

**FROM DRUG  
ANALYSIS TO  
MOSQUITO  
CONTROL**

**"MOST INFLUENTIAL"  
IN PHOTOGRAPHIC  
HISTORY**

**NEW PROGRAMS  
FOR NEW NEEDS**



Dancers prepare to take the UNICORN on tour

**Lindenwood's 16th  
President to be  
Installed April 26**



**THE LINDENWOOD  
COLLEGES BULLETIN**

# Lindenwood Continues in Tradition of Excellence and Change

In 1827 . . . just 50 years after Washington's defeat of Lord Cornwallis . . . and only six years after Missouri became a young nation's 24th state . . . Mary Easton Sibley started another revolution - for that time in her part of the country. In a wooded area of Linden trees at St. Charles, Missouri, she organized a school to educate young women. What was to become Lindenwood College began to teach young ladies "a habit of industry and usefulness" with studies in "general book-learning," music, and the Bible.

In 1975, the revolution at Lindenwood continues. What was once a small institution for young ladies is now a bustling community of twelve hundred students, men and women, young and not-so-young. What was once a single college is now three. What was once an education in campus seclusion is now a learning and work experience that reaches out to serve and be served by the entire Metropolitan St. Louis area.

Dr. William Spencer will be installed as Lindenwood's 16th President on *April 26*. He continues in the tradition of the college's past presidents -- directing the institution to meet the needs of today's world.

In the 1860's President French Strother invited public speakers,

lecturers, entertainers, and musicians to perform in the city of St. Charles, exposing the Lindenwood students to the culture of the times. There was no auditorium at the college, and so St. Charles was called upon to serve the Lindenwood community.

In 1975 Dr. Spencer continues to provide the Lindenwood students with the opportunity to see the stimulating personalities of our day. However, today Lindenwood has the Ross A. Jelkyl Center for the Performing Arts, a beautiful, fully-equipped theater. Now Lindenwood serves the St. Charles and St. Louis community.

In the 1920's President John Roemer was committed to the responsibility of bringing to fruition the dreams of those who gave themselves and their means that "the great Southwest" should have a college for young women equal to the best in the country.

In 1975 Dr. Spencer has made it his goal to expand the scope of the education offered at the Lindenwood Colleges through the institution of new and vital educational programs providing four-year college degrees and career opportunities for the Lindenwood students. Dr. Spencer is committed to continue the "revolution" in progressive education begun in 1827 by Mary Easton Sibley.



President Emeritus Dr. Franc McCluer & Dr. Spencer

## William Courtney Spencer to be Installed as 16th President

Dr. William Courtney Spencer will be installed as the 16th President of The Lindenwood Colleges at 3 p.m. Saturday, April 26 in the Lindenwood Chapel. The inauguration ceremony will be celebrated as part of an alumni week-end in which former graduates of the Colleges will be returning from all over the United States.

The public is invited to the installation which will feature a special presentation on new programs among the expanding cluster of colleges at Lindenwood. A reception in the Lindenwood Colleges library will follow the installation.

President Spencer came to Lindenwood on October 15, 1974 from the Western College in Oxford, Ohio, where he served as president for 5 years. Prior to that he held positions as Assistant to the President and Associate Dean of the Graduate School of Business at Columbia University in New York, Director of the Office of Latin American Affairs at the

Institute for International Education, Director of the Master of Arts degree program in Teaching at New York University, administrative coordinator in Chile for the UNESCO Major Project in Education, and Associate Professor of Education and Mathematics at the University of Delaware.

Dr. Spencer holds a B.A. degree from Drew University, a M.A. degree and a Doctor of Education degree from Columbia University.

Dr. and Mrs. Spencer reside in the president's home on the Lindenwood campus. Mrs. Spencer, the former Evelyn Bailey, received the Bachelor of Arts degree from Mount Holyoke in Massachusetts and the master's degree in English and French from Columbia University. She has been a teacher in public and private schools, and an editor for THE READER'S DIGEST and the COMMERCE CLEARING HOUSE in Chicago. They have three sons and are interested in sailing, art, and music.

# Concert Choir and Dancers to Present Charming Fable

The Lindenwood Colleges' Concert Choir, directed by Dr. Kenneth Greenlaw, Chairman of Lindenwood's Department of Music, will present Gian Carlo Menotti's THE UNICORN, THE GORGON, AND THE MANTICORE as the major work of their spring tour April 3-5 and in the Jelkyl Center for the Performing Arts on the Lindenwood campus on April 12 and 13. The unusual work is subtitled, THE THREE SUNDAYS OF A POET, and is characterized by the composer as a madrigal fable for chorus and dancers. Menotti is perhaps best known for his Christmas opera, AMAHL AND THE NIGHT VISITORS.

A 10-member dance troupe from Lindenwood, under the direction of Alexandra Florimonte, will accompany the 60-voice choir on the tour, presenting performances in Illiopolis, Springfield, and Chicago (La Grange), Ill.

In addition to the three mythical

beasts, the cast includes the man in the castle (the poet), and three couples of townfolk. As the man in the castle acquires each beast, so do the townfolk, rejecting the unicorn for the gorgon, and the gorgon for the manticore. The story ends with the revelation that these beasts were youth, middle years, and old age, which had been acquired, used, and discarded. The poet, however, has secretly retained his beasts and kept them close to him, as a "poet's dreams."

The Lindenwood Choir will perform the UNICORN on tour and in St. Charles as follows: April 3 at First Methodist Church in Illiopolis; April 5 at First Presbyterian Church in Springfield; and on April 5 at First Presbyterian Church in La Grange. These performances will be free and open to the public, as will the performances on April 12 and 13 in Jelkyl Center for the Performing Arts on the Lindenwood campus.



Dancers rehearse for the UNICORN

## FROM DRUG ANALYSIS TO MOSQUITO CONTROL

The Lindenwood Colleges do not stand alone, removed from the concerns of the community at large. The colleges are deeply involved in the life of St. Charles and the greater St. Louis Metropolitan area. The Lindenwood Colleges act as a catalyst in community government and community affairs.

- Lindenwood's faculty helps citizens learn how to have greater input into their local government. Dr. John Bartholomew, Chairman of the Sociology Department, helped develop a television series entitled *I Want A Voice*. In the programs citizens are presented with various techniques they can use to get their government to respond to their particular needs. *I Want A Voice*, funded by a Title I Grant, appeared on Channel 9.

- Lindenwood's students are involved in local governmental agencies. Vickie Kern held an internship, for which she earned college credit, at the St. Charles Planning Commission, where she worked on the Five Year Plan. Vickie was so successful at her job that upon graduation, she was hired as a city planner and as director of community Development Task Force.

- Lindenwood's faculty helps the St. Charles law enforcement agencies and the St. Charles City Council. Dr. John Bornmann, Chairman of the Chemistry Department, is called in by the St. Charles County Sheriff's



Dr. John Bornmann

Department and the St. Charles Police Department in cases involving the analysis of drugs. Dr. Vince Brescia, Professor of Biology, helps the St. Charles City Council with problems concerning chemical analysis and mosquito control.

- Lindenwood's administration is involved in community affairs. Dr. Howard Barnett, Special Assistant to President Spencer, is organizing a study of the church-related college and how it can serve the church. He is seeking to define a long range plan of college-church cooperation and interaction which is ecumenical in nature, serving not only the affiliated denomination but all religious institutions in the community.

Faculty, administration, and students continue their participation in the St. Charles community and the St. Louis area.

# Glen Goellner Heads 1975 Community Support Campaign - Kick-off Breakfast on April 15

"When I came to St. Charles in 1935, Lindenwood existed in a static city. As St. Charles has grown and changed, it has become more aware of Lindenwood--for what the college is, what it does, and for its outstanding contributions to the cultural and economic life of our community."

This was the statement of "recognition" for the 1975 St. Charles Community Support Campaign for The Lindenwood Colleges by its chairman, Glen Goellner of Goellner Printing, Inc. He was named 1975 Chairman by Lindenwood President William C. Spencer.

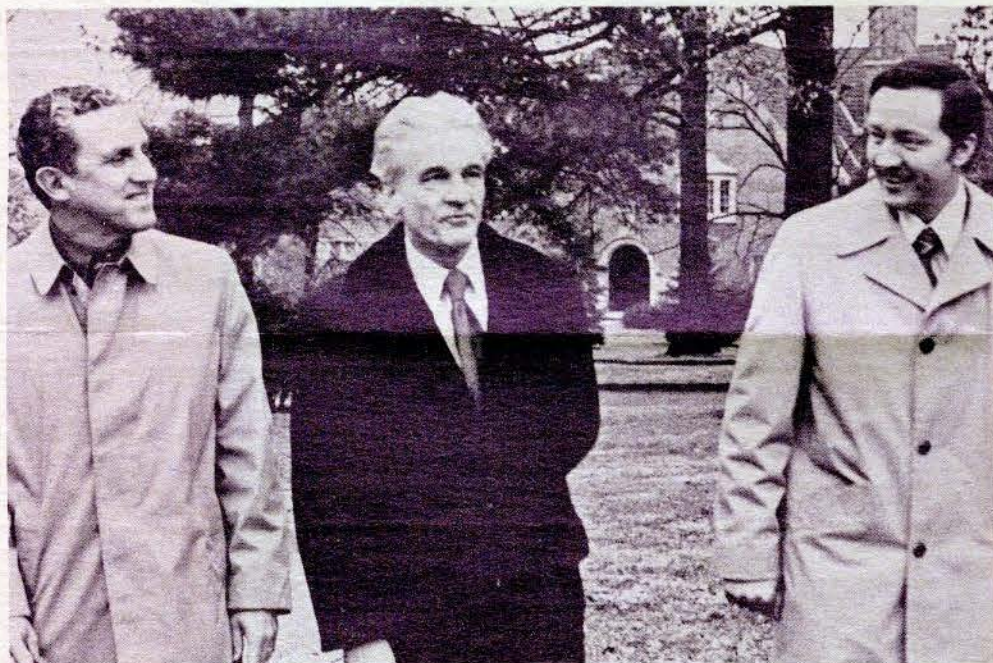
"In 1925 only one new home was built in St. Charles," said Goellner, explaining the city's static condition, "and that was built by a town bank official." In those days the College and the community seemed to co-exist without relying on each other. But a working relationship between St. Charles and Lindenwood has developed as the city and county have grown. Lindenwood is a cultural and economic asset to St. Charles. The Colleges

attract people to the community and are even a tourist attraction. For this reason, the community should work with Lindenwood in the Community Support Campaign."

A past president of the St. Charles Chamber of Commerce and 1971 Man of the Year, Mr. Goellner is a member of many civic groups and is Kiwanis Club Vice President and Chairman of the St. Charles County Park Board.

Lindenwood currently enrolls 1175 in full-time and part-time programs running from accounting to zoology, from art, business, broadcasting and communication arts to science, psychology, and sociology. Programs relating work experience to class-room study through internships and independent studies, not only enrich the educational program of the student but provide ties between the campus and the community.

The Lindenwood Community Support Campaign officially begins on April 15th, with a kick-off breakfast on the campus.



William Spencer, Glen Goellner - 1975 Community Support Chairman, and Tom Boschert - 1974 Chairman.

## Tuition Increase for Lindenwood To Help Offset Soaring Costs

Increases of from 10 to 25 percent in tuition rates at The Lindenwood Colleges in St. Charles, Missouri, for the academic year 1975-76 were announced by William C. Spencer, president of the colleges.

The basic annual tuition at Lindenwood College for Women and Lindenwood College for Men will be increased from \$1,950 to \$2,250 and the room and board rate from \$1,300 to \$1,425 beginning in September. The basic tuition at Lindenwood Evening College will be increased from \$145 to \$160 per course.

"We have established these new rates with reluctance," President Spencer said, "even though they are the first tuition increases at Lindenwood in four years and will not offset rapidly-increasing costs and soaring inflation. For students and their families, educational costs at Lindenwood will continue to be well in line or significantly below those of other high quality private colleges and schools of continuing education."

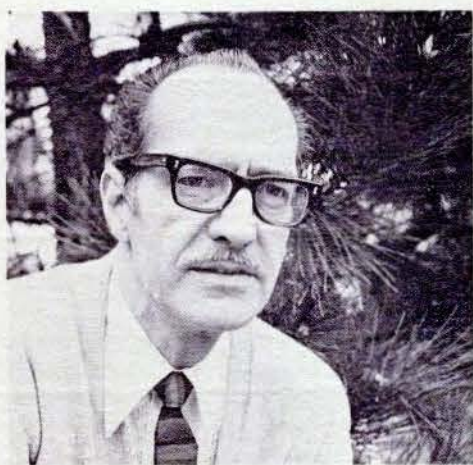
President Spencer said the tuition action was part of an overall program to sustain the educational excellence of Lindenwood on a sound economic basis.

"We are developing exciting and academically distinguished new programs that will produce added revenues and spread the burden of fixed costs," he said. "We are appraising our student financial aid operations, and we also are actively seeking new sources of financial support."

"Lindenwood has an unusually promising future, both in service to undergraduate students from throughout the nation and in continuing education for people in the entire Metropolitan St. Louis Region."

The Lindenwood Colleges include Lindenwood College for Women, Lindenwood College for Men, and Lindenwood Evening College with a combined enrollment of 1,200 students.

## New Appointments Announced



Dr. Elwood L. Miller



Mrs. Eva Emory



Miss Mary Yonker

Elwood L. Miller has been appointed Dean of Lindenwood Evening College, it was announced by William C. Spencer, president of The Lindenwood Colleges in St. Charles.

Other appointments announced by Dr. Spencer include Mrs. Eva Emory as registrar of the colleges and Miss Mary Yonker as assistant to the president.

Dr. Miller joined Lindenwood in 1970 and became chairman of the business department and director of the Evening College when it was founded in 1972. Under his direction, the evening college has expanded from 120 students to its present enrollment of over 650.

Mrs. Emory, a Lindenwood graduate, has been serving as acting registrar since the retirement of Miss Lula Clayton Beale, and has been a member of the registrar's staff for 11 years. Miss Yonker has been secretary to Lindenwood presidents since 1947.

Dr. Miller holds a bachelor of science in commerce degree with honors from Southern Illinois University, master of science in commerce degree in accounting from St. Louis University, and a doctorate in business administration from St. Louis University. He is a certified public accountant, a member of the national business honor society, Beta Gamma Sigma, the American Institute of Accountants, American Accounting Association, and the Missouri Society of Accountants.

Mrs. Emory is a member of the St. Charles Lindenwood Alumnae Club and a charter member of the St. Charles Choral Society. Miss Yonker is a member of the St. Charles Business and Professional Women's Organization, the P.E.O., and a trustee of St. Charles Presbyterian Church.

## ONE-ACT PLAYS PRESENTED

The Lindenwood Colleges Theatre Department presented "An Evening Of One Act Plays". The plays, directed by John Heidger, guest director from SIU Edwardsville, were selections by Ionesco, Pirandello and Cocteau.

Two St. Charles residents appeared in "The Lesson" by Ionesco: John Roppolo as the professor, and Lu Ann Maywald as the pupil. Joan Van Beceleare of Blue Springs, Missouri portrayed the maid in the play. The three interact in Ionesco's example of 'classical absurdity.'

"The Man With The Flower in His Mouth" by Pirandello and Cocteau's "The Human Voice" were the other selections planned for the evening. All three plays were presented in The Jelkyl Center for the Performing Arts on the Lindenwood Colleges Campus March 5th thru 8th.

From April 30 thru May 3, "Old Times" by Pinter will be presented in Jelkyl.



Lu Ann Maywald and John Roppolo rehearse "The Lesson"

# CHIARA MOERSCHEL EXHIBIT HAS "GUTSY" WATERCOLORS

John Brod Peters of the ST. LOUIS GLOBE-DEMOCRAT has said of Chiara Moerschel's work that it "seems once and for all to have given the lie to the common but false assumption that watercolors can't have guts . . . A Moerschel painting is invariably expansive." Mrs. Moerschel will have her art on display in the Lindenwood Colleges' Lounge Gallery in the Fine Arts Building from April 3 to 28. This will be the sixth and last in this season's series of women artists on exhibit at Lindenwood.

Mrs. Moerschel's paintings are part of private collections in her native Trieste (Italy) and in New York, New Jersey, the Midwest and California. She has won numerous awards and has exhibited in major galleries and museums here and abroad, including the Lynn Kottler Gallerie in New York City.

Hours for the Lounge Gallery are 8 a.m. to 10 p.m. Monday through Friday, 10 a.m. to 4 p.m. Saturday, and noon to 5:30 p.m. Sunday.

## THE LINDENWOOD COLLEGES BULLETIN

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## Photographers Described as Among "the Most Influential" in History



Hoboken 1955 by Robert Frank

The works of Robert Frank and Jerry Uelsmann, two of the most influential photographers in photographic history, will be on exhibit at the Fine Arts Building Gallery during the month of April.

Robert Frank is regarded as the single most influential photographer in the history of contemporary photography. His sphere of influence goes far beyond the photographic community; art historians, painters, literary figures, filmmakers, social architects, are but a few disciplines inspired by Frank's clarity of vision and prophetic insight.

Frank's first book, *The Americans*, published over fifteen years ago, was a distillation of the many disparate, and yet closely tied, veneers of American society. Like Gunnar Myral's extensive studies of racial disharmony in America which signalled an ominous red light to a complacent populace, so Frank's

photographs were a prophetic forewarning of imminent social changes.

Jerry Uelsmann's work is quite different from that of Robert Frank. Uelsmann constructs his images in the darkroom. He has described his work as being much like the work of a midwife. Working with masses of negatives on a light box, he assembles intriguing and rather startling images. Just as Frank opened new doors for photography in the fifties, Uelsmann has influenced and inspired photographers who are interested in imagery beyond that which is "visible" in the real world. He creates his own symbols as well as mysterious images, and very often they are one and the same.

This exhibit is part of the permanent collection of the George Eastman House Museum of Photography in Rochester, New York.



# NEW PROGRAMS FOR NEW NEEDS EVENING ENROLLMENT UP FIVE-FOLD

The Evening College, under the guidance of Dean Elwood L. Miller, continued to grow with the opening of the Spring Term. Preliminary enrollment figures indicate that there are 670 special students taking 57 courses this term. This is more than a five-fold increase in students since the first term of the Evening College in the fall of 1972, when 127 students attended 27 classes.

Dean Miller feels that this success reflects the need for an Evening College in the area and that it has attempted with new programs to fulfill specific needs of individual students.

In the beginning, only A.I.S. and B.S. degrees in Business Administration were offered. Within the last year, a B.S. degree in Psychology and an Administration of Justice program in Sociology have been added.

New emphasis such as Human Resources Management, and Hospital

and Health Care Administration have been added to the Business Administration degree. These programs, as well as all of the other programs at Lindenwood, blend a liberal arts education with the requisites for an effective career.

The Community has contributed significantly to the Evening College programs. The Business Leaders Advisory Council, which includes 30 leaders from small and large firms, contributes to the development of new programs and assists in the placement of students on internships and graduates in permanent employment.

The Evening College is structured so that each student receives personal attention. Dean Miller has made it mandatory that each student have an advisor and receive the continuing counseling necessary for the construction of a degree program which will satisfy the student's needs. Classes have size limits.

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