

From: Porter, John R. <jporter@lindenwood.edu>
Sent: Friday, January 14, 2022 9:21 AM
Subject: Friday Message from the President

Dear colleagues and friends,

I wanted to send you a personal email to let you know what's happening from my perspective, a few exciting highlights, and where I'm spending some of my time.

Boys and Girls State

After decades of being hosted at the University of Central Missouri, Boys State and Girls State have selected Lindenwood University to host the programs beginning June of this year! We will have approximately 1,800 high school students on campus for a week. They'll see what a great university we have, and this is an incredible recruitment opportunity. I would love for us to get at least 20% of these students to Lindenwood! More to come...

Fundraising

Now that we have our strategy laid out, I am increasing my focus on our fundraising efforts. I have met with community leaders, alums, and business leaders and will strive to continue having at least one of these meetings every week. I start traveling in February to meet with alums and potential donors. And this work will continue with nine trips in total through the end of June – taking us through Florida, Missouri, Texas, Illinois, and Colorado!

This Week

We welcomed SVP of Lindenwood Global, Joe Sallustio to campus. Together, we've been working on the numbers for fall enrollment and how we continue to drive toward our goals.

I've begun talks with AutoZone about the possibility of moving their location to the Jim Trenary property we purchased, in hopes of supporting the University's future expansion needs.

Conversations have started about the possibility of moving Barnes and Noble bookstore to Spellmann, where it would be easier to access.

Lastly, we're considering a "face-lift" for our rec center where the equipment and weights are located. An upgrade would be a plus for our students and employees who use this facility.

That's about it.

As I look back over 2021, I am reminded of how blessed I am to have you on the LU team and what amazing things Lindenwood will accomplish this year. Beverly and I are humbled to be at Lindenwood, excited about what lies ahead, and grateful for all you do. I hope you have a great extended weekend—be safe.

Sincerely,

John

JOHN R. PORTER Ed.D.

President

LARC 325

636.949.4900 (o) / jporter@lindenwood.edu

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