and L.E. Mabee Foundation.

Construction on the site officially began July 1, 2015. Julie Mueller, vice president for operations and finance and chief operating officer, said that since groundbreaking, the site was graded and over 600 rock piers were installed in order to support the footings and foundation. This important step was finished at the end of November.

As the foundations and footings were being installed, steel fabrication was taking place at an off-site location. The steel was scheduled to be erected beginning in early November 2015.

The Academic Resource Center will not only feature state-of-the-art technology for students, faculty, and staff, but also within its unique glass frontage.

“This is yet another very exciting project for Lindenwood,” said Mueller. “I am especially excited about certain architectural design elements, such as large glass features that appear as linden trees and the use of Sage Glass in certain areas of the building. This special glass can be lightened or darkened without the use of shades or other typical sun screening methods. This is known for its energy efficient qualities.”



SCHEIDEGGER CENTER CELEBRATES SUCCESSFUL 2014-15 SEASON

The J. Scheidegger Center for the Arts' first season with Contemporary Productions as the booking agent came off as an unqualified success with seven of the acts in the professional series selling out. Since its opening in 2008, booking of professional acts at the center had been handled in-house; the University entered into an agreement with Contemporary in the summer of 2013 to manage that function.

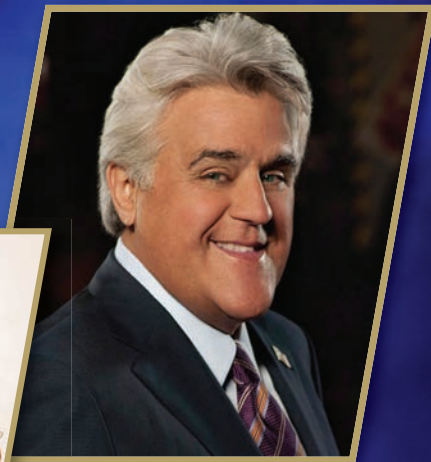
Throughout the academic year, the Scheidegger Center hosts a full slate of professional acts, as well as student theatre, music, and dance performances; speaker events; fashion shows; and art exhibits.

The opening act in the 2014-15 professional series was Jay Leno, former longtime host of NBC's *Tonight Show*. The show sold out within hours after tickets went on sale, which was a sign of things to come for the year. Also selling out in the 2014-15 season were the Golden Boys (Frankie Avalon, Fabian, and Bobby Rydell), Willie Nelson, Amy Grant, Bernadette Peters, the Beach Boys, and St. Louis favorite Erin Bode, whose performance

featured members of the St. Louis Symphony Orchestra and was a benefit for Lindenwood's Endowment for the Arts. All professional series acts are held in the center's Lindenwood Theater, a Broadway-style venue that seats nearly 1,200.

"Celebrating some of the most influential artists of our time, the 2014-15 season offered something for everyone," said Dr. Joseph Alsobrook, dean of fine and performing arts. "Never before had such an impressive line-up of legendary artists graced the Scheidegger stage. From Jay Leno in the fall to Willie Nelson in the spring, it was a series of unforgettable moments."

Peter Colombatto, director of marketing and patron services at the Scheidegger Center, said total attendance for the professional series was 12,941. All ticketed events combined at the Scheidegger Center, including performances in the Emerson Black Box Theater, had an attendance of 33,239.



ATHLETICS DEPARTMENT RECORDS ANOTHER OUTSTANDING YEAR

Athletics play a pivotal role in institutional pride, and the past year at Lindenwood University has been a proud and memorable one for team and individual accomplishments.

On the **St. Charles campus**, the **women's lacrosse** team not only made it to the Final Four a second consecutive year but managed another year with a 3.2 GPA or higher. Senior Melissa Menchella, Lindenwood's all-time leader in scoring and a winner of the NCAA's prestigious Elite 89 award, was selected as the NCAA Division II lacrosse scholar-athlete of the year.

Men's lacrosse also had a notable year, making it to the NCAA tournament for the first time in school history. And the Lions' star player, Graeme Hossack, was the No. 2 pick in the National Lacrosse League pro draft. **Gymnastics**, in just its third year of existence, won the USA Gymnastics national championship, and the **swimming team**, under the direction of Coach Jason Owen, had three individual national champions.

Athletics Director John Creer said he remains humbled by the determination of the student-athletes for all of Lindenwood's 27 NCAA sports.

"It's an honor to support them and be around them day after day," Creer said. "Our most successful athletes on the court and in the field are oftentimes our most successful in the classroom. They are organized, committed, and motivated to achieve at a high level."

Lindenwood's shotgun team reigns supreme among the institution's Student Life Sports, as Coach Shawn Duloher's team recorded its 12th consecutive national championship. Student Life Sports also celebrated national titles in **Olympic weightlifting** and **rugby**, and **synchronized swimming** dispatched perennial champ Stanford University in the national championship match.

The **Belleville campus** saw a record-breaking **men's soccer** season, as the Lynx compiled a record of 16-1-2 while capturing the regular season and conference tournament titles. In its first year in the American Midwest Conference, the team was 9-0-1. The **softball team** made history in the spring by winning the AMC regular season title, earning an automatic bid to the NAIA National Tournament. And the **baseball team** had a successful year, as Lynx all-American centerfielder Christian Cavaness was signed to a professional contract with the Minnesota Twins.

*Lindenwood lacrosse
standout
Melissa Menchella*



ANOTHER YEAR OF FINANCIAL STABILITY, SUCCESS

The financial strength of Lindenwood University is well-documented, and it is of paramount importance to President Michael D. Shonrock's leadership team at the institution. Lindenwood's financial performance is demonstrated by solid endowment growth and sound fiscal management.

The university's endowment in 2014-2015 stood at nearly \$150 million, representing a slight increase over the previous year. Shonrock said that about 10 percent of the endowment is restricted, giving Lindenwood a significant amount of flexibility, if the funds were ever needed.

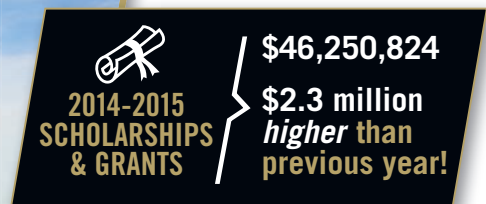
Another area of strength is financial aid assistance for students. Lindenwood continues to be very generous in its institutional scholarship allowance. Controller Greg Phelps said Lindenwood spent more than \$46 million on student financial aid in 2014-15, an increase of \$2.5 million over the prior year.

Lindenwood's finances are audited annually, and the commitment to transparency and accountability remains strong, Shonrock said. Construction of the new \$20 million library on the St. Charles campus is well-managed and well-funded and the cost will not hinder day-to-day financial operations in any way.

"We fundraise, we plan, and we build," said Shonrock. "We're tremendously excited about the future. We want to continue to serve students by building a strong investment portfolio that will create more opportunity for our students and enhance their experience on the St. Charles campus and in Belleville."

Improvements on both campuses will continue into the future, Shonrock said, with maximum efforts to keep student costs down. He said improvements will be funded by a prudent watch on expenses coupled with a modest increase in tuition and fees.

Private tuition-driven institutions like Lindenwood must be vigilant fiscal managers as the market in higher education becomes more competitive each and every day, Shonrock said. The administration at Lindenwood is committed to a balanced budget, a growing endowment, and a student experience that is like no other.



Construction begins on the new **Library & Academic Resource Center**

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*"Thank you for your
continued support of
Lindenwood University."*

Michael D. Shonrock,
Lindenwood University
System President





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