



HEAR US ROAR

Friday, August 14, 2015

Hear Us Roar is a *new* bi-monthly electronic newsletter *exclusively* for members of the Board of Directors for the Lindenwood University System. Keeping you up to date and informed.

- Our new freshman will begin their college experience on Wednesday, August 19th. **Classes begin** Monday, August 24th.
- The Graduate Assistant, Cops for Credit and the Work and Learn programs are merging into one **Student Worker Program**.
- Lindenwood University received its **first Charitable Gift Annuity** of \$50,000 to fund scholarships for Elementary Education.
- Several new pledges for **endowed scholarships** were received including \$26,000 in honor of Dr. James Hood and \$25,000 from Pat Melson at Midtown Home Improvements.
- Two new grants: Enterprise Holdings Foundation **\$5,000** for 2 Plaster School of Business Scholarships and Boeing **\$7,500** for the Boeing Business Scholars program.
- Hasting and Chivetta, **Campus Master Planning Consultants**, presented to the President's Council on August 10th. Campus stakeholder meetings will begin in September 2015.
- Installation of air conditioning in **Ayres Hall** is wrapping up just in time for the students' return to campus.



- Crazy Bowls and Wraps will open on August 17th at **University Commons**. The Cedarhurst Assisted Living Facility lease has been completed and negotiations continue with Midwest Bank, Raising Canes, Arby's, and a flagged hotel.
- Lindenwood University's Rugby coach, **JD Stephenson**, was selected as a part of the USA Rugby – AIG Men's Junior All-Americans National Team coaching staff!
- Student Life Sports Athlete **Morgan Craft** won a silver medal at the International Shooting World Cup in Baku, Azerbaijan.
- 126 Lindenwood University **student athletes named 2014-2015 Academic Achievement Award winners**. Lindenwood University was **one of three** NCAA Division II Institutions with more than 100 student athlete winners.
- **Deborah Kiel**, Associate Professor of Nursing, received the *Terry Leet Researcher Award* by the Maternal Child and Family Health Coalition of Greater St. Louis!
- **Chanda Jackson** began as Director of Operations/Chief Purchasing Office on August 12, 2015 (replacing Brett who is serving as Action President in Belleville).
- Ruffalo Noel-Levitz Senior Vice President, Gary Fretwell, completed a brief assessment of **Enrollment Management** practices and processes on the St. Charles campus and will provide recommendations including undergraduate 'search' for prospective freshman, enhancing website for undergraduate and graduate inquires, and highlighting academic programs.
- Yesterday, Jerry Smith, President & CEO, J.F. Smith Group, completed a two-day training program for our St. Charles **Development Office** staff including a review of annual fund, athletics, planning giving, alumni relations, and advancement services (stewardship).



- Geile/Leon Marketing Communications (Clayton, MO) has been engaged by Enrollment Management and Marketing to recommend a consistent brand for our university system. A draft online survey has been created to further test three recommended tag lines including: Lindenwood **For Life**, Lindenwood **Go Beyond** and Lindenwood **Like No Other**. <https://www.surveymonkey.com/r/GFSC9XC>.
- Apogee, contracted **Wi-Fi** provider for our St. Charles and Belleville on-campus residence halls, has completed their installation significantly adding bandwidth for students including new 24/7 customer service support (Call 1-855-474-8490 or Chat www.myresnet.com/support or Text “ResNet” to 84700).
- Greg Santore and Katherine Haley of **Witt/Kieffer** Executive Search will be on campus August 25 – August 27 for meetings regarding the Provost and Athletics Director Searches.
- A **Gallup Survey** Taskforce has been formed and will meet on August 18th.
- Listen to President Shonrock Monday August 17th on St. Louis Public Radio KWMU/ **St. Louis on the Air** at 12:00 p.m. interviewing by Don Marsh.
- Board members are invited to attend the Lindenwood **Belleville Military Appreciation Football Game** and VIP Event on Saturday Sept. 26th at 1 p.m.
- Lindenwood – Belleville will host the annual **Mayor’s Soccer Cup** against Southwestern Illinois College on Tuesday, August 18th.
- The Evans Commons is now home to **104 new flags** recognizing Lindenwood’s international student population!

LINDENWOOD

From The President



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